

CATALOG NUMBER THIRTY-SEVEN



Archery Equipment | 1965

 **BEN-PEARSON** 

Ben Pearson bows for 1965 breakthrough to breath-taking beauty and better performance than ever before! New designs of gleaming hardwoods—Brazilian Rosewood, Zebrawood, Purpleheart, Bubinga, Holly, Walnut—invite your touch. No terminology can properly describe the silken draw of a Ben Pearson bow. Nor the lashing power of its release. Power without recoil due to the genius of Integral Stabilizer Design . . . build-ups on upper and lower limbs which absorb and dissipate limb vibrations before they reach your hand. Delay choosing any bow in 1965 until you have experienced the superb quality of Ben Pearson equipment. Best buys in the archery world!



Palomino

If you're determined to be a champion, shoot a champion's bow. Palomino's seven year list of tournament victories is a mile long. Unchallenged discipline and power is the reason. Own it to be hard to beat. '65 Features: Solid Brazilian Rosewood handle with contrasting color laminates of white Holly . . . Integral Stabilizer Design . . . Epoxy fiberglass back and face . . . recurved limbs . . . full-view sight window . . . extrawide overdraw . . . fitted with No. 638 custom dacron bow string . . . pistol grip. Specify length and draw weight.

No. 724 Palomino-5'8". Wts. 25 to 55 lbs. at 28" (draw limit 32"). Recommended brace height: 7½" to 8" . . . Ship. wt. 4½ lbs. . . . **\$90.00**

No. 722 Palomino-5'6". Wts. 25 to 55 lbs. at 28" (draw limit 30"). Recommended brace height: 7½" to 8" . . . Ship. wt. 4½ lbs. **\$90.00**

Note: Bows available in left hand models at no additional charge. Allow two weeks delivery on left hand models.

Note: Bow weight increases or decreases approximately two pounds per inch of draw length above or below indicated draw length.

Pinto

A strong but gentle bow. As handsome as any bow you could bring to the line. A recoilless rifle that shoots flat and hard. This will be the best sixty dollars you ever spent.

'65 Features: White Holly, black Holly, and Cherry laminated handle . . . Integral Stabilizer Design . . . fibreglas back and face . . . recurved limbs . . . full-view sight window . . . pistol grip . . . fitted with No. 638 custom dacron bow string. Specify draw weight.

No. 712 Pinto-5'6". Wts. 25 to 55 lbs. at 28" (draw limit 30"). Recommended brace height: 7½" to 8" . . . ship. wt. 4½ lbs.

\$60.00

Javelina

Lightning **does** strike twice in the same place. This brutal beauty shoots lightning bolts, and with practice you can make it strike in the same place all day. By the way, that's **greased** lightning, Javelina is so smooth. Target or hunting bow.

'65 Features: Solid Purpleheart handle . . . Integral Stabilizer Design . . . fibreglas back and face . . . modified-recurve limbs . . . form-fitting grip . . . full-view sight window . . . wide overdraw . . . fitted with No. 638 custom dacron bow string. Specify draw weight.

No. 708 Javelina-5'6" length . . . weights 30 to 60 lbs. at 28" (draw limit 30").

Recommended brace height: 7" to 7½". Ship. wt. 4 lbs. . . . **\$45.00**

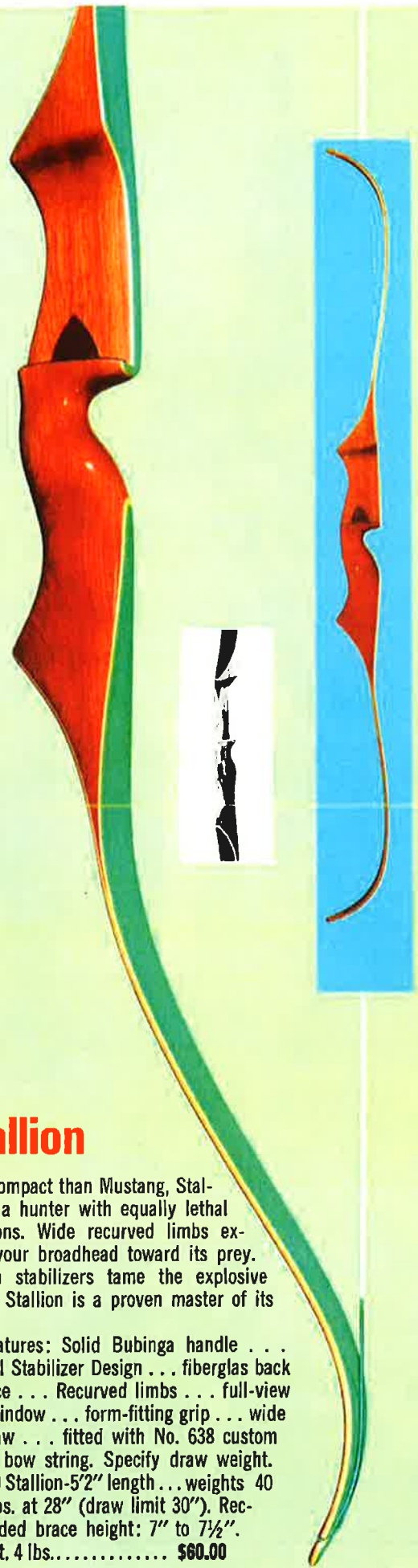


Mustang

A weapon painstakingly developed by bow hunters. Their experiences shaped its design. Now Mustang's achievements are legendary. A deadly companion who speaks with whispering shafts of the Whitetail's death.

'65 Features: Rosewood handle and Zebra-wood window beam . . . Integral Stabilizer Design . . . Epoxy fibreglas back and face . . . extra-wide recurved limbs . . . wide overdraw . . . full-view sight window . . . fitted with No. 638 custom dacron bow string . . . pistol grip. Specify draw weight.

No. 716 Mustang-5'4" length . . . weights 40 to 75 lbs. at 28" (draw limit 30"). Recommended brace height: 7" to 7½". Ship wt. 4 lbs. **\$70.00**



Stallion

More compact than Mustang, Stallion is a hunter with equally lethal intentions. Wide recurved limbs explode your broadhead toward its prey. Built-in stabilizers tame the explosive power. Stallion is a proven master of its trade.

'65 Features: Solid Bubinga handle . . . Integral Stabilizer Design . . . fibreglas back and face . . . Recurved limbs . . . full-view sight window . . . form-fitting grip . . . wide overdraw . . . fitted with No. 638 custom dacron bow string. Specify draw weight.

No. 710 Stallion-5'2" length . . . weights 40 to 65 lbs. at 28" (draw limit 30"). Recommended brace height: 7" to 7½". Ship. wt. 4 lbs. **\$60.00**



Hunter

Lithe and maneuverable. The Hunter lets you forget you've got hold of it. Swing it up and shoot like you were born with a hunting bow in your hand. Light as a feather, strong as a bull. Shoots heavy hunting arrows with more impact than any other bow its size. Released only recently, the Hunter is already one of the most popular hunting bows ever built! '65 Features: Solid Zebra wood handle . . . Epoxy fiberglass back and face in nature blending colors . . . recurved limbs . . . full-view sight window . . . modified pistol grip . . . fitted with No. 638 custom dacron bow string. Specify draw weight.

No. 709 Hunter-58" length. Weights from 30 to 65 pounds at 28" draw. Recommended brace height: 7½" to 8". Ship wt. 3½ lbs. **\$50.00**

Note: Bows available in left hand models at no additional charge. Allow two weeks delivery for left hand models.

Note: Bow weight increases or decreases approximately two pounds per inch of draw length above or below indicated draw length.



Economy Laminated Bows

Traditional Ben Pearson performance, styling and craftsmanship. Bows designed for beginners, the budget conscious, part-time enthusiasts, or practiced archers advancing toward top form and more expensive equipment.

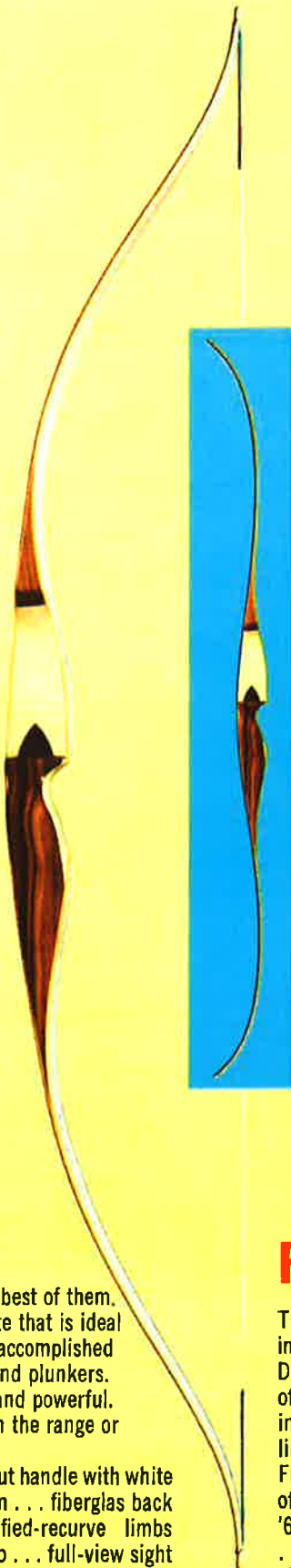


Colt

Newly designed for 1965 with integral stabilizers. A bow with shooting characteristics pure pleasure to experience. An especially good bow for budgeted buyers. Take it target shooting or bow hunting. The biggest bargain in the Ben Pearson line! '65 Features: Walnut handle with white Holly window beam . . . Integral Stabilizer Design . . . fiberglass back and face . . . short full-working recurved limbs . . . semi-pistol grip . . . full-view sight window . . . tapered overdraw . . . fitted with No. 638 custom dacron bow string. Specify draw weight. **No. 707** Colt-5'2" length . . . weights 20 to 55 lbs. at 28" (draw limit 28"). Recommended brace height: 6½" to 7½". Ship. wt. 3 lbs. **\$32.50**

Note: Bows available in left hand models at no additional charge. Allow two weeks delivery on left hand models.

Note: Bow weight increases or decreases approximately two pounds per inch of draw length above or below indicated draw length.

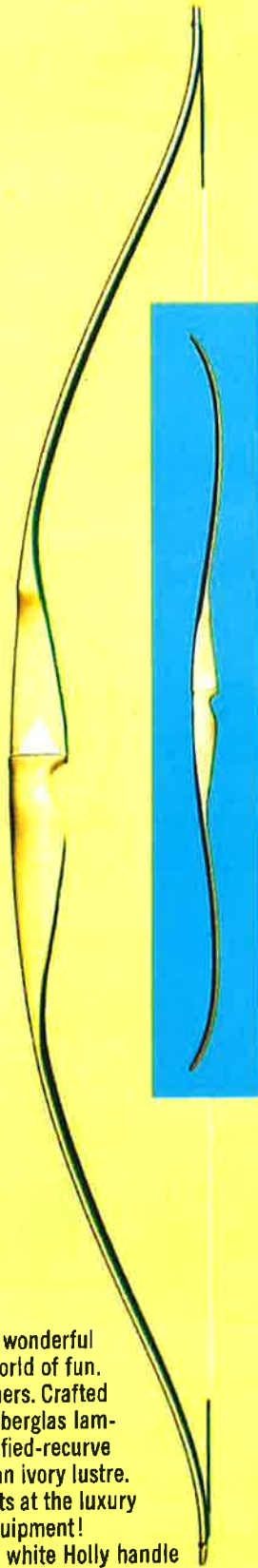


Cougar

Performs with the best of them. A long-time favorite that is ideal for big beginners, accomplished archers, or week-end plunkers. Cougar is smooth and powerful. Equally at home on the range or stalking game.

'65 Features: Walnut handle with white Holly window beam . . . fiberglas back and face . . . modified-recurve limbs . . . semi-pistol grip . . . full-view sight window . . . overdraw . . . fitted with No. 638 custom dacron bow string. Specify draw weight.

