

*Celebrating 20 Years
2003 - 2023*

WorldWide Drilling Resource®

Home of Solid Gold Service ~ with a smile!™

It's All About Drilling!

Construction

C&G

Geotechnical

Solar

ENV

Environmental

Water Well

WTR

Wastewater

Irrigation

Geothermal

GEO

Mining

MIN

Exploration

Directional

DIR

Shallow Gas & Oil

G&O

Blasthole

EXB

2024 Marketing Guide



WorldWide Drilling Resource® 2024 Editorial Calendar



Make **WWDR** Editorial Opportunities Part of Your Marketing Plan in 2024!

| Issue | Editorial Focus | Deadline |
|-----------|---|----------|
| January | Products for Today's Drilling Professional - Rigs, Bits, Hammers, Heavy Equipment, Fishing Tools, and More! | 11-15-23 |
| February | Gas and Oil Goods | 12-15-23 |
| March | Horizontal Directional Drilling Equipment and Tooling | 1-15-24 |
| April | Mining Equipment and Blasting Supplies | 2-15-24 |
| May | Constructing the Future - Construction, Foundations, Piling, Geotechnical Machinery, and Accessories | 3-15-24 |
| June | Salute to Safety - Let's Focus on National Safety Month and Safety-Based Features | 4-15-24 |
| July | Environmental Instruments and Other Items | 5-15-24 |
| August | National Water Quality Month - Water, Wastewater, and Irrigation Tools, Pumps, Equipment, and More | 6-15-24 |
| September | History Month: Celebrating Milestones in the Drilling Community & our Annual Buyers Meet Sellers Issue | 7-15-24 |
| October | Honoring our Drilling Families | 8-15-24 |
| November | Geothermal Materials and the Gear Needed to Get the Job Done | 9-15-24 |
| December | New Technology On the Horizon - Exciting Technological Advances for 2025. Plus, take this opportunity to thank your customers for a great 2024! | 10-15-24 |

Home of Solid Gold Service ~ with a smile!™

Hi Bonnie,
This is AWESOME!!!! You are the best! It's PERFECT!!!
... at the Board Meeting everyone appreciated it and commented on [how] great you all have been to work with and your participation has also helped our show become more successful. No one argued those points either!!!

Jan Oster

Program Chair
Mountain States Ground Water Expo

Thank you so much. I enjoy your magazine.
God Bless.

Tony Zucker
Virginia

Enjoy the wide diversity of subjects
in your publication.

Thanks,
Bill Copeland
Oklahoma City, OK

"Thank you, Ronnie! We enjoy working with all of you. Thank you for the photo."

Madison Rönknqvist

Drill Pipe, Inc.
Alice, TX

Thank you for a great mag.

Todd Symons

Daly Bros Pty Ltd
Queensland, Australia

Thanks! I enjoy your publication every month!

Larry J. Findel
Tindel's Well Drilling
Plant City, FL

Appreciate your help! Thank you all for your years of dedication to the industry and your publication!

Kristina Freeman
Western Dewatering, Inc.
El Paso, TX

"Great magazine - I read it cover to cover."

Wayne Westberg
M-W Drilling, Inc.
Anchorage, AK

Looky Looky!

Want a 12-time rate for your ads?
It's easier than you think ~

It's Back!

Mix 'N Match

Rates at *WorldWide*.

You Choose ~ 3- 6- or 12-Time Rate
Call Today: 850-547-0102
or E-mail

linda@worldwidedrillingresource.com
ronnie@worldwidedrillingresource.com

2024 *WorldWide Drilling Resource*® Display Ad Rates

| FULL COLOR (No Spot Color Rates) ~ Per Insertion | | | | | | |
|--|--------|------------|--------|--------|--------|--------|
| RUN | Full | Two-Thirds | Half | Third | Fourth | Sixth |
| 12X | \$2209 | \$1863 | \$1559 | \$1265 | \$998 | \$607 |
| 6X | \$2425 | \$2079 | \$1819 | \$1474 | \$1083 | \$738 |
| 3X | \$2685 | \$2253 | \$2079 | \$1689 | \$1343 | \$953 |
| 1X | \$2945 | \$2591 | \$2339 | \$1905 | \$1647 | \$1127 |

