2020

STANDARDS MAKE THE WORLD GO 'ROUND
PESC MEMBERS MAKE STANDARDS FREE & OPEN

MEMBER APPLICATION & AGREEMENT

Postsecondary Electronic Standards Council
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PESC®

MULTIPLE STAKEHOLDERS. ONE VISION.

Greetings from PESC!

On behalf of the Board of Directors, I am pleased to provide you with PESC's 2020 Member Application & Agreement.

PESC is working to become the voice for the efficient and secure real-time exchange of student data from initial access of the student from high school into the college and university environment through successful completion of the education experience and into the workforce.

PESC is driving the collaborative development and alignment of data across disparate systems and across sectors; and, eliminating incompatible interfaces that disrupt student & learner achievement and inflate costs for institutions, states, provinces, government agencies and schools struggling to keep up with the demands of technology while maintaining competitive tuition and/or spending rates.

PESC's strength and influence, still true now as it was when founded in 1997, are derived from the direct actions and voluntary participation of its Members and collaborating within the Education community continues to bring us closer to our mutual goals.

By joining PESC, you join the rest of the admissions, registrar, financial aid, education technology, data, research, foundational and policy communities in this mission.

Please review this Member Application & Agreement and return the completed form to us. If you have any questions, contact Jennifer Kim, Membership Services Director (jennifer.kim@pesc.org or 202-261-6516).

Sincerely,

Michael D. Sessa
President & CEO

Who We Are

Established in 1997 at the National Center for Higher Education and headquartered in Washington, D.C., PESC is an international, 501 (c)(3) non-profit, community-based, umbrella association and education data standards-setting body comprised of data, software and education technology service providers and vendors; schools, districts, colleges and universities; college, university and state/provincial systems; local state/provincial and federal government offices;; professional, commercial and non-profit organizations; and non-profit associations and foundations.

Mission & Vision

To lead the establishment and adoption of trusted, free & open data standards across the education domain.

PESC envisions global interoperability within the Education domain, supported by a trustworthy, inter-connected network built by and between communities of interest in which data flows digitally and seamlessly from one community or system to another and throughout the entire eco-system when and where needed without compatibility barriers but in a safe, secure, reliable, legal, and efficient manner.

Goals of the Mission

Through open and transparent community participation, PESC enables cost-effective connectivity between data systems to accelerate performance and service, to simplify data access and research, and to improve data quality along the Education lifecycle. PESC promotes student- and learner-centric design and data modeling, hub and spoke models, federated identity, and similarly proven models of interoperability; and fosters open, transparent collaboration across global education and learning sectors. PESC APPROVED STANDARDS improve institutional performance and data quality; simplify access and reduce cost; and enable sustainable best practices and innovated solutions that streamline emerging technologies and disparate information systems.

Standards, Services & Technology

PESC TECHNOLOGY and PESC APPROVED STANDARDS are community-sourced and driven by PESC serving as an incubator to pilot and launch data standards using an open, transparent and collaborative process; and serving as an open data standards-development and open data standards-setting body governing resource mapping and maintenance of education ecosystem taxonomies, schemas and shared code sets in various technologies produced as PESC APPRVOED STANDARDS. PESC APPRROVED STANDARDS are platform and application neutral; adopted and integrated in systems, networks applications, products and services; support a transaction or business process, and; can be implemented or used one independently form another.

About Privacy

While PESC promotes the implementation and usage of data standards, PESC does not set (create or establish) policies related to privacy and security. Organizations and entities using PESC Approved Standards and services should ensure they comply with FERPA, GDPR and all local, state/provincial, federal and international rules on privacy and security as applicable. For more information, see www.PESC.org.

LEADING THE ESTABLISHMENT & ADOPTION OF TRUSTED, FREE & OPEN DATA STANDARDS

ACROSS THE EDUCATION DOMAIN SINCE 1997

How We Achieve Our Mission

Accelerate Performance & Service

- In serving as a window into education technology, PESC bridges the channels between those that need services and those that provide them. This neutral environment opens communications and raises cross-sector awareness leading to faster identification of emerging technologies, trends, changes in demands and needs and increased value and integrity of education technology.

