

# Eats Java Inc



Developing and Franchising

# Strategic Partners

- ✓ Architect | TNI Design specializes in restaurant design
- ✓ Flores Engineering - Mechanical, Electrical & Plumbing Engineers
- ✓ Venture Construction - National General Contractor
- ✓ Cushman & Wakefield - National Real Estate Broker
- ✓ Electric Vehicle Charge Stations (Free to customers)
- ✓ Le Chef Bakery - European style Pastries, Desserts, Breads (servicing 5 star hotels)
- ✓ Coffee AM - Java from all over the world





Development of each location through land purchases and leases

Construction of a new Eats Java through land purchases, leases or a Build to Suit. A ground-up build where the building at every location is identical and only the site plan changes.

All locations have Advanced Ordering with pickup lane #1 & pickup lane #2 for quick movement of customers. An interior dining area, a front and side patio with Digital Marketing EV charging. FREE customer electric vehicle charging stations.





## Franchising

Eats Java Inc to the very people that live in the community

Franchising & creating jobs within diverse communities. Franchises perform better through a structured turn key system. Prime locations are chosen, developed and awarded a Franchisee. It's no secret that Franchises get bank loans!





# Electric Vehicle Charge Stations

- DC Charging with Digital Marketing
- Free Customer Charging - that's right FREE!
- Pre-construction infrastructure in place for up to 8 EV charge stations per location! During the construction of each Eats Java





“All your favorites in one place”

**Eats:** European style pastries, breakfast bagel sandwiches, breakfast burritos, premium breads hot & cold sandwiches, salads, garlic basil individual pizzas, individual decadent desserts - we rotisserie our steak, tri tip and chicken breast!

**Java:** Lattes, mochas, frappes, macchiatos, cappuccinos. Iced and hot!

Eats Java cafe coffee shop; a high tech cash flow driven ecosystem maximizing customer flow. We believe it's the way fast food should be done. Healthy, delicious, prepared not processed food & drink delivered at the speed of light! Well at least extremely fast.



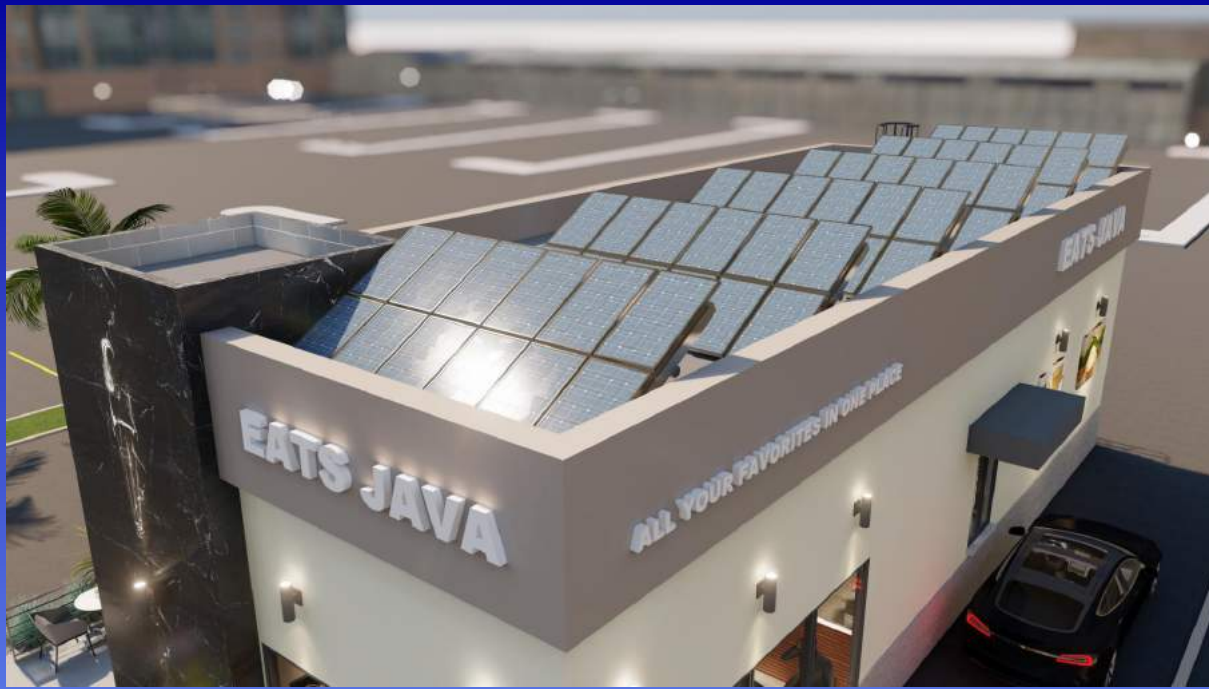




## We're bringing tech to the fast food industry

- Advanced ordering - mobile ordering APP w/images
- 2 drive thrus/pickup lanes for quick movement of customers
- Digital ordering & marketing
- Electric vehicle charge stations
- Powered by clean energy solar panels
- 5 printer stations bypassing a POS system
- No cash exchanges hands
- Automated equipment





