

Educate to Communicate

COACHING. FACILITATING. TRAINING.



Communication is the most crucial factor in building relationships and achieving success. It's also the least understood. Even the most adept and qualified professionals fail at communication due to a lack of education about the way they interact with others - and the way others interact with them.

Through comprehensive approaches to unique interactions, Good Talk helps companies, cultures, and people understand human communication and become effective communicators- in business, in relationships, in life.

With Good Talk, companies can break down communication to prevent communication breakdown. From talking to physical mannerisms and expressions, the complexities of interaction are explored, identified and resolved based on individual needs. Every interaction is different. Good Talk discovers the nuances and subtleties of communication and helps people become their most effective selves.

CONTENT SUMMARIES

STRENGTHS-BASED FEEDBACK

When desiring motivation and self-directedness, feedback must be intentionally designed and delivered, goal-focused, evidence-based, timely, and actionable. Learning the skills for giving feedback and creating a culture that centers on growth is a complex task. Learn the content, processes, and communication strategies necessary to promote and sustain professional growth and shared learning, through the use of both written and oral feedback.

FACILITATING DIFFICULT CONVERSATIONS

In the world of leadership and being a team member there are always times when stakeholders are presented with difficult situations that require courageous conversations. Individuals have the choice to avoid them, face them, and handle them with frustration and judgment, or handle them well. Participants will explore multiple strength-based leadership strategies and skills that develop mindfulness and positive thinking dispositions while creating clarity and shared understanding.

COLLABORATIVE COMMUNICATION

Intentional interactions begin with knowing the outcome followed by listening, thinking, and responding. Explore the nuances of nonverbal communication, pausing, paraphrasing, advocating, and questioning and the impact each has on the development of individuals and an interdependent team.

INTENTIONAL LISTENING & INTERACTING

Developing the thinking of others is a team effort that begins with intentional listening and interacting. When individuals understand their habits and the habits of others, they can find ways to raise consciousness while fostering the craftsmanship of individuals and the collective team.

EXECUTIVE COACHING (individual or group coaching options)

The role of a leader is complex, often moving from issue to insight to goal-focused action. Executive coaching provides an accountability partnership designed to keep professionals and/or teams on their path to meeting desired goals while also enhancing self-reflection, efficacy, and interdependence.

ON-LINE TRAINING MODULES

The ways in which we are learning and being exposed to content is changing and as a result, so are the processes in which we explore and consume content. GoodTalk will work alongside you to determine your goals and will create interactive learning modules that are facilitated, self-paced, and delivered in a virtual or online format.

Sample Content: (COLLABORATIVE MEETINGS in a VIRTUAL WORLD. & Disciplinary Literacy in the Secondary Classroom)



SUMMARY

GoodTalk—teaches people how to effectively communicate with colleagues & clients

Purpose—growing collaborative teams & organizations through effective communication and feedback

Niche—goal focused executive coaching, presenting, facilitating, consulting, and collaborating

TARGET MARKET

Small and Large Businesses—health care organizations, sales teams, senior leadership, and entrepreneurs

Education Institutions— School Districts, ISDs, & Universities

UNIQUENESS

- Ability to simplify complex concepts
- Extensive training in adult learning theory and presentation technique
- Focus on building adult culture and collective efficacy
- Ability to rapidly adapt, in the moment and in planning, based on assessment and need

TAKE THE SURVEY

- Want to find out more about how Good Talk can help your company?** ([click here](#))
- Curious whether you need Good Talk or not?** ([click here](#))

VARIOUS WHITE PAPERS ([click here](#))

VIDEO SAMPLE

- Non-Verbals** ([click here](#))
- 3C's_When People Struggle** ([click here](#))

GUARANTEE

- If you are not satisfied, you do not pay
- On-call consultation is FREE
- Content designed for you based on your unique goals



Collective efficacy and vulnerability are essential components of collaborative learning. **Steve Seward** is a highly motivated, experienced, and energetic national consultant, facilitator, presenter, and coach. He has spent over 26 years working with educators and businesses throughout the United States. Steve has a strong focus on developing adult learning capacities, best practice instructional technique, group facilitation, leadership development, and the promotion of self-directedness to ensure success for all. Don't miss the opportunity to explore unique content and realistic strategies that will boost confidence, excitement, sales, and achievement for all.

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