



MARKETING INNOVATIONS

Print. Promo. Apparel.

Certified Women & Minority Owned

Safeguard Printing & Promotional Products, also known as Safeguard Marketing Innovations, is a certified woman and minority owned small business, headquartered in the Atlanta Metro area.

Established in 2007, Safeguard brings over 41 years of experience to the Printing, Marketing and Fulfillment business arenas. Safeguard specializes in creative, cutting-edge business solutions and rapid processing, bringing consistency, accuracy, and convenience to the superior customer service we provide to all of our clients.

Core Competencies

Provide a wide variety of printed products, including high-visibility apparel, street signs and barriers. Utilize well-established vendor relationships to meet all client requirements. Execute accurate fulfillment; rapid turnaround and personalized shopping capable. Design unique marketing and advertising pieces to capture clients' target audience.

Government and Private Sector Experience

- Marshall's Department Stores
- Kinder Morgan
- Morehouse College
- State of Georgia
- DeKalb County - Animal Lifeline
- Fulton County - Health and Wellness High Impact HIV Prevention Program
- City of Atlanta - Hartsfield-Jackson Int'l Airport

Certifications

- Georgia Department of Transportation - DBE/ACDBE
- City of Atlanta - AABE and SBE
- Fulton County - M/FBE
- DeKalb County - MBE and WBE
- Georgia Minority Supplier Development Council - MBE

Professional Services

- **Printing**
 - Promotional Products
 - High Visibility Apparel
 - Street Signs and Barriers
- **Design**
 - Marketing Solutions
- **Fulfillment**
 - 10,000 sq ft warehouse
 - Real-time Inventory Software
 - 25,000+ Vendors
 - Reliable, Prompt Shipping
 - Rush-Order Specialty
- **Spanish Translation**

CAGE #: 5N3W2

DUNS #: 830796590

NAICS Codes: 541890, 323111, 323113, 424120, 424320, 424330, 541430, 339950, 314999, 453210

SIC Codes: 7319, 7336,2754, 7331, 5136, 2323, 2311, 2325, 3993, 5137, 2331, 2339, 2337, 2759

Contact Information

Physical Address

2105 Northwick Pass Way
Alpharetta GA. 30022

Mailing Address

10945 State Bridge Rd. #401-343
Alpharetta, GA. 30022

Office: 770.752.4612
Fax: 770.772.0626

Safeguard@Safeguardmi.com
www.Safeguardmi.com