Eats Java's powered by  
clean energy solar panels





**EATS JAVA GET THE APP!**



ALMOND FILLED CROISSANT

**EUROPEAN STYLE PASTRIES**

20% OFF ALL PASTRIES. EXPIRES 06/21/2019

**CROISSANTS ~ MUFFINS ~ TEA BREADS  
DANISHES ~ COFFEE CAKES**



LEMON POUND CAKE

**EATS JAVA GET THE APP!**



BACON, EGG & CHEDDAR ON CINNAMON RAISIN W/SAUCE

**BREAKFAST BAGEL SANDWICHES**

WEEKLY SPECIAL! 20% OFF ALL BAGEL SANDWICHES. EXPIRES 05/22/2019

**SAUSAGE, HAM OR BACON, EGG & CHEDDAR CHEESE**  
BAGELS: PLAIN, WHEAT, EVERYTHING, SESAME, ONION, BLUEBERRY, CINNAMON RAISIN  
SAUCES: SMUTTER, BUFFALO, LOUISIANA HOT, SALSA



SAUSAGE, EGG & CHEDDAR ON BLUEBERRY W/SAUCE

**EATS JAVA GET THE APP!**



ICED CINNAMON MOCHA W/CINNAMON

**LATTES, MOCHAS, FRAPPES, MACCHIATOS**

20% OFF ALL HOT, ICED OR BLENDING. EXPIRES 06/22/2019

FLAV: FLAVORINGS VANILLA, PUMPKIN, CINNAMON, PUMPKIN SPICE, CHOCOLATE, LEMON, ALMOND, GINGERBREAD, RASPBERRY, MACADAMIA NUT, SOME SUGAR FREE AVAILABLE  
FLAV SAUCES DARK CHOCOLATE, CARAMEL, WHITE CHOCOLATE, PUMPKIN PIE, VANILLA  
FLAV TOPPINGS ALL SAUCES, WHIP CREAM, BUTTER, CINNAMON, PUMPKIN PIE



MACADAMIA NUT LATTE

**EATS JAVA GET THE APP!**



TRIPLE CHOCOLATE MOUSSE

**DECADENT DESSERTS**

20% OFF ALL DESSERTS. EXPIRES 06/21/2019

**CAKES ~ CHEESECAKES ~ CHOCOLATES ~ MOUSSES  
TARTS & PIES ~ GOURMET BROWNIES & BARS**



LEMON TART W/VANILLA CUSTARD

**EATS JAVA GET THE APP!**



HAM, BACON, AVOCADO & SPROUTS ON  
ROSEMARY GARLIC FOCACCIA

**PREMIUM BREADS**

20% OFF ALL SANDWICHES. EXPIRES 09/28/2019

**CIABATTA IN WHITE, MULTIGRAIN ~ FOCACCIA IN PLAIN, ROSEMARY  
GARLIC ~ LAVASH FLATBREAD IN GARLIC, MULTISEED ~ BATARD  
IN ASIAGO CHEESE, MULTIGRAIN, SOURDOUGH**



STEAK & JACK ON SOURDOUGH BATARD

## Daily Specials

Our social media (Twitter, Facebook, Instagram, etc) drives the ecosystem. Digital marketing putting our images in front of all our customers daily! With daily special discounts of up to 30% off (i.e. Tuesday 24th 30% off all breakfast bagel sandwiches).

To see the full menu download the mobile ordering APP off the website: [eatsjava.com](http://eatsjava.com)

