# Indian ARCHERY



CATALOG 400

The Archery of Champions

1960

**INDIAN ARCHERY & TOY CORPORATION** 

EVANSVILLE, INDIANA, U.S.A.

# LEMONWOOD TARGET, HUNTING, AND TOY BOWS GLASS TARGET, HUNTING, AND TOY BOWS PROFESSIONAL ARCHERY TACKLE JUNIOR ARCHERY SETS TOY ARCHERY SETS DARTS AND DART GAMES BAT-MINTON GAMES - STILTS LINESMEN CHAINS GOAL FLAGS - SIDELINE MARKERS

Established More Than 33 Years



There's Added Profit in

# INDIAN

Archery Tackle and Equipment

THE GREATEST NAME IN ARCHERY

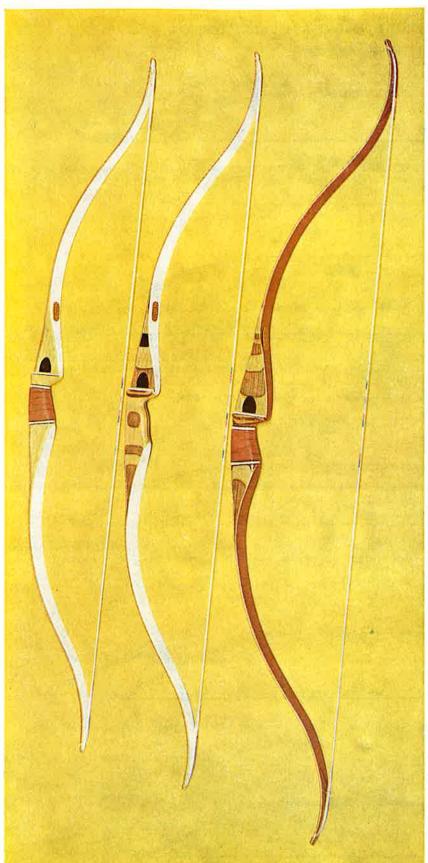
INDIAN ARCHERY & TOY CORPORATION

No. 16 TO 24 CLARK STREET EVANSVILLE, INDIANA, U.S.A.

CABLE ADDRESS: BENOLINGO CO.

Phones: HA 5-3170 HA 5-3179

# NEW LAMINATED RECURVED BOWS



**NO. 265 COMANCHE**—The Champion of them all, designed by Indian Archery mastercraftsmen for the discerning archer who wants accuracy and high speed. This full working recurved model is a composite of a hard maple core backed and faced with super strength cross woven fibre glass. The Comanche bow features a form fitting pistol grip wrapped in top grain cowhide and with a deep draw center shot full view sight window. The bow handle section is beautifully laminated and inlaid with contrasting exotic woods and features a carpeted arrow rest. The bow comes with a hot-stretched Dacron bow string with contrasting center served reinforcement. Double laminated bow tips for extra strength. Used for both target shooting and hunting. Length 5'6", pulls 35 to 70 lbs. Wt. 2 lbs. 8 ozs.

NO. 264 SENECA—This is the finest working recurved bow in its price range. This composite bow is made of hard maple backed and faced with high strength cross woven fibre glass. The Seneca has tremendous accuracy and killing power and features a form fitting pistol grip with full view center shot sight window and carpeted arrow rest. The handle section is laminated with beautiful contrasting hardwoods. This bow also features a served hot-stretched Dacron bow string. Used for both target shooting and hunting. Length 5' 2", pulls 35 to 70 lbs. Wt. 2 lbs. 8 ozs.

NO. 266 WARRIOR—The Warrior is Indian's new low priced custom quality bow. The Warrior features a lamicoid belly and cross woven glass back powered limbs, with semi-working recurved design. Also, this bow features a form fitting pistol grip wrapped in top grain cowhide and with a deep draw center shot and full view sight window. The Warrior comes with a carpeted arrow rest and a quality made hot-stretched Dacron string, center served with contrasting reinforcement. For hunting or target shooting. Pulls 25 to 55 lbs. Length 5'. Wt. 2 lbs. 8 ozs.

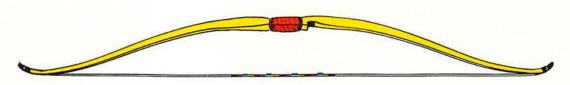
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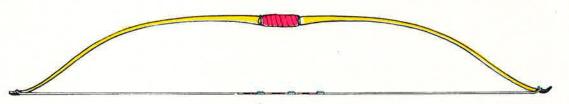
### THE NEW IMPROVED GLASSFLEX BOWS

#### MADE FROM FINEST FIBRE GLASS UNDER TENSION



No. 26C-GLASSFLEX HUNTING OR TARGET BOW. REFLEXED AND RECURVED—Double loop Dacron string. Plastic tips. Beautiful tan finish. Designed for maximum center shot. Cowhide leather wound

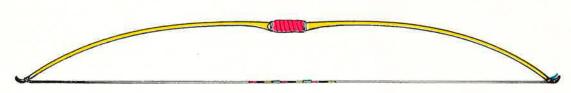
grip. Made for righthanded archers only. Guaranteed for 1 year. Length 60 inches. 25 to 60 pounds at 28" draw. Wt. 1 lb. 10 oz.



No. 25G.R.T.—WORLD BEATER—This is it. A 5'2" GLASSFLEX RECURVED TARGET Bow in pulls 20 to 40 lbs. at 28" draw. Calfskin wound leather or plastic pistol grip. (State which). Plastic Tips. Double

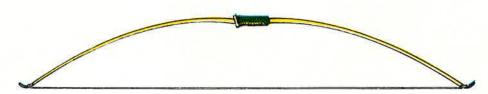
arrow rest for right or left handed shooters. Double loop Dacron string, Beautifully finished. Minimum jar. Weight each 11/2 lbs.

No. 25G.R.H.—Same as above except Hunting type. Pulls 45 to 70 lbs.

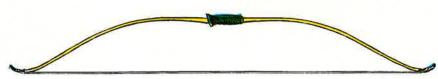


pounds pull. For target and small game. Double loop Dacron string. pistol grip. (State which). Plastic Tips. Weight 1 pound.

No. 29H TARGET BOW GLASSFLEX—Length 60 inches, 18 to 40 For right or left handed archers. Caliskin wound leather or plastic



No. 22G GLASSFLEX JR.—Professional shape, straight ends, Made Plastic Tips, Length 54". Not made in special pulls, Wt. 1 lb. of molded fibre glass. Plastic Grip. Handmade Italian Hemp string.



No. 22G.R. GLASSFLEX JR. RECURVED—Professional shape, recurved ends. Made of molded fibre glass. Plastic Grip. Fiandmade Italian

Hemp String. Plastic Tips. Length 54". Not made in special pulls. Weight 1 lb.

#### GLASSFLEX BOWS



No. 23G.R. GLASSFLEX RECURVED—Here is a real glass recurved bow 48" long. Natural bone finish. Strong hemp string. Plastic Tips. Plastic Grip. Double arrow rest for right or left handed archers. Not made in special pulls. Weight 8 ozs.



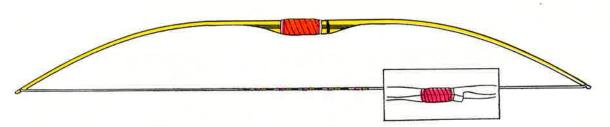
No. 24G GLASSFLEX MIDGET—Professional shape, straight ends. Made of molded fibre glass. Homemade Italian Hemp String. Molded plastic handle. Plastic Nocks. Natural color. Length 42". Not made in special pulls. Weight 7 ounces.



No. 24G.R. GLASSFLEX MIDGET RECURVED—Professional shape, recurved ends. Made of molded fibre glass. Handmade Italian

Hemp String. Molded plastic handle. Plastic Nocks. Natural color. Length 42". Not made in special pulls. Weight 7 ounces.