Great News!
No rate
increase
for 2024.

| BLACK & WHITE ~ Per Insertion | | | |
|-------------------------------|--------|--------|-------|
| RUN | Third | Fourth | Sixth |
| 12X | \$867 | \$651 | \$435 |
| 6X | \$1127 | \$738 | \$478 |
| 3X | \$1343 | \$1071 | \$607 |
| 1X | \$1559 | \$1301 | \$781 |

Attention 6X & 12X advertisers! Use a check to prepay for your entire run of ads, and receive a 10% discount!

Special Position? (Particular page in magazine.) Call for availability. Price \$200 additional per page, per insertion.
Advertisements prepared FREE as a courtesy to our customers become the property of *WorldWide Drilling Resource*® and **may not be reproduced** or used in any other magazine, website, or venue of a competitive nature with *WorldWide Drilling Resource*® without explicit written permission.
~ Contact the management for permission to use the advertisement elsewhere.

Reverse type is acceptable, but should not be less than ten point and then only be reversed in areas having at least 70% black, magenta, or cyan value.
Grayscale or CMYK color only. RGB color formats do not print correctly and may modify your intended image.
Black type MUST BE 100% black for clarity in printing; deviations will put hazes around the words and make them illegible. *WWD*® not responsible if not sent properly. Material may be e-mailed directly to us or sent via DropBox.

NOTE: Photographs, logos, or any other illustrations to be used in preparation of ads by our production department must be clear, high resolution with a **minimum** of 300 dpi, saved as JPEG, TIFF, EPS, PSD, or PDF files. **PC FORMAT ONLY.**
Any deviations from these specifications must be agreed upon by the management of *WorldWide Drilling Resource*®.

Deadline Dates: Space reservation by the 25th day of the month prior to the preceding month of the issue (for example, November 25th for the January issue). When *WorldWide Drilling Resource*® provides ad preparation **FREE** it is due no later than the 27th of the month prior to the preceding month of the issue to allow sufficient time to prepare the ad to your specifications and receive your approval. Advertising material prepared by ad agencies must be received by the first of the month prior to the issue month. (If these dates fall on a weekend or during holiday schedule the dates will revert to an earlier time).
All Rates subject to printing and postal rate increases.

Ad Dimensions:

2.5 x 4.5 address box

Front Cover

8.75" wide x 8.25" high

Back Cover

8.75" wide x 11.25" high

Full Page Bleed

8.75" wide x 11.25" high

Full Page

7" wide x 10" high

Two-Thirds

4.75" wide x 10" high

One-Half Vertical

3.5" wide x 10" high

One-Half Island

4.75" wide x 7.25" high

One-Half Horizontal

7" wide x 4.75" high

One-Third Square

4.75" wide x 4.75" high

One-Third Vertical

2.25" wide x 10" high

One-Third Horizontal

7" wide x 3.15" high

One-Quarter Horizontal

4.75" wide x 3.5" high

One-Quarter Vertical

3.5" wide x 4.75" high

One-Sixth Vertical

2.25" wide x 5.0" high

WorldWide Buyers' Guide™ Classified Ad Rates

Text Line Ads - 4-line minimum:
1X = \$12.50 per line - \$50.00 minimum
6X = \$11.50 per line - \$46.00 minimum
Color? Add \$5.00 per insertion.

Classified Display (photo, logo, box / border) - per column inch:
1X = \$80.00 per column inch
6X = \$76.00 per column inch
3X = \$78.00 per column inch
12X = \$74.00 per column inch
Add Color to 1x, 3x, or 6x ads for \$26.25; 12X ads = \$15.75

Both color and black & white text ads and display classified ads are accepted.
All classified ads must be paid in advance. We gladly accept American Express, Discover, MasterCard, and VISA, as well as checks.

