

With a new name and new logo, the new website for **Nonprofit Communications and Media Network** launched in January 2016

The screenshot shows the homepage of the PIRATES website. At the top left, there is a logo for "print interactive radio & television educational society" in a green box. To its right, the word "PIRATES" is written in large, bold, green letters. Below "PIRATES" is the URL "piratesla.org" and the tagline "where the community meets the media". In the center, the new name "Nonprofit Communications and Media Network" is displayed with a microphone icon. To the right, there are social media links for Facebook ("NCMN Facebook Page") and Twitter ("@NCMNNetworkSoCal"). At the bottom, there is an "Email*" sign-up form.

print interactive radio & television educational society

PIRATES

piratesla.org where the community meets the media

Nonprofit Communications and Media Network

facebook
NCMN Facebook Page

Twitter: @NCMNNetworkSoCal

PIRATES' Announces A New Name:
Nonprofit Communications and Media Network

After 60 years, a name change for PIRATES was necessary. Many wondered about the meaning of the PIRATES' acronym and what it had to do with the organization's purpose.

Through a year-and-a-half process, your volunteer board of directors verified that the organization's name was confusing for potential and current members.

When created as a nonprofit organization in 1955, PIRATES was the acronym for the Public Interest Radio and Television Educational Society. A few decades later, that acronym evolved into the Print Interactive Radio and Television Educational Society.

As a non-profit organization every dollar counts! If you reserve via phone, email or website and fail to attend, you will be billed. You can pay ahead of the meeting via the online links below or pay with cash or check at the door. Exact change is appreciated.

Sign up to get updates on NCMN events.

Email*

www.piratesla.org

The screenshot shows the homepage of the NCMN website. At the top, there is a blue banner with a megaphone icon and the text "Join today at a special price \$60 to celebrate our 60th anniversary". To the right, the new name "Nonprofit Communications and Media Network" is displayed with a microphone icon. Below the banner is a navigation menu with links: "About", "Event Calendar", "Membership", "Blog", "Resources", "Scholarship", "Social", and "Contact". The main content area features a large heading "We've changed our name!" and a sub-heading "A New Name, A New Era". Below this, there is a graphic with the PIRATES logo and the text "is now Nonprofit Communications and Media Network". To the right of the graphic is a "Continue reading" button. At the bottom, there are four colored boxes representing different sections: "COMMUNICATIONS / PUBLIC RELATIONS", "COMMUNICATIONS / CRISIS COMMUNICATIONS / PUBLIC RELATIONS", "COMMUNICATIONS alignment fees consent new blogs", and "SOCIAL MEDIA".

Join today at a special price \$60 to celebrate our 60th anniversary

Nonprofit Communications and Media Network

About Event Calendar Membership Blog Resources Scholarship Social Contact

We've changed our name!

A New Name, A New Era

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COMMUNICATIONS / PUBLIC RELATIONS

COMMUNICATIONS / CRISIS COMMUNICATIONS / PUBLIC RELATIONS

COMMUNICATIONS alignment fees consent new blogs

SOCIAL MEDIA

www.NCMnetwork.org