#### LEMONWOOD BOWS—FLAT TYPE



No. 18 FALCON-HAND TILLERED FLAT lemonwood bow with reinforced fibre ends, FULL VIEW SIGHT WINDOW IN HANDLE GRIP. Natural finish. Handmade Dacron string. Wound leather grip. Arrow rest. Elastic string keeper. Beautifully finished. Made in 5'6" length only. Pulls 20 to 45 lbs. Wt. 1 lb. 2 oz.

No. 17 FALCON—HAND TILLERED FLAT lemonwood bow. Fibre ends, FULL VIEW SIGHT WINDOW IN HANDLE GRIP. Natural finish. Handmade Dacron string. Wound leather grip. Arrow rest. Elastic string keeper. Made in 5'2" length only. Pulls 18 to 30 lbs. Wt. 14 oz.



No. 20 FALCON-HAND TILLERED FLAT lemonwood bow with reinforced fibre ends. Natural finish. Built up narrow handle and LAMINATED with colored contrasting material. Handmade Dacron string. Wound leather grip. Bow sight. Arrow rest. Elastic string keeper. Beautifully finished. Made in 5' 6" and 5' 9" lengths. Pulls 20 to 45 lbs. Wt. 1 lb. 2 oz.

No. 21 FALCON—HAND TILLERED FLAT lemonwood bow. Fibre ends, Natural finish. Handmade Dacron string. Wound leather grip. Bow sight and arrow rest. Elastic string keeper. Built up narrow handle LAMINATED with colored contrasting material. Length 5'2". Pulls 18 to 30 lbs. Wt. 14 oz.

No. 22 FALCON—HAND TILLERED FLAT lemonwood bow. Plain ends. Beautifully finished. Hemp string. Soft leather grip. Built up narrow handle. Elastic string keeper. Length 4½'. Wt. 9

No. 23 FALCON-HAND TILLERED FLAT lemonwood bow. Plain ends. Beautifully finished. Hemp string. Soft leather grip. Built up narrow handle. Elastic string keeper. Length 4'. Wt. 8 ounces.

No. 24 FALCON—Same as No. 23 except Bow is 31/2 feet long-Wt. 5 ounces.

#### TARGET SETS FIBRE GLASS



No. 400G—PREMIER GLASSFLEX BOW—4½ long, straight ends with plastic handle and handmade Italian hemp bow string. Four arrows boxed. Weight each 2 lbs. beautifully finished and three ground feathers. Balance of set con-

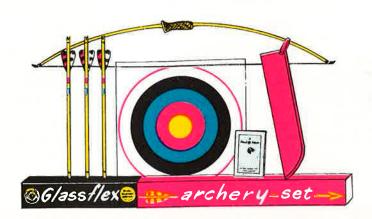


No. 400G.R. PREMIER GLASSFLEX RECURVED BOW $-4\frac{1}{2}$  long, recurved ends with plastic handle and handmade Italian hemp bow string. Four arrows beautifully finished and three ground feathers.



No. 401G.R. CHEROKEE RECURVED GLASS BOW 4' long. Natural bone finish. Four arrows beautifully finished and fletched, 16" target face, fully boxed. Weight 1 pound, 6 ounces.

### TARGET SETS FIBRE GLASS



No. 402G FUNSTER GLASSFLEX BOW—31/2' long, straight ends with plastic molded handle. Plastic nocks. Handmade Italian hemp bow Beautifully boxed. Weight each 1 lb. string. Three arrows beautifully finished and with three ground feath-



No. 402G.R. FUNSTER GLASSFLEX RECURVED BOW—3½' long, recurved ends with plastic molded handle. Plastic nocks. Handmade and handbook Beautifully boxed. Weight each 1 lb. Italian hemp bow string. Three arrows beautifully finished and with

#### NOTICE

Warn your customers—bows should always be unstrung when not in use. Never leave glass bows in the trunk or back seat of a car on a hot day. The excessive heat may damage them.

#### PROFESSIONAL ARCHERY SETS

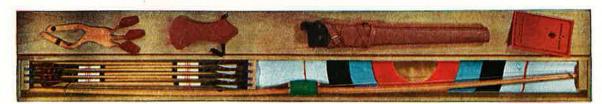
IN THREE STYLES

#### FITTED IN SUBSTANTIAL WOODEN BOXES

#### HERE IS ANOTHER "INDIAN" TRIUMPH

Archery sets in substantial Wooden Carrying Cases. A joy to merchants, a delight to the customer, these outfits are kept fresh and new and free from dirt and moisture which are always harmful to Archery Tackle. Easy to pack for express or local delivery, ideal for camp purposes.

All bows in sets below have plastic calibrated bow sights and arrow rests.



No. 61 SIOUX—5' flat-type Lemonwood bow backed with fibre. Built up narrow handle laminated with colored contrasting material. FULL VIEW SIGHT WINDOW IN HANDLE GRIP. Handmade Dacron String. Seven footed arrows with plastic nocks and ground feathers, fine quality leather arm guard, one genuine leather shoot-

ing glove with molded tips, one 19" combination leatherette and leather quiver, one 24" paper target face, instruction book. All packed in a very substantial wooden carrying case, which is nicely finished. Pulls 18 to 30 lbs. Weight each 6½ lbs.



No. 63 UNIVERSITY—5' 8" Flat-type Lemonwood bow with fibre backing and built up handle laminated with colored contrasting material. FULL VIEW SIGHT WINDOW IN HANDLE GRIP. Handmade Dacron String, Seven 26" footed arrows with plastic nocks and ground feathers, fine quality leather shooting glove with

molded tips, one good grade genuine leather arm guard, one genuine top grain leather quiver, one 36" paper target face, handbook. Packed in wooden carrying case, which is nicely finished. Pulls 20 to 45 lbs. Weight each 9 lbs. 6 ozs.



No. 66 MIAMI—5' 8" Lemonwood bow backed with rawhide with handle built up and laminated with colored contrasting material. FULL VIEW SIGHT WINDOW IN HANDLE GRIP. Handmade Dacron String. Seven 26" footed arrows with plastic nocks and ground feathers, one genuine leather arm guard, one leather shooting

glove with molded tips, one 36" paper target face, leather quiver beautifully embossed and with belt, instruction book. Packed in wooden carrying case, nicely finished. Pulls 20 to 45 lbs. Weight each 9 lbs. 6 ozs.

## PROFESSIONAL BOXED ARCHERY SETS

A series of four Complete Archery Sets that include a new type LEMONWOOD BOW, flat style—with an inlay of colored contrasting material with nicely padded, soft leather handles—Natural Finish, lacquered and buff polished. The arrows are nicely crested—with metal points. Ground Feathers. Packed, complete with accessories, in new colorful display boxes.

# COLLEGIATE PROFESSIONAL COLLEGIATE COLLEGIATE

No. 64 COLLEGIATE SET—5' Lemonwood, "Falcon" Bow, (with Dacron Bow String), six 24" Port Orford Cedar Arrows with Plastic Nocks. 24" paper target face, shooting tab, spearhead-type padded

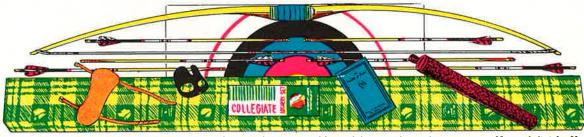
leather arm guard, instruction book, plastic calibrated bow sight, arrow rest, formed quiver with bound edges and loop to hang on belt. Pulls 18 to 30 lbs. Wt. 2¾ lbs.