The deadline for classified listings is the first of the month prior to the issue month (for example, December 1st is the deadline for the January issue).

VISA

MasterCard

DISCOVER

AMERICAN EXPRESS

Call 850-547-0102 for more details!

ATTENTION ADVERTISING AGENCY Please add your fees to these rates as no agency commission is possible at these low rates. Thanks for your understanding.

2024 *WorldWide Drilling Resource*® Menu of Opportunities

NEW OPPORTUNITY! TRAVELING BILLBOARD

Place your logo, company website, and telephone number on the *WWD*® truck side window for only \$300 per month with a 12-month committment. Plus, receive the 12-time rate for any ads placed in the magazine or online all year!

Price
\$3600
(prepaid)

MIX 'N MATCH

Spread out your BRANDING. Be visible with *WWD*®'s fantastic editorial opportunities while you are visible constantly in print, online, and through direct Inbox mailing. Mix 'N Match any advertising offers with any other offers to reach your desired 3- 6- or 12-time rate. Our public relations professionals will provide suggestions and work with you every step of the way.

E-News Flash

INBOX Distribution: In between print issues of *WorldWide Drilling Resource*®, *E-NewsFlash* by *WorldWide Drilling Resource*® (newsletter) with new articles that missed the print issue, hits approximately 7000 inboxes the world over. You can too, with TOWER ADVERTISEMENTS . . . **FREE LINK!** (170 pixels wide up to 354 pixels high, 96 dpi).

WorldWide Business Directory™

Sensational way to keep your name visible all year long. A full 12 months' worth of ads for only \$1200 (prepaid) total. Just send us a business card - we do the rest. Don't have a business card? No Problem! We'll design a business card ad for you to use in this fantastic advertising opportunity. **FREE LINK!**

PINPOINTER MAP(S)

Special events have special maps - check out the samples on the next page. The map actually points to your location on the exhibit floor - from your own mini advertisement on the circumference of the map. The ad is prepared by us in a certain format - presenting your logo, telephone number, and website. This map appears in the issue prior to the event. AND, it is distributed at the event(s).

ON-SITE COVERAGE - Events, Your Facility, and More. Call for rates - "Have Camera ~ Will Travel!" 850-547-0102

BUYERS MEET SELLERS

A special section appearing in our September print issue, has your advertisement(s) (prepared by our professional staff) appearing in a prominent space under your chosen category. It also appears ONLINE for 12 full months. BONUS - These are hand-carried in LAMINATED BOOKLETS to events for distribution throughout the year.

ONLINE OPPORTUNITIES

ALTERNATING WEB BANNER - Placement on the home page of the *WWD*® website for a month. Ad measurements - 70 pixels high up to 350 pixels wide, 96 dpi - **FREE LINK!**

SPECIAL ADVERTISEMENT SPACE - call for quote. **FREE LINK!**

BUYERS MEET SELLERS - A mirror of the September print issue special section appears online for a full 12 months - September through August. If you missed the print issue - jump in any time (regular rate applies) - **FREE LINK!**

Fantastic, thank you very much Michele!
That was very fast. ☺
Have a great day!
Daniel Hidalgo
Marketing Manager
Flomatic Valves
Glens Falls, NY

"Very good source."
Conrad Miller
Conrad Miller Mechanical
Salina, UT

"Thank you for all that you do.
I always enjoy seeing you at the Texas
Ground Water Convention!"
Tyler R. Jones
Flint and Walling
Austin, TX

E-News Flash Tower ads



E-News Flash by
WorldWide Drilling Resource®

Thanks for checking out WorldWide Drilling Resource's complimentary e-newsletter. Between each print issue of WorldWide Drilling Resource magazine, you'll receive an update on the latest industry happenings. And we'll keep you in the know on anything you'd like to share with the rest of the drilling world. Send us your press releases, announcements, photos, videos, comments, or anything else that could be of interest to our great industry. Simply send your materials to: info@worldwidedrilling.com

Featured Product of the Month

Fight Clay Formations
with CLAYMASTER®



Wyo-Den's CLAYMASTER® is a concentrated, nonhazardous, proprietary clay inhibitor which can be used with either polymer or bentonite systems. It keeps clay cuttings from sticking to the drill bit and drilling tools while reducing or even eliminating swelling of the borehole. CLAYMASTER® significantly reduces rotation and pullback pressures, easing wear and tear on your tooling.