## A new era of fast food with “ALL YOUR FAVORITES IN ONE PLACE” & NO Processed NO Frozen

2 drive thrus / pickup lanes for fast movement of customers

Clean energy solar panels

No cash exchanges hands

5 printer stations bypassing a POS system

Forward looking Franchisees within diverse communities

No employee order taking

Advanced ordering mobile ordering APP w/images

Electric vehicle charge stations

No drive thru ordering screens

Automated equipment with U shaped back room

Tech to the fast food industry

No processed foods

Daily Special Digital Marketing

Covid thoughtful business ideas

No frozen foods; always fresh never frozen

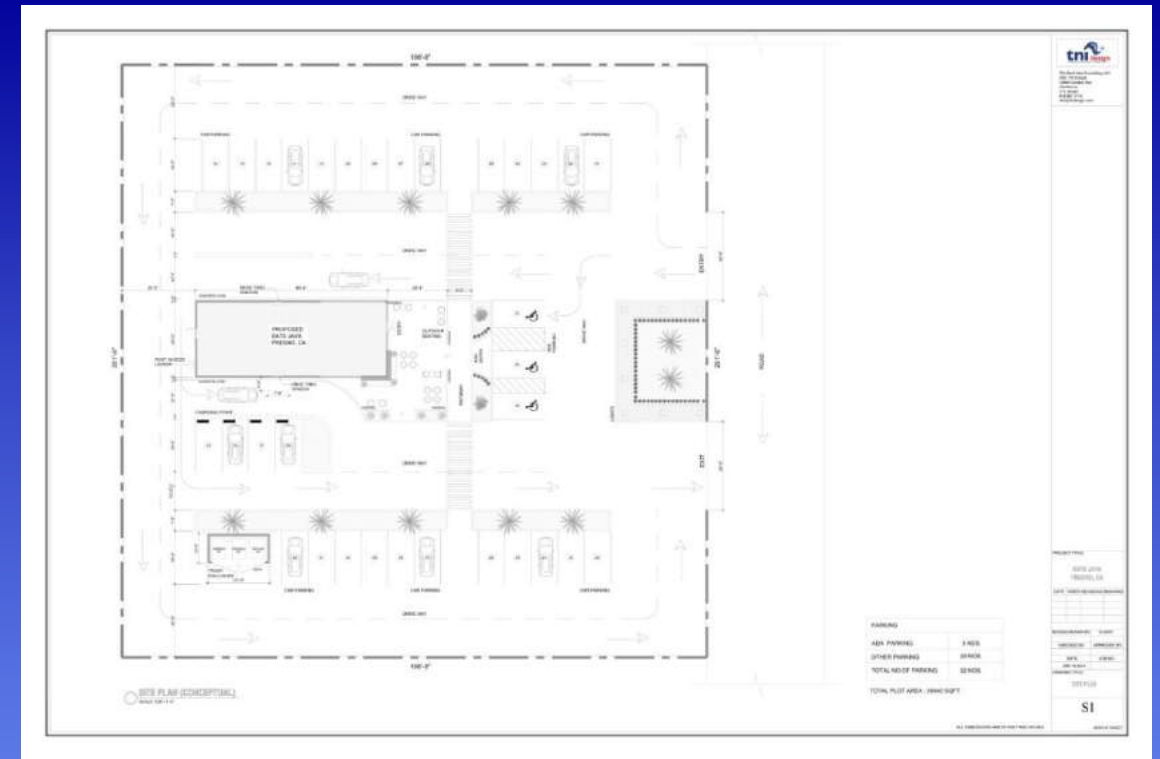
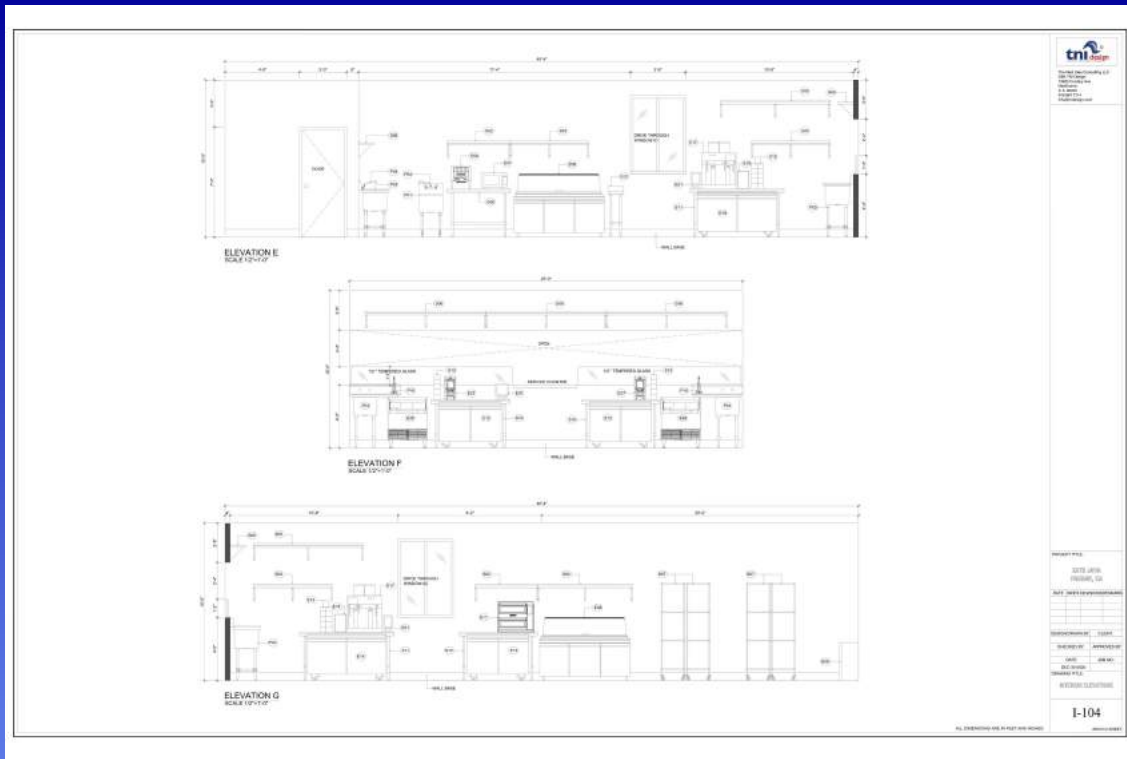
**We're speeding up the line!**  
**Our goal is NO LINE NO WAIT**  
**2 drive thrus / pickup lanes**  
**with Advanced Ordering APP**



