

MANAGER'S DESK FOR THURSDAY, JULY 14, 2022

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

THEY SAY CHANGE IS INEVITABLE. TODAY I WANT TO ALERT YOU TO A CHANGE IN OUR PROGRAMMING.

FOR YEARS WRVM HAS PAID TO SUBSCRIBE TO THE ASSOCIATED PRESS NEWS. IN THE EARLY DAYS THE NEWS CAME ACROSS LARGE, NOISY MACHINES THAT WERE CONSTANTLY TYPING. THEY WENT THROUGH A LOT OF INK RIBBONS AND PAPER.

THOSE MACHINES WERE REPLACED BY SMALLER, DOT MATRIX MACHINES. THEY WERE MUCH QUIETER BUT STILL USED A LOT OF INK AND LOTS OF PAPER AS IT WOULD AUTOMATICALLY TYPE OUT EVERYTHING, WHETHER IT WAS SOMETHING YOU USED OR NOT.

AFTER COMPUTERS AND SATELLITE DELIVERY BECAME POPULAR THEY BEGAN DISTRIBUTING THE NEWS VIA SATELLITE AND THE COMPUTER WOULD CAPTURE THE INFORMATION. WHICH THEN ALLOWED US TO PRINT OUT ONLY WHAT WE PLANNED TO USE. IT WAS A GREAT SAVINGS ON SUPPLIES.

THE NEWS ITEMS WE USED THE MOST WERE WHAT WAS CALLED THE WISCONSIN NEWS MINUTE AND THE MICHIGAN NEWS MINUTE. THEY WERE COMPOSED OF ABOUT 4 OR 5 SHORT STORIES; HEADLINES REALLY. THEY WOULD COME ACROSS ONE PER HOUR DURING THE MORNING AND LATE AFTERNOON HOURS. IT WASN'T GREAT BUT IT WAS BETTER THAN NOTHING.

WHICH IS WHAT WE NOW GET FROM THEM. THEY RECENTLY REVAMPED THEIR SERVICE AND ELIMINATED THOSE NEWS MINUTES AND JUST ABOUT EVERYTHING ELSE THAT WE USED ON A DAILY BASIS.

AS I EXPLORED OUR OPTIONS I FOUND THAT NOT ONLY ARE THERE NO OTHER OPTIONS AVAILABLE FOR STATE AND LOCAL NEWS BUT THAT SOME CHRISTIAN RADIO STATIONS WERE DROPPING NEWSCASTS ENTIRELY. THAT'S NOT WHAT I WANTED TO HEAR.

SO RELUCTANTLY, WITH NO OTHER RECOURSE THAT WE KNOW OF, EFFECTIVE IMMEDIATELY WE WILL NO LONGER BE ABLE TO AIR ANY STATE OR LOCAL NEWS. WE WILL CONTINUE TO AIR WORLD AND NATIONAL NEWS AS DELIVERED BY SRN NEWS.

THANKS FOR LISTENING AND FOR YOUR UNDERSTANDING OF THIS CHANGE.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR GIVE ONLINE AT WWW.WRVM.ORG.

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.