

UNITED WAY OF MCPHERSON COUNTY COMMITTEES – 2023

ALLOCATIONS COMMITTEE

The Allocations Committee is composed of four (4) teams of volunteers made up of both board members and community representatives. Each team meets with a group of agencies to review and recommend their United Way funding for the year. The four priority areas include Providing Basic Needs, Preparing for Life, Rebuilding Lives and Building Self-Reliance.

The teams will meet in January and February. After interviews are conducted, the Allocations Committee leadership meets to determine final grant recommendations based on each team's feedback. Final recommendations are presented to the full board for approval at the March board meeting.

CAMPAIGN COMMITTEE

The Campaign Committee is composed of board members and community members interested in planning and facilitating the annual fundraising campaign. The committee must be chaired by a board member. Collaboration with the communications team may be necessary to achieve overall goals.

COMMUNICATIONS COMMITTEE

The Communications Committee is composed of board members and community members and is responsible for developing an annual general marketing and communications plan to promote the overall mission of United Way of McPherson County. Collaboration with the Campaign Committee may be necessary to achieve overall goals.

COMMUNITY IMPACT COMMITTEE

The Community Impact committee is composed of board members and community members interested in critical human service issues as they relate to United Way of McPherson County. The committee will engage in continuous community conversations in an effort to understand the underlying causes preventing community growth and stability. The committee shall make recommendations to the board of directors in an effort to provide solutions for positive change.

The Community Impact Committee is also charged with promoting and guiding the growth of Dolly Parton's Imagination Library.

FINANCE COMMITTEE

The Finance Committee is chaired by the Treasurer and is composed of the executive committee and up to three additional board members as appointed by the President and Treasurer. The Finance Committee meets quarterly to review investment allocations, general finances and financial strategies.

TRIATHLON COMMITTEE

The Triathlon Committee is composed of board members and community members interested in planning and facilitating the annual triathlon fundraiser. This includes recruiting corporate sponsors to assist with event expenses, meeting often to assist with the planning process, recruiting volunteers and working the day of the event. Event usually held in late July.