

# 2021 Tri-Association Conference

August 31 - September 3 \* Ocean City, Maryland



## Sponsorship Opportunities Sales Open Tuesday, March 30, 2021 at 11:00 AM EST

The 2021 Tri-Association Conference is offering numerous sponsorship opportunities that help support our conference and our Associations' programs throughout the year. Sponsorships are a great way to get your organization's name in front of water and wastewater professionals throughout the region. All sponsors will be recognized throughout the 2021 Tri-Association Conference. Companies who purchase a total minimum of \$500 in sponsorships will be given access to the conference attendee list.

Sponsorships will be available on a first-come-first-serve basis **beginning March 30, 2021 at 11:00 AM** and can only be purchased on-line through our website: [www.ChesapeakeTricon.org](http://www.ChesapeakeTricon.org)

### Several Sponsorships are Sold

This year's sponsorship program is a continuation of the 2020 program that was cut short when the 2020 Tri-Association Conference was cancelled. Several sponsorships had already been sold last spring, and many of those sponsors allowed us to "roll-over" their purchase and apply it to the 2021 event. This was exceptionally generous (as was the similar decision by many of our pre-sold exhibitors) *and we thank you all!*

There are still many valuable sponsorships available for the 2021 conference, and these are listed below. For reference, at the end of this informational flyer, we list those sponsorships that were purchased during the open sales for 2020, before the event was cancelled.

### 2021 Available Sponsorships

**Registration Desk (\$1,250)** Your organization's name and logo will be printed on signage at the registration desk, and in the official conference program if purchased by the deadline. Three sponsorships are available for high level visibility opportunity.

**Program Inside Front Cover (\$1,350)** This sponsorship includes a full-page advertisement on the front inside cover of the hard copy of the 2021 Tri-Association Conference Program and the 2<sup>nd</sup> page of the electronic version posted on the Conference website.

**Program Inside Back Cover (\$1,250)** This sponsorship includes a full-page advertisement on the back inside cover of the hard copy of the 2021 Tri-Association Conference Program and the 2<sup>nd</sup> to last page of the electronic version posted on the Conference website.

### **Important Information: PLEASE READ**

**Sponsorships must be purchased no later June 1, 2021 at 11:59 PM EDT for logo to be included in the program.**

Sponsorships must be purchased by July 31, 2021 by 11:59 PM EDT to be included on conference signs, banners, t-shirts and tickets, if applicable for your sponsorship.

The payment method is credit card only.

**NOTE: You will be required to upload your logo when you register. File type should be .jpg or .png and the file name should have no spaces, characters or symbols.**

To begin the process, go to the Tri-Association Conference Website:  
<http://www.chesapeaketicon.org/sponsors.html>

For more information, send email to [info@chesapeaketicon.org](mailto:info@chesapeaketicon.org).

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**CSAWWA Business Luncheon (\$1,000)** One exclusive sponsorship is available for this highly attended function. Your organization's name and logo will be printed in the official conference program if purchased by the deadline, printed on tickets provided to registrants, and on signage during the luncheon.

**WWOA Business Luncheon (\$500)** One remaining sponsorship is available for this highly attended function. Your organization's name and logo will be printed in the official conference program if purchased by the deadline, printed on tickets provided to registrants, and on signage during the luncheon.

**Seacrets (\$800)** Five remaining sponsorships are available for this popular bayside dinner event. Your organization's name and logo will be printed in the official conference program if purchased by the deadline, on the printed tickets, and displayed on two signs located along the buffet line at the event.

**Lunch with Exhibitors (\$500)** One remaining sponsorship is available for our Wednesday lunch in the Exhibit Hall. Your organization's name and logo will be printed in the official conference program if purchased by the deadline and displayed on signage during the luncheon.

**Your Branded Candy at the Information Desk (\$750)** Have your logo printed on the candy provided at the Information Desk! Two sponsorships are available for this unique and tasty opportunity. The conference committee will provide the candy, and your organization's logo will be printed in the conference program.

**Awards Reception (\$500)** Four sponsorships are available for the Awards Ceremony on Thursday. Your organization's name and logo will be printed in the official conference program if purchased by the deadline and displayed with reception refreshments.

**CWEA Operations Challenge (\$500)** An unlimited number of sponsorships are available for this fun and challenging competition! Your organization's name and logo will be printed in the official conference program, on the event banner (which goes to the winning team), and on t-shirts for the competing team members if purchased by the associated deadlines.

**Room Sponsor for Technical Sessions (\$500) – Wednesday or Thursday** Sponsor two adjacent rooms during technical sessions on either Wednesday or Thursday of the conference. Your organization's name and logo will be displayed on a sign outside of two rooms for the duration of one day and will be printed in the official conference program if purchased by the deadline. Two remaining sponsorship is available for Wednesday, and three remaining sponsorships are available for Thursday.

**Room Sponsor for Technical Sessions (\$250) – Friday** Sponsor two adjacent rooms during technical sessions on Friday of the conference. Your organization's name and logo will be displayed on a sign outside of two rooms for the duration of the morning and will be printed in the official conference program if purchased by the deadline. A total of four sponsorships are available for Friday.

**Breakfasts and Breaks (\$250)** Four exclusive sponsorships are still available: **Wednesday Breakfast** \* **Wednesday Morning Break** \* **Thursday Afternoon Break** \* **Friday Breakfast**.

Your organization's name and logo will be printed in the official conference program if purchased by the deadline and displayed with breakfast and break refreshments.

**CSAWWA Top Ops (\$250)** An unlimited number of sponsorships are available for this cerebral challenge for water treatment operators. Your organization's name and logo will be printed in the official conference program, on signage during the event, and on t-shirts for the competing team members if purchased by the associated deadlines.

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**CSAWWA Meter Madness Competition (\$250)** An unlimited number of sponsorships are available for this exciting competition to rebuild a meter in a race against the clock! Your organization's name and logo will be printed in the official conference program, on signage during the event, and on t-shirts for the competing team members if purchased by the associated deadlines.

**Women 's Networking Event (\$150)** An unlimited number of sponsorships are available for this networking event geared towards women in water. Your organization's name will be printed in the official conference program, and your logo will be displayed on signage during the event.

**CWEA Pipe Cutting Shootout (\$100)** An unlimited number of sponsorships are available for this fun networking event held during the Pipe Cutting Shootout. Your organization's name will be printed in the official conference program, and your logo will be printed on signage displayed during the event.

**Water for People Fun Run (\$150)** An unlimited number of sponsorships are available for the Fun Run. Sponsorship includes one participant for the event. Your organization's logo will be printed on the T-shirts distributed to all runners and your organization's name will be printed in the official conference program if purchased by the associated deadlines.

**Golf Outing (\$100)** Sponsor the golf outing prior to the official start of the conference on Tuesday, August 31, 2021. An unlimited number of sponsorships are available for this fun, competitive event. Your organization's name will be printed in the official conference program, and a sign with your logo will be displayed at a hole on the course.

**Friday Monster Door Prize (\$500) NEW!** One exclusive sponsorship is available for this highly regarded door prize that is announced at the end of the last session on Friday. Your organization's name and logo will be recognized prior to the announcement of the winner.

*The following sponsorships were carried over from the 2020 call for sponsors and are not available:*

*Conference Lanyards*

*Exhibit Hall WiFi*

*Program Back Cover*

*Tri-Association Conference Mobile Application*

*CWEA Business Luncheon*

*Opening Ceremony*

*Wednesday Afternoon Break*

*Thursday Breakfast*

*Thursday Morning Break*

*Young Professionals Event*

**Thank you for supporting the Tri-Association Conference!**