

# STRATEGY Global Business Development



**Project Minimum: 50 hours, \$15,000**

## Fast-Tracking Your Success

PLAN | PROMOTE | PROFIT

## Growth Initiatives

### Business Plan, Marketing & Media Strategy with Tools + Sales Coaching; or Megaproject

\$35,000 - \$70,000+ *"Genius: I recommend STRATEGY for any Business Development needs. Very well done!"*  
*"Immensely capable and extremely thorough. Ability to dig in & get to the core issues is excellent. Highly recommended."*

### Launch Plan, Demand Analysis, Marketing Strategy, Initial Implementation

\$25,000 - \$45,000+ *"I could go on and on: Tina is HONEST. She isn't going to tell you what you WANT to hear, but guides from her expertise. We expanded the project scope so our eCommerce website launch was buttoned-up: we tripled our budget. We have acquired a reach of 12 states and 15 metro areas within 4 weeks of launch. I know that our business has reached this point due to her meticulous, creative expertise. We plan to use Tina again in the future."*

### Business Plan & Investor Brief

\$40,000 - \$60,000+ *"Very thorough & extremely knowledgeable. Remarkable job in such a short time!"*

### Investor Brief/Marketing Strategy + Awareness Campaign, Media One-Sheet, Press Release

\$25,000 - \$30,000+ *"Tina is extremely dedicated. She sets such a high standard for our Marketing, we don't want to work with anyone else now. She demonstrates great enthusiasm & drive, works very diligently to get the best results."*

### Investor-Oriented Business Plan

\$28,000 - \$35,000 *"Tina is one of those rare gems that we often look for but never seem to find. Her high level of intellect and vast experience, coupled with deep personal honor, yield results that are second to none. Best I've seen."*

### Brand Identity: (with Website Front-End) Development or Assessment, with Implementation

\$15,000 - \$25,000+ *"The ultimate professional: she offers great solutions. She is very prompt and easy to work with. I will definitely use her again on my upcoming projects." "Expanding the scope, having learned so much from you..."*

### Emerging Business or New Product Line: Launch Plan, Education & Awareness Campaign

\$18,000 - \$35,000+ *"We are thrilled, keeping the contract open." "Tina is fantastic: incredibly intelligent, experienced, fast-working, dedicated. Hire her!" "Tina is a dynamo - absolutely fantastic! Valuable asset."*

### Compensation Plan Re-Design (& Similar Strategic Development Projects)

\$15,000 - \$25,000+ *[Wall Street Firm] "...a delight to work with. Quality of work, on-time delivery, and expertise were of immense value to my project. I will certainly work with her again." [Commended also by both CEO & Chairman]*

### Baseline Marketing or Brand Strategy, Proposal (Persuasive Positioning), or Investor Brief

\$15,000 - \$18,000+ *"Great work: highest caliber! We raised \$MM already: worth every penny. Will hire again." "Professional and amazing at what she does. If you need help with Branding, or overall strategy, TB is a great asset."*

### Business Development Assessment & Interim Coaching Segments (Ad Hoc Rate \$500/hr)

\$8,000+ *"Well versed in both corporate and intelligent small business strategies. 'One machine can do the work of 50 ordinary men, but no machine can do the work of one extraordinary man.' Priceless. Excellent."*

Tina Buckman, MBA  
US Based, International Reach

Business Growth Consultant: Specialized Generalist  
AUS, Europe, GCC, Indonesia, Japan, Korea, Peru, Singapore



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Time is the one resource we cannot manufacture or recapture