No. 65 COLLEGIATE SET—5' 8" Lemonwood "Falcon" Bow, (with strictly handmade Dacron Bow String, with multi-colored center serving), six 26" Port Orford Cedar Arrows with plastic nocks. 36" paper target face, shooting tab, spearhead-type padded leather

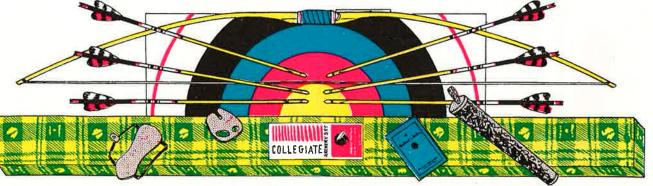
arm guard, instruction book, plastic calibrated bow sight, arrow rest, and formed quiver with bound edges and loop to hang on belt. Pulls 20 to 45 lbs. Wt. 31/4 lbs.

#### DELUXE COLLEGIATE



No. 64DI. DELUXE COLLEGIATE SET—Conforms to the regular Collegiate set No. 64 with the following additions: the 5' Lemonwood, "Falcon" Bow is completely backed with Fibre and comes with a FULL VIEW SIGHT WINDOW IN HANDLE GRIP. Bow also has Dacron Bow String with multi-colored center serving, plastic

calibrated bow sight and arrow rest. Natural finish. Has six 24" beautifully crested, footed arrows, with Plastic Nocks. Made of Port Orford Cedar. Also includes one 24" paper target face, handbook, shocting tab, arm guard and formed quiver with bound edges and loop to hang on belt. Pulls 18 to 30 lbs. Wt. 234 lbs.



No. 65DL DELUXE COLLEGIATE SET—Conforms to the regular Collegiate set No. 65 with the following additions: the 5' 8" Lemonwood, "Falcon" Bow is completely backed with Fibre and comes with a FULL VIEW SIGHT WINDOW IN HANDLE GRIP. Bow also has Dacron Bow String, plastic calibrated bow sight and

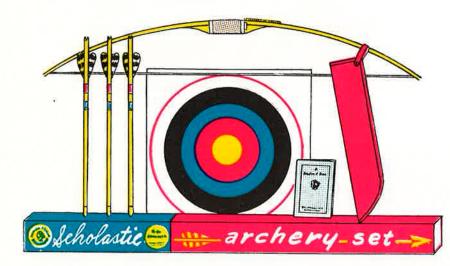
arrow rest. Natural finish. Has six 26" Port Orford Cedar Footed Arrows. Includes one 36" paper target face, handbook, shooting tab, armguard and formed quiver with bound edges and loop to hang on belt. Pulls 20 to 45 lbs. Wt. 31/4 lbs.

#### **SCHOLASTIC**

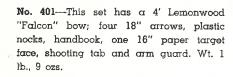
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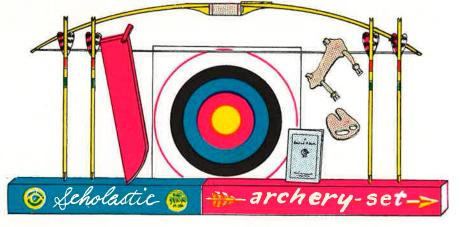
A series of three, Junior size, Complete Archery Sets that include a handmade, genuine LEMONWOOD BOW, flat type—lacquered and buff polished. Equipped with bow sights, arrow rests, and scabbard quivers with bound edges and loop to hang on belt.

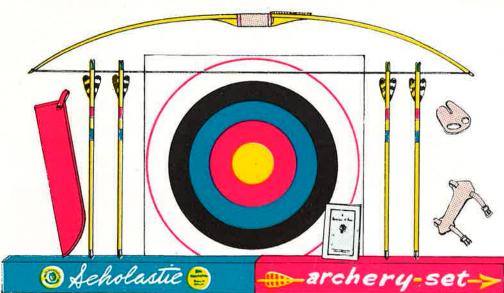
The Arrows are made of Port Orford Cedar, nicely crested and lacquered, with metal points and with GROUND FEATHERS. Packed, complete with accessories, in new colorful shipping and display boxes.



No. 402—This set has 3½' Lemonwood "Falcon" bow; three 16" arrows, plastic nocks, handbook, one 16" paper target face. Wt. 1 lb., 3 ozs.

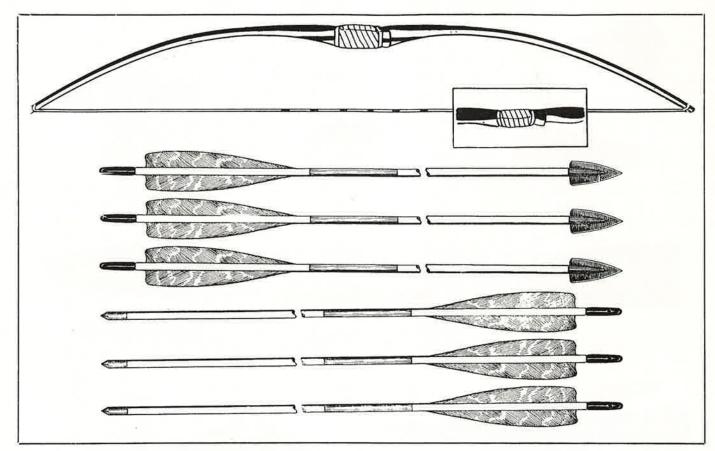






No. 400—This set has  $4\frac{1}{2}$ ' Lemonwood "Falcon" bow; four 21" arrows, plastic nocks, handbook, one 24" paper target face, shooting tab, arm guard. Wt. 1 lb., 12 ozs.

#### MEDIUM GRADE ARCHERY SETS



No. 67 WOODSMAN HUNTING SET—5' 3" single fibre back Lemonwood Hunting bow with strong Hemp String. Same bow as our No. 390-SFB. Six Arrows. (Three our No. 356 Broadheads and three our No. 359½ Non-skid field points.) Pulls 35 to 50 pounds. Packed in brown corrugated box with attractive label. Wt. 3 lbs.



No. 69 ACADEMY SET—5' 8" Spliced Lemonwood Bow. Strong Hemp Bow String, leather grip, six 26" Port Orford Cedar Arrows with plastic nocks; one 36" paper target face, shooting tab, and

a new spearhed type padded leather arm guard, instruction book, scabbard quiver. Boxed in brown corrugated box with attractive labels. Pulls 20 to 45 lbs. Wt. 31/4 lbs.



No. 68 ACADEMY SET:—5' Spliced Lemonwood Bow (with strong Hemp Bow String), six 24" Port Orford Cedar Arrows with plastic nocks, one 24" paper target face, shooting tab, and a new

spearhead-type padded leather arm guard, instruction book, scabbard quiver. Boxed in brown corrugated box with attractive labels. Pulls 18 to 30 lbs. Wt. 2¾ lbs.

#### ARROW POINTS



No. 327-Hi precision. 3 blade



No. 319 BODKIN—Hunting Points. 3 bladed.



No. 318—Hunting broadhead points.

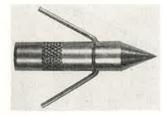
Size for all game. ,



No. 313-Metal parallel points. Size 9/32" and 5/16".



No. 317-Steel field points, 11/32".



No. 323-Fishing Head.



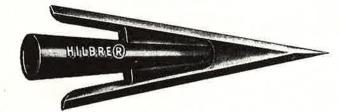
No. 321-Bullet Points 5/16"



No. 322-Non skid field points. Size 5/16" and 11/32".



No. 312-Rubber fletching for Fish Arrows.



No. 328—Hilbre Hunting Points.

No. 329—Hilbre hunting points, barbless.



