

# Website Privacy Information

We at Creating Your Soft Place To Land (“CYSPTL”), know that the privacy and confidentiality of user information is important. We are committed to maintaining the privacy and security of your user information. We may update this policy from time to time, so please check here frequently. CYSPTL will not disclose identifiable user information to any third party without consent.

CYSPTL is committed to safeguarding your privacy while visiting the CYSPTL website, namely, [www.creatingyoursoftplacetoland.com](http://www.creatingyoursoftplacetoland.com), hereinafter all identified URLs are collectively referred to as the “Site”). Our goal is to provide you with an Internet experience that delivers the information, resources and services that are most relevant to you. To achieve this goal, part of the operation of the Site includes the gathering of certain types of information about Site users. Because we understand that your privacy is important, we wish to explain the types of information we gather and the way in which we use it. This Privacy Policy applies to the Site.

This Privacy Policy covers two types of information gathered at the Site, personal and aggregated. The term “personal information” refers to data you voluntarily provide, with the use and connection of the Site that identifies you and/or the company on whose behalf you are accessing and using the Site. Personal information includes, name, e-mail address, phone number, company affiliation, physical address and/or certain other personal information. The term “aggregated data” refers to general information regarding visitors and users of the Site, such as, traffic patterns, number of visits to certain pages, visits from other web sites or to third-party weblinks, use or interest of services, information or features of the Site or other parties made available through or found at the Site.

## **What information is collected about you? How do we use it?**

We take the utmost care to ensure that the personal information we obtain from you is not used in a way that you may be unaware of or not agreeable to. You may wish to submit an information request about our CYSPTL, participate in one of our promotions or subscribe to our e-mail or postal mail lists. In response, we may ask for information such as your name and postal address. In the event, you opt-in to provide information, we will only use it for the purpose specified by you at the bottom of the information gathering form.

Information collected on the Site may be used to:

- Register you as a CYSPTL member
- Plan and purchase CYSPTL accommodations
- Enter your email in our promotions or sweepstakes
- Send marketing communications or surveys to you
- Respond to your questions or suggestions
- Improve the quality of your visit to our site

All forms will provide an opt-out button to allow you to choose not to participate in CYSPTL lists and future online marketing. In your decision to join or not to join such lists, please note that they are only used for CYSPTL purposes or in joint promotions with a CYSPTL partner. We do not sell, rent or share any of your personal information with any other party including any third-party joint promoters, nor use it for unapproved commercial purposes. You may request to be removed from our lists at any time. All emails distributed to our lists will contain easy, online access to unsubscribe.

## **Permission for Use**

CYSPTL may collect and use personal information that you submit at the Site in any manner that is consistent with uses stated in this Privacy Policy or disclosed elsewhere at the Site at the point you submit such personal information. Once you submit personal information or make a request, the intended use of the information you submit will be apparent in the context in which you submit it and/or because the Site states the intended purpose. By submitting personal information at the Site, you are giving your consent and permission for any use that is consistent with uses stated in this Privacy Policy or disclosed elsewhere at the Site at the point you submit such personal information, and such consent will be presumed by CYSPTL, unless you state otherwise at the time you submit the personal information. Please do not request any such communications on behalf of an individual or company if you are not authorized to make the request.

## **Secure Purchases**

If you decide to make a purchase at the Site, you will be linked to PayPal. While it appears to be part of our site, it is a third party and is governed by its privacy practices. We understand that security remains the primary concern of online consumers and have chosen PayPal for your security and convenience.

## **Protecting Your Information**

We like our Site visitors to feel confident about using the Site to plan and purchase their programs, so CYSPTL is committed to protecting the information we collect. CYSPTL has implemented a security program to keep information that is stored in our systems protected from unauthorized access.

Our Site is hosted in a secure environment. The Site servers/systems are configured with data encryption, or scrambling, technologies, and industry-standard firewalls. When you enter personal information, or during a customer email sign-up, your data is protected by Secure Socket Layer (SSL) technology to ensure safe transmission.

### **Withdrawing Consent to Use**

If, after permitting use of your personal information, you later decide that you no longer want CYSPTL to include you on its mailing list or otherwise contact you or use your personal information in the manner disclosed in this Privacy Policy or at the Site, simply tell us by sending an e-mail, or by clicking on the "Unsubscribe" button at the bottom of our email communication to you.

### **Exceptions to the Privacy Policy**

CYSPTL has two exceptions to these limits on use of personal information:

CYSPTL may monitor and, when we believe in good faith that disclosure is required, disclose information to protect the security, property, assets and/or rights of CYSPTL from unauthorized use, or misuse, of the Site or anything found at the Site.

CYSPTL may disclose information when required by law; however, only to the extent necessary and in a manner, that seeks to maintain the privacy of the individual.

### **Children's Privacy & Parental Consent**

Please be aware that CYSPTL has not designed this Site for, and does not intend for it to be used by, anyone under age 18. Accordingly, this Site should not be used by anyone under age 18. Our privacy policy prohibits us from accepting users who are under the age of 18. CYSPTL specifically requests that persons under the age of 18 not use this Site or submit or post information to the Site. Should CYSPTL inadvertently acquire personal information or other data from users under the age of 18, CYSPTL will not knowingly provide this data to any third party for any purpose whatsoever, and any subsequent disclosure would be due to the fact the user under age 18 used the Site and submitted personal information without solicitation by or permission from CYSPTL.

### **Links Provided to Other Sites**

CYSPTL may provide links to other web sites that we believe might offer you useful information and services. However, those sites may not follow the same privacy policies as CYSPTL. Therefore, we are not responsible for the privacy policies or the actions of any third parties, including without limitation, any web site owners whose sites may be reached through this Site, nor can we control the activities of those web sites. We urge you to contact the relevant parties controlling these sites or accessing their on-line policies for the relevant information about their data collection practices before submitting any personal information or other sensitive data.

### **Your Consent to This Privacy Policy**

Use of the Site signifies your consent, as well as the consent of the company for whom you use the Site and whose information you submit (if any), to this on-line Privacy Policy, including the collection and use of information by CYSPTL, as described in this statement, and signifies agreement to the terms of use for the Site. Continued access and use of the Site without acceptance of the terms of this Privacy Policy relieves CYSPTL from responsibility to the user.

### **Policy Modifications & Contacting CYSPTL**

CYSPTL reserves the right to change this Privacy Policy at any time; notice of changes will be published on this page. Changes will always be prospective, not retroactive. If you have questions about our policies, please contact us at:

### **Creating Your Soft Place To Land**

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