



although
50.8%
of the United
States' population
is female...

the average
woman earns only
\$.82
for every dollar the
average man grosses

and only
6%
of Fortune 500
company CEOs are
female

Many women
believe that
the lack of support
for one another
is a key reason as
to why the
"glass ceiling"
still exists.

and only
10%
of the governors of
America's 50 states
are women

and only
20%
of the United
States' Congress
is female.

When women support each other, incredible things happen.

When women support each other, the world is her oyster; truly anything is possible. That is why the National Stand Beside Her Movement was created, to encourage women and girls to sing each other's praises, to be each other's best source of support and to be the ones who change the culture of comparison and competition among females.

Comparison and competition formed on the playground often carries over to the boardroom and in the home, preventing women from reaching their fullest potential. When we waste valuable energy comparing ourselves to others, we miss the opportunity for growth in our own lives. Let's create a world where all women and girls are appreciated for their talent, strengths and uniqueness.

Join us and Stand Beside Her!

5 Ways to Stand Beside Her

- 1** Invite a junior colleague for coffee.
- 2** Volunteer with women and girl-serving organizations.
- 3** Donate to nonprofits that improve the lives of women and girls.
- 4** Register to vote and be informed.
- 5** Watch your words. Avoid terms that stereotype women.

Stand Beside Her is a rallying cry inspiring girls and women to stand up for each other and commit to shutting down unhealthy comparison that tears down and divides. By celebrating one another's talents and successes, we all rise - one courageous, confident girl and woman at a time.