

VENDOR PACKET

Fighting 4 the Tatas
BREAST CANCER ORGANIZATION

PRESENTS

BREAST CANCER
AWARENESS
FESTIVAL IN THE PARK

10.05.19

10 AM-4PM | SATURDAY



WWW.FIGHTING4THETATAS.ORG

130 E SAN BERNARDINO AVENUE,
RIALTO, CA. 92376

Dear Vendor:

Welcome back if you were a vendor at our Breast Cancer Festival in the Park in 2018. If this is your first year with us, Welcome!

You are invited to host a booth on Saturday, October 5, 2019 at the 2nd Annual Breast Cancer Awareness Festival in the Park, an event to honor those we have lost and celebrating those who are still surviving and fighting Inflammatory Breast Cancer and other aggressive breast cancers. This event raises awareness of vital information, “California recognizes October 3rd as a State Holiday of Awareness in observance of – Inflammatory Breast Cancer (clinical name). We welcome this opportunity for you to provide information regarding the service or product you have, to benefit the health, wellness and beauty of Breast Cancer women and men in and out of treatment.

This year we welcome each vendor to have a Team to represent you and your booth in the “HOT PINK HIGH HEEL STEEL TOE BOOT WALK.”

If you are interested in participating, please contact us at info@fighting4thetatas.com or give us a call, (909) 755-5350.

Vendor Day of Event Information:

Vendors set-up start at 6:30 AM to 10 AM

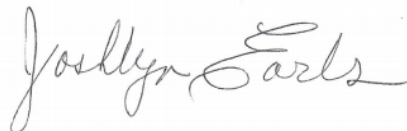
WALK registration starts at 7:00 AM

WALK starts at 8:00 AM and end at 10:00 AM

Festival starts at 10 AM to 4 PM

We look forward to a successful, enjoyable event. We are also looking forward to your participation and we really value your support.

Sincerely,



Fighting 4 the Tatas Breast Cancer Co-Founder



VENDORS:

An event like *The Breast Cancer Awareness Festival in the Park* would not be possible without vendors like you. Bringing education, merchandise and support to so many people requires a great deal of promotion and organization, and our vendors will truly help us get the word out.

The Breast Cancer Awareness Festival in the Park is about maximizing exposure and raising awareness of your company and celebrating those who have been impacted by breast cancer. We prefer to work with vendors whose services or products are in the spirit of the event—they should have a special connection to breast cancer or should help improve a cancer patient's life in treatment and beyond.

We are selective because this event will bring so many people together to enable a leisure face-to-face networking opportunity. Maximize your exposure and raise awareness of your company in an atmosphere filled with potential customers, partners, industry influences and more. Last year (2018) Festival hosted a few hundred visitors, helping to create an environment that created awareness for one of the most important issues in women's health, Breast Cancer.

[Register to be a Vendor at our 2nd Annual Breast Cancer Awareness Festival in the Park. Call \(909\) 755-5350 for information, or e-mail us at \[info@fighting4thetatas.com\]\(mailto:info@fighting4thetatas.com\)](#)

You are invited to host a booth at the 2nd Annual Breast Cancer Awareness Festival in the Park. **Saturday, October 5, 2019.** We welcome this opportunity for you to provide information to everyone at the Breast Cancer Festival regarding the services or products you have that will benefit their health and wellbeing.

Thank you for partnering with us to make this event a success. It will take all of us to make a difference.

We look forward to a fantastic day

[*Proceeds will help make a difference in people's lives who suffer from Inflammatory breast cancer, Triple Negative \(IBC\), Metastatic and other breast cancers.*](#)



About the Event

Welcome back to our 2nd annual Breast Cancer Awareness Festival in the Park. This year, we are continuing to fight for more recognition so that our communities can be aware of all types of breast cancers, especially the more aggressive ones, like Inflammatory Breast Cancer (IBC), and Triple Negative (IBC). Breast cancer touches lives every day. It not only affects the lives of those diagnosed but the lives of friends and family members as well. The Breast Cancer Festival in The Park is a free event designed to educate and support those dealing with Inflammatory Breast Cancer (IBC), Triple Negative IBC, Invasive Ductal, Locally Advance and all other breast cancers and it is presented by Fighting 4 the Tatas Breast Cancer Incorporated a non-profit 501(c)(3) California Corporation.