Reduce Cost

- PESC promotes cost effectiveness of data alignment across disparate systems and across sectors that help mitigate costs for state and local governments, schools and institutions struggling to keep up with the demands of technology & real-time data exchange while maintaining competitive tuition and/or spending rates.

Lead Collaborative Development

- PESC leads the establishment and facilitates the adoption & implementation of data exchange standards through direct, open & transparent community participation. Workgroups are continuously formed & follow specific policies/procedures, governed by the Steering Committee of the Standards Forum; while Task Forces focus on infrastructure needed to support the domain.

Set/Maintain Common Data Standards

- PESC serves as a development & maintenance body for data standards, schemas, taxonomies and code sets governed by an open, balanced policies & procedures process. The Change Control Board (CCB) is the standing committee that reviews and approves standards.

Promote Best Practices

- PESC highlights and supports successful business models for data standardization, access, and exchange. A competition is held each year and awards are provided each spring. PESC's Ambassador Program leverages the global outreach of PESC Members and socializes the need.

Link Public & Private Sectors

- PESC maintains collaborative relationships with public, private, governmental, and international stakeholders in Education and across other industries in a balanced, neutral, and trusting environment.

Serve as Data Experts

- PESC continuously improves its expertise and core competency in XML & JSON architecture and data modeling. The Technical Advisory Board (TAB) is the standing committee that provides technical expertise.

COLLABORATION FOR THE GREATER COMMON GOOD OF LEARNER ACHIEVEMENT

"In today's talent marketplace, data is king, and good data starts with high quality data standards. The Chamber Foundation is excited to join PESC and to contribute toward the ongoing development of data standards for education."

➢ Jason A. Tyszko, Vice President, U.S. Chamber of Commerce Foundation Center for Education and Workforce

"PESC…a strong and influential voice for promoting national and international standards to facilitate postsecondary data exchange."

➢ Ken Sauer, Ph.D., Senior Associate Commissioner and Chief Academic Officer, Indiana Commission for Higher Education

"Using the PESC standards…was instrumental in the automated work flow we created to support the reverse transfer process [University of Tennessee System]."

➢ Mike McIntyre, President and COO, AcademyOne

"PESC is more than a think-tank for creative minds and more than the standards it publishes. PESC is the platform for innovative, problem-solving dialogue, which results in functional standards based on real-world business models."

➢ Anne Valentine, President & CEO, DegreeData

"The alliance between HR Open Standards and PESC allows us to coordinate standards development efforts, advance interoperability, exchange knowledge, and educate the community regarding standards, all of which benefit our members and the industry."

➢ Kim Bartkus, Executive Director, HR Open Standards Consortium.

"Working together we will transform our next generation workforce."

➢ Frank C. Cicio, Jr., CEO and Founder, iQ4 Corporation

"As student data takes more of a front seat in all of our lives, so also must the best practices around privacy and security. Gotocollegefairs is committed to those best practices and is excited to join PESC in this endeavor."

➢ Holly Lazzaro, Executive Director, GOTOCOLLEGEFAIRS.com

"We have discussed PESC and were excited to…join as Members. We are endeavouring to follow PESC Standards wherever possible as we map our data fields and consider the systems impact of our business practices during our [systems] renewal project."

➢ Dan Hodgson, Director of Institutional Research & Planning, Camosun College

"The Nova Scotia Council on Admission & Transfer (NSCAT) is excited to become a PESC Member. We are happy to support development of the standards that are key to our success."

➢ Ruth Blades, Operations Manager, NSCAT

"PESC is a core partner in the digitization space and their activities and focus are directly aligned to the work ongoing in Canada and around the world."

➢ Joanne Duklas, Duklas Cornerstone Consulting

PESC

Member Benefits

With dues paid annually and with membership status in good standing, PESC benefits are available to member organizations. Representatives (employees/staff) from member organizations then volunteer to join a PESC group or committee with other volunteers from PESC member organizations and together we aspire toward and achieve common goals. Each organization is asked to designate one official voting representative to serve as that organization's official PESC representative. Once a member though, there is no limit on the number of representatives an organization can volunteer on any PESC group or committee.

