



Reign 31. Date: 03/03/2024
Called to order: 12:02 p.m.
Called by: Lili W.

Attendance:

On Call Attendance: Lili W, Gina T, M'ris A, Jean KM, Eudora R, Juanita V, Evie B, Andrea KM, Reggie K, Evian W

Conference call attendance: Topaz S, Eva R

Approval of the agenda Juanita / 2nd by Ida Approved

Discussion and/or Approved items via Board in Board Reign 31 chat between February 11, 2024, to March 2, 2024.

2/13/24 – Motion by Ida / 2nd by Andrea. Motion to approve February 11, 2024, BOD Minutes to enable Iris to put the minutes in our newsletter. **Approved.**

2/27/24 - Motion by Andrea / 2nd by Jean: Motion to role the entire amount of \$2,603.92 to the new CD at a rate of 4.11% : **Approved**

Motion by Ida to suspend reports after the guest speaker.

Joe Bennish –

Ingenuity Group for Strategic Planning per working with Downtown Chamber Council. Have experience with working non-profits to look at Strategic Planning with other 501c3. Work with One Iowa for example.

Phase 1 – Strategic phase 1) Discovery – discover from survey and focus groups. Feedback from others about the organization. 2) Survey to other groups outside of the organization. We set up a 6-hour long session and role setting to set specific objection. And set goals

Phase 2 – Tactical. Determine and set up action plan. Mission, Vision, Values/Tenets, Goals and Action plan and long term plan.

Phase 3 – Set up the administration information. He works on the infrastructure, and we can focus on the execution.

A strategic planning is a living document as guideline. Discussion about the Board review where we are at to continue to focus on the items in the 3 or 5-year plan. Discussion about internal survey samples.

Discussion about extra positions added to the board, terms of length of time, and concerns.

File Report:

President: CD has been rolled over per Board’s motion and approval. Check issue from ICOM. Guardian Angels plaque is updated and get it done. Look at adding the plaque. Thank you to the Monarchs for working together.

Vice President: In March 2024 travel: attending CAAP in IA City. Minnesota for Investiture, and Fort Worth Coronation. In April, attending OK Coronation, ICIA Monarch Ball, and two events in Omaha. Continuing to work with Statigest? and board with the SOPs. <update on what have received or need from paid members, board, COM, ATP to review to SOPs> SOP changes due by May 2024; vote on June 2024.

Secretary: Taxes are filed, and I started a folder that includes final financials, tax filing, invoice, etc. CPA did provide feedback about what they need to help avoid asking question. In a 990Z form, there are 3-4 spots to report the organization projects. Each of the projects should have a name and/or list of examples, net revenue, withholding (opt), expenditures, and funds distributed.

Example of balance summary suggestion by CPA

Projects	Net Revenue	Withholdings	Expenditures	Adj Balance	Distribution	Carryover
Coronation	\$14,000.00	\$0.00	\$6,000.00	\$8,000.00	\$0.00	\$8,000.00
Scholarships	\$12,000.00	\$3,000.00	\$0.00	\$9,000.00	\$6,000.00	\$3,000.00
Fundraising events	\$36,060.00	\$9,015.00	\$4,000.00	\$27,045.00	\$27,045.00	\$0.00
Totals	\$62,060.00	\$12,015.00	\$10,000.00	\$44,045.00	\$33,045.00	\$11,000.00

Send changes need by the CPA to M’ris.

Deposited \$50.00 to General Fund. Waiting for the other \$500.00 check to go towards Hospitality.

Grant Writing update with the meeting with Wade postpone for next month. Need to work with board and Joe Bennish.

Treasurer:

US Bank Amount \$22,782.59

Outstanding Reign 30 Charitable Checks (\$5,319.01)

Outstanding Deposits -

Total Available Bank Monies \$17,463.58

Reign 31 Books \$17,463.58

Difference \$0.00

Savings: Yazmine Scholarship \$4,111.00

Guardian Angel Scholarship \$1,284.27

CDs:

Guardian Angel Scholarship (February 2024) \$2,603.91 > carried over to the new CD.
Mother Earth (December 2024) \$1,024.72 > matured at the end of December 2023.
Raised to use \$1,574.79

Plug the scholarship to get applicants. Deadline is June 30, 2023. We have extended due to no application, but we need get applicants. Board would need discussion the dollar amount for the scholarships. Option to apply for matching funds from ICS, but not release information publicly for matching funds. Monarchs set up interview committee. Reach out to Truly Scrumptious for information for matching funds.

State Functions: Hotel link is now up. Next year's Coronation – mistake with the contact as we saved \$100 discount off for the Presidential Suite for Hospitality. Chatted with Monarchs about Hospitality. Suggestion not to have with Saturday. Coffee, mimosa, and food from hotel in green room for Empress Tea as requested by Monarchs. Lili – we need to update the Coronation information on the website. Gina asked for our cost. 11 a.m. for Empress Tea.

Motion to skip breakfast for Hospitality on Saturday morning and have a budget of \$500.00 towards our food/beverage minimum by Juanita. Discussion: if the cost is greater than \$500.00, to find a motion. 2nd by Jean. 6 yes. 0 no 1 Abstention. **Approved**

Coronation Coordinating update: Ball setup in morning. Simple centerpieces. Ask if the ballroom tables and set up on Friday. DJ request to set up on Friday.