No. 706 Cougar-5'4" length . . . weights 30 to 55 lbs. at 28" (draw limit 29"). Recommended brace height: 7" to 7½". Ship wt. 3 lbs. **\$30.00**

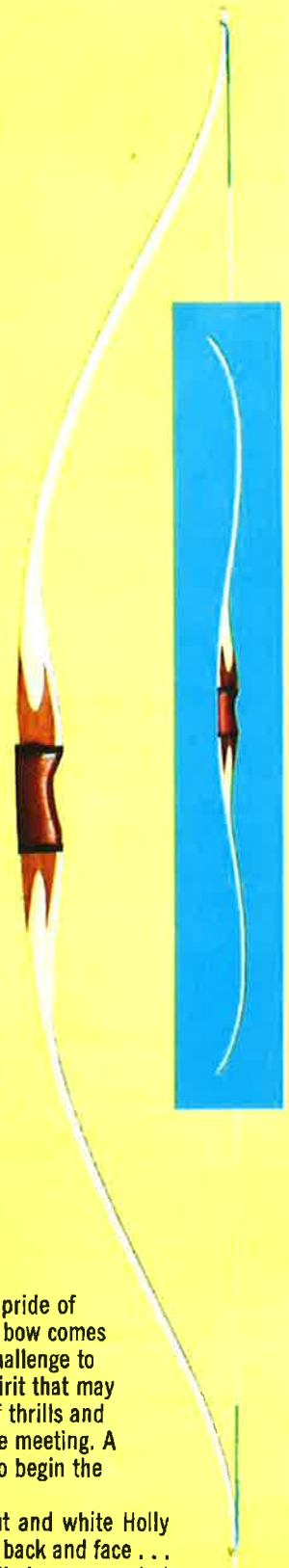


Filly

The Filly bow is a wonderful introduction to a world of fun. Designed for beginners. Crafted of hardwood and fiberglas laminates with modified-recurve limbs. Polished to an ivory lustre. Filly more than hints at the luxury of shooting fine equipment!

'65 Features: Solid white Holly handle . . . fiberglas back and face . . . full-view sight window . . . modified-recurve limbs . . . custom bow string. Specify draw weight.

No. 702 Filly-5' length . . . weights 20 to 45 lbs. at 28" (draw limit 28"). Recommended brace height: 6½" to 7½". Ship. wt. 2 lbs. **\$22.50**



Pony

For youngsters, the pride of owning an excellent bow comes with Pony. Plus a challenge to their competitive spirit that may provide a lifetime of thrills and sportsmanship in the meeting. A slick shooting bow to begin the sharpening of skills.

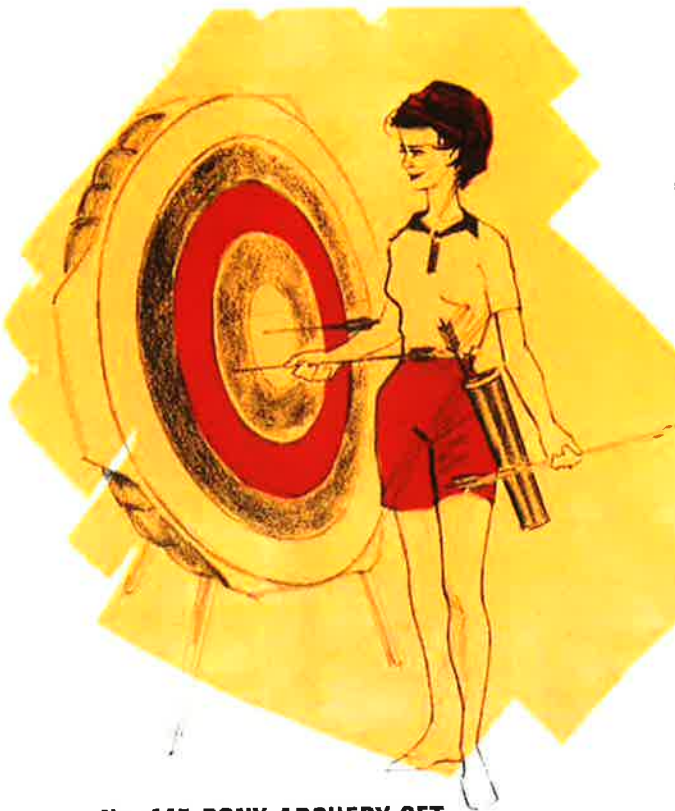
'65 Features: Walnut and white Holly handle . . . fiberglas back and face . . . modified-recurve limbs . . . spiral wrapped grip . . . dual arrow rests of molded plastic . . . may be used by either right or left hand archers. Specify draw weight.

No. 700 Pony-5' length . . . weights 20 to 40 lbs. at 28" (draw limit 28"). Recommended brace height: 6½" to 7½". Ship. wt. 2 lbs. **\$17.50**



Archery Sets

Ensembles created for serious beginners and young archers. The nucleus of each set is a swift and strong Ben Pearson laminated bow!



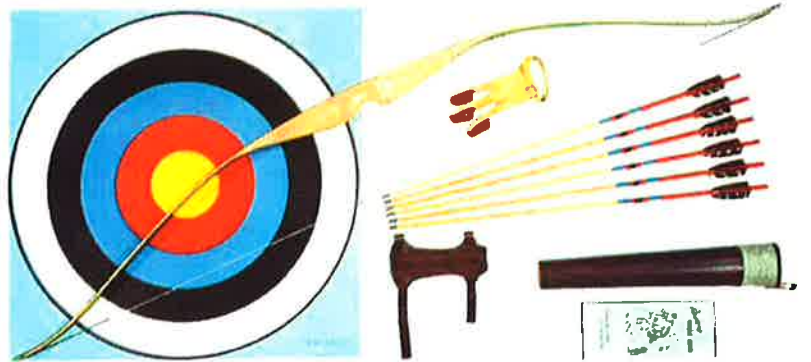
No. 445 PONY ARCHERY SET

The Pony Archery Set includes the popular No. 700 Pony bow described on page 7. Plus, six 26" Port Orford Cedar target arrows, leather armguard and finger tab, full-color 24" target face and instruction booklet "Archery Made Easy" by Ben Pearson. Available in 20, 25, 30, 35 lb. weights. Specify weight. Ship. wt. 3½ lbs..... **\$22.50**



No. 448 FILLY ARCHERY SET

Set features the No. 702 Filly 5' bow described on page 7. Six colorfully finished 26" Port Orford Cedar target arrows, leather shooting glove, armguard, quiver, 24" full-color target face, and "Archery Made Easy" booklet by Ben Pearson. Available in 20, 25, 30, 35 lb. weights. Specify weight. Ship. wt. 3½ lbs..... **\$29.50**



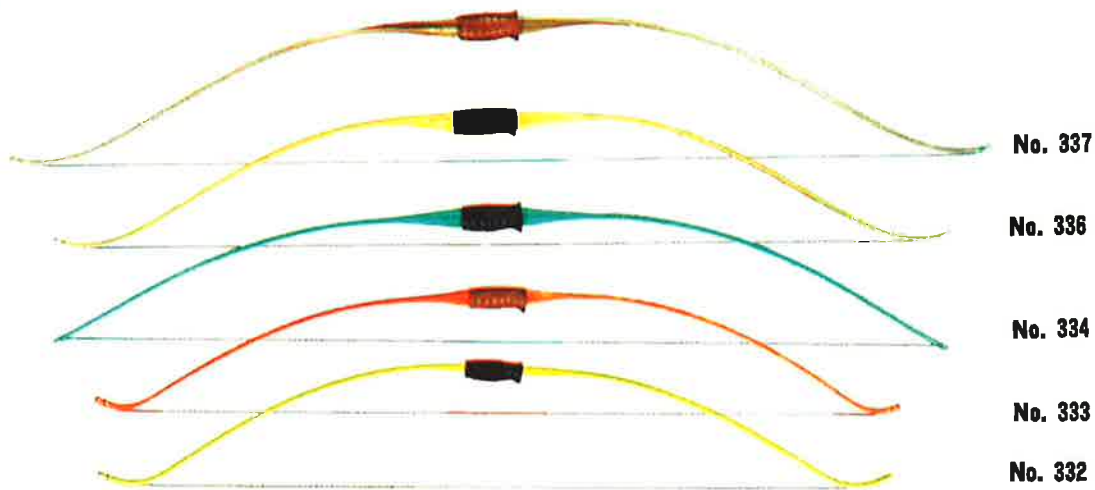
No. 449 COUGAR HUNTING-FIELD SET

A complete hunting-field archery set! Contains the No. 706 5'4" Cougar bow described on page 7. Three 28" hunting arrows, three 28" field arrows, plus leather shooting glove, armguard, 24" full-color target face and "Archery Made Easy" instruction booklet by Ben Pearson. Available in 40, 45, 50, 55 lb. weights. Specify weight. Ship. wt. 6 lbs..... **\$39.50**



Jet

Fiberglas Bows in Rainbow Colors



No. 337

No. 336

No. 334

No. 333

No. 332

No. 337—Length 5'6". Weights 30, 35, 40, 45, 50, 55 lbs. at 28". For men and teenage boys. Shipping weight 2 lbs. **\$15.50**

No. 336—Length 5'. Weights 20, 25, 30, 35, 40 lbs. at 28". Sight window. For men and women of medium height. Shipping weight 2 lbs. **\$12.50**

No. 335—Like No. 337 except length 5'. Weights 20, 25, 30, 35, 40, 45, 50, 55 lbs. at 28". For men and women of medium height. Shipping weight 1 lb. 8 oz. **\$13.50**

No. 334—Length 5'. Weights 20, 25, 30, 35, 40 lbs. at 28". Straight limb design. Ideal for schools and camps. Shipping weight 1 lb. 4 oz. **\$ 9.50**

No. 333—Length 4'6". Weight approximately 25 lbs. at 24". Sight window. For boys and girls. Shipping weight 1 lb. **\$ 7.60**

No. 332*—Length 4'6". Weight approximately 25 lbs at 24". For boys and girls. Shipping weight 8 oz. each. **\$ 6.00**

No. 331*—Like No. 333 except length 4'. Weight approximately 20 lbs. at 22". Sight window. For boys and girls. Shipping weight 1 lb. each. **\$ 6.50**

No. 330*—Like No. 332 except length 4'. Weight approximately 20 lbs. at 22". For boys and girls. Shipping weight 7½ oz. each. **\$ 5.00**

***Minimum order of three only-or in multiples of three.**

Note: Bow weight increases or decreases approximately two pounds per inch of draw length above or below indicated draw length.



JET FIBERGLAS BOWS ARE STRONG . . . WEATHER-PROOF—GUARANTEED UNBREAKABLE!

Jet Fiberglas bows are ideal for camps, schools and beginning archers. They're built to take it! The rugged durability of Fiberglas plus a stable one-piece design makes Ben Pearson's Jet bows extremely strong and wear resistant . . . completely unaffected by adverse weather conditions . . . guaranteed unbreakable! Each is mounted on colorful new display card especially designed for use on pegboard displays . . . a neat, attractive item that's easy to display . . . easy to sell!

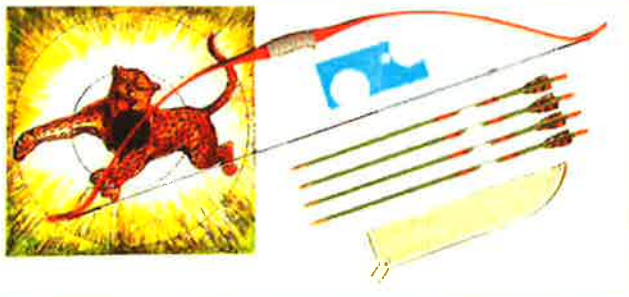


Archery Sets For Youngsters

Packed In Attractive Corrugated Cartons

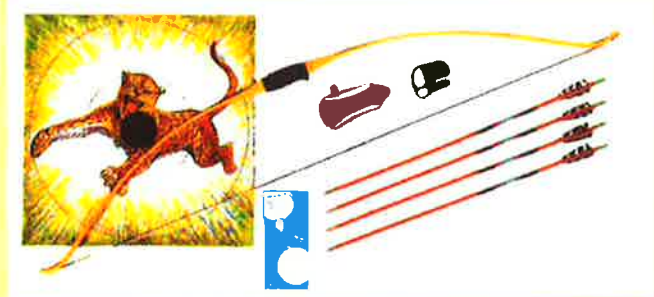


Top values for young archers. Durable, long lasting jet fiberglass bows in complete archery sets!



