The 15th Conference of the Global Communication Association

Media, Politics, Migration, and Education in the Digital Age

Hosted by

Deree - The American College of Greece

May 12-15, 2019
Athens, Greece

Media, Politics, Migration, and Education in the Digital Age

Sunday, May 12

7:30 pm   Welcome Dinner– *Attikos Greek House* (Garivaldi 7, near Acropolis)

Monday, May 13

Conference Sessions will take place at the campus of
Deree College-The American College of Greece (Library Upper Level)
Address: Gravias 6, Aghia Paraskevi

8:30 am   **Conference Registration (Deree College corridor)**

9:00 am   Welcome Remarks
Dr. Thimios Zaharopoulos, Provost, Deree-The American College of Greece
Dr. Yahya R. Kamalipour, Founding President, GCA

9:20 – 10:30   Keynote Address
"Global Communication & Global Peace: A Shaky Balance!" **Cees Hamelink,** emeritus professor, University of Amsterdam

10:45 – 12:00 Panel 1: The State of Journalism
Moderator: Daniel McCormac, Deree-The American College of Greece
    "Journalism in a Contested Terrain," Banu Akdenizli, Northwestern University, Qatar.
"What is in a name? The quest of defining journalism," Lida Tsene and Sofia Iordanidou,
        Advanced Media Institute, Cyprus.
 "Understanding the Appeal of Online News Sources," Julie Forrest, Irini Kehagias,
        Thimios Zaharopoulos, Deree-The American College of Greece.
 "The Informational Sphere in the Post-truth era: information disorder, fake news, and the need
        for a deep media literacy," Katerina Diamantaki, Deree-The American College of
        Greece.

12:10 – 13:20 Panel 2: Media Diplomacy and Popular Culture
Moderator: Cees Hamelink
  "Greek Embassies on Twitter and the quest for a strategy," Georgia-Zozeta Miliopoulou,
      Deree-The American College of Greece.
    "Revisiting the Role of Popular Culture and Communication in Democratic and
      Post-Democratic Transformations," Anne Grune, University of Erfurt, Germany.
  "Tweeting the GCC Crisis: A Comparative Analysis of Digital Diplomacy
      Strategies of the Blockade," Tarfa Al-Mansouri, Haya Al-Mohannadi & Mariam
      Feroun, Northwestern University, Qatar.

13:25 – 14:30   *Lunch Break*

14:30 – 15:45 *Panel 3:* **Media Images of People and Nations**
Moderator: Thimios Zaharopoulos, Deree-The American College of Greece
  "Processes of mediated image (de-re) construction in Greece. Branding strategies
      and challenges," Aggeliki Bitsi, City Unity College, Greece.
  "How are countries perceived in the Arab world? A topic model approach," Andrea
      Haeuptli, Department of Communication and Media Research, Zurich, Switzerland.
  "Mediated Leadership: Constructing Vladimir Putin as a leader in the Russian Media
      Narratives," Tzoana Basa and Emmanouil Takas, City Unity College, Greece.
  "The Role of the Media in Negative Image of Muslims and the West in the Islamic and
      Western Countries," Tahereh Ebrahimifar, Islamic Azad University-Central Tehran
      Branch, Iran.

16:00 – 17:15   *Panel 4:* **Media, Women, and Racism**
Moderator: Katerina Diamantaki, Deree-The American College of Greece
  "Narrative analysis of female Chinese network anchors - A case study of 'five
      beauties of douyu' on Douyu TV," WEN LU HUANG, National Chengchi
      University, Taipei
  "Mapping impact of mobile telephony on social and economic empowerment of
      women: A case study in four villages of Birbhum District, India," Mausumi
      Bhattacharyya, (currently) Jamia Millia Islamia University, India.
  "The Paradoxes of Racism in Modern Everyday Talk," Sabrina Schmidt, University
      of Erfurt, Germany.
   "Media Framing of Kenyan Women Politicians: An analysis of the Newspapers' Framing of
      Women Politicians in pre- and post-2017 Marred General Election," Kevin
      Mudavadi, United States International University–Africa, Kenya.