No. 330-Super Hilbre Point:

#### GLASS HUNTING ARROWS



No. 361G GLASSEAGLE—These arrows are made of the finest selection of woven fibre glass. Closely matched for spine. Hilbre Points. 11/32"

No. 359½G GLAS-GO—Made of woven fibre glass 11/32" with non-skid points. Beautifully fletched and crested. Closely matched for Shafts. Plastic nocks. Feathers, 5" in length. Nicely finished and spine. 26", 27" and 28" long. Packed 1 Doz. Wt. 2 lbs. crested, Lengths 26", 27" and 28". Packed 1 Doz. Wt. 2 lbs.

skid points. Beautifully fletched and crested. Closely matched for



No. 355G SUPREME—These arrows are made of the finest selection of woven Fibre Glass 11/32" Shafts. Closely matched for spine. Bodkin or Hi-Precision Points (state which). Plastic nocks. Feathers,

5" in length. Nicely finished and crested. Lengths 26", 27" and 28",

#### **GLASS TARGET ARROWS**



No. 33G ACME—A fine woven glass arrow with parallel sides. 5/16". matched for spine 24", 26", 28" long. Packed 1 Doz. Wt. 134 lbs. Nicely crested and fletched, plastic nocks and steel points. Closely

#### **CUSTOM HUNTING ARROWS**

Custom-These hunting and field arrows are of the finest 11/32" Select Port Orford Cedar dowels. closely matched in weight and spine. Shaft is dipped the full length in white abrasive resistant lacquer and striped with beautiful multi-colored cresting. Spiral fletched with plain dyed (not barred) precision ground feathers. Spined for bows from 40 to 65 pounds. in standard 26", 27" and 28" lengths.



No. 460 -With No. 328 Hilbre Broadhead.

No. 460HB-With No. 329 Hilbre Barbless Broadhead.

No. 462 —With No. 330 Super Hilbre four-bladed Broadhead.

No. 451 —With No. 327 three-bladed Hi-Precision Broadhead.

No. 456 —With No. 318 Indian Broadhead.

No. 459 —With No. 317 Parallel Point for Target and Field shooting.

No. 4591/2 -- With No. 322 Non-skid Field point for Small Game and Field shooting, Lacquered in

easy to see DA-GLO FLUORESCENT FINISH.

No. 454 —With Blunt Small Game head.

No. 463 —Custom shaft complete except no point or broadhead.

#### STANDARD HUNTING ARROWS

These arrows are made of the finest selection, thoroughly seasoned 11/32" Port Orford Cedar. Closely matched for spine. Plastic nocks. Spiral fletched feathers 5" in length. Nicely finished in yellow lacquer and colorfully crested. Lengths 26", 27" and 28".



No. 360 —With No. 328 Hilbre Broadhead.

No. 360HB-With No. 329 Hilbre Barbless Broadhead.

No. 362 --With No. 330 Super Hilbre four-bladed Broadhead.

No. 355 —With No. 319 Bodkin point.

No. 356 —With No. 318 Indian Broadhead.

No. 359 — With No. 317 Parallel Point for Target and Field shooting.

No. 359½ — With No. 322 Non-skid Field point for Small Game and Field shooting, Lacquered in easy to see DA-GLO FLUORESCENT FINISH.

-With Blunt Small Game head.

No. 363 —Standard shaft complete except no point or broadhead.

-Flu-flu. Bird arrow with No. 322 small game field point and spiral fletched with six No. 370 feathers. Lacquered in easy to find DA-GLO FLUORESCENT FINISH.

#### **NOVICE HUNTING ARROWS**



No. 3591/2P-A good practice roving or field arrow. Made of 11/32" Port Orford Cedar Shafts. Plastic Nocks. Non-skid Field Point. Plain grey feathers. Three color crest. Lengths 26" & 28". Doz. 13/4 lbs

No. 3591/2PB6-Packed only in 1/2 gross cartons. Lengths 26" & 28". Wt. 10 lbs. ½ gross.

No. 356P—Same as No. 3591/2P except broadhead point. Weight 134 lbs. Doz. Packed only in dozens.

#### FISHING ARROWS



No. 357—Fishing Arrow, Lemonwood Shaft, Waterproof Fletching. Wt. Doz. 134 lbs.



No. 350—Fishing Arrow, Solid Glass Shaft, Rubber Fletching. Wt. Ea. 3 oz.

#### TARGET ARROWS



No. 28 OLD PINE FOOTED—This is one of our best arrows. Matched closely for SPINE and WEIGHT and STREAMLINED. 5/16" Shaft made of PORT ORFORD CEDAR. Beautifully crested No. 33 EXPERT—Same as No. 28 except four feather fletched.

and finished. Footed with BEEFWOOD, PLASTIC NOCKS. Metal points. GROUND FEATHERS. Lengths 24 to 28 inches. Packed 1 Dozen. Wt. Doz. 1½ lbs.

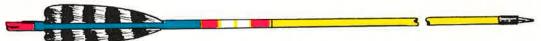


No. 32 IDEAL—5/16" Port Orford Cedar shafts. Plastic nocks. Ground feathers. Beautifully crested and lacquered the full length of the shaft. Metal points, streamlined. Length 24" to 28". Matched closely for weight and spine. Packed 1 doz. Wt. Doz.  $1\frac{1}{2}$  lbs.



No. 31 APACHE—This handsome arrow is made of the finest select Port Orford Cedar shaft, matched closely in spine and weight with beautiful cresting and fully dipped in white lacquer, with plastic

speed nock and fletched with ground 4½" plain dyed feathers, (not barred). Comes in 24", 26" and 28" lengths. Packed 1 Doz. Wt. Doz. 1½ lbs.



No. 40LFNS—MOHAWK—A very practical arrow made of Port Orford Cedar. Shaft 5/16". Plastic nocks, ground feathers  $4\frac{1}{2}$ " long, non-skid points, crested like the No. 40 Bearcat below and

fully lacquered in fluorescent color so that this field arrow can be easily spotted in the foliage. Length 24" to 28". Packed 1 dozen, wt. 2 lbs. Also packed  $\frac{1}{2}$  gross only. wt. 6 lbs.



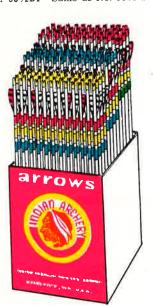
No. 40 BEARCAT—A very practical arrow made of the finest select Port Orford Cedar available. Shaft 5/16". PLASTIC NOCKS, BRASS POINTS, GROUND DYED BARRED FEATHERS with α Plain

Dyed Cock Feather. This arrow is beautifully crested and lacquered in high gloss pigmented lacquer. Lengths 24 to 28 inches. Packed 1 doz. wt. 1½ lbs.; ½ gr. wt. 5 lbs., 1 gr. wt. 8 lbs. 4 ozs.



No. 39½ BEACON—Fine for beginners. Shaft 5/16". Made of select Port Orford Cedar. Nicely crested and finished in α high gloss solid lacquer. Brass points, GROUND DYED BARRED No. 39½BT—Same as No. 39½ but with α No. 321 Bullet tip point.

FEATHERS, PLASTIC NOCKS. Length 18" to 28". Packed 1 dozen, wt. 1½ lbs.. ½ gross wt. 6 lbs., 1 gross wt. 12 lbs.



#### SPECIAL NOVICE ARROWS

No.  $38\frac{1}{2}$ —Solid lacquered Port Orford Cedar arrow. Multi-crested with ground barred feathers with plastic nocks and brass points. All feathers are dyed with a contrasting cock feather. Shipping wt.  $\frac{1}{2}$  gross 5 lbs. 1 gross 9 lbs.

No. 381/2NS—Same as No. 381/2 but with No. 322 Non-skid point.

No. 72 CORB.—Here is the finest low end PORT ORFORD CEDAR arrow on the market. Comes with metal tips and plastic nocks. This arrow is crested in two colors and fletched with ground barred feathers with a contrasting dyed cock feather. A sure seller. Weight  $\frac{1}{2}$  gross 5 lbs. 1 arcss 9 lbs.

No. 721/2—Same as No. 72 without crest but painted the full length of the shaft.

Nos. 38½, 38½NS, 72 and 72½ are packed in ½ gross and 1 gross quantities ONLY.

