

Happy Happenings Listing Order Form

Being listed with Happy Happenings includes: immediate placement online at www.happy-happenings.com, remaining there throughout all of 2018 and being in listing in our high quality print 2018 publication for the region(s) you choose. The publication is an annual working calendar and is distributed free to senior adult activity planners. The 2017 calendar can be viewed on our website.

Name of business for alphabetical listing: _____

In a few words, describe your business/service: _____

Contact Person: _____ Phone: _____

Email and website address: _____

Listing cost is \$100. If you would like to be listed in more than one directory, each additional listing is \$50. Please check the directory or directories you'd like to be listed in:

- | | | |
|--|---|--|
| <input type="checkbox"/> Los Angeles/Ventura | <input type="checkbox"/> Los Angeles/Orange | <input type="checkbox"/> San Diego |
| <input type="checkbox"/> Santa Barbara/Ventura | <input type="checkbox"/> San Francisco Bay Area | <input type="checkbox"/> Sacramento Area |

Listing Cost: \$100.00

Number of Additional listings _____ @ \$50 each: _____

Ad Placement block(s)*: _____ Ad Cost: _____

*You must purchase a listing in order to place an ad. Ad placement block prices and sample page images are attached. Ad blocks are sold on a first come first served basis with a right of refusal to the previous year's patrons. If you purchase an ad you will receive a hard copy of the calendar. Please list the address you'd like the publication to be mailed to.

Mailing address: _____

Will you provide your own ad? _____ If yes, for best results, please send as a jpeg file with at least 300 dpi in it's final size. If no, Happy Happenings can create an ad for you at an additional cost. You will be billed for this separately. See below for details**. All ads must be complete by June 1st to ensure timely delivery of Happy Happenings 2018 to senior living communities, centers and groups.

Total Cost: _____

Make checks payable to Happy Happenings. Once payment is received you will immediately be added to the in the online directory and will remain listed there throughout all of 2018 as well as in the printed 2018 calendar.

**Happy Happenings can create an ad for you, here's what we need:

- Send any pictures, logos, graphics you want in ad. (300 or more dpi)
- Specify contact information that you would like to include i.e. Phone #, Address, Website.
- 2 to 3 sentence description of your business/service. (If you'd like to use more text, it may require an additional ad block.)

Send to cindy@happy-happenings.com. Ad creation costs are \$25 and up and will be communicated in advance.

Happy Happenings 2018

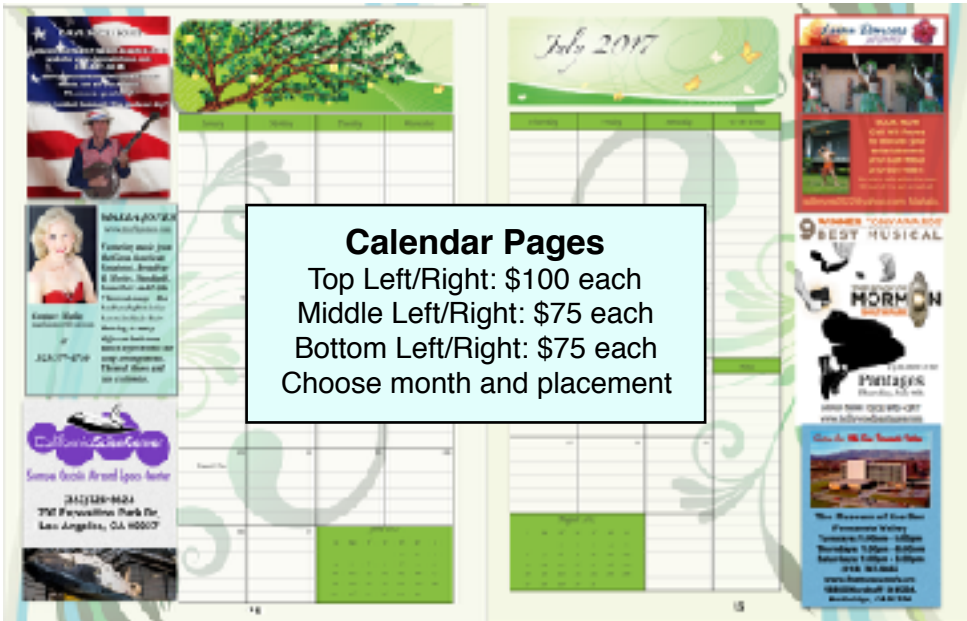
Ad pricing information and sample pages



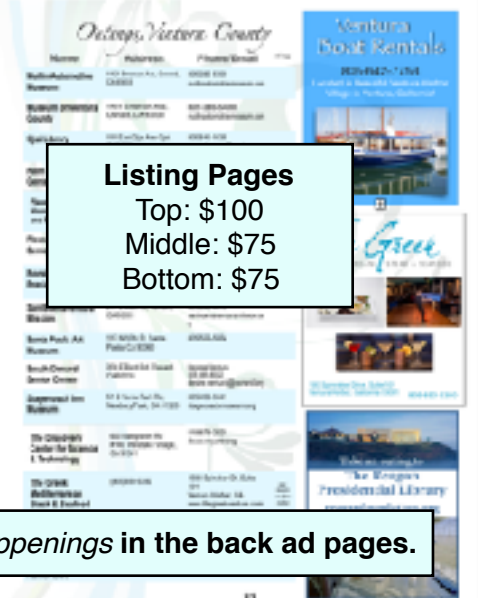
Inside Cover Pages
 Front Top: \$600
 Front Bottom: \$400
 Back Top: \$400
 Back Bottom: \$200

Back Cover
 Top Half \$600
 Bottom half \$500

Table Of Contents Page
 Top Right: \$150
 Top Left: \$150
 Top combined: \$300
 Middle Left/Right: \$100 each
 Middle combined: \$200
 Bottom Left/Right: \$100 each
 Bottom combined: \$200



Calendar Pages
 Top Left/Right: \$100 each
 Middle Left/Right: \$75 each
 Bottom Left/Right: \$75 each
 Choose month and placement



Listing Pages
 Top: \$100
 Middle: \$75
 Bottom: \$75

Basic ads are only \$25, 2.5" wide by 3.25" tall and placed by Happy Happenings in the back ad pages.