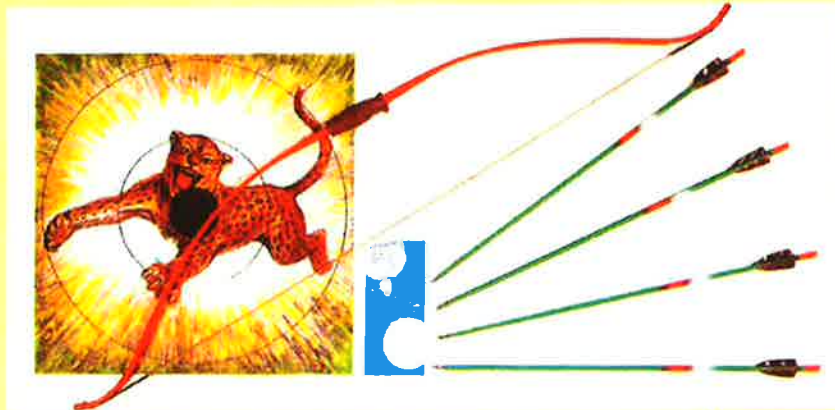
No. 341 JR. JET ARCHERY SET

A complete archery set with unbreakable fiberglass bow No. 331 . . . 4' length with sight window and molded plastic handle section. Four colorful 22" arrows fitted with metal tips, turkey feather fletching and plastic nocks, plus quiver, full-color animal target face and instruction booklet "Tips on Shooting" by Ben Pearson. Shipping weight 2 lbs. 4 oz. \$ 7.95



No. 343 JET ARCHERY SET

Includes an unbreakable fiberglass bow No. 333, in rainbow colors, 4'6" length with sight window and molded plastic handle section. Four 24" arrows painted full length with colorful spray crest, plastic nocks and metal tips, plus leather armguard, finger tab, full-color animal target face and instruction booklet, "Tips on Shooting" by Ben Pearson. Shipping weight 2 lbs. 8 oz. \$ 9.95



No. 361 JR. CHAMPION SET

Contains the No. 332 4'6" fiberglass bow with molded plastic handle and dual arrow rests . . . may be used with either right or left hand. Four colorfully finished 24" arrows with metal tips and plastic nocks, full-color animal target face, and "Tips on Shooting", booklet by Ben Pearson. Shipping weight 1 lb. 5½ oz. \$ 7.95

No. 360 COCK ROBIN SET

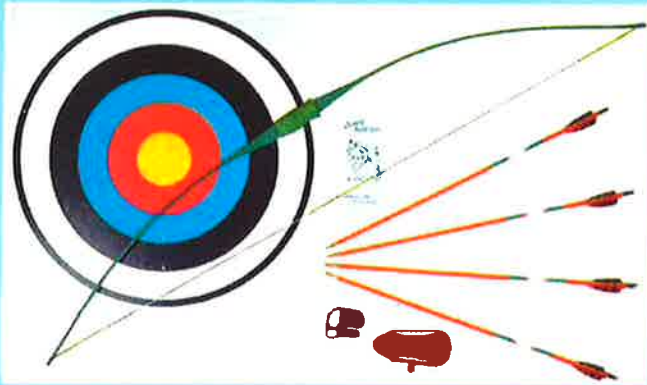
Same set as No. 361 above except packed with the No. 330 4' fiberglass bow and 22" arrows. Shipping weight 1 lb. ½ oz. \$ 5.95

Archery Sets for Teenagers and Adults

Packed In Attractive Corrugated Cartons

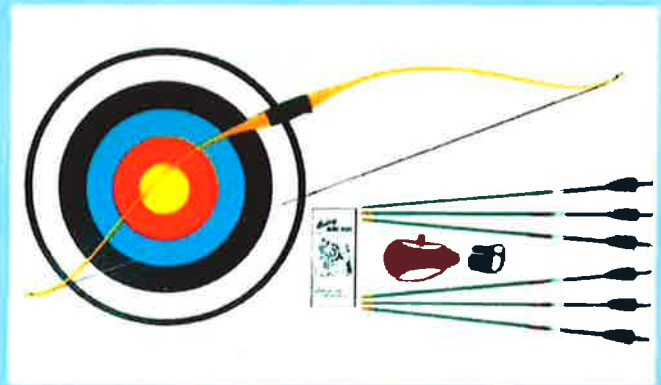


Enjoy the beauty and action of fiberglass with Jet bows and archery sets. Unaffected by weather conditions . . . guaranteed unbreakable!



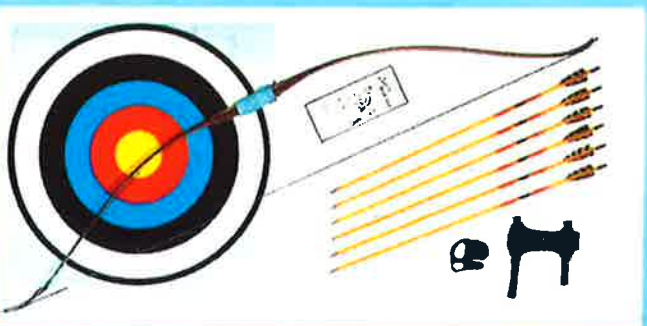
No. 344 POWER JET ARCHERY SET

A complete archery set that includes the No. 334 straight limb fiberglass bow, 5' in length, fitted with molded plastic handle section with dual arrow rests . . . may be used by either right or left hand archers. Four 26" metal tipped arrows painted full length, colorfully crested and fletched, plus leather armguard, finger tab, 24" full-color target face and instruction booklet "Archery Made Easy" by Ben Pearson. In 25, 30, 35 pound weights. Specify weight. Ship. wt. 3 lbs. 8 oz. \$11.95



No. 346 SUPER JET ARCHERY SET

A complete target set containing the No. 336 5' fiberglass bow in rainbow colors with sight window and molded plastic handle section. Six 26" arrows equipped with metal target points, spray crest, turkey feather fletching and plastic nocks. Leather armguard, finger tab, 24" full-color target face and instruction booklet "Archery Made Easy" by Ben Pearson. In 25, 30, 35 pound weights. Specify weight. Ship. wt. 3 lbs. 4 oz. \$16.95



No. 347 STRATO JET ARCHERY SET

Complete set includes the No. 337 5'6" fiberglass bow in cowhorn color featuring semi-working recurved limbs and fitted with molded plastic handle with dual arrow rests . . . may be used by either right or left hand archers. Six 28" target arrows, colorfully crested and fletched, plus leather armguard, finger tab, 24" full-color target face and "Archery Made Easy" instruction booklet. In weights 30, 35, 40 pounds. Specify weight. Ship. wt. 3 lbs. 12 oz. \$18.95



No. 350 DEERSLAYER HUNTING SET

Complete bow hunting set contains the No. 335 5' fiberglass bow which is equipped with a molded plastic handle section having dual arrow rests . . . may be used by either right or left hand archers. Three 28" hunting arrows fitted with the No. 782 one-piece tempered steel broadhead, three 28" practice field arrows, plus hunter's leather armguard, finger tab and "Archery Made Easy" booklet by Ben Pearson. In weights 40, 45, 50, 55 pounds. Specify weight. Ship. wt. 4 lbs. \$19.95

Get Blister Pack Archery Sets

BEN PEARSON



No. 342 BLISTER PACK ARCHERY SET

A complete archery set packed on colorful blister pack display card. Set includes the No. 333 4'6" fiberglass bow, four 24" metal tipped arrows painted full length with colorful crest and fletching, leather armguard, finger tab, animal target face and instruction booklet "Tips On Shooting". **Minimum order of three or in multiples of three.** Ship. wt. 2 lbs. 8 oz. \$ 9.95 ea.

No. 340 BLISTER PACK ARCHERY SET

Set includes the No. 331 4' fiberglass bow, four brightly colored 22" arrows with metal tips and plastic nocks, full-color animal target face and "Tips On Shooting" booklet. **Minimum order of three or in multiples of three.** Ship. wt. 2 lbs. \$ 7.95 ea.

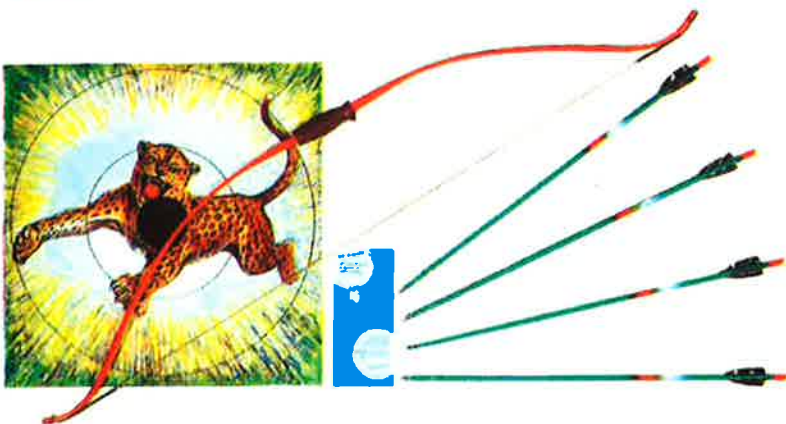


No. 339 BLISTER PACK ARCHERY SET

Set contains the No. 332 4'6" fiberglass bow with molded plastic handle having dual arrow rests . . . may be used with either right or left hand. Four colorfully finished 24" arrows with metal tips and plastic nocks, full-color animal target face. And, "Tips On Shooting" booklet. **Minimum order of six or in multiples of six.** Ship. wt. 1 lb. 5 1/2 oz. \$ 7.95

No. 338 BLISTER PACK ARCHERY SET

Same set as No. 339 above except packed with the No. 330 4' fiberglass bow and 22" arrows. **Minimum order of six or in multiples of six.** Ship wt. 1 lb. 1/2 oz. . . \$ 5.95 ea.



Note: For bows only, as packed in above sets, see page 9

Archery Display Units

Dealers, these display units are eye-catchers! Distinctively designed to help you spell out successful sales stories. The efficient units are well stocked with popular Ben Pearson items, yet are compact enough to conserve precious floor space. Unit No. 75 is a tested crowd (of customers) pleaser. It features fast moving sets packed in corrugated cartons.

Unit No. 78 is a new, more accessible and appealing, lightweight metal unit. Featuring clear-view, pilfer-resistant blister pack sets. With each new order for either unit, of course, you get a new displayer free!



No. 75 DISPLAY UNIT

Consists of following:	Retail Value
4 No. 360 Cock Robin Sets, \$5.95 ea.....	\$23.80
3 No. 361 Jr. Champion Sets, \$7.95 ea.....	23.85
3 No. 343 Fiberglas sets, \$9.95 ea.....	29.85
2 No. 346 Fiberglas sets, \$15.95 ea.....	31.90
1 BX/72 No. 200 Arrows, \$.35 ea.....	25.20
1 BX/72 No. 42 Arrows, \$.25 ea.....	18.00
1 Displayer.....	N/C
TOTAL RETAIL VALUE.....	\$162.80

Shipping Weight 40 lbs.
Width 39", Depth 12"

No. 78 DISPLAY UNIT

NEW!