When used with the pilot hole... and pullback... CLAYMASTER®... greatly reduces clay... absorbing water.

For more information, visit:
<https://www.wyoden.com/product/claymaster>



Making innovative adjustments to advance
a major construction project.



Another approach to spark the interest
of the next generation of workers.

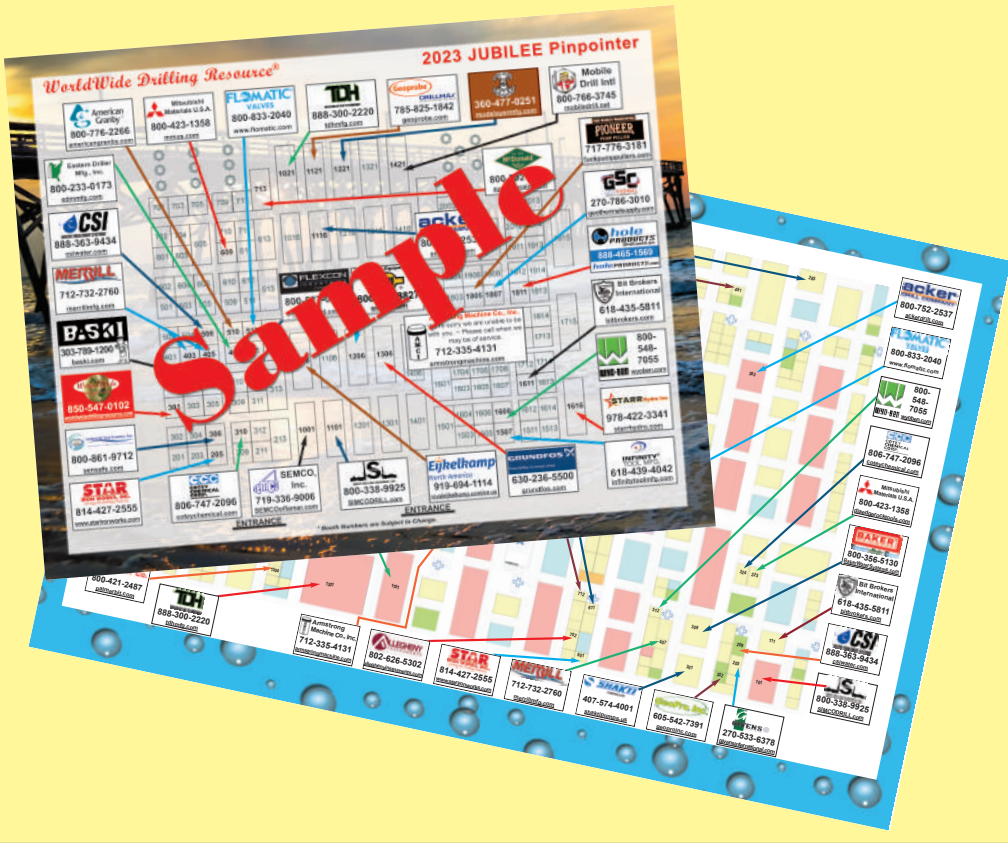


Scientists are researching a new material for
filtering heavy metals from wastewater which
could help the gas, oil, and mining industries.