Specify quantity of each length desired in bulk package. Made in 21", 24", 26" and 28" lengths,

NOTE: NO ARROWS GUARANTEED AGAINST BREAKAGE OR DAMAGE AND ARE NOT SUBJECT TO RETURN FOR REPLACEMENT OR CREDIT

#### **TARGETS**

This Target is very popular and is made with the straw being compressed in a burlap bag and then tufted like a mattress which makes it hard and firm.

# TARGET COMPLETE (Compressed in Burlap with Face)

Compressed in Burlap with Face)
(Wheat Straw)

No	50	3.67+	12	lhe		4''	thick,	24''	diameter
140.	30	747.	17	EDD.		5"	thick	36"	diameter
No.	51	Wt.	30	lbs.		CII	(1.4.1.	40"	diameter
No.	52	Wt	55	lbs.	******	ρ.	inick,	40	didilieler



No. 60 TARGET STAND—Tripod type. Legs turned round. Smoothly finished and painted green. Has crutch tips to arrest sliding. Woodstock of best Hickory. Wt. 7 lbs.

#### EXTRA OILCLOTH FACES

Our Oilcloth Target faces are made on heavy dull finish superfine Oilcloth and not on cheap Sign Cloth. They are handpainted with clearly defined colors. When placed in the sun they have no glare.

Our Slip On faces have skirts sewed on and can be pulled completely over the Target and tied with a draw string in the rear. This special covering protects the Target if it is left in the rain.

(Slip on Type)	(Not Slip on But Flat Type)
Diameter	Diameter
No. 53—Wt. 10 ozs 24"	No. 53A 24"
No. 54—Wt, 18 ozs 36"	No. 54B
No. 55-Wt. 1 lb., 12 ozs. 48"	No. 330

#### **BOX TARGET**



No. 49 Wheat Straw inserted in a

200-lb. test carton (corrugated.) Carton size 20" x 20" x 4". Packed 6 in master carton. App. wt. 62 lbs.

No. 49F REPLACEMENT TARGET FACE

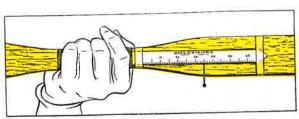
Pkd. 1 dz. in Envelope.

#### EXTRA PAPER FACES Bright Colors

Our 24", 36" and 48" Paper Target Faces are made of extremely heavy paper. These are the finest paper faces on the market. They have strong resistance from tearing when caught by the wind. Printed in full color.

No.	58	 24"	Square,	paper	
No.	59	 36"	Square,	paper	
No.	393	 48"	Square,	paper	

#### **BOW SIGHT**



No. 95—GOLDSMORE BOW SIGHT—White celluloid mounted on Cork. Calibrated. 7" long.

#### BOW STRINGS



No. 43 DURABLE BOW STRINGS—Italian hemp. Spliced loop on one end and open other end plain. Strong and practical. A good string for cheaper bows. Carded. Made so can be used for 5', 51/2', 5' 8" and 6' bows.

No. 435—Same as 43 except center served. Specify bow length.



No. 45DL - DACRON BOW STRINGS strictly handmade with double spliced loop. Center served. Stretched to insure maximum tensile strength. This string is treated with our special formula to insure long service. Plastic boxed. Made especially for glass bows. When ordering state out to out of loops and bow weight. For bows 25 lbs. to

No. 45SL-Same as above except single

#### **ACCESSORIES**

#### ARCHERY HANDBOOKS

No. 46—Useful information that deals with the following: Care of tackle. How to shoot, Standard Rounds, Terminology. No. 47—Deals with Hunting and Field Shooting.

#### ARROW SHAFTS AND DOWELS

No. 333-Regular selection Port Orford Cedar shafts, Fine quality. Size 11/32", 5/16", 24" to 28" long.

No. 334—Glass fish shafts.

No. 335-Beefwood footings best grade. Size 3/8" square. 7" long. Slotted

#### NOCKS



No. 325-Plastic nocks. Bright colors. 9/32" and 5/16%

No. 326-Plastic nocks, 11/32". Bright colors

#### LEMONWOOD BOW STAVES FLAT TYPE

(Selected Quality) No. 300-34"x11/2"x5' 2" with glued on handle and fibre lami-

nation. Tapered. No. 301-34"x112"x5' 8" with glued on handle and fibre lami-

nation. Tapered. If bow staves are wanted backed with Rawhide, see Price List.

If backed with White, Black or Red Fibre, see Price List,

(We only carry first quality staves and billets, any grade less than that will make inferior bows.)

#### **FEATHERS**

Turkey pointers. These feathers are all selected stock. Ground perfectly and full length. Packed 1 dozen in cellophane bags.

No. 313-Natural barred.

No. 314-Natural white.

No. 315-Dyed barred assorted colors.

#### **MISCELLANEOUS**

No. 336—Waterproof cement for fletching. Large generous tube. Can also be used for household purposes. Will mend practically anything.

No. 337—Linen thread, 2-oz. balls.

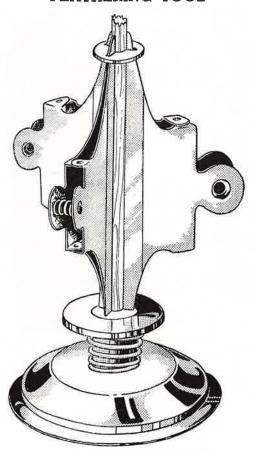
No. 338-Bow string wax (special formula). Large round cake

No. 339-Dacron, 4 oz. spool.

#### FOR ARROW POINTS SEE PAGE 12

#### ACCESSORIES

#### ADJUSTABLE TIME SAVING FEATHERING TOOL



#### M35—Feathering Tool

Here is a handy, time saving tool for feathering arrows quickly and easily. All three feathers can be applied at once without waiting for others to set. Adjustable—fits all size shafts—straight or tapered. Simple to operate. Three clamps tapered at lower end to fit slot in base of tool hold feathers. As these clamps are forced downward into slots they automatically center upon the shaft no matter what the size. A holding disc with three uniformly spaced slots, to engage upper end of clamps, locks clamps in position, with feathers firmly held against shaft until glue sets.

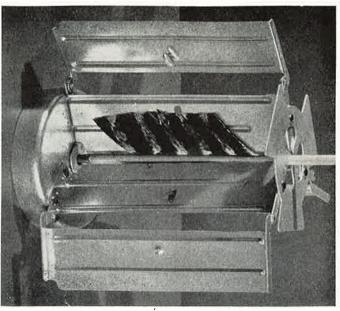
#### DIRECTIONS

Put the "cock" feather on first. Adjust all three clamps to same elevation before putting on the holding disc. To remove, press down on the ring at the base, and open and remove clamps.



No. 93 BOW FISHING REEL. CENTER SHOT for more accurate shooting. Comes with 75 feet braided Nylon Bow Line. 80 lb. test. Wt. ea. 8 oz.

#### ALL LENGTH FLETCHER



No. 36M-All length Fletcher. Fletches feathers up to 5" long. Handy, accurate, easy to operate. Coat metal parts where feather touches with vaseline to prevent feather from sticking to metal parts.

#### TAPER TENON TOOL



Precision Taper Tenon Tool for cutting tapers on arrow shafts for installation of nocks and arrow points. Molded of high impact plastic. Improved design, side by side cutters for greater leverage ond ease of cutting. Side by side cutters for greater leverage and ease of cutting. Side by side cutters, one for nock taper the other for point taper. AVAILABLE IN 3 SIZES.

No. M61-1—for 5/16" parallel point.

No. M61-2—for 5/16" hunting or field taper.

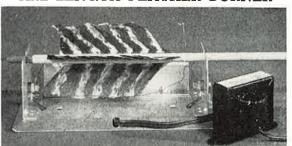
No. M61-3—for 11/32" hunting or field taper.

M-1 cuts 11° (degree) nock taper & parellel point.

M-2 & M-3 cuts 11° (degree) nock taper & 5° (degree) point taper.

ALL MODELS HAVE RAZOR SHARP STAINLESS STEEL BLADES.