Consists of following:	Retail Value
6 No. 338 Blister Pack Sets, \$5.95 ea.....	\$35.70
6 No. 339 Blister Pack Sets, \$7.95 ea.....	47.70
6 No. 340 Blister Pack Sets, \$7.95 ea.....	47.70
6 No. 342 Blister Pack Sets, \$9.95 ea.....	59.70
1/2 gross No. 42 arrows, \$.25 ea.....	18.00
1/2 gross No. 200 arrows, \$.35 ea.....	25.20
1/2 gross No. 210 arrows, \$.50 ea.....	36.00
1 Displayer.....	N/C
TOTAL RETAIL VALUE.....	\$270.00

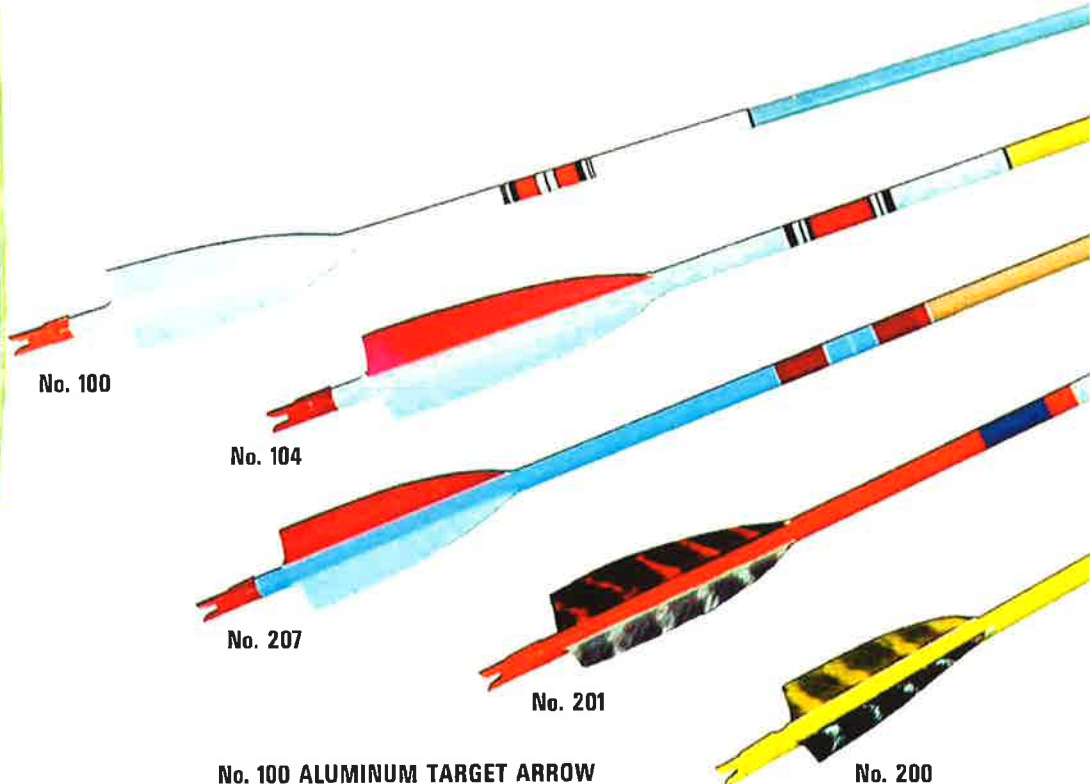
Shipping Weight 80 lbs.
Width 32", Depth 19"





HALF-GROSS PACK

No. 210 Ben Pearson arrows in an attractive display container. Arrows 28" length . . . packed 4 dozen 5/16" and 2 dozen 11/32" shaft sizes.



No. 100

No. 104

No. 207

No. 201

No. 200

No. 42

No. 201 TARGET ARROW

Same quality and finish as the No. 207 arrow but not matched. Available in 24", 25", 26", 27" and 28" lengths, packed in gross, 1/2 gross, dozen and 1/2 dozen cartons.

\$62.40 gross Ship. wt. 8 lbs. 8 oz.
\$31.20 half gross Ship. wt. 5 lbs.
\$6.00 dozen Ship. wt. 2 lbs.
\$3.50 half-dozen Ship. wt. 1 lb. 6 oz.

No. 200 PRACTICE ARROW

An inexpensive arrow for beginners. Equipped with turkey feather fletching and fitted with No. 681 Bullet Point. In 22", 24", 26", and 28" lengths only . . . packed in gross, 1/2 gross, dozen and 1/2 dozen cartons.

\$50.40 gross Ship. wt. 8 lbs. 8 oz.
\$25.20 half gross Ship. wt. 5 lbs.
\$5.00 dozen Ship. wt. 2 lbs.
\$3.00 half dozen Ship. wt. 1 lb. 6 oz.

No. 42 ECONOMY ARROW

For youngsters . . . a brightly colored arrow with turkey feather fletching, plastic nock and fitted with metal target point. Available in 24", 26" and 28" lengths. In gross and 1/2 gross cartons only.

\$36.00 gross Ship. wt. 8 lbs. 8 oz.
\$18.00 half gross Ship. wt. 5 lbs.

No. 100 ALUMINUM TARGET ARROW

A fine precision tournament arrow. Aluminum tubing specially processed to meet Ben Pearson specifications . . . weight matched within 3 grains then finished to perfection with deluxe crest, spiral fletching of solid color feathers, plastic IndX nocks and insert target points. Available in all lengths. Spined for bows 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-75 pounds. Specify bow weight, arrow length and color preference for crest and fletching.
\$32.50 doz. Ship. wt. 2 lbs.

No. 104 FIBERGLAS TARGET-FIELD ARROW

Practically indestructible! Genuine Micro-Flite Fiberglass shafts precision matched within 3 grains. Won't dent, bend, corrode or warp from repeated use or adverse weather conditions. Spiral fletched with choice, hand selected turkey feathers . . . colorfully finished with deluxe crest and plastic IndX nocks. Available in all lengths, spined for bows 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-75 pounds. Specify bow weight, arrow length and color preference for crest and fletching.
\$32.50 doz. Ship. wt. 2 lbs.

No. 207 MATCHED TARGET ARROW

No. 1 choice among school and college students! Ideal for archery instruction as the matched quality of the arrow enables students to learn more quickly the precision aspects of archery by participating with matched equipment. Matched within 3 grains and spined for bows 20-24, 25-29, 30-34, 35-39, 40-44, 45-50 pounds. Available in 24", 25", 26", 27" and 28" lengths. Specify bow weight, arrow length and color preference for crest and fletching.
\$10.00 doz. Ship. wt. 2 lbs.

Note: Above arrows available in orders of one-half dozen at one-half the dozen price plus 50 cents extra per half-dozen.

Note: Four-fletch available in either feathers or plastic vanes, \$1.50 extra per dozen. Six-fletch available in either feathers or plastic vanes, \$2.50 extra per dozen. Specify length of fletching desired when ordering.

Target Arrows

PEARSON 



No. 203

No. 203 QUIVER PACK ARROWS

Six top quality Ben Pearson arrows packed in a carton that easily converts to a colorful quiver for youngsters! Arrows packed in three lengths—24", 26" and 28". Minimum order of six packs . . . all one length, or in standard pack containing 2 packs 24", 2 packs 26" and 2 packs 28". Specify when ordering. \$ 2.50 each.

GROSS PACK

No. 200 Ben Pearson arrows in an appealing displayer. All arrows packed only one length per carton, or in our standard pack. Standard pack is: 2 dozen 24", 4 dozen 26" and 6 dozen 28". For any other assortment, add 50 cents extra per carton. Unless otherwise specified, standard pack will be shipped.





Hunting and Field Arrows

No. 210 PRACTICE FIELD ARROW

A colorfully finished field arrow recommended for beginners. Has 4" field fletching with contrasting colored cock feather and fitted with non-skid field point. In 28" length . . . packed in 1/2 gross only with 4 dozen 5/16" and 2 dozen 11/32" shaft sizes. Ship. wt. 5 lbs. 8 oz. **\$36.00**

No. 211 MATCHED FIELD ARROW

A popular priced field arrow finished with colorful spray crest, field fletching and fitted with nonskid field point. Matched for bows 40-49, 50-60 pounds. In 28" length and in 1/2 gross and dozen cartons only. Ship. wt. 6 lbs. **\$46.80** half-gross
Ship. wt. 2 lbs. **\$ 8.50** dozen

No. 212 DELUXE FIELD ARROW

Made from choice, hand selected Port Orford Cedar shafts that are matched within 5 grains. Beautifully finished with deluxe crest, plastic IndX nocks, colorful spiral field fletching and fitted with non-skid field point. Spined for 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-75 pound weights. Available in 26", 27" and 28" lengths. Specify bow weight, arrow length and color preference for crest and fletching. Ship. wt. 2 lbs. . . . **\$12.00** dozen

No. 106 FIBERGLAS HUNTING ARROW

A superb hunting arrow that's practically indestructible! Made from genuine Micro-Flite Fiberglas shafts fitted with hollow magnesium metal broadhead insert adapters and handsomely finished with long spiral fletching and deluxe crest. Weight matched within 3 grains. Available in weights 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-75 pounds. Specify bow weight and arrow length. Ship. wt. 2 lbs. . . . **Less points \$32.50** dozen

No. 216 DELUXE HUNTING ARROW

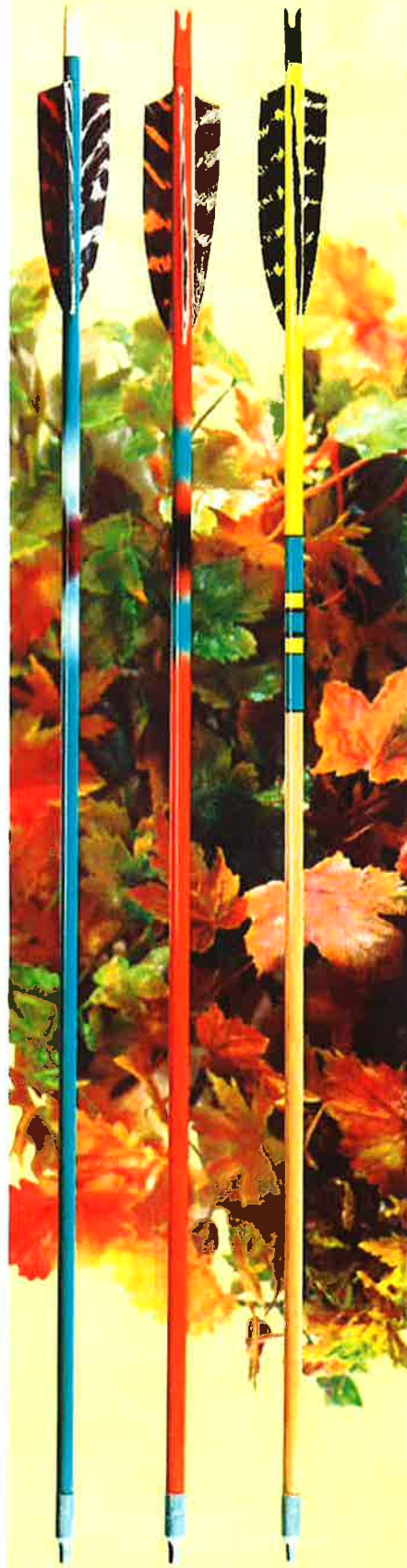
Practically every type game to be found on the North American game trails has fallen to the swift, deadly strike of this worthy hunter! Made from only choice, hand selected Port Orford Cedar shafts that are closely matched within 5 grains and tenoned to 5 degree taper, ready for point. Finished with long spiral fletching, contrasting colored cock feather and hand brush crest. Available in 26", 27" and 28" lengths . . . spined for bows weighing 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-75 pounds. Specify bow weight and arrow length. Ship. wt. 2 lbs. **Less Points \$12.00** dozen

No. 214 HUNTING ARROW

A popular priced hunting arrow that has become the overwhelming No. 1 choice of "week-end" bow hunters throughout America! Shaft painted full length, finished with colorful spray crest and long spiral fletching . . . tenoned to 5 degree taper, ready for point. Available in 28" length only. Matched in spine for bows weighing 40-49, 50-60 pounds. Specify bow weight. Ship. wt. 2 lbs. **Less Points \$8.00** dozen



Note: Arrows available in orders of one-half dozen at one-half the dozen price plus 50 cents extra per half dozen. Hunting arrows available with hunting points attached . . . see notice page 17.



No. 210 No. 211 No. 212

Hunting Points

BEN PEARSON BROADHEADS—Personally designed by Ben Pearson! Made of high grade cutlery steel. Lightweight, but massive and strong. Flight characteristics are excellent! Points maintain flat trajectory and do not wind plane. Good penetration. Very effective hitters that leave good trail. **No. 776**—1-3/8" wi. x 2-5/8". Wt. 130 grs. Standard 5° taper. Ship wt. 4 oz. **\$2.25** 1/2 doz. **No. 777**—1-5/8" x 2-5/8". Wt. 150 grs. Standard 5° taper. Ship. wt. 4 oz. **\$ 2.25** 1/2 doz.

ONE-PIECE TEMPERED STEEL BROADHEADS—This point has been re-designed for 1965! Fits on a taper for perfect alignment. A practical, efficient light head. Remarkable penetrating power. **No. 782**—Barbless. Wt. 100 grs. Ship. wt. 4 oz. **\$1.75** 1/2 doz.

THREE BLADE HUNTING POINTS—Precision ground edges. **No. 783**—Bodkin 3-blade. Large (A), wt. 130 grs., Medium (B) wt. 110 grs. and Small (C), wt. 80 grs. Specify size. Ship wt. 6 oz. **\$2.00** 1/2 doz. **No. 786**—Hi-Precision 3-blade. 11/32", wt. 125 grs. and 5/16", wt. 100 grs. Specify size. Ship wt. 4 oz. **\$2.00** 1/2 doz.