We are still fighting for a State Proclamation In-Perpetuity recognizing Oct 3rd as a State Holiday Observance through a Bill, in 2018 we had Senate Resolution SCR-97 authored by Senator Connie Leyva and this year, 2019, our Assemble Member Eloise Gomez Reyes of district 47 will author the Inflammatory Breast Cancer Awareness Day Bill. Fighting Inflammatory Breast Cancer, we want to honor, remember and celebrate those who have been impacted by breast cancer. We offer information to help those diagnosed cope with treatments and support to those battling the disease and their families.

One of the highlights that was a great success last year was ***“The RIBBON WALL OF LOVE,”*** where anyone can come, sign their name or message on our fighting lady ribbon, pin that ribbon to our wall of love and recognize those who have lost their lives to breast cancer and those who are currently in the fight. This will be a wonderful way for loved ones to honor those who mean the world to them and/or encourage those who are currently fighting this horrible disease. Make sure you visit the ***“The RIBBON WALL OF LOVE,” on October 5th.***



**THE BREAST CANCER AWARENESS FESTIVAL
IN THE PARK** From 10:00 AM to 4:00 PM at Rialto City Park. [130 N. San Bernardino Avenue](#) in Rialto, CA

Sat, 10/5/19. This event is so inspiring for the women, men and families in our community who have been affected by inflammatory breast cancer and all other breast cancers. So come and have some fun.

Sponsorship advertisement and vendor booth space is available. Please contact us to reserve your space.

Registration Info

Fighting 4 the Tatas Breast Cancer Inc., Presents the 2nd Annual **Breast Cancer Awareness festival in the park**. This one-day event in Rialto is our second *California State Holiday Observance Authored by Assemble Member Eloise G. Reyes through a Bill, Senate Resolution SCR-97 October 3rd – Inflammatory Breast Cancer Awareness Day*. This year, this event will be celebrated on Saturday, October 5th, 2019.



The Breast Cancer Awareness Festival in the park will be a wonderful place to show off and sell your goods to support Breast Cancer. We are looking for vendors for this year's Breast Cancer Awareness festival in the city of Rialto that will provide a day of shopping, live entertainment and family-friendly activities for guests of all ages to enjoy. If you are interested in selling arts & crafts, food products, promoting your business, or providing information to the community at this Breast Cancer Awareness Festival in the city of Rialto please contact us.

- You will need to supply your own equipment including canopies, generator, tables, chairs, and other equipment as needed. We recommend bringing canopy weights/sandbags due to potentially high winds. We will not provide any equipment or **power/electricity** for your booth. If you need more than one space, please indicate on the application. Additional fees will apply for larger space sizes. Set up will start at 6:30 AM and must be ready to greet attendees by 10:00 AM.
- All participants must decorate in the theme of **Breast Cancer – using Pink somewhere in your booth**.



Photos above was taken at Last Year's Festival 2018.

- **TAKEDOWN WILL NOT BEGIN BEFORE 4:00 PM**
- Fighting 4 the Tatas Breast Cancer is not responsible for theft or damage to property belonging to persons participating in the event.
- All participants shall keep their space in a clean, safe and sanitary manner during the event and must leave the space and surrounding area clean at the conclusion of the event.
- No Alcoholic beverages, explicit adult material or drug paraphernalia of any kind can be sold at event.
- In any of the rules that are mentioned in this packet is broken, the City of Rialto CAN and HAVE shut people down. Please understand the rules and if you have any questions, don't hesitate to ask.

If you are interested in participating at the 2019 Breast Cancer Awareness Festival At the park in Rialto, please call (909) 755-5350 or e-mail us at info@fighting4thetatas.com for an application, rules and regulations.



Vendor Pricing

Food booth – Food trailers

Fill our registration form and send \$150.00 to reserve your space. A space is not confirmed until the fee of \$5.00 (Cash Only) Special Vendor Event city license permit, a copy of the Special Vendor Event City License completed application, registration form, copy of current San Bernardino County Health Permit, food handler's card for persons working the booth, and 3-compartment sink. It is your responsibility to adhere to all San Bernardino County of Public Health rules and regulations, (If you need assistance please contact us (909) 755-5350

For-profit vendors: 10' X 10' Space \$75.00 / 20 X 20 Space \$130.00

Fill out the registration form and send a \$75.00 check or a \$130.00 check to reserve a space. A space is not confirmed until the fee of \$5.00 (Cash Only) Special Vendor Event City completed application, and registration form are received. You will also need your seller's permit.