#### ALL LENGTH FEATHER BURNER



No. 37M—All length feather burner. Does a neat accurate job fast. Equipped with transformer

**QUIVER** 

#### **HUNTING AND TARGET QUIVERS**

#### ALL WHITE QUIVERS PACKED IN POLY BAGS

#### **HUNTING QUIVER**



No. 765-Deluxe Hunting Quiver with patented arrow guide. A real hunters quiver of Indian tan leather will not reflect sunlight. Natural color blends with background any season of the year. 23" long, extra large 13" outside pocket with zipper fastener and scabbard for hunting knife, broadhead file and pencil. Beautiful Indian motif. Patented arrow guide at top guides arrows into the quiver. Double strap design centers quiver on back. Two adjustable straps divide three compartments for broadheads, blunts and cripples. ADJUSTABLE to ride high or low over summer or winter clothing. Foam rubber puncture proof bottom prevents arrow rattle and keeps them sharp. Carries 3 doz. arrows. Individually packed in poly bag. Wt. 1 lb. 12 ozs.

#### QUIVER COVER



No. 731 QUIVER COVER-This is the newest item in the archery accessory line. This cover is used to protect arrows, especially the feathers, from rain and other elements —also, prevents arrows from falling out of the quiver while in a vehicle. This quiver cover is made of heavy gauge polyetholyne filament plastic and has a zipper around the edge with adjustable strap at the bottom for fitting over the top of the quiver and strap. Can be used on our No. 768, 717, 781, 780, 765 and 782.

#### **HUNTING QUIVER**



No. 780 -Easily holds 24 large feathered hunting arrows—foam rubber in bottom prevents arrow rattle and keeps points sharp—large pocket has zipper closing made of Indian tan leather that does not reflect sunlight-double strap harness design centers quiver on back—adjustable for individual comfort—two divider straps separate cripples, blunts and broadheads -puncture proof bottom-truly a quiver you will be proud to own and use. Individually packed in poly bag. Wt. 1 lb. 10 ozs.

#### HUNTING QUIVER



No. 717—Selected heavy cowhide leather Wide throat streamlined quiver, easily holds a dozen large feathered hunting arrows. Comfortable form-fitting shoulder strap. Sets high on shoulder for quick drawing. Puncture proof leather bottom. Beautifully embossed and fitted with decorative cuff for "setting off" top of quiver. With large pocket. Wt. 17 oz. each.

#### HUSH-H-H BOW QUIVER



No. 730-Hush-h-h Quiver. Ideal quiver for bow hunting. Always ready. No tape, no clamps, no screws. Quiet and quick. This quiver carries four arrows ready for instant quiet use. It will not mar bow limbs or arrows. Will fit any bow either right or left hand. Arrows may be carried beside the bow or in front. 1 pr. to set.

#### GROUND QUIVER



No. 716-Made of 5/16" iron. Top loop for arrows is  $3\frac{1}{2}$ " diameter and screws on shaft. End pointed sharply. Step attached for pushing in ground with foot. Heavily coated with gloss paint. Wt. 8 ozs.

#### **HUNTING AND TARGET QUIVERS**

#### **HUNTING QUIVER**



No. 781—Same as 717 but made of non-reflecting Genuine Indian tan leather designed with an Indian bead motif with deep fringe. Individually packed in poly bag. Wt. 1 lb. 3 ozs.

#### **HUNTING QUIVER**



No. 782—Easily holds one dozen large feathered hunting arrows-foam rubber lining in bottom prevents arrow rattle and keeps points sharp—large zippered pocket for hunting accessories-made of Genuine Indian tan leather that does not reflect sunlight-form fitting shoulder strap holds quiver high on shoulder for quick drawing. 18" long—puncture proof bottom. Individually packed in

#### TARGET OR **HUNTING QUIVER**

poly bag. Wt. 1 lb. 3 ozs.



No. 729 - Formed leatherette Quiver. Sturdily constructed. Colorful saw-edged cuff. 14" long, no belt. Wt. 2 ozs.



No. 721—Target or Hunting Quiver. A durable quiver which can be used for both target or hunting—holds 12 target arrows or 6 hunting arrows.

# HUNTING OUIVER TARGET OR FIELD



No. 768-Same as No. 782 but without zippered pocket, Individually packed in poly bag. Wt 1 lb 3 ozs

# LARGE BELT **QUIVER**



No. 775-A target guiver for 12 arrows—made of genuine arrabuk - strong waterproof construction — Indian bead motif with deep fringed cuff trim—17" long—foam rubber lining in bottom to prevent arrow rattle. Puncture proof tom. Individually bottom. Individually packed in packed in poly poly bag. Wt. 41/2 ozs. bag, Holds 6 ar-

No. 769—Designed for use as belt quiver for target archery, and easily converted to shoulder type quiver for field and hunting-made of Indian tan leather with Indian bead motif and deep fringe cuff trimholds 12 arrows-foam rubber lining in bottom prevents arrow rattle. Puncture proof bottom. Individually packed in poly bag. Wt. 10 ozs.

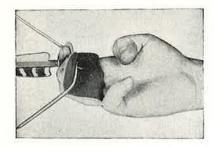
# DELUXE TARGET **QUIVER**



rows. Wt. 6 oz.

#### GLOVES, ARM GUARDS AND TABS

All Gloves and Arm Guards packed in poly bags.

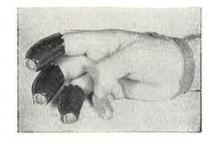


#### SHOOTING TABS

An inexpensive finger protection. Smooth hard finish leather for clean string release, attractively embossed. Sizes small or large,

No. 703—Shell cordovan leather tab.

No. 704—Cowhide leather tab.



#### SHOOTING GLOVE

No. 701-5—Scientifically designed back prevents glove twisting on hand. Tips shaped to fit fingers perfectly. Flexible soft leather back. Tips of Cowhide. Sizes: small, medium, large and extra large.



#### SHOOTING GLOVE

NO. 752

Indian tanned leather—Calfskin tips with molded, semi-closed ends. Indian bead motif. Adjustable leather strap with snap fastening. Sizes S, M, L, and XL. Weight 1 oz.



#### SHOOTING GLOVE

NO. 751

Indian tanned leather—Tips of select cordovan with closed end design. Indian bead motif. Adjustable leather strap with snap fastening. Beautifully stitched. Sizes, S, M, L, XL. Weight 1 ¼ ozs

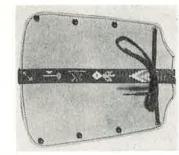


**No. 702**—Scientifically designed back prevents glove twisting on hand. Tips shaped to fingers. Made from Cordovan leather. Flexible soft leather back with elastic section for perfect ease and comfort while shooting. Sizes S, M,



NO. 764

Made of Indian tanned leather with lining. Durable elastic straps with single hook fastening. Weight 1 oz.



No. 760—Hook and lace Arm guard. This arm guard is held in place by hook and lacing and is made of genuine Indian tanned leather in an Indian bead motif. Lined for your protection.



NO. 759

Designed especially for the Target Archer. Made of Indian Tan Leather with waterproof Arrabuk lining . . , Indian Bead motif prevents excessive wear on bow string. Concealed rigid stay for added wrist protection and longer wear. Durable adjustable elastic straps with "quick action" hooks. Weight 1½ ozs.



TARGET ARM GUARD Cowhide No. 707—The most popular arm quard in use today. Has steel stay between the face and the lining.



HUNTING ARM GUARD

For hunting and field archers—Gives maximum protection with rugged use—Made of genuine Indian Tan leather with waterproof arrabuk lining. Indian bead motif prevents excessive wear on bow string and lends added wrist protection. Concealed rigid stay for longer wear—Three strap design with buckle fastening. Weight 2½ ozs.



COWHIDE HUNTER ARM GUARD No. 712 — Designed for rugged hunting and field use. Has steel stay sewn between the face and the lining. Elastic straps hold it on the arm.