A Pledge to Help

WorldWide Pinpointer Maps



WorldWide Business Directory™



WorldWide Drilling Resource® 2024 Tentative Schedule of Events

2024

January

1/3-1/5
1/3-1/5
1/9-1/10
1/10-1/11
1/16-1/17
1/16-1/18
1/17-1/19
1/22-1/24
1/23-1/24
1/23-1/25
1/23-1/25
1/23-1/28
1/24-1/27
1/25-1/26
1/25-1/26
1/25-1/26
1/28-1/31
1/29-2/1
1/31-2/2

Event Listings

Colorado Water Well Contractors Assn.
Utah Ground Water Assn.
Louisiana Ground Water Assn.
Oklahoma Ground Water Assn. Conf.
ESWWDA Annual Meeting
Associated Equip. Dist. (AED) Summit
Kansas Ground Water Assn.
Assn. for Mineral Exploration Roundup
AGWT's Florida Groundwater Conference
World of Concrete
TGWA
ISEE
WWET (Water, Wastewater)
Iowa Water Well Assn. Convention
North Carolina Ground Water Assn.
Pennsylvania Ground Water Assn. Conf.
Minnesota Water Well Convention
Nevada Water Resources Assn. Conf.
Montana Water Well Drillers Assn. Conv.

LOCATION

Westminster CO
Mesquite, NV
Marksville LA
Stillwater OK
Verona NY
Las Vegas NV
Mulvane KS
Vancouver BC CANADA
Orlando FL
Las Vegas NV
San Marcos TX
Savannah GA
Indianapolis IN
Altoona IA
Greensboro NC
Grantville PA
Alexandria MN
Las Vegas NV
Fairmont MT

February

2/5-2/8
2/6-2/7
2/6-2/7
2/6-2/8
2/7
2/7-2/8
2/7-2/8
2/7-2/8
2/7-2/9
2/8-2/9
2/12-2/14
2/15-2/16
2/20-2/21
2/21-2/22
2/25-2/28
2/25-2/28
2/26
2/26-2/28
2/26-3/1
2/29-3/1
2/29-3/3

Investing in African Mining Indaba
Int'l Assn. Drilling Contractors HSE & Training
California AGWT-AGWA Groundwater Conf.
Society of Petroleum Eng Hyd Fracturing Conf.
Underground Const George A Fox Conf.
Energy Exposition
Int'l Assn. Drilling Contractors Caspian Conf.
The Coal Institute Spring Meeting
Maryland Delaware Water Well Assn.
Mountain States Ground Water Expo
Sanford Geothermal Workshop
Illinois Assn. of Groundwater Prof.
Int'l Assn. Drilling Contractors Africa Conf.
Virginia Water Well Assn. Conference
Geo-Congress
Society for Mining's MINEXCHANGE
Louisiana Oil & Gas Assn. Meeting
Iowa Geothermal Assn. Conference
Rural Water Assn. of Utah Conference
GeoTHERM Expo & Congress
Tennessee Water Well Assn.

Cape Town SO. AFRICA
Houston TX
Ontario CA
The Woodlands TX
New York NY
Las Vegas NV
Baku AZERBAIJAN
New Orleans LA
Annapolis MD
Laughlin NV
Stanford CA
East Peoria IL
Windhoek NAMIBIA
Richmond/Midlothian VA
Vancouver BC CANADA
Phoenix AZ
Lake Charles LA
Cedar Rapids IA
St. George UT
Offenburg GERMANY
Gatlinburg TN

March

3/3-3/6
3/5-3/7
3/7-3/8
3/8-3/9
3/10-3/13
3/10-3/13
3/15-3/16
3/18-3/19
3/18-3/20
3/19-3/21
3/19-3/22
3/21-3/24
3/26-3/29

Prospectors & Developers Assn. Conv.
IADA/SPE Int'l Drilling Conference & Exh.
Kentucky Ground Water Assn. Convention
New England Water Well Assn.
Alabama Rural Water Assn. Tech Train Conf.
Annual WaterReuse Symposium
AGWT's Northwest Groundwater Conf.
Illinois Wastewater Professionals Conference (UIC) Underground Infrastructure Conference
Associated General Contractors Convention
Ontario Ground Water Assn. Meeting
Wisconsin Rural Water Assn. Conference

Toronto ON CANADA
Galveston TX
Louisville KY
Marlborough MA
Montgomery AL
Denver CO
Vancouver WA
Pasco WA
East Peoria IL
Oklahoma City, OK
San Diego CA
Ottawa ON CANADA
La Crosse WI