Tuesday, May 14

Conference Sessions will take place at the campus of
Deree College-The American College of Greece
Library, Upper Level

9:30 – 10:45   Panel 5: Media, Migration and Refugees
Moderator: Mausumi Bhattacharrya, Jamia Millia Islamia University, New Delhi (Currently)
   "The UK media coverage of the 2015 refugee crisis: A humanitarian issue or one
      more topic in the political agenda? Georgia-Zozeta Miliopoulou, Deree-The American
      College of Greece, and Sophia Christaki, Hellenic General Secretariat of Media and
      Communication, Greece.
   "Polymedia use and ethnic solidarity among EU migrants, Veronika Nagy, Utrecht
      University, Netherlands.
   "Rehumanizing the Alien 'Invaders': Applications of Digital Testimonies from
      Holocaust Survivors and Current Refugees," Roy Schwartzman, University of North
      Carolina at Greensboro, USA.
   "Diaspora, Social Media and Activism: A Case Study of Pashtun Diaspora
      Supporting PTM in Pakistan," Roshan Noorzai, American University of Sharjah, UAE.

11:00– 12:15 *Panel 6:* Memories and Movements
Moderator: Daniel McCormac, Deree-The American College of Greece
   "MH370 and Malaysian Media Memory," Heidi Mau Albright College, and Cheryl
      Nicholas, Penn State University, Berks, USA.
   "Global Online Communities: Agents of Cosmopolitanism or Re-Tribalization of
      Modern Society?" Kai Hafez, University of Erfurt, Germany.
   "The Enclosure Movement in China's Cyberspace: A Case Study of Youku," Huang
      Congyan, National Chengchi University, Taipei.
   "The self on the wane: understatement, prank and #nofilter selfies versus three
      autobiographical poems," Christina Linardaki, Advanced Media Institute,
      Cyprus.

12:15 – 13:35 *Lunch Break*

13:45 – 15:00 *Panel 7*: Cross-Cultural Encounters
Moderator: Georgia-Zozeta Miliopoulou,   Deree-The American College of Greece.
   "No copyright infringement intended! Magical language and technical language,"
      Andrew C Jones & Mike Henry, LCC International University, Lithuania.
   "Social Media Literacy and Mandarin Learning Motivation," Tinie Yang, Southwest
      University of Political Science & Law, China.
   "Evolving Modes of Teaching and Learning Intercultural Communication Courses,"
      Jabbar Al-Obaidi, Bridgewater State University, Massachusetts, USA.

15:00 – 16:10 *Panel 8*: **Elections, Politics, Politicians**
Moderator: Lee Artz, Purdue University Northwest
   "Processes of persuasion and influence in the three presidential debates between
      Donald Trump and Hillary Clinton in 2016," Manos Takas, Advanced Media
      Institute, Cyprus.
   "An analysis of the communication ability of social media in social movements," Wendan
      Zhao, Southwest University of Political Science and Law, China.
   "An Ethical Analysis of Buzzfeed's Publication of the Steele Dossier," Tatiana
      Harkiolakis, Deree-The American College of Greece.
   "Social Media and Political Discourse: Do Political Messages Influence the Electorate?"
      John Hendricks, Stephen F. Austin State University, USA.

16:20 – 17:40 *Panel 9*:   **International Organizations and the New Order**
Moderator: Yahya Kamalipour, North Carolina A&T State University
   "From Global Giants to Transnational Partners," Lee Artz, Purdue University Northwest
      USA.
   "The Artificial Intelligence Playbook for Communication Professionals," Adrian
      Cropley and Sia Papageorgiou, Centre for Strategic Communication Excellence,
      Australia.
   "Conceptualizing New Silk Road as Global Opportunity: Ascertaining China's
      Image in Islamic Circles through its Display of Soft Power (Belt and Road Initiative),"
      Habibullah, Tsinghua University, China.

18:00   Closing Reception–campus of ACG

Wednesday, May 15

Optional Trip to Delphi

CGA 2019 Athens Program Committee

Conference Chair: Dr. Thimios Zaharopoulos, Provost, Deree-ACG

Programming Committee: Dr. Thimios Zaharopoulos, Provost, Deree-ACG
                    Dr. Katerina Diamantaki, Communication Dept., Deree-ACG
                    Sofia Tzagkaraki, The American College of Greece

Local Committee: Vassia Comis, The American College of Greece
                    Dr. Thimios Zaharopoulos, Provost, Deree-ACG
                    Sofia Tzagkaraki, The American College of Greece

The 16th Annual Global Communication Association Conference
www.globalcomassociation.com

CALL FOR PAPERS
Perspectives on African Media and Communication

Durban, South Africa
June 10-12, 2020

Hosted by the Durban University of Technology, the **Global Communication Association** invites you to submit your abstracts for the 16th annual convention to be held in Durban, South Africa from June 10 – 12, 2020.

