



Shared Beat is excited about our upcoming annual fundraiser—**Hill Country Shrimp & Music Fest**—on September 21, 2019 at the Agricultural Heritage Center and Museum in Boerne. The money we raise will help advance Shared Beat’s mission to empower the people of Guatemala through health and wellness care and education to achieve self-reliance and a positive future. Proceeds will also support Festival participants—the various Hill Country High Schools’ Culinary Arts Programs and the Ag Center of Boerne.

But we can’t do this without you! The success of this newly expanded event will be attributed largely to our sponsors who lend their names and financial support.

By participating as a sponsor, you will benefit from exposure through our promotional efforts directed toward the supporters of Shared Beat and the San Antonio and Hill Country communities at large. This year we are anticipating over 1,500 people will attend the Festival.

With you by our side at this event, we’re sure to achieve our fundraising goal of \$75,000, and serve our beneficiaries well.

Enclosed please find more information on this fabulous fall festival and its sponsorship levels. We hope that we can count on your help to make this year’s event one of our best!

I’m just a phone call away—830-331-2691—to discuss sponsorship opportunities and benefits. Thank you in advance for your generosity and support!

Sincerely,

Marie Berkenkamp, Donette Bisett, Jeanne Buchanan, Lynn Cornelius, Mark Curry, Jane Goles, Jenny Hartsell, Wright Hartsell, Mary Jackson, Mary Kanafani, Dan Kilgore, Susan Kilgore, Jim Rogers, Michael Stratis, Torri Wilson

Shared Beat Development Team



## Sponsorship Opportunities

Shared Beat’s annual fundraiser is designed to give you increased exposure, great publicity and reputation benefits. With three main levels of sponsorship, as well as customized sponsorship opportunities, our packages will provide an opportunity for you to:

- Put your business in the spotlight
- Get you in front of your target market
- Expand your brand awareness
- Meet new clients/customers and create new business
- Give attendees a “taste” of your business
- Show support for the community

2019 Benefits	Platinum Sponsor \$5,000	Gold Sponsor \$2,500	Table Sponsor \$1,000
Full event passes	10	10	10
Reserved VIP Table at the event, prime placement with dedicated table server	10 guests	10 guests	
Reserved VIP Table at the event			10 guests
VIP Lounge access – drink tickets, snacks, private bar	20 tickets	15 tickets	10 tickets
Designated parking	√		
Company logo on all marketing outreach/signage/t-shirt	√		
Banner on front stage	√		
Company name/logo listed on Shared Beat website with links to company home page	√	√	√
Company logo/profile in the event guide	200 words	100 words	50 words
Acknowledgement from the stage at event	√	√	√
Company logo projected throughout event	√	√	√

## Underwriting Opportunities



## Customized Sponsorship Opportunities

We want you to get the most from your marketing spend. More in the mood for a one-of-a-kind opportunity to make a big impression? We'll work with you to create marketing initiatives around our event to reach your specific outreach objectives.

One—or a combination—of the following opportunities might be of interest to you.

- Naming rights to a physical section (i.e., stage)
- Naming rights for a given time period (i.e., band finale)
- Preferred supplier status
- Official product status
- Demonstration/display opportunity
- Product sampling/distribution opportunity
- Lanyard/wristband sponsor
- Water station sponsor
- Wine/beer glass sponsor

## In-Kind Sponsorship

In-kind sponsorship is also a great opportunity. We need things like koozies, volunteer t-shirts, food, bottled water, printing and advertising. We also appreciate items we can give as auction items, including gift baskets or certificates for services or merchandise.

## Representative Current/Past Sponsors

- HEB Boerne
- Greater San Antonio Physicians
- Methodist Healthcare System
- Random Beer Garden



- Saturday, September 21 – rain or shine
- New location: Agricultural Heritage Center in Boerne
- General admission: 2:00pm-10:00pm
- Food competition from 2:00pm - 6:00pm
- Free parking

**Shrimp, shrimp and more shrimp** – See the many delectable shrimp dishes being made by competing home & school culinary teams. Taste the dishes made by popular food truck chefs.

**Bands galore** – Enjoy music all day as you listen to bands of all stripes from across Texas.

**Bring the kids** – Magicians, face painters, fun games, oh my! The Kids’ Corner will have activities for all ages!

**Tickets a go-go** – Get in on the action early by purchasing your tickets now for \$20 per person. Children under 12 admitted free. Tickets at the door \$25 per person. A limited amount of VIP tickets will be available for \$100 each. Visit [www.sharedbeat.org](http://www.sharedbeat.org).

**Make yourself at home** – Seating will be provided.

**Event proceeds benefit:**

**Shared Beat**  
supports the health needs of the children and families living around the Guatemala City dump. Shared Beat empowers them through health and wellness care and education so they can achieve self-reliance and a positive future.

**Agricultural Heritage Center**  
is an historical destination in Boerne, Texas. It houses an agricultural museum, which also serves as a venue for live music, art workshops and living history.

**High School Culinary Arts**  
provide students with insight into the operation of well-run restaurants, food production, various levels of industry management and hospitality skills.

## Hill Country Shrimp & Music Fest Event Order Form

Please check your level of support.

- |                          |  |                        |
|--------------------------|--|------------------------|
| <input type="checkbox"/> | Chief Sponsor  | \$5,000                |
| <input type="checkbox"/> | Event Sponsor  | \$2,500                |
| <input type="checkbox"/> | VIP Table  | \$1,000 x _____ Tables |
| <input type="checkbox"/> | VIP Tickets  | \$100 x _____ Tickets  |
| <input type="checkbox"/> | Individual Tickets                                       | \$20 x _____ Tickets   |
| <input type="checkbox"/> | I would like to make a donation.                         | \$ _____               |
| <input type="checkbox"/> | I would like to donate an auction item. Please call me # | _____                  |
| <input type="checkbox"/> | I would like to customize my donation. Please call me    | _____                  |

### Underwriting Levels

I would like to underwrite the cost of:

- |                          |                          |          |
|--------------------------|--------------------------|----------|
| <input type="checkbox"/> | Live Music               | \$10,000 |
| <input type="checkbox"/> | Beer & Wine              | \$5,000  |
| <input type="checkbox"/> | Shrimp                   | \$5,000  |
| <input type="checkbox"/> | VIP Dinner               | \$3,000  |
| <input type="checkbox"/> | Live Auction             | \$2,500  |
| <input type="checkbox"/> | School Culinary Programs | \$2,500  |
| <input type="checkbox"/> | Home Cook Competition    | \$1,000  |
| <input type="checkbox"/> | Food Truck Competition   | \$1,000  |

Name \_\_\_\_\_

Company/Table Name \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Checks Payable to **Shared Beat**

Check Total \_\_\_\_\_

Mail with check or Credit Card information to:

**Shared Beat 238 W. Hosack Street Boerne, Texas 78006**

### Credit Card

Visa       Mastercard       American Express      Expiration Date \_\_\_\_\_

Card Number \_\_\_\_\_ CID \_\_\_\_\_

Charge Total \_\_\_\_\_ Signature \_\_\_\_\_

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