> ***Unlimited, active participation available in:***
  - PESC Standards Development Forum for Education, all PESC Workgroups, User Groups, Task Forces, and all data standards-setting development initiatives
  - Admissions Workgroup for Standardizing Recruitment Data
  - Canadian PESC User Group (CanPESC)
  - Competencies & Credentials User Group
  - Data Privacy and Protection Task force
  - EdExchange User Group
  - Education Record User Group (ERUG)
  - Global Education Organization (GEO) Code User Group
  - JSON-LD Task Force
  - PESC Member Meetings, webinars and white papers

> ***Organizational representatives are qualified to serve in leadership roles:***
  - as Chair/Co-Chair of initiatives, workgroups, Task Forces and User Groups
  - on the Steering Committees of the Competencies & Credentials User Group, EdExchange User Group, GEO Code User Group and the Standards Forum for Education
  - on the Board of Directors
  - as speakers/panelists representing PESC at industry events & meetings

> ***Right to vote on:***
  - PESC Approved Standards
  - elections of the Board of Directors
  - changes to PESC by-laws
  - issues proposed by the Members

> ***Eligible:***
  - for appointment to PESC's Ambassador Program
  - to propose workgroup topics to the Board of Directors for standards development and/or research
  - submit articles and press releases for inclusion in PESC's monthly newsletter THE STANDARD

> ***Discounted member rates:***
  - PESC meetings & conferences
  - PESC Fall Data Summits
  - PESC Spring Data Summits
  - Seal of Approval Program

> ***Free access to all PESC conference calls & webinars***

> ***Linked as a Member on PESC website*** (with a link to your website), in certain publications, and in promotional materials

> ***Networking and collaboration*** with other Membership organizations that support data exchange standardization

![PESC logo]

Social Media & Online Presence

▣ PESC Website

f facebook

in LinkedIn

t twitter

Newsletters, Articles & Marketing

[EVERY CLOUD RUNS ON STANDARDS] Educational Information & Webinars

[SPRING 2019] Events & PESC Group Lists

NEW ➤ [STANDARD EDEXCHANGE DATA EXCHANGE | DIGITAL LOOK UP EDEXCHANGE.PESC.ORG] The Standard & Press Releases
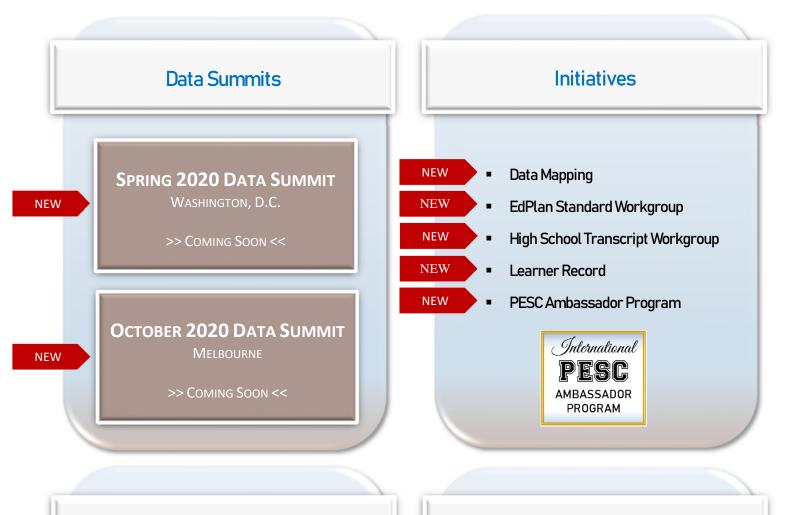
Speaking Engagements

- AACRAO
- AACRAO Technology & Transfer
- DXtera Academy
- Groningen Declaration Network
- EMREX
- Erasmus Without Paper

Exhibitions & Sponsorships

- AACRAO
- AIR Annual Conference
- California Transcript Workshop & CCCApply
- U.S. STATS-DC NCES Conference