Merchandise nonprofit vendors: 10 X 10 Space

For our nonprofit vendors with Merchandise, a Donation of \$50 plus the fee of \$5.00 (cash Only) Special Vendor City completed application Event Permit city license and a copy of seller's permit and registration form.

Nonprofit vendors: 10 X 10 Space -FREE

For our nonprofit vendors giving out brochures, flyers, health clinic, hospitals, health services **Fee Is FREE** but, the City of Rialto will charge a fee of \$5.00 (Cash Only) Special Vendor Event completed application.

Door Prizes and Silent Auction

We'd love for you to bring a door prize or an item for our silent auction. Having an opportunity to win great prizes makes the Breast Cancer Festival in the Park fun and exciting for our survivors and their families. If you have prizes to give away in our drawings and silent auction (gift certificates, baskets or donated

items), please give them to a Fighting 4 the Tatas assistant. We will announce all vendor businesses and drawings for door prizes throughout the event. Please tell your family and friends about this great event and walk.

How to Pay for your Registration Fees:

1. Mail us a Check Payable to: Fighting 4 the Tatas Breast Cancer Inc.

Please send checks to:

Attention: Breast Festival Registration

10607 Civic Center Dr., Suite # 100J - Rancho Cucamonga, Ca. 91730

Telephone number: (909) 755-5350

EMAIL: info@fighting4thetatas.com

2. Pay Online via Paypal found on our website



Application on the next page

Application to Register:

Business/Organization _____

Contact Person: _____

Mailing Address: _____

City: _____ ZIP: _____

Phone: _____

Alt. Phone: _____

Email: _____



List specific items, merchandise, food, drink to be sold failure to disclose all items will result in dismissal from event.

NON-PROFIT VENDORS ONLY: non-profit vendors only passing out information.

Permits: The following permits and Licenses must be submitted for approval.

1. _____ Copy of Rialto Special Events Vendor Application, (There is a \$5 (Cash Only) fee to be paid to the city when you submit your Special Events Vendor Application).

MERCHANDISE VENDORS ONLY:

Permits: The following permits must be submitted for approval:

1. _____ **Copy of your State Board of Equalization Re-Sale Number:** _____

(To obtain a re-sale number, contact the above agency at (909) 680-6400

2. _____ **City of Business License:** _____

3. _____ **Copy of your Special Events Vendor Application, Plus \$5.00 permit fee (CASH ONLY).**

(Please note: You can obtain this Special Events Vendor Application at the City of Rialto permit department and you can pay the \$5.00 at the time you submit your application to the City).

5. I hereby acknowledge that the individual (s) signature below and on October 5, 2019 – The Breast Cancer Awareness Festival In The Park application is (are) not covered by any medical insurance policy by the City of Rialto or Fighting 4 the Tatas Breast Cancer Corporation.

MERCHANDISE FOOD VENDORS ONLY:

Permits: The following permits must be submitted for approval:

- **San Bernardino Division of Environmental Health** required permits and guidelines.
(The event organizer must receive copies of temporary food license prior to the event).
- **City of Rialto Business License:** (All vendors selling food must have a City of Rialto License).
- All Food Vendors must provide their own power and water source.
- Must meet all Department of Health Rules & Regulations.
- Copy of current San Bernardino County Health Permit, food handler’s card for persons working the booth, and 3-compartment sink.
- I hereby acknowledge that the individual (s) signature below and on October 6, 2018 – Rialto Breast Cancer Festival in The Park application Is (are) not covered by any medical insurance policy by the City of Rialto or Fighting 4 the Tatas Breast Cancer Incorporated.
- It is the responsibility of the parents, legal guardian or individual to acquire the necessary medical insurance policy.
- In consideration, I (we) do release the City of Rialto, Fighting 4 the Tatas Breast Cancer Incorporated, officers, agents or employees from all liability, demands or claims for loss, damage or injury resulting from participation in the listed activities.



SIGNATURE

PRINT NAME

DATE

MAIL APPLICATION TO:

10601 Civic Center Dr., Suite #100J
Rancho Cucamonga, Ca. 91730
EMAIL- info@fighting4thetatas.com
Telephone #: (909) 755-5350



-----**For Office Use Only**-----

Fighting 4 the Tatas Approved: **YES OR NO**

Booth Space Number: _____

Representative Approving Application:

Vendor FAQ:

How can I become a vendor?

