

WubbaNub

TONS OF LOVE IN EVERY WUB!®



Send all Orders to:
kswee@aol.com or
Call 303-295-1027

2025 Products

THE WubbaNub Story

Years ago, my family embarked on our first vacation. With my newborn son, Bret, in tow, we looked forward to a relaxing week away from home. Baby Bret, however, was unable to relax without the comfort of his beloved pacifier. His pacifier was difficult for his tiny hands to grasp, and he dropped it often. Faced with a tearful child, I desperately needed a way to ensure that he was able to keep his pacifier nearby. His favorite soft plush toy caught my eye, and I grabbed the hotel sewing kit. In a moment of inspiration, I sewed his pacifier onto his plush, and the first WubbaNub was born.

When I started the WubbaNub brand over 20 years ago, my mission was to provide comfort and happiness to babies and their families. I'm still so proud of the positive impact our original Plush Pacifier has had on infants and their families all over the globe. So when the WubbaNub community asked us for a detachable pacifier option that could grow with their little ones, we jumped into action! Through innovative thought and testing, we're so proud to share with you our new WubbaNub Detachable Plush Pacifier and WubbaNub branded pacifier that launched this year.

WubbaNub is often one of baby's first friends in life—thank you for making us a part of your family.

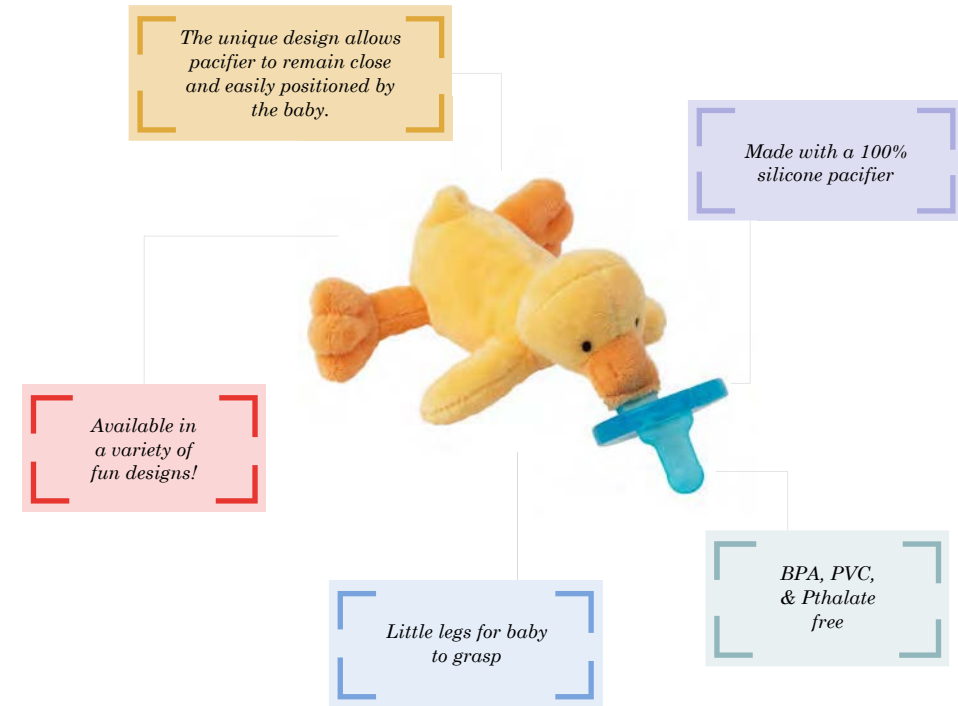
Tons of Love,

CarlaSchneider

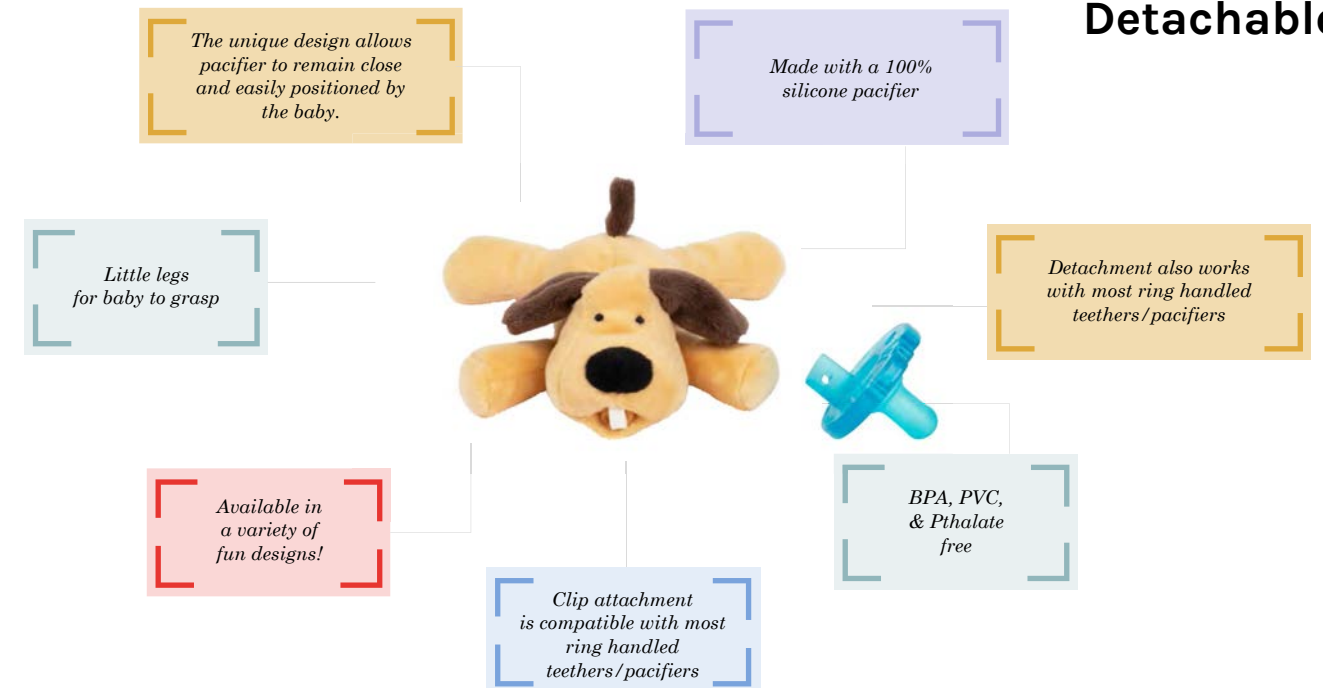


Anatomy OF A Wub

Original



Detachable



WubbaNub Detachable Pacifier

COLLECTION

The Detachable Pacifier Collection combines the best features of our original Plush Pacifier with the added benefit of a removeable & replaceable pacifier or teether—truly the best companion for an infant at any stage of development! Clip is compatible with most ring handled pacifiers and teethers. One pacifier included.



BABY COW
Item #: 92668

BROWN DOG
Item #: 93093

BABY BEAR
Item #: 92662

GIRAFFE
Item #: 92352



**GOOD
HOUSEKEEPING**

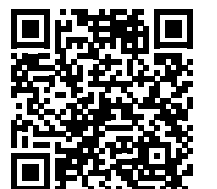
COSMOPOLITAN

tinybeans



PEGGABLE/BOX
