



The NFL athletes seen here dancing and having fun with the kids in a break between the action! Pro Football Camp runs July 10th-12th, 2018. For more information, or to register, visit www.profootballcamp.com

FOOTBALL AND CHARACTER—LIFE LESSONS FROM THE PROS

On July 10-12, 2018, NFL athletes from teams across the league are rolling into town to help coach the 13th Annual Pro Football Camp at Vista Ridge High School! For the past 12 years, the Pro Football Camp, featuring current and former NFL players, has created an amazing, motivational experience for kids in the Colorado Springs area. More than 3,000 kids have learned not only football skills, but also developed character traits from listening to NFL athletes coaching at the Pro Football Camp, who share their stories of perseverance and overcoming challenges.

There are numerous traits that make Pro Football Camp one of a kind. The 16:1 ratio of coaches to participants helps your athlete to have uniquely individual and meaningful instruction and coaching from drill-to-drill. Each day of camp also includes “Off the Field with the Pros” sessions three times each camp day, and these sessions allow the pros to share their stories and experiences. Through these stories, current and former NFL athletes exemplify and teach important character traits—courage, perseverance, and dedication—and emphasize the importance of education and hard work in pursuit of one’s dreams. Most importantly, though, our pros constantly work to help the kids think beyond the gridiron and understand the ways that the lessons they learn from camp are applicable in everyday life.

The stories and lessons that the NFL athletes share have had a strong impact on kids and parents alike, with every parent who responded to an exit survey agreeing that one reason they chose Pro Football Camp over other youth camps was the emphasis placed on non-football aspects (i.e. character). The following

testimonials, from the 2017 camp, highlight the overwhelmingly positive responses to this camp.

Dawn Hazelton, parent: *“Dominic gained positive, uplifting valuable knowledge from all the coaches involved during the pro football camp. He was able to see that the pro football players have encountered ups and downs during their careers but never gave up.”*

Joshua, camper: *“It was really fun and you get to learn new skills. You’re always going to be brothers and sisters with your team and you have to work together.”*

Alicia Cummings, parent: *“Your child will not only learn to sharpen their fundamental football skills but will take home life lessons that carry over to all aspects of life. This is a must if you care about your athlete’s overall character development.”*

Carolyn Madrid, parent: *“I have told all of my friends—my son learns more in this one week at Pro Football Camp than entire seasons [elsewhere]. The breadth of skills is amazing and my son has so much fun working to improve himself. Love it!”*

Kids and parents always have a blast at Pro Football Camp, learning and growing in exciting new ways, and this year promises more of the same! For more information about the Pro Football Camp, our scholarship program, donations, or registration, go to www.profootballcamp.com or call (719) 266-9308. Also, find us on Facebook, follow us on Twitter (@ProfBallCamp), and look for us on Instagram (profbcamp).



Greg Scruggs, two-time Super Bowl Champion, giving a young camper a pep-talk during drill rotations. For more information, or to register, visit www.profootballcamp.com