BEAR RAZORHEAD—**No. 791**—4-blade. Wt. 125 grs. Available only attached to No. 216 or No. 106 arrows (see sched. below).

SPRING STEEL BROADHEADS—Made from the finest spring steel with positive attachment to nylon ferrule. **No. 794**—4-blade. 11/32", wt. 125 grs. and 5/16", wt. 110 grs. Specify size. Ship. wt. 6 oz. **\$2.25** 1/2 doz. **No. 795**—Same as No. 782 with spring steel center attachment which converts it to 4-blade. Wt. 110 grs. Ship. wt. 6 oz. **\$2.25** 1/2 doz.

NOTICE

ALL POINTS ILLUSTRATED ACTUAL SIZE

When ordering either the No. 106, 216 or 214 Arrows with points attached, indicate the number of the points immediately following the catalog number of the arrow.

- Example: **No. 106-791** (No. 106 Arrow with No. 791 Point attached) **\$40.45** doz.
- No. 106** Arrow—with No. 791 Point attached . . . ship. wt. 2 lbs. . . **40.45** doz.
- No. 106** Arrow—with No. 776, No. 777, No. 795, or No. 794 Point attached . . . ship. wt. 2 lbs. **37.50** doz.
- No. 106** Arrow—with No. 783 or No. 786 Point attached . . . ship. wt. 2 lbs. **37.00** doz.
- No. 106** Arrow—with No. 782 Point attached . . . ship. wt. 2 lbs. . . **36.50** doz.
- No. 216** Arrow—with No. 791 Point attached . . . ship. wt. 2 lbs. . . **19.95** doz.
- No. 216** Arrow—with No. 776, No. 777, 795, or No. 794 Point attached . . . ship wt. 2 lbs. **17.00** doz.
- No. 216** Arrow—with No. 783, or No. 786 Point attached . . . ship. wt. 2 lbs. **16.50** doz.
- No. 216** Arrow—with No. 782 Point attached . . . ship. wt. 2 lbs. . . **16.00** doz.
- No. 214** Arrow—with No. 776, No. 777, No. 795, or No. 794 Point attached . . . ship. wt. 2 lbs. **13.00** doz.
- No. 214** Arrow—with No. 783 or No. 786 Point attached . . . ship wt. 2 lbs. **12.50** doz.
- No. 214** Arrow—with No. 782 Point attached . . . ship. wt. 2 lbs. . . **12.00** doz.

Note: Above prices include additional charge of 50 cents for attaching points.



Ben Pearson hunting points for 1965 are packaged by half dozens in easy-to-identify blister packs!



No. 777



No. 776



No. 782



No. 783



No. 786



No. 791



No. 795



No. 794

No. 106 No. 216 No. 214



Quivers / Gloves / Armguards



Leather goods of new improved quality, designed and tested in the field by Ben Pearson. Each item is produced in our own factory by expert Ben Pearson leather craftsmen who have years of experience in the production of fine leather goods. All leather used in Ben Pearson leather goods is top grain leather with each item specially treated and sewn to give you the ultimate in comfort and performance.



No. 800



No. 801



No. 802



No. 804

No. 805



No. 814



No. 810



No. 815

No. 800 DELUXE SHOOTING GLOVE

Made of top grain cowhide leather with elastic webbing to assure a comfortable, snug fit. Molded finger tips give complete finger coverage. Adjustable wrist strap. Available in small, medium, large and extra large sizes. Ship. wt. 1 oz. \$2.60

No. 801 ARCHER'S GLOVE

A new addition to the Ben Pearson line of fine leather goods. Made of top grain cowhide leather with soft, form-fitting back, closed-end finger tips and adjustable wrist strap. In small, medium, large and extra large sizes. Ship. wt. 1 oz. \$2.00

No. 802 ARCHER'S GLOVE

An economy glove of top grain cowhide with molded finger tips and adjustable wrist strap for comfortable fit. Small, medium, large and extra large sizes. Ship. wt. 1 oz. \$1.60

No. 805 EASY-ON FINGER TAB

Western style shooting tab made from cordovan leather. Double thickness, one layer of leather, one of felt, assures a comfortable fit and effortless release of the bow string. Highly recommended for heavier bows. Available in large and small sizes. Ship. wt. 1/2 oz. \$0.75

No. 804 FINGER TAB

Same as No. 805 except made of single thickness top grain cowhide. Especially recommended for lightweight bows. In large and small sizes. Ship. wt. 1/2 oz. \$0.35

No. 814 HUNTING ARMGUARD

Made of top grain cowhide with heavy duty, adjustable leather straps. Reinforced with concealed spring steel stay for added wrist protection. Designed for hunting and roving. Ship. wt. 3 oz. \$2.50

No. 810 SKELETON TYPE ARMGUARD

A favorite with many archers. Top grain cowhide leather reinforced with concealed spring steel center stay. Held in place by two adjustable elastic straps. Ship. wt. 1 oz. \$1.50

No. 815 HOOK AND LACE ARMGUARD

Made of top grain cowhide leather, completely lined for added protection. Offset front permits comfortable fit and movement of wrist. Held in place by hooks and lacing. Ship. wt. 1 oz. \$1.50

No. 808 ECONOMY ARMGUARD

Ideal for schools and archery ranges. Made of top grain cowhide reinforced with concealed spring steel center stay. Ship. wt. 1 oz. \$1.00

No. 825 DELUXE GROUND QUIVER

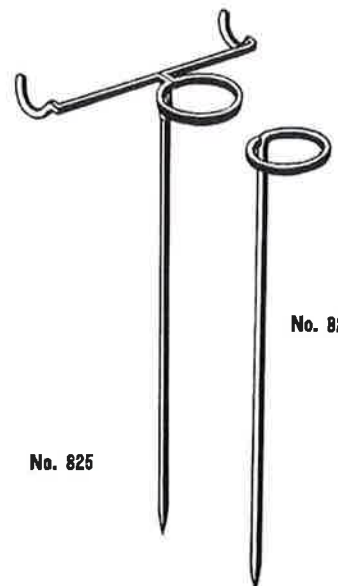
All metal construction. Small, neat and efficient. Holds arrows upright and bow horizontally. Popular with schools and clubs. Preferred by many top target archers. Has take-down feature requiring a minimum of space for storing. Ship. wt. 1/2 lb. \$2.00

No. 824 ECONOMY GROUND QUIVER

Holds arrows upright ready for shooting. Simple, but rugged. Practical economical construction. Ship. wt. 1/2 lb. \$1.00



No. 808



No. 825

No. 824



No. 836



No. 844



No. 847



No. 833



No. 828

No. 836 DELUXE HUNTING QUIVER

Made of top grain cowhide leather. Form-fitting shoulder strap holds quiver in position for instant use. Divider strap separates blunts from broadheads. Keeps arrows from rattling. Heavy, molded puncture-proof bottom. Zipper pocket for accessories. Ship. wt. 1 lb. 6 oz. \$12.95

No. 844 HUNTING QUIVER

A two division quiver with arrow divider strap. Can easily carry 12 or more arrows. Made of top grain cowhide leather . . . complete with adjustable shoulder strap. Extremely serviceable. Surprisingly inexpensive. Ship. wt. 1 lb. 6 oz. \$9.95

No. 847 JUNIOR HUNTING QUIVER

A popular priced shoulder quiver for young archers. Made of SVL 8 gauge claret colored vinyl with adjustable shoulder strap and arrow divider strap. Over 16" deep with heavy leather bottom. Wide throat permits easy removal of arrows. Ship. wt. 1 lb. \$3.50

No. 833 TARGET OR HUNTING QUIVER

A durable leather quiver made of top grain cowhide fitted with plastic belt. Holds 12 target arrows or six hunting arrows. Has long lasting heavy leather bottom. Ship. wt. 1 lb. \$4.50

No. 828 ECONOMY QUIVER

Identical to the No. 833 quiver except made from durable, long lasting, SVL 8 gauge natural leather colored vinyl. Complete with belt and molded puncture-proof bottom. Ship. wt. 1 lb. \$2.25

No. 839 DELUXE FIELD QUIVER

Popular with both field and target archers. Handsomely finished from the finest top grain leather . . . soft and pliable yet rugged and durable. Adjustable hand straps and belt clip permit quiver to be adjusted to desired height and angle . . . clip can be detached and worn by the two straps if desired. Equipped with large accessory pocket, arrow divider strap, and clip for score cards. \$9.95

No. 834 FIELD QUIVER

Made of top grain cowhide with outer pocket and two adjustable hang straps with belt clip to allow quiver to hang at any desired angle. Features a long lasting, molded puncture-proof bottom, arrow divider strap and wide cut-away throat for easy access to arrows. Can easily carry eight field, target or hunting arrows. Ship. wt. 1 lb. \$6.95

No. 830 FIELD QUIVER

Handsomely styled from extra thick top grain cowhide. Made with loop for attaching to wearer's belt with angled design to permit freedom of movement and easy access to arrows. Has arrow divider strap and accessory pocket. Ship. wt. 8½ oz. \$6.95

No. 827 ECONOMY QUIVER

A quiver for young archer. Made from SVL 8 gauge claret colored vinyl. Has loop for attaching to wearer's belt and heavy puncture-proof bottom. Carries 12 arrows. Nicely finished with decorative trim cuff. Ship. wt. 3 oz. \$1.25

No. 829 POCKET QUIVER

Popular with male archers. Fits snugly in hip pocket. Slots for belt. Protective cuff prevents wear on pocket. Made of top grain cowhide leather. Ship. wt. 3 oz. \$2.00

No. 842 HUSH-H-H BOW QUIVER

The ideal quiver for bow hunting. Always ready, never in the way. Improved plastic construction. Slots hold four extra arrows for instant, quiet use. No tape, clamps or screws necessary. Will not mar bow limbs or arrows. Ship. wt. 1 oz. \$2.95



No. 839



No. 834



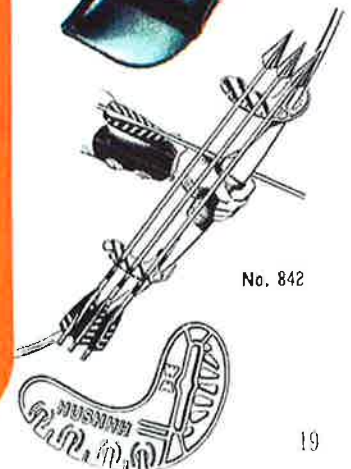
No. 829



No. 827



No. 830



No. 842



BLACK AND WHITE ROVING FIELD FACES

On heavy tag stock.

- No. 472—6". Ship. wt. 3 oz..... \$.50 doz.
- No. 473—12". Ship. wt. 1 oz..... \$.10 ea.
- No. 474—18". Ship. wt. 1 oz..... \$.15 ea.
- No. 475—24". Ship. wt. 3 oz..... \$.20 ea.
- No. 476—Complete set of 30 faces.
Ship. wt. 2 lbs..... \$ 3.25

STANDARD 4-COLOR TARGET FACES

Available on heavy tag or oil cloth . . . square or skirted-round. Please specify when ordering.

SQUARE HEAVY TAG

- No. 419—48". Ship. wt. 12 oz..... \$ 1.75
- No. 418—36". Ship. wt. 8 oz..... \$.75
- No. 417—24". Ship. wt. 4 oz..... \$.50
- No. 421—16". Ship. wt. 2 oz..... \$.20

SQUARE OIL CLOTH

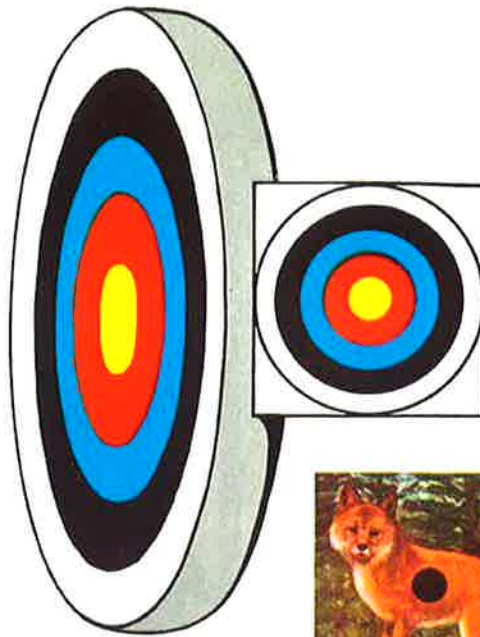
- No. 416—48". Ship. wt. 1 lb. 4 oz..... \$ 4.25
- No. 415—36". Ship. wt. 1 lb..... \$ 3.25
- No. 414—24". Ship. wt. 8 oz..... \$ 2.00
- No. 420—16" square target face on lightweight paper stock. Ship. wt. 6 oz. \$ 1.00 doz.

