

Minutes
Retired State Employees Association
Board of Directors Called Meeting
Meeting Conducted Via Virtual Communication
December 14, 2020 – 1:30 p.m.

The meeting was called to order at 1:43 p.m. by President Bill Hamilton.

Board Members present: Bill Hamilton, Marie Moore, Tom Griebel, Denice Bettencourt, Eliza May, Dona Medlock, Elena Diaz, and Willie Piña.

Others Present: Board members-elect: Rick Moss and Ed Seidenberg.

Discussion and Possible Action Regarding Membership Outreach

There had been recent presentations and discussion regarding methods of outreach to recruit new members. Marie Moore outlined three options for possible action.

Tom Griebel made a motion for a large-scale postal mailing of an information packet to persons who had retired in three recent years; a second was offered by Denice Bettencourt. The motion passed unanimously.

Ed Seidenberg suggested a chronology: 1) implement postal mailing; 2) begin revamp of RSEA website; and 3) consider a media campaign at a later date.

Willie Piña made a motion to work with Association Member Benefits Advisors to redesign the website and to refresh RSEA's logo if recommended. A detailed description of content and scope of work, including a timeline, would be requested. There was a second from Tom Griebel. The motion passed unanimously.

In response to questions, Ed Seidenberg summarized previous discussion and possible steps for refreshing the logo.

Other Issues for the Good of the Order

Bill Hamilton had listened to the Employees Retirement System board meeting on December 9. ERS staff had clearly set out information they would be presenting to the 87th Legislature regarding rate of return on investments and the negative effects of past underfunding of the pension fund.

There was further discussion related to matters of legislative focus by RSEA,

Adjourn

The meeting was adjourned at 2:48 p.m. upon motion by Elena Diaz and second by Willie Piña.