

expand your horizon

Dr. John Demartini



Dr. John Demartini, a leading authority on human behavior/personal development is founder of the Demartini Institute a private research/education organization with a curriculum of 72 courses covering multiple aspects of human development. His methodologies are the culmination of 42 years of cross-disciplinary research and study. A renowned motivational speaker, author of 40 books published in more than 29 languages, he has produced over 60 CDs and DVDs on subjects including development in relationships, wealth, education and business. Dr. Demartini travels 360 days throughout the world helping people empower themselves in all areas of their lives. drdemartini.com

“Light” Reading List

Books To Keep Your Brain Active

Most often we want our by-the-beach reading to be light and fluffy like the foam on an iced vanilla latte. Could it be time to trade your sunglasses for a pair of reading glasses and accept my invitation to expand your horizons with these books on my “light” reading list?

- **The Selected Writings of Ralph Waldo Emerson:** The Great Waldo led the 19th century Transcendentalist movement – the belief that people are at their best when truly self-reliant and independent. Like me, he loved to speak. In his life he gave more than 1,500 public lectures across the United States, the texts of most he turned into essays. I am a fan as he wrote on topics such as the ability of humankind to realize almost anything.
- **An Introduction to the History of Psychology: B.R. Hergenhahn & Tracy B. Henley.** One of the more comprehensive and inspiring compilations I've encountered on the topic. It touches upon numerous psychological topics with roots in philosophies that are thousands of years old. It's not written “over our heads,” so we learn about topics like existentialism and talk about it at dinner parties without sounding out of our depth.
- **The Book of Wealth: Hubert Howe Bancroft.** I'm very vocal on the importance of writing down goals and thoughts every day. Bancroft wrote daily on index cards during his prodigious writing career throughout the 19th century. This book gives secrets on how to accumulate wealth by great wealth creators. Only 400 copies were originally published/distributed to only the wealthiest families in the western world. Now, it's available to you.
- **Crowds and Power: Elias Canetti.** Published in Germany in 1960, this delves into mob mentality and how subverting your goals/desires to those you deem “above” you is a surefire way to never attain your own greatness. A powerful read.
- **A Syntopicon: An Index to The Great Ideas:** Consisting of 102 chapters each dedicated to a great idea with a chronology stretching from Homer to Freud, this offshoot of the Encyclopaedia Britannica was compiled as “an instrument of discovery and research.” Forget Pulp Fiction and Penny Dreadfuls; this book is a definite page-turner! ■



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