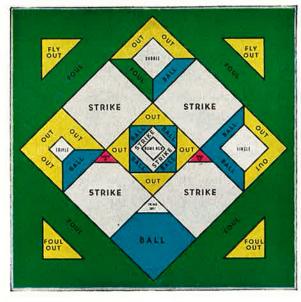
#### GAME AND TOY SECTION - DART GAMES

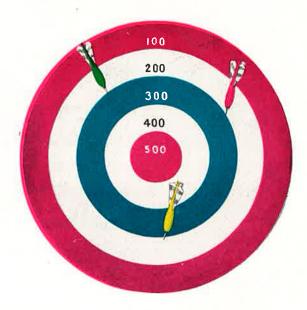
#### TWO GAMES IN ONE

These games are mounted on heavy  $\frac{1}{2}$ " board. The faces are a riot of color. Baseball on one side. Bull's Eye on opposite side. Each board includes three No. 2 size enameled, weighted, needlepointed darts and instructions. Packed one to a shipping carton—suitable for mailing. Size  $17\frac{1}{2}$ " square.









No. 104E—Combination of Bull's Eye Target and World's Series Baseball Dart Games. Wt. Doz. 44-lbs.

#### **COMBINATION DART BOARDS**



20 POINT



**BULLS EYE** 



BASEBALL

These Dart Boards are constructed of the toughest 5 ply corrugated board and will take severe punishment. Our experience with our No. 123 Blackfoot over many years has convinced us that our customers demands for a low priced dart board of this material is

justified. We now present the following combinations of these Dart Boards. Each Board equipped with 3 No. 108 Darts. Instructions included. Size of Board 18"x18"x1".

No. 125 COMBINATION DART BOARD — 1 Side Bulls Eye and 1 Side Baseball.

No. 126—COMBINATION DART BOARD — 1 Side Bulls Eye and 1 Side 20 Point.

No. 128—COMBINATION DART BOARD — 1 Side Baseball and 1 Side 20 Point.

Packed ½ Dz. each or ass't to carton, shipping wt. 9 lbs.

#### TOY BOXED ARCHERY SETS

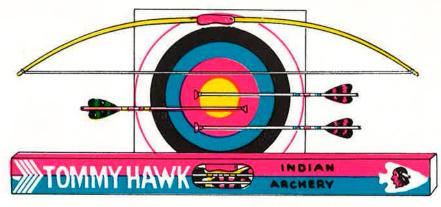
WITH HICKORY BOWS



No. 127XH3 Scout Archery Set

A fine archery set that retails for \$1.00 consisting of 36" GENU-INE HICKORY BOW, nicely finished with colorful grip. Bow strung with strong string. Equipped with three 16" white lacquered,

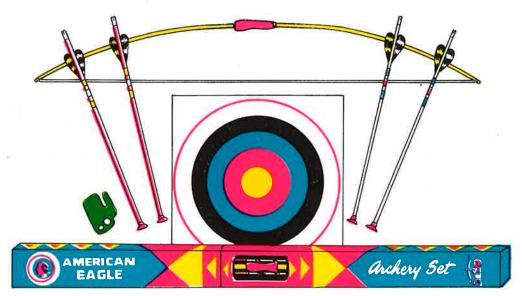
feathered arrows with multi-colored cresting and VACUUM TIPS. 16" Paper target face. Packed one or two dozen to a corrugated case. Weight per dozen 8 lbs., or group packing, see page 23.



#### No. 129XH Tommy Hawk Archery Set

This \$2.00 item strung with strong string consists of a big 42" GENUINE HICKORY BOW with PLASTIC HANDLE. Equipped with three 18" white lacquered, feathered arrows with multi-colored

cresting and VACUUM TIPS. 16" Paper target face. Packed one or two dozen to a corrugated case. Weight per dozen 10 lbs., or group packing, see page 23.



No. 136XH American Eagle Archery Set

The biggest \$2.50 archery set value ever placed on the market. Consists of 48" GENUINE HICKORY BOW with Plastic Handle. Bow strung with strong string. Finger tab. Equipped with four 21" colored lacquered feathered arrows with multi-colored cresting

and VACUUM TIPS or metal points (state which). Plastic nocks on arrows. 24" Paper target face. Packed one dozen to a corrugated case. Weight per dozen, 19 lbs.; or group packing, see page 23.

#### TOY ARCHERY SETS IN STRONG, ATTRACTIVE AND COLORFUL DISPLAY CASES

The Toy Archery Sets on page 22 are also packed 24 to the carton in COLORFUL display cases as per illustration in group assortments as follows:

# GROUP ASSORTED A 12 pcs. 127XH3. 12 pcs. 129XH. Wt. 22 lbs. B 12 pcs. 129XH, 12 pcs. 136XH. Wt. 28 lbs. C 10 pcs. 127XH3. 8 pcs. 129XH, 6 pcs. 136XH. Wt. 24 lbs. D 12 pcs. 127XH3. 8 pcs. 129XH, 4 pcs. 136XH. Wt. 24 lbs. E 8 pcs. 127XH3. 8 pcs. 129XH, 8 pcs. 136XH. Wt. 25 lbs.

OR in any assortment of your choice providing you select 24 pieces to the display case. In packing to your choice you can figure your own assortment price by referring to our price list under these items.



#### **BAT-MINTON**

## Popular Action Item

These games for either in or outdoor play where space will permit, such as gyms, large rooms, and recreational basements. As outdoor items they have no equal. Ideally suited for home lawns, camps and public playgrounds. Practical, beautifully finished and decorated. Rugged and durable.



**No. 117H**—This is a very practical and entertaining set. Consists of 2 15-in. plywood bats, 2 lively shuttlecocks with die cut yellow feathers. 1 10-ft. tape and instructions. Beautifully boxed in cellophane. For extra shuttlecocks see No. 113.

**No.** 113 **SHUTTLECOCKS**—Die cut yellow feathers. Rubber bases. Can be used in or outdoors. By use of rubber band bird can be speeded up or retarded to suit atmospheric conditions. Packed 3, 6 or 12 dozen to carton.

No. 1131/2—Extra packets of feathers for No. 113 (6 in packet).

#### DART AND ARCHERY GAMES

#### YELLOW CLOUD

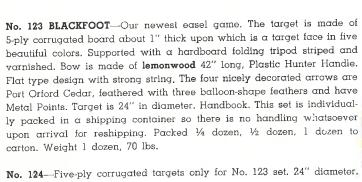


No. 105—Size 24 in. diameter and made of heavy board, on front of which is handsome target in five vivid colors. Equipped with five beautifully feathered Darts with VACUUM TIPS. This Dart Board is positively harmless and exceptionally entertaining. Packed individually suitable for mailing. Weight each 3 lbs.

#### **HIAWATHA**

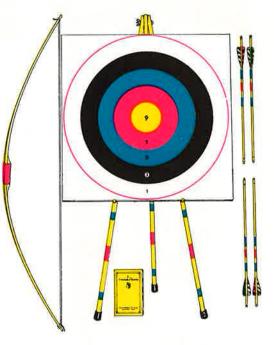


No. 122—This is another popular number. Target 24 in. diameter, of heavy board, printed in five vivid colors and varnished. Bow 36 in. long, new flat type design, beautifully finished and strung with pure flax string. Four Port Orford Cedar Arrows are furnished vacuum tipped, beautifully finished and decorated and feathered with three balloon type feathers. Packed one to box, suitable for mailing. Weight each 3½ lbs.



No. 124—Five-ply corrugated targets only for No. 123 set. 24 diameter, Wt. 29 lbs. Dz.

This target is also suitable for throwing needle pointed darts.



#### NAVAJO STILTS

No. 131—Here is an item that is always popular. Appeals to boys and girls alike. Made of round, selected ash or hickory rods, beautifully finished. Flanged steps adjustable to three heights. Ends equipped with cushioned rubber crutch tips. Size 11/6 in. diameter, 6 ft. long. Individually boxed. Wt. per pr., 5 lbs., 10 ozs.