SKIRTED HEAVY TAG

- No. 491—48". Ship. wt. 1 lb..... \$ 3.50
- No. 481—36". Ship. wt. 8 oz..... \$ 2.00
- No. 471—24". Ship. wt. 2 oz..... \$ 1.50

SKIRTED OIL CLOTH

- No. 413—48". Ship. wt. 1 lb. 6 oz..... \$ 6.00
- No. 412—36". Ship. wt. 12 oz..... \$ 4.50
- No. 411—24". Ship. wt. 6 oz..... \$ 3.25



No. 530 TARGET FACE PINS

Prevents unnecessary loss and damage to target faces . . . holds faces flat and firmly in place. Essential to all up-to-date target and field courses. Card of four. Ship. wt. 2 oz. \$.50



FULL COLOR ANIMAL TARGET FACES

Natural, lifelike, full color animal target faces printed on heavy tag stock . . . complete with scoring circles and aiming spots.



- No. 424—6" Squirrel Face. Ship. wt. 3 oz..... \$.85 doz.
- No. 425—12" Bobcat Face. Ship. wt. 1 oz..... \$.20 ea.
- No. 426—18" Fox Face. Ship. wt. 1 oz..... \$.30 ea.
- No. 427—24" Deer Face. Ship. wt. 3 oz..... \$.50 ea.
- No. 428—Complete set of 30 animal target faces.
Ship. wt. 1 lb..... \$ 6.50
- No. 431—18" Leopard Target Face on lightweight paper stock. (Same face as packed in juvenile archery sets.)
Ship. wt. 1 oz..... doz. \$ 1.00

All target faces (except No. 420 and No. 431) regulation sizes and approved by N. A. A. and N. F. A. A.

No. 403 WOUND STRAW TARGET



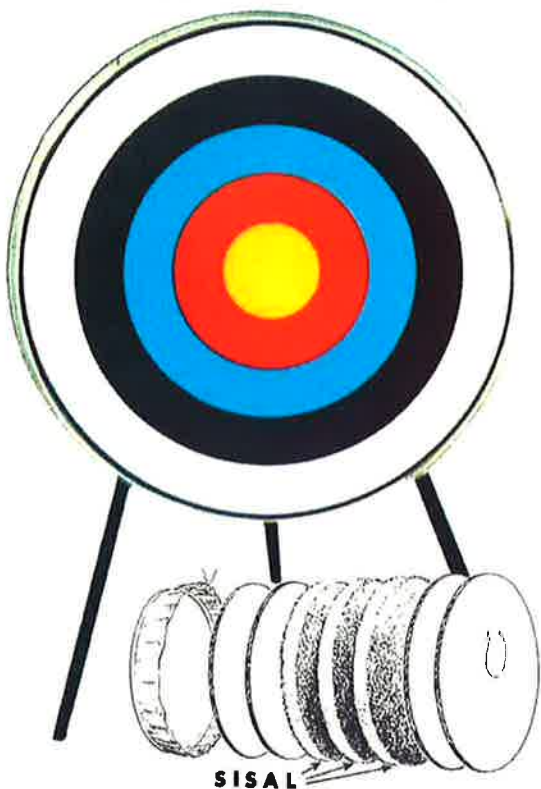
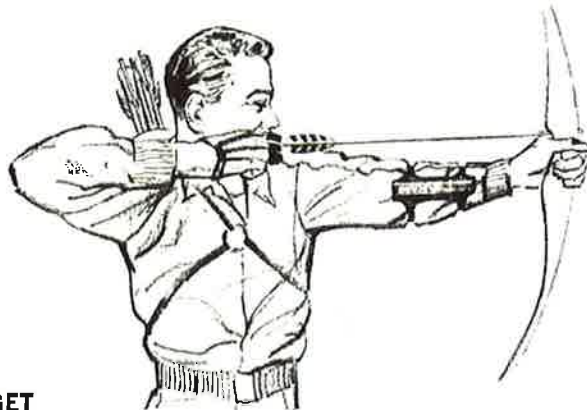
Ideal for young archers. Target consists of durable wound straw inserted in 200 pound test corrugated carton with strong steel wire adjustable stand. Size 20" square by 4" thick. Uses replacement target face No. 420. Sold only in multiples of two. Ship. wt. 14 lb. 8 oz..... \$ 3.75 ea.

No. 410 "DO-IT-YOURSELF" TARGET



A target fashioned from a heavy corrugated paper box equipped with a four-color target face. To use, simply fill with shredded paper or straw and secure with gummed tape. A durable, inexpensive target for juniors and beginners using lightweight bows. Minimum order 1/2 dozen. Ship. wt. 1 lb. 4 oz..... \$ 1.00 ea.

Targets / Mats / Stands



SISAL CORE TARGET

Consists of three thick layers of rugged lightweight sisal sandwiched between four heavy-duty corrugated cardboard discs . . . all contained in a full-size 4-color target face which is complete with skirt and draw string. May be used satisfactorily with bows weighing up to 40 pounds draw weight.

- No. 46** Sisal Core Target, 36". Ship. wt. 7 lbs. 8 oz. **\$11.75**
- No. 44** Sisal Core Target, 24". Ship. wt. 5 lbs. **\$ 6.00**
- No. 48** Target Stand. May be used with either 24" or 36" target.
Ship. wt. 2 lbs. 6 oz. **\$1.75**
- No. 50** Target and Stand Combination . . . includes 24" target with stand packed in one container. Ship. wt. 7 lbs. **\$8.75**

New! JOHNSON GRASS TARGETS

Improved, longer lasting targets now tournament quality due to wood excelsior reinforced center cores.

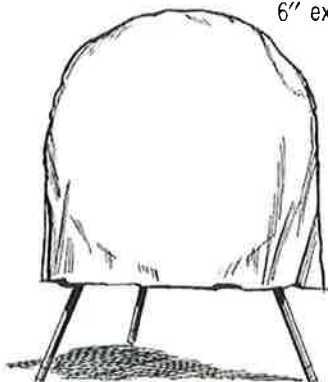
- No. 408** target, 48" diameter.
10" excelsior core, ship. wt. 57 lbs. **\$25.95**
- No. 406** target, 36" diameter.
8" excelsior core, ship. wt. 34 lbs. **\$15.75**
- No. 404** target, 24" diameter.
6" excelsior core, ship. wt. 16 lbs. **\$8.75**



TARGET COVER

Made of heavy duty vinyl . . . waterproof and not affected by heat or cold. Protects target when not in use. Available for both 48" and 36" targets.

- No. 4081** 48" Target Cover.
Ship. wt. 4 lbs. 14 oz. **\$9.95**
- No. 4061** 36" Target Cover.
Ship. wt. 1 lb. 10 oz. **\$7.95**



BURLAP COVERED TARGETS

Complete target covered with burlap . . . positively eliminates litter in transit or on display.

- No. 4080** Burlap Covered Target, 48" Dia.
Ship. wt. 62 lbs. **\$27.95**
- No. 4060** Burlap Covered Target, 36" Dia.
Ship. wt. 37 lbs. **\$17.75**
- No. 4040** Burlap Covered Target, 24" Dia.
Ship. wt. 18 lbs. **\$10.50**

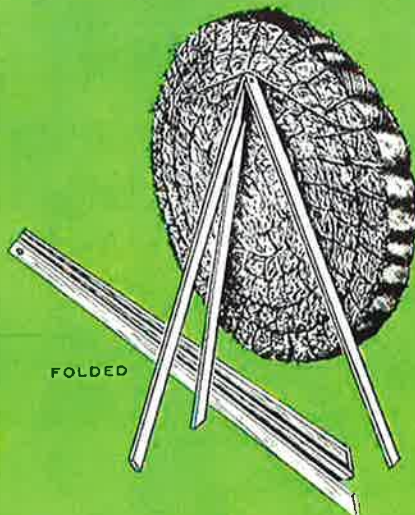
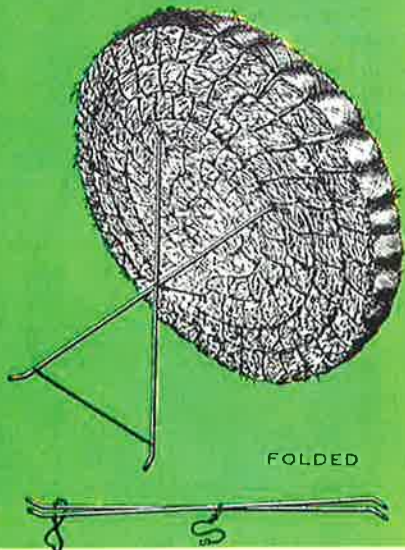
TARGET STAND

Holds target at proper shooting height and angle. Special construction gives target rigid support. Treated with water-proof, 'antideterioration' chemical solution to insure long life . . . painted for added protection against adverse weather conditions.

- No. 402** For 48" target. Ship. wt. 11 lbs. **\$6.75**
- No. 401** For 36" target. Ship. wt. 6 lbs. 8 oz. . . . **\$4.50**
- No. 400** For 24" target. Ship. wt. 3 lbs. 8 oz. . . . **\$2.75**

No. 439 PORTABLE METAL TARGET STAND

Handy for youngsters and backyard archers. Compact, easy to use. Simply imbed top ends of legs into mat and clip to target stitching. Adjustable to non-skid angles to reduce loss of arrows. Constructed entirely of metal and treated to prevent rusting. With brass chain and clip. For 24" and 36" targets only. Length 32". Ship. wt. 1 lb. 10 oz. **\$2.95**



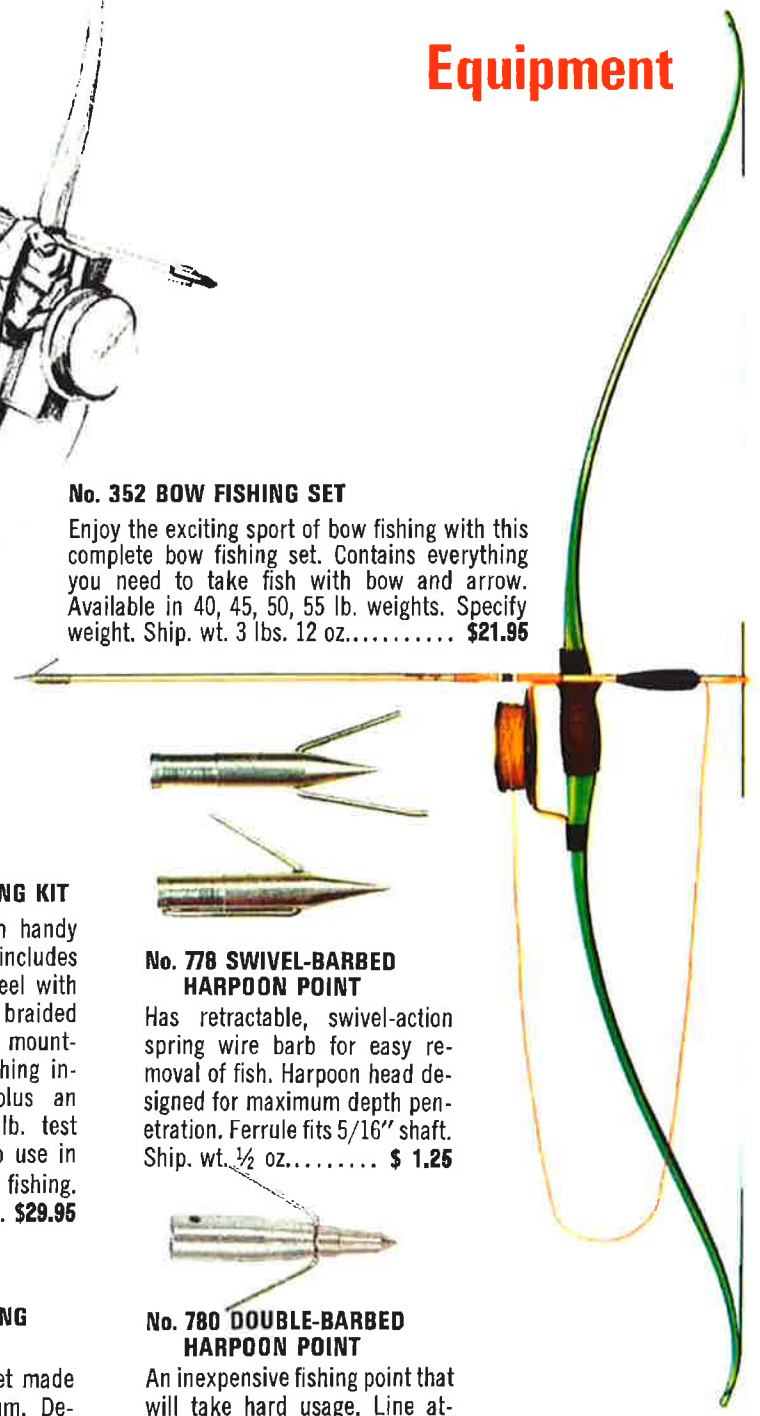
BEN PEARSON

Bow Fishing Equipment



No. 352 BOW FISHING SET

Enjoy the exciting sport of bow fishing with this complete bow fishing set. Contains everything you need to take fish with bow and arrow. Available in 40, 45, 50, 55 lb. weights. Specify weight. Ship. wt. 3 lbs. 12 oz. **\$21.95**



