



2026 MEMBERSHIP AWARDS

Member Award: Recruit/Rejoin 10

- **Award:** Special gift selected by the National Membership Chairman
- **Presented to:** Members who recruit and/or rejoin 10 Senior and/or Junior members. Rejoined members must not have renewed since 2022 or earlier.
- **Deadline:** Members must be entered and paid in ALAMIS member database by June 1, 2026.
 - **FORMS** must be received at National HQ by June 6, 2026.
- **Materials and guidelines:**
 - Form can be printed from the ALA national Membership Committee page of the national website (www.ALAforVeterans.org). You must be logged in to the *My Auxiliary* area to access the page.
 - One entry per recruiter.
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Member Award: Family 3

- **Award:** Special gift selected by the National President
- **Presented to:** Members who recruit 3 *New* Legion members, 3 *New* Auxiliary members & 3 *New* SAL members.
- **Deadline:** Members must be entered and paid in the database by June 1, 2026.
 - **FORMS** must be received at ALA National HQ by June 6, 2026.
- **Materials and guidelines:**
 - Form can be printed from the ALA national Membership Committee page of the national website (www.ALAforVeterans.org). You must be logged in to the *MyAuxiliary* area to access the page.
 - One entry per recruiter.

Unit Award: 100% Unit Award

- **Award:** ALA Key Chain with phone stand and cleaner, 2 per unit for the unit president and unit membership chairman.
- **Presented to:** Units that reach 100% of their 2026 membership goal by January 31, 2026.
- **Deadline:** January 31, 2026
- **Materials and guidelines:**
 - This award will be based on units that reach 100% of their reported goals by January 31, 2026 as verified by ALAMIS.

Note: Departments must submit unit goals to National Headquarters by September 1, 2025, to be eligible for the 100% Unit Award. These must be sent in a specific format which will be provided by NHQ. Key chains for winning units will be mailed to each department for distribution.

Unit Award: New Unit Award

- **Award:** Unit Guidebook & ALA National Constitution & Bylaws from Emblem Sales.
- **Presented to:** New units chartered between September 1, 2025 and July 31, 2026.
- **Deadline:** July 31, 2026.
- **Materials and guidelines:**
 - This award is automatically presented upon receipt and processing of new unit charter applications at National Headquarters.

Department Membership Goals: Department membership goals are based on each department's 2024 membership as of 12.31.2024 plus a percentage increase chosen by each department during the 2025 Department Leadership National Conference.

Department Award: 25% Award

- **Award:** \$25 to be used to advance the ALA mission
- **Presented to:** Departments reaching 25% of their 2026 department membership goal.
- **Deadline:** SAL Birthday, September 15, 2025
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by September 15, 2025.

Department Award: 60% Award

- **Award:** \$60 to be used to advance the ALA mission
- **Presented to:** Departments reaching 60% of their 2026 department membership goal.
- **Deadline:** ALA Birthday, November 10, 2025.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by November 10, 2025.

Department Award: 85% Award

- **Award:** \$85 to be used to advance the ALA mission
- **Presented to:** Departments reaching 85% of their 2025 department membership goal.
- **Deadline:** TAL Birthday March 15, 2026.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by March 15, 2026.
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Department Award: 95% Award

- **Award:** \$95 to be used to advance the ALA mission
- **Presented to:** Departments reaching 95% of their 2026 department membership goal.
- **Deadline:** Female Veterans Day June 12, 2026.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by June 12, 2026.

Department Award: 100% Award

- **Award:** \$250 to be used to advance the ALA mission
- **Presented to:** Any department that has reached 100% of their department goal.
- **Deadline:** Independence Day, July 4, 2026.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by July 4, 2026.

Department Award: 102% Award

- **Award:** \$500 to be used to advance the ALA mission
- **Presented to:** Any department that has reached 102% of their department goal.
- **Deadline:** 30 Days Prior to National Convention, August 1, 2026.
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALAMIS member database by August 1, 2026.

Department Award: 95% Retention Award

- **Award:** Citation Plaque
- **Presented to:** Any department that reaches 95% retention rate (includes renewals and rejoins)
- **Deadline:** 30 Days prior to National Convention, August 1, 2026
- **Materials and guidelines:**
 - Award will be based on membership entered in the ALA MIS member database by August 1, 2026

Seating at National Convention: Seating at National Convention will be based on each department's percentage of their 2026 membership goal, from highest percentage to lowest.