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Data Summits

NEW

> **SPRING 2020 DATA SUMMIT**
> WASHINGTON, D.C.
>
> >> COMING SOON <<

NEW

> **OCTOBER 2020 DATA SUMMIT**
> MELBOURNE
>
> >> COMING SOON <<

Initiatives

- **NEW** ▪ Data Mapping
- **NEW** ▪ EdPlan Standard Workgroup
- **NEW** ▪ High School Transcript Workgroup
- **NEW** ▪ Learner Record
- **NEW** ▪ PESC Ambassador Program

International **PESC** AMBASSADOR PROGRAM

Groups

- **NEW** ▪ Admissions Workgroup for Standardizing Recruitment Data
- ▪ Canadian PESC User Group
- **NEW** ▪ Competencies & Credentials User Group
- **NEW** ▪ Data Privacy & Protection Task Force
- ▪ EdExchange User Group
- ▪ GEO Code User Group
- ▪ JSON Task Force
- ▪ Standards Forum for Education

Partners & Affiliates

- ▪ AACRAO
- ▪ Access 4 Learning
- ▪ Apereo
- ▪ ARUCC
- **NEW** ▪ DXtera Institute
- ▪ EMREX
- ▪ Erasmus Without Paper
- ▪ Groningen Declaration Network
- ▪ HR Open Standards
- ▪ SHEEO
- ▪ U.S. CEDS

Annual Member Dues

LOCAL EDUCATION AGENCY (LEA) OR SCHOOL

- < 1,000 students	$500
- 1,000 < 10,000 students	$750
- 10,000 < 50,000 students	$1,000
- 50,000+ students	$2,500

COLLEGE OR UNIVERSITY

Non-Profit

- 1 campus	$500
- 2 - 10 campuses	$750
- 11+ campuses	$1,000

For-Profit

- < 1,000 students	$500
- 1,000 < 10,000 students	$750
- 10,000 < 50,000 students	$1,000
- 50,000+ students	$2,500

STATE, PROVINCE OR FEDERAL GOVERNMENT

- Individual Agency or Office	$1,000
- State/Province/Department-wide	$10,000
- Country	$50,000

NON-PROFIT ORGANIZATION with REVENUE

- < $500,000	$1,000
- $500,000 < $1 million	$2,500
- $1 million < $10 million	$5,000
- $10 million < $100 million	$7,500
- $100 million < $1 billion	$15,000
- $1 billion+	$25,000

COMMERCIAL ORGANIZATION with REVENUE

- < $250,000	$1,000
- $250,000 < $500,000	$2,500
- $500,000 < $1 million	$5,000
- $1 million < $10 million	$7,500
- $10 million < $100 million	$15,000
- $100 million < $1 billion	$25,000
- $1 billion+	$30,000

NON-PROFIT ASSOCIATION* $5,000

PESC

Become a PESC Member Today!

TO JOIN PESC AS A MEMBER, PLEASE COMPLETE THIS FORM AND SEND IT ALONG WITH A CHECK PAYABLE TO:
PESC, 1250 CONNECTICUT AVE NW SUITE 700, WASHINGTON DC, 20036. www.PESC.org. TAX ID#: 52-2179499.
FOR MORE INFORMATION OR IF YOU WOULD LIKE TO PAY BY CREDIT CARD, CONTACT JENNIFER KIM AT PESC.

- ☐ Local Education Agency (LEA) or School
- ☐ Non-Profit College or University
- ☐ For-Profit College or University
- ☐ State, Province/Federal Govt or Country

- ☐ Non-Profit Organization
- ☐ Commercial Organization
- ☐ Non-Profit Association
- ☐ Foundation

Annual Dues $

Organization Name

Organization Website

Contact Person Name

Contact Person Title

Address

City, State/Province

Zip/Country

Phone

Email

Signature

Date

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LEADING THE ESTABLISHMENT & ADOPTION OF TRUSTED, FREE & OPEN DATA STANDARDS

ACROSS THE EDUCATION DOMAIN SINCE 1997