The GCA invites research papers exploring any aspect of issues related to the theme of the conference, including the following broad topics:

- African media and communication methodologies, theories, and perspectives
- Media and their impact on public opinion
- The evolving modes of teaching and learning
- New communication technologies, the Internet, and social media
- Intercultural communication
- News and information flow
- Communication in Rural Communities
- Impact of globalization on South Africa

ABSTRACT SUBMISSION: (All submissions should include two separate attachments in Word format)

- A 400-word abstract of the paper or panel proposal should be submitted ELECTRONICALLY to Shakeel Ori at oris@dut.ac.za or GCAconference@dut.ac.za
- All abstract submissions must be received by **February 20, 2020**, for review and consideration. Acceptance of a paper or panel proposal obligates authors to attend the conference and present the paper.
- The abstract should include research objectives, methodology and significance followed by keywords.
- Poster presentations on topics related to the conference theme are also encouraged. Complete panel proposals maybe submitted to Dr. Yahya R. Kamalipour at yrkamal@gmail.com.
- Abstracts will be peer-reviewed by at least two scholars. Authors of the abstracts will be notified of acceptance by **April 1, 2020.**

- A separate document including the name, academic institution, mailing address, phone

number, email address, and brief author's profile must be submitted for each author.
- If accepted, the full-length paper (not to exceed 25-pages excluding references and tables) must be submitted by **May 1, 2020.** All papers must strictly adhere to *The American Psychological Association* (APA) style manual. For details, visit https://owl.english.purdue.edu/owl/resource/560/05.

- Where appropriate, put "STUDENT" in the upper right-hand corner of the title page; indicate whether the paper comes from a bachelor's, master's, or doctoral student.

PUBLICATION:
A selected number of papers, closely related to the theme of the conference, will be published in book format (print and digital), provided they are well-written and adhere to the APA Guidelines.

CONFERENCE LOCATION (HOTEL AND FACILITIES):
- The conference will take place on the campus of the DURBAN UNIVERSITY OF TECHNOLOGY (DUT). For information about the university visit www.dut.ac.za.
- Special Conference rates will be applied at several hotels in Durban, within a 5km radius of the conference venue.
- Details of these rates and the hotel links will be provided shortly on the University and GCA websites.
- Delegates are requested to register as early as possible, as Durban is a popular tourist destination during this time.

DURBAN:
The city is one of the desired destinations that attracts visitors from throughout the world. For details, visit the following link: https://www.tripadvisor.com/Tourism-g312595-Durban_KwaZulu_Natal-Vacations.html

AIR TRANSPORT
There are daily flights from major cities around the world to South Africa. Some international airlines fly directly to Durban, while others fly to Cape Town or Johannesburg and then to Durban. Emirates and British Airways fly directly to Durban.

GROUND TRANSPORT
- Delegates will be met on arrival at King Shaka International Airport in Durban and transported to their hotels or to the conference venue, depending on date of arrival. Shuttles will be provided from the hotels to the conference and event venues.
- After the conference, shuttles will be provided from the hotels to the airport. Links to approved tour agents will be provided if delegates wish to tour after or before the conference.

CONFERENCE REGISTRATION FEES:
An attractive and favorable package will be offered to all participants. Graduate students presenting papers will be given a 50% registration discount. A registration link and details of fees and payment procedures will be provided shortly on the University and GCA websites.

QUESTIONS: Please direct any questions to the founding president of GCA, Dr. Yahya R. Kamalipour, at yrkamal@gmail.com.

IMPORTANT DATES:

Abstract Submission Deadline	February 20, 2020
Acceptance Notification	April 1, 2020
Full Length Paper Submission	May 1, 2020
Last Date for Early Bird Registration	February 20, 2020
Last Date for Registration	May 1, 2020

For future updates and further details, visit:
www.globalcomassociation.com