No. 541 BOW FISHING KIT

A complete kit with handy metal field case that includes a Zebco Model 89 reel with 90 ft. of 54 lb. test braided nylon line installed, mounting bracket, bow fishing instruction booklet plus an extra spool of 15 lb. test monofilament line to use in reel for conventional fishing. Ship. wt. 2 lbs. 4 oz. **\$29.95**



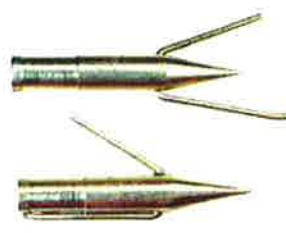
No. 542 BOW FISHING BRACKET

An adjustable bracket made of anodized aluminum. Designed to fit all standard reels. Complete with non-stretchable fiberglass mounting tape. Ship. wt. 3¼ oz. **\$ 2.95**



No. 778 SWIVEL-BARBED HARPOON POINT

Has retractable, swivel-action spring wire barb for easy removal of fish. Harpoon head designed for maximum depth penetration. Ferrule fits 5/16" shaft. Ship. wt. ½ oz. **\$ 1.25**



No. 780 DOUBLE-BARBED HARPOON POINT

An inexpensive fishing point that will take hard usage. Line attaches at point, lower point unscrews for easy removal of fish. Fits 11/32" shaft. Ship wt. ½ oz. **\$.76**



Archery Accessories



No. 532 BOW REEL

Extra large, center-shot, cylinder type bow reel. Fish arrow is shot directly through center of reel permitting easy play-out of line. Attach to bow with tape. Ship. wt. 4 oz. **\$2.95**



No. 699 BOW REEL

Made of anodized aluminum. An efficient one-piece bow reel, equipped with spring wire line holder, easily attached to bow with tape . . . no screws necessary. Complete with 50 feet of 80 lb. test nylon line. Ship. wt. 4 oz. **\$3.95**

No. 178 FISHING ARROW

A tough, durable, solid glass rod shaft fitted with the popular No. 778 Swivel-Barbed Harpoon Point and rubber vanes. 28" length. Ship. wt. 7½ oz. **\$3.50**

No. 177 FISHING ARROW

An economy priced fishing arrow that features solid glass rod shaft fitted with double-barbed harpoon point. Line attaches at point, lower point unscrews for easy removal of fish. 28" length. Ship. wt. 7½ oz. **\$2.95**

No. 694 BOW FISHING LINE

25 yards braided nylon line, 70 lb. test. Ship. wt. 1 oz. **\$1.25**



FEATHERS

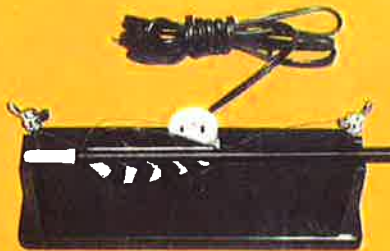
Select ground base full-length turkey pointers available in natural barred, natural white, dyed barred and dyed white. Each pack contains enough feathers to fletch one dozen target arrows.

- No. 650—Natural Barred.**
Ship. wt. ½ oz. **\$1.00** pack
- No. 651—Natural White.**
Ship. wt. ½ oz. **\$1.50** pack
- No. 652—Dyed White.**
Ship. wt. ½ oz. **\$1.50** pack
- No. 653—Dyed Barred.**
Ship. wt. ½ oz. **\$1.25** pack



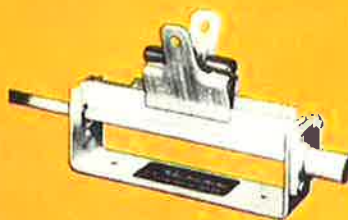
No. 665 TAPERING TOOL

A complete tapering tool kit. Includes bushings to fit 1/4", 9/32", 5/16" and 11/32" shafts . . . all oversize to clear oversize or painted shafts. Simply insert shaft and rotate until tool stops cutting. Ship. wt. 2 oz. **\$3.50**



No. 536 FEATHER TRIMMER

A practical, inexpensive burning rig for the home craftsman. Comes completely assembled ready to use. Unit does not have transformer. However, in place of transformer, any electric appliance such as iron, toaster, etc., may be plugged in the receptacle (shown on base) to reduce current to the burning wire. Ship. wt. 10 oz. **\$4.95**



No. 521 ROHDE JR. ARROW FLETCHER

For rapid, precision fletching. Fletch any length feather, right or left wing, up to 6" . . . either straight or at a right or left spiral! Constructed of steel with handsome bright plate finish. Complete with instructions. Ship. wt. 1 lb. **\$6.95**



INDX ARROW NOCKS

The most popular nock made! Raised edge enables location of cock feather to be determined by feel. Molded plastic in red, white, blue, yellow, black, green and orange. Packed one dozen per blister pack.

- No. 675—Sizes 1/4", 9/32" and 5/16".**
Ship. wt. ½ oz. **\$5.00** dozen
- No. 676—Size 11/32".**
Ship. wt. ½ oz. **\$5.00** dozen

No. 691 FLETCHING CEMENT

Waterproof, quick-drying . . . for attaching feathers and nocks to arrow shaft. (Available in ½ dozen pack only) Ship. wt. 2 oz. **\$3.95** ea.

Accessories

No. 850 BOW CASE

Provides the ultimate in protection for your favorite bow. Fashioned from black vinyl with double padded insulation and soft fleece lining. Equipped with heavy-duty zipper. Fits bows to 68" in length. (Longer length to fit bows to 6' in length . . . \$2.00 extra) Ship. wt. 3 lbs. 4 oz. **\$9.95**



No. 528 BOW STRING SERVER

Keeps bow strings in top condition! Easy to use. Simple adjustments. Gives professional results every time. Comes complete with directions and large spool of heavy duty serving thread. Ship. wt. 4 oz. **\$2.95**



No. 672 NOCKING POINTS

Reduces finger pinch and provides a smooth, accurate, hair-trigger release. Consists of lightweight nylon tubes that will not roll string, squash or deform on draw. Can be removed from worn string and used over and over. Ship. wt. 1/2 oz. **\$.95**
 Display card of 12 pair. Ship. wt. 2 oz. **\$11.00**



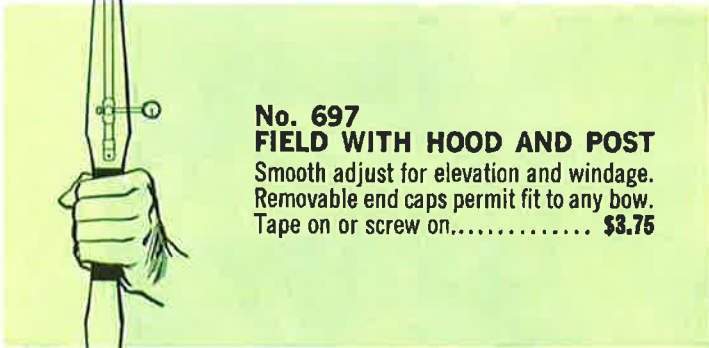
No. 670 BUCK SCENT

Created especially for bow hunters. Attracts and holds game in area for days! Comes in unbreakable polyethylene bottle dispenser. Guaranteed. Ship. wt. 1 oz. **\$1.35**



No. 673 BRUSH BUTTONS

Dampens string noise . . . eliminates snagging on brush or twigs. Made of soft rubber. Easy to install. Super size. Ship. wt. 1/2 oz. **\$.90 pr.**
 Standard size. Ship. wt. 1/2 oz. **\$.80 pr.**



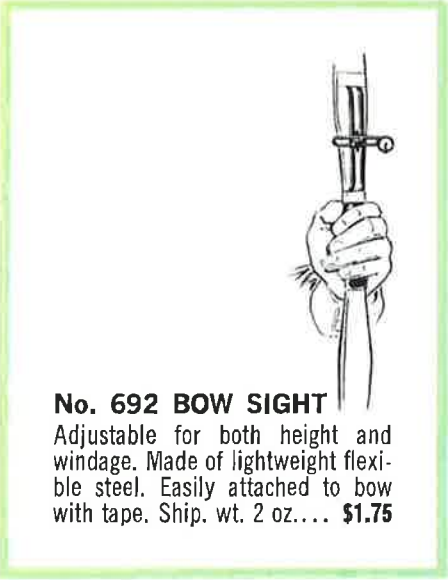
**No. 697
FIELD WITH HOOD AND POST**
Smooth adjust for elevation and windage.
Removable end caps permit fit to any bow.
Tape on or screw on..... **\$3.75**



**No. 696
3 BEAD HUNTING SIGHT**
Smooth adjust for elevation and windage.
Noise-free. Tape on or screw on... **\$3.50**

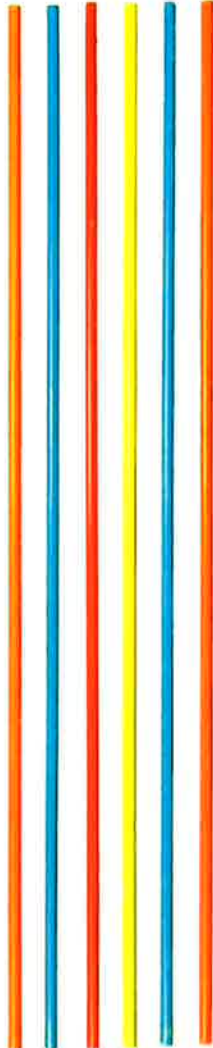


No. 695 TARGET PIN SIGHT
Adjust for height and windage, made of
anodized metal and unbreakable poly-
ethylene. Tape on or screw on.... **\$2.50**



No. 692 BOW SIGHT
Adjustable for both height and
windage. Made of lightweight flexi-
ble steel. Easily attached to bow
with tape. Ship. wt. 2 oz.... **\$1.75**

No. 693 BOW SIGHT
An inexpensive bow sight popular
with beginners and young archers.
Features a calibrated celluloid indi-
cator, mounted on cork 7" long.
Attaches on back of bow with tape.
Ship. wt. 1/2 oz..... **\$1.00**



