

# Noreen's Kitchen



**Real Food for  
Real People,  
Real Easy**

## All About Us

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Noreen's Kitchen is a highly engaged interactive, online community where we share easy, home cooking, home keeping and lifestyle tips. We want people to get back into the kitchen and take pride in preparing meals for their families. We strongly believe in our tag line "Real Food for Real People, Real Easy."

Our goal is to help people make their lives better and knit their families closer together over simple, home cooked meals as well as tips and tricks to make every day living just a little bit simpler.

## Our Mission

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My mission is to get people back at the table with their families! Creating a home environment that brings them closer together. We want everyone to be as passionate about this as we are!

## Noreen Lambert

Noreen is a wife and mom with a purpose and a passion for home making and cooking. She thinks these skills are just as important as math or science and she wants to help everyone know how easy it is! She believes that a person cannot truly be independent if they cannot cook or create a home for themselves.

# Social Stats



155K+



11,500+



3400+



1000+



1300+



3500+



90,000+  
Views



4500+

Total Social Media Reach: 200K+

Website Total Visits Last Month 62,749

Website Unique Visits Last Month 48,256

YouTube Lifetime Views 29,519,829

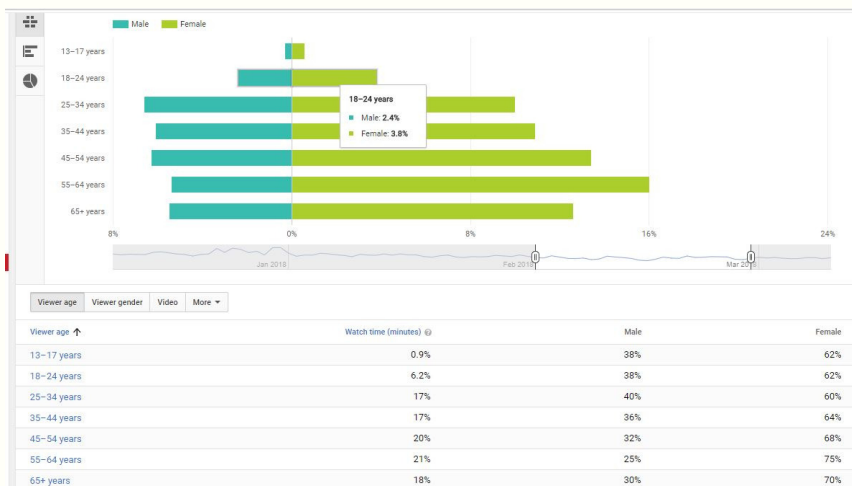
YouTube Total Views Last Month 406,339

**As of March 1, 2018**

# Demographics

Our viewer/readership is comprised of a well balanced combination of women and men, leaning more toward the female demographic. Our age range is between 18 and 45

The average Noreen's Kitchen fan is someone who enjoys good food, good company and loves their family. They want to live a better life by providing delicious, nutritious meals for their household. They are concerned with their budget, where their food comes from and even learning how to grow and preserve their own garden harvest. They try hard to bring the best of the old ways into a modern way of life for themselves and their families.



Demographic information from YouTube Analytics

# Proudly Published In:

HOME... a way of life  
**Molly Green**  
Magazine

## Past Brand Partners



**Prego**

**Walmart**  
Save money. Live better.



*Love with Food*

*influenster*



**Shark**



*Campbell's*



UNIVERSAL MUSIC GROUP  
NASHVILLE



**iHerb**



# What They Like



**Recipes**



**Hauls**



**Holidays**



**Reviews**



**Basics**



**Learning**

## Popular Posts on YouTube



How To Make Mozzarella Cheese  
~ Mozzarella Cheese Recipe ~...



Baby Back Ribs ~ Pressure  
Cooker Recipe ~ Noreen's ...



How to Bake a Cake in the  
Microwave ~ Noreen's Kitchen



How to Make Perfect Hard Boiled  
Eggs: Noreen's Kitchen



Pot Roast Under Pressure:  
Noreen's Kitchen



Perfect Roast Turkey Recipe  
~How To Roast A Turkey ~...

# Opportunities

Brand Ambassadorship  
Sponsored posts  
Recipe Development and post  
Social Media Promotion  
Product Reviews  
Contests & Giveaways  
Live Hangouts  
Branded Series  
E-Mail Newsletter Posts  
Website and Blog Advertising  
Custom Packages designed for your brand

## Available Ad Sizes

300x250

728x90

300x600

A 10% discount is offered  
for 3 month blocks

## Payment Info

Payment for advertising  
is made via Paypal at the  
time of purchase.

# Visit Me!



## Contact Me!

**Email:** [info@noreenskitchen.com](mailto:info@noreenskitchen.com)

**Phone:** 252-571-0350 (eastern)

It is always a distinct pleasure to work with sponsors and brands. I love helping them to reach my audience who trusts my opinion and my judgement. They know I will never steer them wrong. I feel it is important to help sponsors achieve the highest level of exposure for their product or their brand and I treat each one as if it were my own. I look forward to potentially working with you soon!

# Happy Eating!