

**Baldwin Civic Association**  
**General Body Meeting**  
**April 8, 2021**  
**Via zoom**

The meeting opened at 7:34 by President Darien Ward.

**Officer Reports**

- Recording Sec:
  - Adoption of Meeting Minutes: Marguerite Keller asks that minutes be adopted. Karen made a motion with Rob seconding. Minutes adopted.
- Corresponding Sec:
  - April Email Newsletter: Sam Cools reported the newsletters are going out monthly. If no one has received it, email [Baldwincivic@gmail.org](mailto:Baldwincivic@gmail.org).
- Treasurer Report:
  - Treasurer Steven Greenfield reporting a total of \$15402.68 in bank accounts.
  - BCA incurred expenses in April and always looking for more membership.
  - As a result of the popcorn fundraiser, ½ the proceeds are going to the PTA.
  - Darien reported that \$4876.75 is going to the PTA and the BCA is keeping the same amount.
- President/Vice President Report
  - Police Reform: Darien reported the vote came down to 16 to 3. Nassau County sent their police reform to the Governor's office. Police Reform came out of the George Floyd's murder under an Executive Order by the Governor.
  - 645 St. Lukes Place: Person who purchased the property is looking to do cosmetic changes and reached out to the BCA. Karen, Willy & Darien met with him. Willy reached out to the architect. Parking will be an issue.
  - Popcorn proceeds: Vice President Kimberly Malone offered thanks to the community who participated and said it was wonderful to see the community come together. Sheree was a great partner with the PTSA. There were a few who raised over \$1,000.
  - Fresh Markets is opening in late May. The Feel Beauty store are the owners, and they have supermarket experience. There is still concern over a parcel of property that has a fence around it. The BCA would like to do something to make it look nicer.
  - For anyone looking for employment at the supermarket, applications can be picked up at Feel Beauty.

**Standing and Adhoc Committee Reports**

- Economic Development:
  - Willy reported that the committee met yesterday and identified some projects. The Complete Street Summit was insightful. The talk was what to do after the pandemic with open streets. Create vibrancy. AARP has a lot of programs for small businesses. Trust for Public Grant is spearheading Long Island's greenway. Darien asked if the Trust could be made aware of the club in the south of Baldwin. Willy said he would reach out.
  - Willy said a shout out to Lonnie Hart for selling the most popcorn with Van White in second and Sheree in third.

- Karen reported that she & Willy attended the Complete Street Summit. This year was different because of the pandemic. There is a big push to create a greenway. The pandemic pushed us forward in a number of issues: walking, biking, use of parks.
- Diana asked about NY Water and Karen reported that Senator Kaminsky is pushing to make it public, but the Assembly is not buying it.
- Government Liaison:
  - Updates: Karen reported that the contract is going in front of the Legislature in April.
  - Karen reported that both she and Willy attended the Complete Street Summit. Many things have changed because of the pandemic and she will share her notes after she speaks to Willy. She reported that there were PSE&G and AARP grants to look at.
  - Willy spoke about the AARP grants that are available for small businesses and startups.
  - He spoke about how informative the summit was in relation to walkable strategies and bike paths.
- Beautification:
  - Matt has been in touch with the library about doing a story time at the Garden.
  - Elissa put out the call for volunteers to come help plant. She is relying on those who have helped in the past. She is looking to purchase plants that have been budgeted.
  - Elissa is looking for the flyer with the BCA logo on it so she can put the word out on the Food Pantry/Garden idea. She has been calling different religious houses of worship to see if they would be interested.
  - Mommy & Me classes start up this Saturday.
  - Elissa has reached out to different food trucks for Garden event.
- Fundraising:
  - Jessie came up with the name “Freestyle Fundraising” for the different fundraisers members are doing. Jessie is looking to do a fundraiser where she can marry people since she is ordained, and the couple would donate the fee to the BCA.
  - Diana is making “mug rugs” and selling them.
  - Steve reported that Diana is one of nine people who signed up for the “Freestyle Fundraiser”.
  - Sam asked if Jessie could come up with a flyer to promote this.
  - Darien explained that a meeting needs to take place about the popcorn proceeds. We needed \$15,000 to do a Split the Bill for the foundation to come in and do a match. Since we did not raise that amount, we have to meet to figure what else we can do. Ideas were then discussed.
- Membership/Website:
  - Committee Updates: Rob reported 56 paid members for 2021. Mary Jo is going to help with membership trifold. Rob is looking for anyone to give him new ideas on what else to put in it. He spoke to a photographer to get new photos of Baldwin to use for social media and website. which includes subscriptions. He will speak with Sam about putting out another membership email.
- Quality of Life:

- QOL Poll: Rodney is waiting for the poll to be posted. He reported that he went over to the mechanic shop and watched what was going on. One complaint is that they are parking on the sidewalks. He noticed they do not have much footage on the property so there is no place to put the cars. Rodney spoke about his own mechanic where when you bring in your car for service you sign a contract that you will have to pick it up within 24 hours.
- Darien said at some point the BCA is going to have to talk to the owners about the business spilling out into the street.
- Rodney reported that someone asked if a community refrigerator could be stocked for those in need. After discussion the idea was to come up with a list of places where people can go in need.

### **New Business**

- Board of Advisors @ Shubert School: Shubert School reached out to Darien to see if anyone from the BCA Board would agree to be on their Board of Advisors. Rodney joined and Willy joined as a business owner.
- Oktober Fest Plans & Grand Baldwin Festival: Darien reported all dates hinge on homecoming. As soon as that information comes from the Board of Ed, the BCA can solidify dates.
- Silver Lake Clean Up w/Kaminsky on Sunday, April 18<sup>th</sup>.

Meeting adjourned at 8:30 with Rob making the motion and Marguerite seconding.