No. 667

ARROW SHAFTS

No. 667—Select Port Orford Cedar Shafts—30" length. 9/32", 5/16" and 11/32" diameters. Specify size. (Same quality as our No. 200 arrow.) Ship. wt. 14 oz. **\$2.00** dozen
No. 660—Matched Port Orford Cedar Shafts—30" length. Spined at 28". Closely matched in both spine and weight. Diameters: 9/32" (25-29, 30-34 lbs.), 5/16" (35-39, 40-44 lbs.) and 11/32" (45-49, 50-54 and 55-60 lbs.) (Same quality as our No. 207 arrow.) Specify bow weight. Ship. wt. 14 oz..... **\$ 4.50** dozen
No. 604—Micro-Flite Glass Target Shafts—Complete with nock insert adapters and insert target points installed. Available in weights 20 to 75 lbs. Specify length and bow weight. Ship. wt. 1 lb... **\$24.00** dozen
No. 605—Micro-Flite Glass Target Shafts—Full length. Weights 20 to 75 lbs. Spined at 28". With nock inserts and target points separate. Specify bow weight. Ship. wt. 1 lb..... **\$21.00** dozen
No. 606—Micro-Flite Glass Hunting Shafts—Complete with nock insert adapters and broadhead insert adapters installed. Available in weights 40 to 75 lbs. Specify length and bow weight. Ship. wt. 1 lb. **\$24.00** dozen
No. 607 Micro-Flite Glass Hunting Shafts—Full length. Weights 40 to 75 lbs. Spined at 28". With nock inserts and broadhead adapters separate. Specify bow weight. Ship. wt. 1 lb..... **\$21.00** dozen
No. 601—Aluminum Target Shafts—Cut to length with points installed. Available in all lengths and in weights 20 to 75 lbs. Specify length and bow weight. Ship. wt. 1 lb..... **\$24.00** dozen
No. 603—Aluminum Target Shafts—Full length with points separate. Weights 20 to 75 lbs. Spined at 28". Specify bow weight. Ship. wt. 1 lb..... **\$22.50** dozen

TARGET AND FIELD POINTS



No. 680 No. 681 No. 682 No. 684

Packed one dozen per blister pack.
No. 680—Parallel Target Point, 9/32" and 5/16" Ship. wt. 1/2 oz... **\$.30** dozen
No. 681—Bullet Target Point, 5/16" only. Ship. wt. 1 oz..... **\$.45** dozen
No. 682—Nonskid Target Point, 5/16" and 11/32". Ship. wt. 1 oz... **\$.60** dozen
No. 684—Field Point, tapered bore, 5/16" and 11/32". Ship. wt. 4 oz... **\$1.00** dozen



BEN PEARSON
ARCHERY
ACCESSORIES

No. 644 Archery Accessories Display Unit

An exciting salesman designed to sell archery accessories on sight! Requires a minimum of floor or counter space and practically takes its own inventory! The No. 644 Archery Accessories Display Unit contains a complete assortment of Ben Pearson accessories . . . each item individually packed in color-coordinated blister pack with "slip-off" blister to allow easy examination of product. The display rack is free . . . when ordered with suggested stock order. \$125.70 list. See net price list for contents. Shipping weight 11 lbs.

All Ben Pearson bow strings are now packaged in colorful blister package . . . look for the pack at your Ben Pearson dealer!



Bow Strings

Made of DACRON* "Type B"*** bonded . . . processed especially for bow strings. Each strand pre-waxed and pre-stretched. Served at center and loops. Specify bow weight and bow length (nock to nock measured along back) or overall string length. When ordering by overall string length, please indicate this on your order.

- No. 632**—Double Loop Dacron for 25-34, 35-44 pound bows, 5', 5'4" or 5'6" lengths. Ship. wt. ½ oz. **\$1.00**
- No. 634**—Double loop Dacron for 45-54, 55-64 pound bows, 5', 5'4" or 5'6" lengths. Ship. wt. ½ oz. **\$1.25**
- No. 631**—Single Loop LINEN for 25-34, 35-44, 45-54, 55-64 pound bows, 5'-5½" or 5½'-6" lengths. Ship wt. ½ oz. **\$1.25**

No. 641 BOW STRING ASSORTMENT

Fifty Dacron and Italian Hemp double and single loop bow strings. Assorted as follows:

Qty.	Cat. No.	Item
10	631	5'-5½"-3/25-34 lbs.; 3/35-44 lbs.; 3/45-54 lbs.; 1/55-64 lbs.
10	632	5/5', 5/5'6"-35-44 lbs.
12	634	2/5'4", 5/5'6"-45-54 lbs.; 5/5'6"-55-64 lbs.
18	636	Hemp, single loop, 5' replacement for all junior bows.

Shipping weight 2 lbs. 8 oz. **\$44.70**

No. 638 CUSTOM BOW STRING

Made of DACRON* "type B"*** bonded bow string material with extra large loops to assure proper fit on wide limb bows. Double loop only. For 25-34, 35-44, 45-54 or 55-64 pound bows in all lengths. Specify bow weight and exact bow length, or overall string length when ordering. If ordering by overall string length, please indicate this on your order. Ship. wt. ½ oz. **\$1.50**

NOTE: Bow strings exceeding 64 pounds on special order—25 cents extra.

*DuPont trademark for Polyester Fiber

**Originated 7/18/57 by Brownell & Company, Inc., Moodus, Conn., U.S.A.



NEW "SERV-WELD" BOW STRING FEATURE

All Ben Pearson dacron bow strings feature "Serv-Weld", a process which increases bow string life. The tie-off ends of the nylon bow string servings are fused, thereby strengthening the servings and preventing unravelling.

No. 643 CUSTOM BOW STRING ASSORTMENT

Twenty-four No. 638 Custom Bow Strings. Assorted as follows:

2/5'2"-35-44 lbs.	2/5'8"-35-44 lbs.	6/5'6"-45-54 lbs.
2/5'4"-35-44 lbs.	1/5'2"-45-54 lbs.	2/5'6"-55-64 lbs.
3/5'6"-35-44 lbs.	2/5'4"-45-54 lbs.	2/5'8"-45-54 lbs.
	2/5'4"-55-64 lbs.	

Shipping weight 1 lb. 8 oz. **\$36.00**

YOUTH'S BOW STRINGS

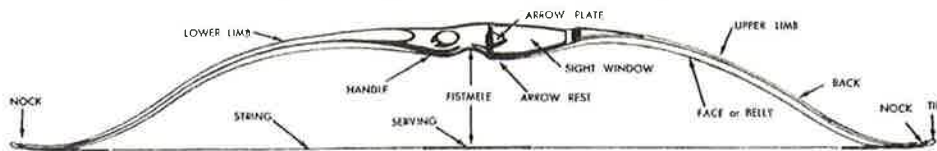
- No. 635**—Braided Dacron—Double loop with Dacron served loops and center. For 4', 4½' or 5' bows not exceeding 30 lbs. draw weight. Specify length. Ship. wt. ½ oz. **\$.75**
- No. 636**—Single Loop Italian Hemp—Recommended for all junior bows. Adjustable to fit any bow to 5 ft. not exceeding 30 pounds. Ship. wt. ½ oz. **\$.40**
- No. 637**—Double Loop Italian Hemp—Same as above except double loop to fit 4', 4½' or 5' bows. Specify length. Ship. wt. ½ oz. **\$.60**

No. 664 BOW STRING WAX

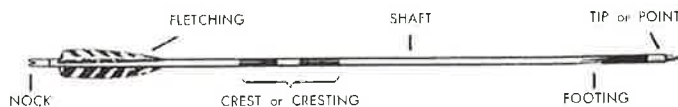
An archery necessity . . . prolongs life of bow strings. Ship. wt. ½ oz. **\$.25**



ENJOY ARCHERY AT ITS BEST with the right equipment for you...



Nomenclature of the Bow and Arrow



How to Choose the Correct Archery Equipment

For top performance, archery equipment should be chosen so it fits you. It is not a complicated procedure. Just follow the simple steps given here (or ask for help from your Ben Pearson dealer.)

Arrow Length

First determine the correct arrow length for your length of draw. To do this, place a yardstick in the center of your chest and extend hands forward, with palms inward, as shown. Where fingertips touch the yardstick indicates your correct arrow length.

If fractions occur in this measurement, choose the nearest whole number. (If your measurement indicates exactly $\frac{1}{2}$ ", you should choose the next smallest whole number.) Note: Custom arrows are available in any fractional length desired.

Arrows are measured by the factory depending on the type of arrow. Arrows are not necessarily measured from the nock to the tip of the point. In other words, a 28" hunting arrow will actually be somewhat longer than a 28" target arrow due to the allowance which must be made for the hunting point. However, you have only one arrow length (as determined by the yardstick method) and all allowances for the different types of arrows are made at the factory. (See diagram.)



How to Order Archery Equipment

The bows, arrows and accessories described in this catalog are available at most sporting goods stores wherever quality equipment is sold. If you cannot locate a Ben Pearson dealer in your locality, please order direct.

When Ordering Bows

Specify catalog number, length and weight desired. All Ben Pearson bows have individual catalog numbers for each bow length. However, by stating both catalog number and length it is possible to double-check your order to avoid errors.

When Ordering Arrows

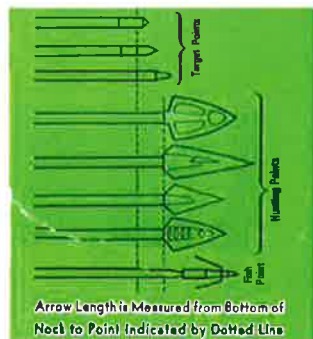
Specify catalog numbers, length and bow weight.

When Ordering Leather Goods or Accessories

Always state the catalog number of the item desired, and size (when necessary).

Conditions

All prices listed in the catalog are suggested retail prices and allowances have not been made for mailing or shipping costs. All shipments will be invoiced at prices in effect at time shipment is made. PRICES SUBJECT TO CHANGE WITHOUT NOTICE. C.O.D. orders will require a deposit of 25% with order. Please give shipping instructions with every order, otherwise, we will ship cheapest way.



Bow Weight

Do not "over bow" yourself. Choose a bow with the proper weight for you! Archery is a test of skill—not of strength. Most men will need a target bow of from 35 to 45 pounds draw weight. Women will average from 20 to 30 pounds for target bows. Hunting bows should be about 10 pounds heavier, depending on the individual.

Bows for boys and girls will be correspondingly lighter, depending on age and muscular development. Beginning archers develop skill more rapidly by starting with a comparatively light bow and moving up to heavier bows as muscles are developed and proficiency is acquired. Bow weight is determined by the number of pounds pressure necessary to draw the bow to full draw. Most Ben Pearson bows are weighed and measured at 28" draw, some at 26". When weighed at 26", this information is so stated in the bow description.

For those whose full draw should be less or greater than the draw measurement of the bow, actual draw weight may be determined by figuring approximately two pounds per inch for each inch above or below draw measurement. For example: Should you use a 24" arrow on a bow that had been weighed at 28" and the bow weighed 48 pounds—you would actually only be drawing approximately 40 pounds. A 29" arrow used on the same bow would draw 50 pounds, etc.

Arrow Weight and Spine

For best results, arrows should have the proper spine or stiffness to match the weight of the bow. More flexible arrows are for lighter bows, stiffer arrows for heavier bows. Arrow weight matching is necessary for consistent accuracy, shot after shot.

Ben Pearson Guarantee

The archery equipment shown in this catalog is described in modest terms. You may expect every item to exceed, in actual performance, everything that we say about it. Ben Pearson archery equipment is hereby guaranteed to be, dollar for dollar, the finest tackle that archers in any country or any age have enjoyed. All items are guaranteed NOT to be defective in either workmanship or materials. Should any item be found to be defective of either workmanship or materials, contact Ben Pearson, Inc., by card or letter explaining the condition of the defective item. Should the condition of an item be such that it warrants an examination, it will be requested that the merchandise be returned immediately to the factory for our inspection. If found defective, proper adjustments or replacement shall be made. All Ben Pearson tackle is made by workmen who enjoy their craft and take pride in the quality of the tackle they produce. Each of our products is designed to meet the standard to which it is made, and we believe Ben Pearson standards are the highest.

Ben Pearson, Inc., reserves the right to alter and improve specifications of any item described herein at any time. All shipments are made f.o.b. Pine Bluff, Arkansas, and invoiced at prices in effect at time of shipment.

Salesmaster

No. 70 DISPLAY UNIT

For Ben Pearson dealers. A complete archery department stocked with Ben Pearson's most popular, best selling items! An entire assortment of fast moving Ben Pearson equipment packed with the dynamic Salesmaster displayer . . . a compact merchandising unit constructed of lightweight, tubular aluminum that requires a minimum of floor space and allows each item to be attractively displayed and easily reached by the customer. Comes knocked-down packaged flat . . . easily assembled in minutes.

See net price list for contents.

TOTAL RETAIL VALUE **\$533.00**

Salesmaster Display Rack **22.50**

Shipping weight 125 lbs.

Note: To order the Salesmaster Display Rack only (less merchandise) order by No. 72... Dealer Net Cost. \$22.50

Shipping weight 23 lbs.



INCORPORATED
Pine Bluff, Arkansas