

# insiteconsulting

Site Assessments with Marketing Strategies  
Economic Development Consulting  
Site Selection Services

[www.insitelocation.com](http://www.insitelocation.com)



## InSite Consulting Gets Communities Ready for COVID-19 Recovery!

Greenville, S.C., June 17, 2020 - InSite Consulting is honored to be a key part of [the ongoing Site and Community Readiness Program with JobsOhio](#). This statewide project was commissioned by JobsOhio in partnership with Ohio's Regional Network Partners, local economic development organizations, utility providers, elected officials and valued stakeholders vested in the economic success of the State of Ohio. [Coming out of the COVID-19 crisis, sites are going to be in high demand for clients wanting to expand operations. JobsOhio's Authenticated Sites are ready!](#)

To date, over 450 sites have been evaluated with 20 sites earning the Site is READY NOW (Authentication) Status. Since utilizing InSite's proprietary process, including in-depth site assessment, gap to readiness cost benefit analysis and strategic, site-specific marketing plans, [Ohio has announced approximately \\$436,000,000 in new capital investment, created 10,422 jobs and \\$324,115,200 in new payroll on newly authenticated sites. And we are just getting started!](#)

*"Our region of southern and eastern Ohio saw a dramatic increase in project site visits in 2018 (over 600%). The main reason for that increase is attributable to the SiteOhio authentication process led by InSite Consulting. InSite's SiteOhio authentication forces the collection of critical data and due diligence studies that lead to a more prepared site and more professional economic development effort. The InSite/SiteOhio process conveys to all involved that we have a quality site with no surprises, capable of winning projects."* [Mike Jacoby, President, OhioSE Economic Development.](#)

For more information on InSite Consulting's Site Readiness Program (managing 1 site to as many desired), please contact Tonya Crist ([tcrist@insiteconsultinggroup.com](mailto:tcrist@insiteconsultinggroup.com)) or Rob Cornwell ([rcornwell@insiteconsultinggroup.com](mailto:rcornwell@insiteconsultinggroup.com)) or visit our website at [www.insitelocation.com](http://www.insitelocation.com).