COMMITTEE UPDATES

Communications:

- E -lists: Everyone should now be receiving information and posting to Groups IO for Presidents, Delegates, Treasurers, Board and Special Education. Committees whose lists have not been transferred should contact Adam Lee ASAP (pandarail@gmail.com).
- The website is regularly updated with upcoming events. There are **new "Take Action"** links on the home page (top right) for event registration/info and public comment on MCPS policies.

Nominating: The committee has posted reminders, nomination forms, instructions and deadlines for the April 28 election. Nominations are due Feb. 21. A slate of candidates will be announced by March 28. Candidates who wish to run from the floor must notify the committee by April 14. <u>Now is the time to think about stepping</u> <u>up</u> to the Executive Committee as an officer, or board as a Cluster Coordinator or Area VP. Your experience is needed. <u>Continuity is critical to the continued success of MCCPTA</u>.

STANDARDS OF CONTINUING AFFILIATION (SOCA)

Maryland Charitable Annual Update of Registration was due Dec. 31. Our Council Memberhub (MCCPTACouncil.memberhub.com) reports:

- 197 local PTAs
- 32.5% sites activated (up 4% from November)
- 5.1% set up WePay accounts (same as November)
- 4% are using online membership payments (up 4% from November)
- 2,625 members registered via MemberHub
- 100 members received last month
- \$11,156.25 in Maryland PTA dues reported through MemberHub
- 142,010 emails sent
- 45.4% opened (significantly higher than 25-30% via Constant Contact)
- Individual training, more info, FAQs and a template to upload members HERE
- MemberHub becomes mandatory July 1, 2020

FAMILY ENGAGEMENT

- MCPS Family Engagement Advisory Team applications are being evaluated. Members should be announced by the end of January.
- Three MCPS schools remain in the National PTA School of Excellence program: Bells Mill ES, Parkland MS and Piney Branch ES.
- Tracie Potts will conduct "Best Practices for Principals and PTAs" training with new MCPS principals and assistant principals on Jan. 15, March 18 and March 24.