To become a vendor you must complete the application that can be found on the Vendor Registration portion of the packet. You may also email us at info@fighting4thetatas.com or call us at (909) 755-5350. You can also visit our website at www.fighting4thetatas.org/vendors/registration/

For more information please visit the [Vendor Registration page](#)

Is there a fee to become a vendor?

For-profit vendors you must pay a \$75 fee to reserve a space plus \$5.00 (cash only) Special Event permit fee and fill out the [registration form](#).

For our nonprofit vendors (selling Merchandise), \$50 fee, plus \$5.00 (cash only) Special Event permit fee and registration form. www.fighting4thetatas.org/vendors/registration/

When is my vendor registration confirmed?

A profit vendors space is not confirmed until the \$75 fee and the registration form are received, *license and [registration form](#) is completed.*

For non-profit (selling Merchandise) vendor space is not confirmed until the \$50 fee and [registration form](#) is completed. www.fighting4thetatas.org/vendors/registration/

For non-profit Information Booth only, fee is FREE however you will need a 5.00 (cash only) special event permit and registration form.

The booth itself is free, however, the City of Rialto requires that you pay for a \$5.00 Special Event Permit and complete a registration form that will be sent back to us.

When can I begin tent setup on the day of the event?

The vendor spaces will be ready by 6:30 a.m. on the day of the event. Please set up and be ready to greet attendees by 10:00 a.m.

Can I bring a few things to sell?

Only registered vendors may offer items for sale. For information on how to become one of our vendors, please [call: \(909\) 755-5350](tel:9097555350) www.fighting4thetatas.org/vendors/registration/



May I donate a door prize?

Absolutely. We will mention your business as a participant. Please visit the [registration page](#) for more information. www.fighting4thetatas.org/vendors/registration/

What if it rains?

The Breast Cancer Festival in the Park will happen only if it does not rain. Your investment will be refunded only if we are rained out.

GUIDELINES:

- At the close of the festival, you are expected to clean your area and dump all trash into trash bins and cans.
- All vendors are asked to use weights to secure your booth from wind.
- Bring your own tents, tables and chairs for your booth
- Set up time 6:30 AM – *select your booth location* from our map.
- Vendor registration fee is a non-refundable fee and must be paid prior to the event.
- I/we understand that failure to adhere to Rules and Regulations will result in dismissal from October 5, 2019, The Breast Cancer Awareness Festival in the park.



Event FAQ

Is there an admission fee for the first Annual City of Rialto Breast Cancer Festival in the Park?

There is no entry fee into the festival, however some activities will require a fee to participate, such as the Kids Inflatable Space, the Decorate a Bra Competition, Silent Auction, and the Vendors. See below for more information.

Who can come to the Breast Cancer Festival in the Park?

People of all ages from all over California and beyond who want to learn more about Inflammatory breast cancer and Breast Cancer in general. Those who have been diagnosed and their friends and families who would like support and information, and anyone who would like to honor or remember those who have been touched by the disease.

Do you have to register to attend?

Registration is not necessary, so just drop in. Whether you join us for the entire event or just a few minutes, we'd love to have you. However, we do ask that you stop by our Fighting 4 the Tatas Booths for more information regarding Inflammatory Breast Cancer.

What if it rains?

The Breast Cancer Festival in the Park will not happen if it rains.

Will food be available for sale? Yes, food will be available during the Festival. You're also welcome to bring your own lunch if you choose. We will have water available at no charge.

Are there bathrooms nearby?

Yes, there are two locations for bathrooms (1) near the exercise equipment area and (1) near the baseball field, there will be signs posted for

Can I bring my pet?

To make all in attendance comfortable, pets other than certified service animals are **not** welcome at this event.

Do I have to be present to win a prize?

All prize recipients must be present to win. Drawings and announcements for the Decorate a bra Contest, Silent Auction and 50/50 raffle will take place at the event.

How can I become a vendor?

Please visit the [vendors page](#) for more details or contact us at (909) 755-5350.

I can't attend this year. Can I donate? Donations are appreciated and will go toward **Fighting Inflammatory Breast Cancer** Programs. You can donate online at www.fighting4thetatas.org or mail a check to: *Fighting 4 the Tatas Breast Cancer* 10601 Civic Center Dr., Suite #100J- Rancho Cucamonga, Ca. 91730



Sketch of Vendor Spaces at Rialto City Park

(Map not drawn to scale and subject to change) – Please inquire about which spaces are left.