## Eats Java vs Starbucks

COMPARE	EATS JAVA	STARBUCKS
Electric vehicle charge stations	FREE EV customer charging	NO EV charging
2 pickup lanes w/advanced ordering	2 lanes w/advanced ordering only	1 drive thru w/ordering screen
5 printer stations bypassing a POS	Customers place orders thru APP	Employees take orders
Daily special marketing social media	Customers engage Eats Java daily	Other types of marketing
Pastries, breads, desserts	Freshly baked & never frozen	Processed w/preservatives
Breakfast bagel sandwiches, burritos	Fresh cooked on site	Processed w/preservatives
Hot, cold sandwiches w/premium breads	Fresh prepared on site	Processed w/preservatives
Rotisserie steak, tri tip, chicken	Fresh cooked on site	Nothing cooked on site
Flat breads/pizzas	Fresh cooked on site	None
Coffees/Java from around the world	Great coffee with more flavorings	Great coffee but limited flavors





We partner with the best

- Architect | TNI Design specializes in restaurant design
- 3D Architectural Designer | Vizhouse Studio LLC
- Engineering | Flores Engineering



# Sales Forecast

The below chart is a sales forecast based on our beliefs in the development of the Eats Java's ecosystem and the rewards that will ensue. With "all your favorites in one place", tech to the fast food industry and the speed at which we will deliver.

advanced ordering	2 pickup lanes	dining area connect	mobile ordering APP	5 printers bypass POS
u-shaped backroom	automated equipment	daily special marketing	strategic partners	free EV charging
partnered w/ 5 star European style bakery		java from around the world	all Eats favorites fresh & cooked on site	

Sales Forecast	*Every 5 minutes	*Every 4 minutes	*Every 3 minutes	*Every 2 minutes
Hourly Sales	\$396	\$495	\$660	\$990
Daily Sales	\$6,336	\$7,920	\$10,560	\$15,840
Monthly Sales	\$190,080	\$237,600	\$316,800	\$475,200
<b>Yearly Sales</b>	<b>\$2,280,960</b>	<b>\$2,851,200</b>	<b>\$3,801,600</b>	<b>\$5,702,400</b>
Average ticket sale of \$11 (could be higher) - 16 hour days - *Every __ minutes 1 car/customer per connect station (3) - All 3 of your favorite daily meals plus dessert & your favorite java's				



## Infinite Return\*

Eats Java has an Infinite Return on future locations

*Infinite returns are achieved when you have no money invested in the deal; but you still own it and it is still generating income. Your return is infinite. **Locations are unlimited!***

All franchises cost money to open. There is TI or tenant improvement (plumbing, electrical, HVAC, flooring, painting, equipment, signage, etc) of several hundreds of thousands to even get a small existing building open.

We eliminate this for the Franchisee, they walk in to a turnkey built-out system. This does however cost the Franchisee \$400,000 to cover costs. It's a small price to pay for the cash flow and profits that will be generated monthly. The \$400,000 will come from a business or SBA loan (20% investment will be required).

Equipment	\$100,000
LTV Construction Costs	\$200,000
Startup Costs	\$100,000
TOTAL	\$400,000

\*Own buildings & leasing land, not land purchase