BOTTOM PACKAGING

SEE HOW
IT WORKS



WubbaNub Silicone Accessories



3 PACK
PACI PACIFIER
Item #: 19203

- One piece design
- Easy to clean and sanitize/top rack dishwasher safe
- Designed for babies 0-6 months that are not teething
- Made of 100% silicone
- BPA, PVC, latex & phthalate free
- Vent holes for breathability
- Use alone or with WubbaNub Detachable plush pacifier design



TEETHER
Item #: 19500

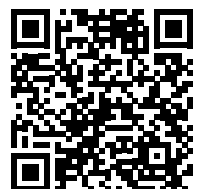
- 100% Silicone
- Easy to clean and sanitize
- Use alone or with WubbaNub Works with detachable plush BPA, PVC,
- Latex & Phthalate free

Love and care are at the heart of everything we do.



PEGGABLE/BOX
BOTTOM PACKAGING

SEE HOW
IT WORKS



WubbaNub

Assortment

IN BOX PACKAGING

Available in our giftable box packaging



LAMB
Item #: 22351



BABY COW
Item #: 22668



UNICORN
Item #: 22667



HORSE
Item #: 22632



BROWN PUPPY
Item #: 22294



BABY YELLOW DUCK
Item #: 22554



BABY GIRAFFE
Item #: 22352



BABY ELEPHANT
Item #: 22407



BLUE ELEPHANT
Item #: 22818**



PINK ELEPHANT
Item #: 22623



PENGUIN GREY
Item #: 22555**

*Point of Sale available see pg 18.
** Available in polybag packaging.



An award winning pacifier that becomes a baby's first friend.

Future WubbaNub lovers
are born everyday.



ADDITIONAL STYLES AVAILABLE IN BOX PACKAGING



**Point of sale available,
see page 18 for details.*

*** Available in polybag packaging.*

Pouch Packaging

Packaging is peggable and box bottom for shelf display.



BABY COW
Item #: 32668



BROWN PUPPY
Item #: 32294



BABY GIRAFFE
Item #: 32352



LONGHORN BULL
Item #: 32331



RED DRAGON
Item #: 32287



BABY YELLOW DUCK
Item #: 32554



GREY ELEPHANT
Item #: 32407



HORSE
Item #: 32632



LITTLE LAMB
Item #: 32351



LLAMA
Item #: 33084



TURTLE
Item #: 32477



LUNA UNICORN
Item #: 32667



GREEN MONSTER
Item #: 32617



PURPLE MONSTER
Item #: 32616



BLUE MONSTER
Item #: 32618



TAN REINDEER
Item #: 33085



REINDEER WITH PLAID
Item #: 32543



WHITE POLAR BEAR
Item #: 33087



AXOLOTL
Item #: 33202



PINK ELEPHANT
Item #: 32623



Equal parts
calming
pacifier and
soothing toy
companion.