5 minutes break

Question – music set up for intermission and tea. Discussion ensues.

Monarchs Report:

Jean's report:

- Huge congratulations to Princess Eva Rose on an incredibly successful BINGO in Cedar Falls.
- Traveled to Nebraska for their SnoBall where I was able to invite people to our monarch ball. Lots of excitement in Nebraska about Leather and Lace Ball Coming Up. Met with Iowa leather, bear, pet about Ball it is going to be an amazing time. They have people from Oklahoma and all over coming as well. We also have the Sisters joining us.
- Strawberry Social – Recap. Thank you to Dom.
- March 9th - We have three contestants for the Court Pageant. Please promote. Also, we will be selling JELL-O shots at The Saddle. Asking for volunteers.
- Traveling to Fort Worth March 14th-17th with My Prince Consort, PR, and Reign Mother.
- Business Cards to hand out about coronation. Double-sided and share.
- March 23rd is Leather and Lace Ball. A fun event, bringing together many factions of our community for a night of UNITY, KINK, and FUNDRAISING.

- Archduchess for Reign 31 Dominique Cass is hosting a pageant Miss Gay Goddess Iowa, I'll be judging- would be great to support her in that.
- March 30th, Prince Consort and I will be hosting a Royal Family/BOD Social at The Garden. Sip and Canvas afternoon. Bring colored basket/trays of snacks to share. Bar will be open for drinks.
- April 4th-7th – Traveling to Tulsa, OK for their Coronation.
- April 13th is Monarch Ball, please help us continue to promote the event.
- April 13th is also our night for JELL-O Shots at The Saddle-again any help would be appreciated. Gina volunteered to sell.
- April 20th- Evian and I have an event with Iowa Pup for the ARL. We sell shots at The Garden- Any help would be appreciated, especially this night as it is Romeo and Nolare's wedding so I will probably be there.
- April 27th- Princess Topaz is hosting a show in Sioux City. PLEASE if you can come support
- Andrea and I are finishing up Dias Guests/Emcee invites and will be sending those out soon, to help give our guests lots of time to buy early bird packages/book hotel.

Andrea's report:

Approval of reports.

Auxiliary Reports – Webmaster:

The website is updated. Hilton on releases the host hotel only **six months** in advance.

Website/Facebook Updates:

- All known ICIA Events have Facebook events created and are posted on website
- Coronation Page active:
 - Hotel link has been added
- March/April Newsletter has been uploaded to the website

Website Hits as of 2/28/24

2022 – 7,471, 2023 – 8,682, 2024 – 1,346

Year Average using GoDaddy – 8,337

January 2024 – 773, February 2024 – 573, Month Average – 743

Auxiliary Reports – PRs:

Eudora -PR invite done, but not sent out on May 4th. Special Michael Ferry B-day fun. Work with Juanita about food.

Reggie - \$260.00 50/50 \$139.00 distributed to the winner and \$139.00 to the Warming Center. Aloha Beach show coming up.

Old Business:

- 1) BOD Ball – Theme, details, and deadlines for Board Member's Commands. Table for locations and Commands. Date and location – up in the air. August 17, 2023, to be determined. August 18 is Review board date. Suggestion to host BOD Ball in DSM.

Saddle. Limited space to dressing. Two commands each. Motion on August 12, 2023, for Theme – BOD: A Dark Night in the Imperial Stable, theme Country/Western. Time what we can work out with Ima by Jean/ 2nd by Juanita. **Approved.**

2)

3) Prides – Boone, SUX, Capital City, Iowa City, CV Pride?

Boone April 13, 2023. Pride – Same date as Monarch Ball. Juanita set up performers.

Sioux Pride – June 1, 2023. From 10 a.m. to 4 p.m. at the Convention Center. Free booth. Advertise scholarship. Reach out to Martini Shakers to fill out information. Ask people for performers. Same date as the IA Take Over show.

June 7-9, 2023. Capital City Pride: Motion by to forgo the booth and only do the \$300 for booth; \$15 parade. Find a truck now to report my next month.

June 15-16, 2023. Iowa City Pride. No motion.

July 6, 2023, Cedar Rapids Pride. No application for vendors.

August 23-24, 2023. Cedar Valley – Requirement for Candidate. Booth cost – \$?
Discussion to do a booth.

4) Coronation planning update from the committee heads - Hospitality, Ball Coordinator, Set Design. Discussion who are the heads; Muffy is ballroom, Hospitality - Juanita. Anthems are suggestion by Nicole.
Rose Ceremony – Jake is working on that.

New Business:

Candidate requirements? Candidate coordinator has must to be at every event.

Table to discussed in April Board Meeting

Motion to write out for \$139.00 to write out check for Reggie's 50/50 by / 2nd by Andrea.

Approval.

Motion to write out check for \$176.50 Homeless Center.

Upcoming Board Meeting dates:

March 3, 2024 - Saddle

April 14, 2024 - Garden

May 5, 2024 – Saddle. Motion by Jean / 2nd by Ida. **Approved.**

June 23, 2024 – Garden. Motion by Ida / 2nd by Jean. **Approved.**

Motion to adjourn by Jean / 2nd by Ida. **Approved.**