

My name is Sarah Wickham, and I serve as Ohio's state tourism director, leading **TourismOhio**, the state agency dedicated to showcasing all the adventures, destinations, and experiences that make Ohio "The Heart of it All." Our mission is simple: showcase all that Ohio has to offer as a place of adventure, a place of promise, and the place for you.

I'm reaching out because realtors play a vital role in connecting future Ohioans to the communities where they will build their lives, find a welcoming school district, and participate in activities that make Ohio feel like home. **We'd love your help connecting with those realtors who serve as the first point of contact for individuals and families considering a move to Ohio.**

Here's what we're asking:

- **Help us connect:** Point us to the right people in your association or network who focus on relocation clients or share this message with your members.
- **Distribute a free resource:** Provide your clients with the **Ohio Travel Guide**—or let us mail it to them directly.
- **Absolutely NO cost to you or your client:** The guides are completely free, we cover all shipping, and we can handle fulfillment on your behalf if you prefer.

Why it matters: Research shows that many people visit a community before deciding to move—and once they experience Ohio, they're more likely to return – and stay. The Ohio Travel Guide is a powerful tool to help them envision life here, showcasing all 88 counties: free state parks, charming towns, vibrant cities, world-class dining, and trails like the Ohio Ice Cream and Holiday Lights Trails.

Ready to join us? We're happy to chat if you have questions – just send me a quick reply and we'll find some time on the calendar. Or, if you're definitely interested, just email amy.summers@development.ohio.gov with the number of guides you'd like (packed 50 per box), and we'll ship them right to you. Don't want to store the guides in your trunk? Send us mailing addresses and we'll ship a copy to your clients. We'll also send you a printed copy to flip through, and you can [explore the digital version here](#).

Thank you for considering this simple way to partner with us and showcase all that Ohio has to offer. Your commitment to welcoming new residents and helping them feel at home is instrumental in making Ohio a place where new residents can envision their life and choose to put down roots. We'd be thrilled to work with you and support the important work you do every day.

Thank you for all you do!

Sarah

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Empowering Communities to Succeed