Some IDALS Updates

Farmers Market Nutrition Program COVID-19
Other "In-House" Resources



FARMERS MARKET NUTRITION PROGRAM

2020 Results – redemption was down nationwide. In Iowa:

WIC FMNP \$193,000+ out of \$370,856 were utilized by check holders – a 52.1% utilization rate compared to 76.3% in 2019 (\$288,000+)

Senior FMNP \$284,000+ out of \$474,163 were utilized by check holders – a 60% utilization rate compared to 82% in 2019 (\$388,000+)

2021?

FARMERS MARKET NUTRITION PROGRAM

For 2021...

Same approximate food dollar amounts available: \$474,000+ for SFMNP and \$370,000+ for WIC FMNP

Hosting seven training events

IDALS homepage >Programs>FMNP>Vendor Information>training schedule (directory)

Market Assurance Statements have been sent out

COVID-19

Currently the Governor has a proclamation in effect through March 7th

Current proclamation "strongly encourages...a gathering organizer...take reasonable measures...to ensure health participants...including social distancing practices, increased hygiene practices, and other public health measures to reduce the risk of transmission of COVID-19..."

At this time, nothing is mandated Going forward: I will continue to do alerts as needed

COVID-19

Specialty Crop Producers & Farmers Market Resources webpages: IDALS homepage>COVID-19 resources

Farmers Market Nutrition Programs 2020 suspension of some requirements...2021?

CARES Act dollars – 54 producers and distributors awarded grants to purchase supplies and equipment needed to serve protein and produce in schools, and 108 K-12 schools with the purchase of local produce, protein, liquid and shelled eggs, and dairy products directly from local producers and food hubs.

OTHER RESOURCES

FieldWatch

IDALS Homepage>Programs>lowa Sensitive Crops Registry (self register)

Organics Program

Farm to School

Website Resources

Meat & Poultry, Dairy Bureau, Weights & Measures

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