

## SMART STRATEGIES

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## CREATIVE DESIGN

### HOW WE HELP



PUBLIC INTEREST  
OUTREACH



SOCIAL MEDIA  
DIGITAL ADVERTISING



BRANDING



GRAPHIC  
DESIGN



RFQ/P DESIGN  
AND PRODUCTION



PRESENTATION  
DESIGN AND  
PRODUCTION



PHOTOGRAPHY  
VIDEOGRAPHY



WEBSITE  
DESIGN



EVENT  
MANAGEMENT

## ABOUT US

At Smartegies, we are a team of seasoned professionals consisting of writers, graphic designers, photographers, and strategists. We work with large corporations, small businesses, public entities, and non-profit agencies to develop and implement marketing and advertising campaigns, communications and public outreach programs, and digital and social media plans. We have extensive experience helping companies position themselves competitively during a public procurement process by producing winning RFQ/P documents and highly effective presentations for interviews and public presentations. Working directly with public and private end-user groups, we manage public relations, internal and external communications, and a wide-array of events.

### CERTIFICATIONS

GDOT Certified DBE Vendor ID: 15108

Clayton County Water Authority SLBE: SLBE-1801-24

WBENC-Certified WBE

### NAICS CODES

541613 Marketing Consulting Services

541810 Advertising Agencies

541430 Graphic Design Services

### PAST PROJECTS

#### Michael Baker International, Inc. 2019-20

Community Outreach Program for the Airport Master Plan Project at Dekalb-Peachtree Airport

#### Georgia State Financing & Investment Commission (GCFIC) 2016

Event Planning, Promotion, and Design for a Professional Partnership Workshop

#### Georgia State Financing & Investment Commission (GCFIC) 2015

Design Services for Annual Report

#### LakePoint Sporting Community Development Community 2010-13

Outreach and Public Relations

### REPRESENTATIVE CLIENTS

We have worked with over 150 brands in the built environment across the U.S. and Canada. A representative client list includes:

Balfour Beatty Infrastructure Inc.

Benning Construction Company

Brasfield & Gorrie, L.L.C.

Carroll Daniel Construction Co.

Clear Strategy LLC

DPR Construction, Inc.

Gay Construction Company

Geo-Hydro Engineers, Inc.

Hunt Companies Business Services, LLC

J.E. Dunn Construction Company

Lose Design

Michael Baker International, Inc.

Morrison Hershfield, LLC

Nova Engineering & Environmental, LLC

Skanska USA Inc.

The Erosion Company, LLC

Turner Construction Company

The Winter Construction Company

Yancey Bros. Co.

**Smartegies, LLC**

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