MLB™ COLLECTION

The Major League Baseball™ Collection is the perfect collection for the littlest of fans. Each proudly sports the logo of their team.



BOSTON RED SOX™ BEAR
Item #: 61001



CHICAGO CUBS™ BEAR
Item #: 61002



HOUSTON ASTROS™ BEAR
Item #: 61005



KANSAS CITY ROYALS™ BEAR
Item #: 61008



NEW YORK METS™ BEAR
Item #: 61004



NEW YORK YANKEES™ BEAR
Item #: 61000



NEW YORK YANKEES™ PINSTRIPE PUPPY
Item #: 61009



SAN FRANCISCO GIANTS™ BEAR
Item #: 61006



ST. LOUIS CARDINALS™ BEAR
Item #: 61007



LOS ANGELES DODGERS™ BEAR
Item #: 61003



Seasonal COLLECTION

Festive characters and loving friends gather once a year in the Seasonal Collection and are available for a limited time.



WHITE POLAR BEAR
Item #: 23087*



PJ BABY BEAR
Item #: 22736**



REINDEER
Item #: 22543*



TAN REINDEER
Item #: 23085*



BLUE MONSTER
Item #: 22618*



GREEN MONSTER
Item #: 22617*



PURPLE MONSTER
Item #: 22616*

*Available in box and pouch packaging.

**Available in box or polybag packaging only

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Lovey

COLLECTION

The WubbaNub Lovey Collection features loveable companions that can be paired with our signature WubbaNub pacifiers. Soft plush and satin may assist with tactile stimulation.



COW
Item #: 52668



BROWN PUPPY
Item #: 52294



BUTTERCUP GIRAFFE
Item #: 52625



BABY BEAR
Item #: 52677



DINO
Item #: 52486



ELEPHANT
Item #: 52407



PINK ELEPHANT
Item #: 52623

New!



GIRAFFE
Item #: 52672



LION
Item #: 52592



MONKEY
Item #: 52674



WHITE UNICORN
Item #: 52667



BABY YELLOW DUCK
Item #: 52554



LITTLE LAMB
Item #: 52673



GREEN MONSTER
Item #: 52617



PURPLE MONSTER
Item #: 52616



BLUE MONSTER
Item #: 52618



RED DRAGON
Item #: 52287



The brand has become trusted, adored, and loved by parents nationwide.



Display ITEMS



POINT-OF-SALE DISPLAY
FREE with a 36-piece box product purchase

This eye-catching display is a must for every store. Our countertop unit beautifully displays 18 WubbaNubs in boxed packaging. It is lightweight, and because of its small footprint, can be placed almost anywhere in your store. Unit may also be purchased separately. 12 x 12 x 20" (including removable header)

POS Special (for box packaging only)
Item #: 19100

WubbaNub
for the *win!*

WubbaNub garnered many awards and accolades.

Visit WubbaNub.com for a complete list of awards & press mentions.



**GOOD
HOUSEKEEPING**

COSMOPOLITAN

 **tinybeans**

WubbaNub

WINDOW DECAL
Item #: 19101

The logo says it all. Let customers know on your store window or door that you carry their favorite pacifier. FREE when purchased with an assortment of 24 pieces or more. Window decal may also be purchased separately. 2 x 10"

+25 Years OF WubbaNub

1998



Carla dreams up the name "WubbaNub"

2003

Carla appears on TV for the first time

Jennifer Garner first seen using WubbaNub



2009

Monkey arrives on WubbaNub's 10-year anniversary



2012



Carla is nominated for the Wonder Women in Toys Award

2016

WubbaNub comes to life! Animated series of shorts are launched.



2018

WubbaNub partners with Major League baseball and releases WubbaNub New York Yankees™ and WubbaNub Boston Red Sox™ Bears



2020

WubbaNub collaborates with Jimmy Fallon to create DADA Moo Cow and MAMA Penguin based on his best-selling books

2024

WubbaNub Teether Launch



2000



Red Dog and Yellow Duck are manufactured and Carla is awoken in the middle of the night by fax order coming through

Carla begins to distribute to hospitals from her office in her basement

2008

Carla is on the front page of the Sunday lifestyle section of the New York Times



2010

First WubbaNub birthday cake is posted on social media by a WubbaNub fan



2017

WubbaNub expands their product line to include the Lovey



2019

CHD Bear, created for Congenital Heart Defect Awareness, joins the WubbaNub family



2022

WubbaNub debuts the patent-pending Detachable Pacifier and wins Baby Innovation, Family Choice, Top Choice, Creative Child Product of the Year, and National Parenting Center Seal of Approval Awards.



How TO Order

Choose from one of the options below



ONLINE
wubbanub.com



FAX
(203) 795-4583



EMAIL
orders@wubbanub.com



WITH REP
wubbanub.com/sales-reps-state



BY PHONE
(203) 799-7633

We will confirm receipt of your order within 24 hours. Confirmed orders ship within 3-5 business days of receipt. An order can be expedited for an additional processing fee, if requested.

All orders ship FedEx ground. USPS shipping available for orders to PR, AK and HI.