



Congratulations

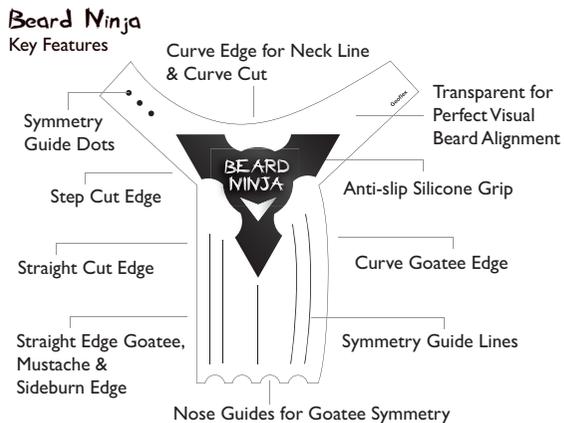
Owning the **Beard Ninja** means your beard is about to become the envy of all men!

The **Beard Ninja** is the most versatile Beard Shaping Template on the market.

Designed to help men create defined edges to their beards, obtain perfect symmetry and achieve consistent looking results, every time.

The **Beard Ninja** has been created to offer many different beard styles, using its unique Ninja throwing star shape.

Tested by experienced barbers to help you produce professional quality results from the comfort of your own home.



How to master your beard

STEP 1 - Comb/brush your beard to tame any wild growing hairs.

STEP 2 - Trim your beard to your preferred length using clippers (no.1).

STEP 3 - Create a sharp looking neck line to maximise your look.

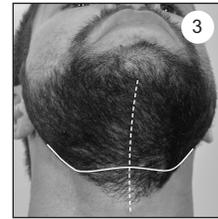


NECK LINE

Hold the **Beard Ninja** under your jaw bone on your neck (no.2). Ensure the guide dots are below your chin.



Angle the lower end of the **Beard Ninja** so it lines up with the centre of your neck. When you are happy with the position, use your clippers or razor



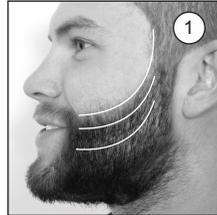
to remove any facial hair underneath your **Beard Ninja**.

Repeat on the opposite side of your face and you will be left with a



'V' shape on your neck (no.3). You can finish the base of the neck line freehand with your clippers or razor.

STEP 4 - Choose the beard style and shape you want to achieve.



CURVE CUT

Change the position/angle of the **Beard Ninja** to create your desired look (no.1). Place the **Beard Ninja** on your face (no.2).



Apply just enough pressure to ensure it will not move whilst trimming your beard. Note the position of the guide dots in relation to your ear and also where the template touches your



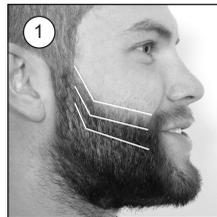
mustache. This is so you can flip the **Beard Ninja** and repeat the exact same process on the opposite side of your face.

When you are happy with the position,



use your clippers or razor to remove any facial hair along the edge of your **Beard Ninja** (no.3).

Repeat on the opposite side of your face for perfect symmetry.

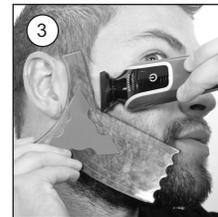


STEP CUT

Change the position/angle of the **Beard Ninja** to create your desired look (no.1). Place the **Beard Ninja** on your face (no.2).



Apply just enough pressure to ensure it will not move whilst trimming your beard. Note the position of the guide dots in relation to your ear and also where the template touches your



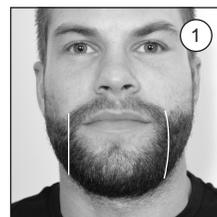
mustache. This is so you can flip the **Beard Ninja** and repeat the exact same process on the opposite side of your face.

When you are happy with the position,



use your clippers or razor to remove any facial hair along the edge of your **Beard Ninja** (no.3).

Repeat on the opposite side of your face for perfect symmetry.



GOATEE

GOATEE

Choose a curve or straight edge Goatee (no.1) and hold the **Beard Ninja** in front of your face. Use the nose guides to determine the width of your Goatee (no.2).

Press the **Beard Ninja** against your face with enough pressure to ensure it will not move whilst trimming your Goatee. Check the vertical guide lines to ensure you will be happy with the finished angles and shape.

Use your clippers or razor to remove any facial hair along the edge of your **Beard Ninja**. Repeat on the opposite side of your Goatee for symmetry.



Beard maintenance, hints and tips

Washing your beard

It is important to keep your beard clean. Wash your beard regularly with a mild shampoo to keep it clean. This will also help to remove dead skin cells and reduce skin irritation. We recommend using a conditioner to help tame course beard hair and promote a softer feel. Ensure you thoroughly rinse with warm water. Gently pat your beard dry with a towel. Excessive rubbing can lead to split ends and damaged hair.

Taming your Beard

Use a comb or beard brush to detangle your beard hair and encourage them to grow in a downward direction. A daily brush will help to maintain your beard style and keep it looking its best. We recommend a wide tooth comb for longer beards and a fine tooth comb for your mustache.

Trimming your Beard

Prior to trimming your beard ensure it is thoroughly dry. Wet beards appear longer and cutting whilst wet may result in an undesired beard length when it dries out. Comb your beard in a downwards direction until a consistent grain is achieved. Even if your aim is to grow your beard to a decent length, we still recommend a little regular trimming to promote even beard growth. Start by trimming your beard with clippers set on the longest guard and work your way down to a guard you are happy with. To trim your mustache start by combing the hair to the side and trim on your preferred clipper setting. Continue to comb your mustache downwards and cut any hairs overhanging the top lip line.

Defining your style

There is a big difference between the man who trims his beard to perfection and the guy who just stops shaving. Using the **Beard Ninja** template follow the steps in the user guide and shape your burly friend to your chosen style.

Caring for your Beard

There are many oils, waxes and balms for beards. Take your time and choose the best one for you. Gain control of your beard fuzz with regular use of beard products. This helps smooth down those unruly whiskers and changes stiff bristles into soft, shiny, healthy looking beards. Apply your product every 2 days to start with and adjust as you prefer. Make sure your beard is completely dry before applying.

Pro Tip - Your neck line should always be on your neck, not on your cheek or chin!

Dont just grow your beard, **OWN YOUR BEARD!**