# JUNIOR TARGET STAND

Constructed of Hickory dowels—plated hardware—rubber leg rests and Hickory rests. Excellent for use with No. 125, 126 or 128 Dart Boards. Now used in No. 123 Blackfoot Game. Pkd.

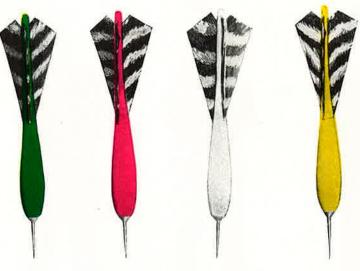
#### No. 124 T.S. ½ dz. Wt. 7 lbs.

#### **DARTS**



# INDIANOLA VACUUM DARTS

No. 109G—Large size 6¾" long, 11/16" diameter with large 1¾" rubber vacuum cup. These darts will stick to any smooth non-porous surface. Packed in 3, 6 and 12 dozen.



# "OFFICIAL" No. 2 SIZE "SURE FIRE" ENAMELED DARTS No. 106

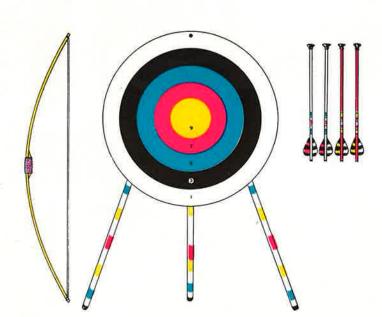
Barrels in 4 Colors—White, Yellow, Green, Red. Large size, weighted needlepoints. Packed on elaborate display target board. Darts packed 3, 6 and 12 dozen, or 6 in a can. Wt. Gr. 12 lbs. No. 107—Same as above except natural wood. Wt. Gr. 12 lbs.



#### NO. 108 DART

Heavily weighted official No. 1 dart, the finest Turkey pointer feathers used. Packed 6 in box 1 gr. in carton. Shipping wt. 6 lbs.

#### TRIPOD ARCHERY SETS



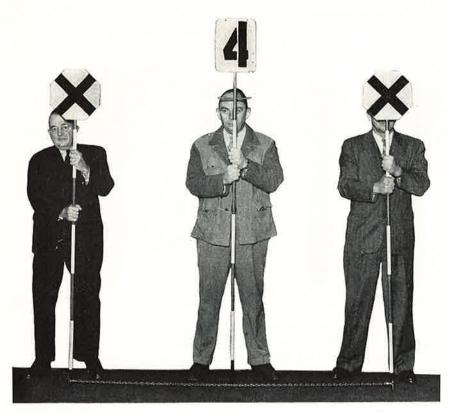
No. 121 WHITE HAWK—One of our leaders. MASONITE target 24" round die cut 3/16" thick, printed in beautiful colors and varnished. Tripod has decorated legs with rubber tips to prevent slipping. LEMONWOOD BOW 42" LONG, FLAT TYPE DESIGN, flax string and plastic handle. Four feathered arrows, nicely decorated and painted white. Large vacuum cups.

Easy to assemble. Just put the three poles in the three holes on the back of the target and you are ready to go. No diagrams or instructions needed. Individually packed in a colorful reshipping carton. Packaged ½ doz. Wt. 39 lbs.

**No. 120 RED HAWK**—Same as No. 121 but featuring a SOLID FIBRE GLASS BOW with plastic handle and plastic tips. Same bow as our No. 24G on Page 3.

No. 119 THUNDERBIRD—Same as No. 121 above except hickory bow with a plastic handle, Same bow as shown on our No. 129XH Tommy Hawk set on Page 22.

#### FOOTBALL EQUIPMENT



#### No. 803 TEN YARD LINESMAN'S CHAIN

Made of durable metal rods with plates on top marked for easy visibility for officials or crowd. Has strong non-kinkable chain. Comes with downs marker with large numerals as per illustration. Easy to manipulate. Attractively finished in red, white and black enamel.

#### SIDE LINE MARKERS FOR GRIDIRONS

No. 804—Size 14" x 14". Made of heavy rubber securely fastened to container which is spiked in ground. Marker collapses if player falls on it and rights itself when released. This feature removes the hazard of danger. Has large 12" Luminous numerals, white on black on both sides. Extremely visible for night

Full complete set consists of 4/G 4/5 4/10 4/15 4/20 4/25 4/30 4/35 4/40 4/45 2/50.

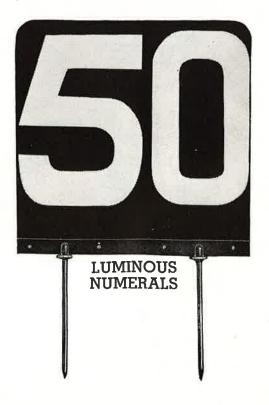
Not necessary to order full sets. You may order the numerals you wish.



#### GOAL FLAG

No. 806—Non-fading red cloth fastened to metal coil spring staff which collapses when fallen on but immediately rights itself. Extremely visible.

No. 8061/2—Yellow flags only. No staff. For night



#### SALES REPRESENTATIVES

TELEPHONE **L**Aurelton 7-0728

EASTERN STATES LEONARD E. ROTHFIELD 130-07 225TH STREET LAURELTON 13. N. Y.

**TELEPHONE** UN 6-5111

MINNEAPOLIS OFFICE "CHUCK" STEVENS 7132 13TH AVE., SOUTH MINNEAPOLIS 23, MINN.

**TELEPHONE** RI 8-5886

SOUTHERN STATES 1000 MAIN STREET DALLAS, TEXAS

**TELEPHONE** 2-2572

SOUTHEASTERN STATES E. A. KNOTH
COUNTRY CLUB ROAD
AT MONROE STREET
BREVARD, N. C.

MIDWEST STATES

NEBRASKA, KANSAS, MISSOURI, IOWA, FERD A. LANG ASSOCIATES, INC. 4378 LINDELL BOULEVARD ST. LOUIS 8, MISSOURI

TELEPHONE GR 5-3280

TELEPHONE IE 5-4214

> CENTRAL STATES MICHIGAN, OHIO, INDIANA F. G. "Curly" SHEARER 5040 RAMBO LANE TOLEDO, OHIO

TELEPHONE WH 4-2055

TELEPHONE

ELgin 5-5912

TELEPHONE

CHICAGOLAND JAMES F. McNEELY COMPANY 100 WEST CHICAGO AVENUE CHICAGO, ILLINOIS

ROCKY MOUNTAIN

UTAH, WYOMING, MONTANA, IDAHO DOYLE NEASE P. O. BOX 1482 SALT LAKE CITY, UTAH

PACIFIC COAST STATES CURLEY BATES CO.

Main 2-7920

Douglass 8677

575 MISSION STREET SAN FRANCISCO, CALIF 401 DEXTER AVE. SEATTLE, WASHINGTON

RIchmond 7-7629

3001 S. BROADWAY LOS ANGELES, CALIF

TELEPHONE WE 7-9227

4

CANADA SUPERIOR AGENCIES 1670 WILLIAM STREET MONTREAL, QUEBEC

#### To Our Customers and Friends

The Indian Archery and Toy Corporation was organized in 1927. From its incipiency we have continuously toiled, created, and brought to the market Archery products of beauty and improved from a practical point of view to give Archers throughout the land the best that can be expected. We feel we have always been the leaders in this respect.

We have thoroughly established our good will by giving all of our customers fine products, good service, and cooperating to the fullest extent.

We guarantee every piece of merchandise to stand up and give service. We have thousands of satisfied jobber, dealer, and department store accounts and new accounts coming along every day. We, also, wish to thank our loyal customers for the fine support they have given us.

Home of-

# INDIAN ARCHERY & TOY CORPORATION

"The Archery of Champions"

