

California Riverfest

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Ashley Roth

Members
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Rodney Johnson
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California
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Dear California Community Supporter:

The California Borough Recreation Authority is thrilled to be hosting our annual Riverfest on August 23rd and 24th, 2025! This exciting and fun-filled event will be held on lower Wood Street in downtown California.

The goals of Riverfest 2025 are:

- 1. The opportunity to create an outstanding community event for years to come.***
- 2. The chance to raise funds to improve community parks and trails.***

Funds raised from Riverfest will be used for future park enhancement and trail creation projects between parks in our local community. These park and trail improvements will benefit the community in the following ways:

- Improve the quality of life for residents.
- Attract new visitors to the area.
- Facilitate new outdoor recreation opportunities.
- Spur economic growth for local businesses.

We hope we can count on your support as a sponsor! Your donation will do so much to help support our programs and events, and would be greatly valued. Let's work together as one to show everyone what a great town California truly is!

Thank you for your thoughtful consideration of our request.

Sincerely,

The California Borough Recreation Authority



California Riverfest Sponsorship Levels

Platinum Sponsor - \$1,000 and up

Included in this level your business name and information will be on its own sign at the festival. Your business name will be on all outgoing publications, shared on our social media page with over 2,000 followers, and will be announced periodically throughout the festival. You will also receive a complimentary priority tent space to showcase your business.

Gold Sponsor - \$500 - \$999

Included in this level your business name will be listed on our signage at the festival, shared on our social media page with over 2,000 followers, reported in all publications, and announced periodically throughout the festival.

Silver Sponsor - \$250-\$499

Included in this level your business name will be listed on our signage at the festival, shared on our social media page with over 2,000 followers, and announced periodically throughout the festival.

Bronze Sponsor - \$100-\$249

Included in this level your business name will be listed on our signage at the festival and shared on our social media page with over 2,000 followers.

Any donation you can provide will help and be greatly appreciated!

To ensure your business name is included on all print material, please have your sponsorship postmarked by Friday, July 18th, 2025.

Please Make Checks Payable to:
California Borough Recreation Authority
PO Box 565
California, PA 15419

Sponsorship Information:

Please Circle One: Bronze Silver Gold Platinum

Business/Sponsor Name: _____

Business/Sponsor Information: _____

Name & e-mail/phone number of who we can contact with any questions:

Please e-mail any logo you would like us to use to calboroughrecauth@gmail.com