April

4/8-4/11
4/9-4/12
4/14-4/18

Pipeline Technology Conference
Texas Water
Common Ground Alliance Conf./Expo

Berlin GERMANY
Fort Worth TX
Colorado Springs CO

2024

April (continued)

4/14-4/18
4/15-4/17
4/16-4/18
4/17-4/19
4/23-4/25
4/23-4/25
4/24-4/26
4/24-4/27
4/29-5/2

May

5/1-5/3
5/6-5/9
5/7-5/9
5/7-5/9
5/7-5/10
5/8-5/9
5/12-5/15
5/18-5/24
5/20-5/20
5/28-5/30
5/28-5/30
5/28-5/30
5/29-5/31

June

6/3-6/6
6/5-6/7
6/6-6/7
6/10-6/13
6/12-6/14
6/18-6/19
6/25-6/27
6/26-6/27
6/27-6/28
6/30-7/4

July

7/10-7/11
7/23-7/25
7/27-7/29

August

8/11-8/15
8/20-8/22
8/20-8/22

September

9/2-9/6
9/24-9/26
9/24-9/26
9/25-9/27

October

10/1-10/3
10/7-10/10
10/15-10/17

November

11/14-11/15

December

12/10-12/14

Event Listings

No-Dig Show
Society for Mining's Minnesota Section Conf.
World Future Energy Summit
Best in the West Drill & Blast Conf.
Global Geothermal Summit
M&T Expo (Latin America Const. & Mining)
Caribbean Renewable Energy Forum
INTERMAT
SEDC (Shallow Exploration Drillers)

PNWA-AWWA Section Conference
Offshore Technology Conference
Assn. California Water Agencies Conf. & Expo
International Mining Geology Conference
IFCEE (Foundations Congress)
Vermont Rural Water Assn. Conference
Canadian Institute of Mining Conv.
World Water Forum
New York Rural Water Assn. Conference
Conf. on Foundation Decarbonization
Iceland Geothermal Conference
IGSHPA Research Conference
FGWA Convention

Exponor
Canadian Society Civil Eng. Conf.
Elko Mining Expo
American Water Works Assn. Conference
Deep Foundations Institute SuperPile
Int'l Assn. Drilling Contractors World Drilling
Hillhead (Quarrying, Construction)
Trenchless Asia
Victorian Minerals Round-up
Nigerian Oil & Gas Energy Week

AGWT's New Mexico Groundwater Conf.
Queensland Mining Expo
South Atlantic JUBILEE

International Mine Ventilation Congress
The Water Expo
The Energy Expo

Electra Mining Africa
International Pipeline Expo
MINExpo INTERNATIONAL
National Drilling Association Convention

No-Dig Live
Conference on Deep Foundations
WorldWide DownHome DrillFest - 2024

IADC Annual General Meeting

Groundwater Week

LOCATION

Providence RI
Virginia MN
Abu Dhabi UAE
Spearfish SD
The Hague NETHERLANDS
São Paulo BRAZIL
Miami FL
Paris FRANCE
Branson MO

Spokane WA
Houston TX
Sacramento CA
Perth AUSTRALIA
Dallas TX
Fairlee VT
Vancouver BC CANADA
Bali INDONESIA
Verona NY
Amsterdam NETHERLANDS
Reykjavik ICELAND
Montreal QC CANADA
Omni - Kissimmee FL

Antofagasta CHILE
Niagara Falls ON CANADA
Elko NV
Anaheim CA
San Francisco CA
Madrid SPAIN
Buxton UK
Manila PHILIPPINES
Soldiers Hill VIC AUSTRALIA
Abuja NIGERIA

Albuquerque NM
Mackay QLD AUSTRALIA
Myrtle Beach SC

Sydney AUSTRALIA
Miami FL
Miami FL

Johannesburg SO. AFRICA
Calgary AB CANADA
Las Vegas NV
Aurora OH

Warwickshire UK
Aurora CO
Springfield MO

San Antonio TX

Las Vegas NV

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