



Welcome to where the weekend starts! Don Martin's Lernerville Speedway has been among the area's leaders in sports and entertainment values for over 50 years now. And that value also extends to your business as well! When you've been a part of the regional sports landscape at a high level for so long, you develop and build a family of racing fans, drivers and crew members and employees. It's a group that numbers in the thousands every single Friday night and special event night that sees "The Action Track" come alive to the delight of everyone in attendance.



What we do takes all of those folks to make happen at the level that which we operate at. It's a level that sees appearances from The World of Outlaws Craftsman Sprint Cars and Late Models, Tony Stewart's All Star Circuit of Champions Sprint Cars and our legendary Fab Four Friday Nights, featuring 410 Winged Sprint Cars, Super Late Models and Big Block Modifieds plus Stocks. We are the only track in the World that runs all three top divisions on a weekly basis. To make all that happen takes great sponsors as well. Without them, it simply doesn't happen.

We consider our sponsors to be our friends. We build relationships together that provide a chance for businesses to have their message placed in front of thousands of fans every race night, and countless more by way of media coverage. But more than that, our sponsors also benefit from the relationship with us. They have a special caveat among race fans as business that support racing, and they receive frequent return customers from our racing family as providers of first choice among race fans. It's a tremendous brand association we can offer to businesses that support the racing at Lernerville. And we're always looking to help as many businesses as we can.

We offer opportunities to fit every budget, and special perks for our partners as well, no matter how large or small your businesses contribution is.



We offer packages that can include naming rights to the upcoming season, Fab4 Event Night sponsorship, our Blitz package where your banner is placed on the front stretch, Fab4 divisional sponsorships which include billboards and many other ways to get your message out there.

Many packages include free tickets for your group to our races or even VIP area treatment in our deluxe, air conditioned corporate sky box. There are also readings of your participation over our public address system, radio mentions on popular area stations such as 93.7 The Fan and Y108, free out passes and pit tours for your employees to get a chance to see behind the scenes, and use of our spacious pavilion for company picnics and gatherings on race night.

We'd love to have you as part of our family in 2019! For more information, contact general manager Father Tim Tomson at (724-355-8839) and hear more on how we can help you get your message across and enjoy the benefits of the brand!