



Event

SPONSORSHIP

EVENT SPONSOR

This level of sponsorship is customized for the optimum performance of each event. Our organization performs all over the state of Maryland. As a sponsor, you can provide support to event(s) that are local to you or your business. In turn, it provides exposure to the right audience for services that your business provides. Your donation can be in any amount (excluding packages E6& E7) – just note the package number you are interested in supporting on your submission form. For example “\$100 towards package E2”

With your generous donation, you will receive:

- ✓ Company flag or banner (you provide) to be displayed at the event.
- ✓ “Thank you” announcement and brief reading about your company/organization (you provide) that will be read 3-5 times during the event.
- ✓ Facebook recognition on the weekend of the event.

E1. GENERAL SPONSOR - (any amount) Your donation will be applied to areas where funding is most needed.

E2. BULLFIGHTER SPONSOR - (\$150/man/day * two bullfighters needed for each day)

- The bull fighter stands ready in the arena during bull riding events to protect our contestants.
- He is the one who distracts the bull and helps the contestant dismount safely - the bull fighter also assists in directing the bull out of the arena.

E3. ANNOUNCER SPONSOR (\$400/day)

- The announcer is the Master of Ceremonies for each performance, conducting the show, introducing the contestants, advertising our sponsors and providing entertainment for the crowds.

E4. PICK-UP MAN SPONSOR– (\$150/per performance)

- The pick-up man works during rough stock events and enables our contestants to dismount safely.
- He also helps to remove the flank strap for the animals and assists with directing them from the arena after each ride. (The pick-up man is only required for certain rough stock events and may not be at all performances)

E5. ARENA SPONSOR (\$2500)

- This covers the cost of the rodeo arena for each performance including the bucking chutes, roping box and holding pens for one set up/ tear down event. Contributions can be made in any amount towards the cost of the arena.
- Your business will be announced as the arena sponsor multiple times during the event.

E6. BUCKING CHUTE SPONSOR (\$250)

- Your company would have the benefits listed above plus a bucking chute for bull riding and all other rough stock events named for you with a sign printed which is inserted in the chute gate. All eyes are on these chutes during most of the performance so if you want to make a big impact this is your package!

E7. IN/OUT GATE SPONSOR (\$500)

- Your company would have the benefits listed above plus premier placement of your banner on our out-gate including announcements through the performance as contestants enter and exit the arena – all timed event and speed event contestants enter and exit through this gate. All eyes are on this gate during most of the performance so if you want to make a big impact this would be the package!



Annual
SPONSORSHIP

ANNUAL SPONSOR (One fiscal year)

This level of sponsorship provides funds that are accrued and used throughout the year as needed. These funds are placed into the MDHSRA account and are used for the operation and production of rodeos. Without sponsors like this, we would not be able to host our own rodeos or provide awards at the end of the year.

Y1. Bronze (\$500)

- Company flag or banner (you provide) to be displayed at all MDHSRA rodeos.
- “Thank you” announcement and brief reading about your company/organization (you provide) that will be read 3-5 times during the event.
- Facebook recognition throughout the year
- Link-click banner (you provide) that will be used in the sponsor section of our website

Y2. Silver (\$750)

- Company flag or banner (you provide) to be displayed at all MDHSRA rodeos.
- “Thank you” announcement and brief reading about your company/organization (you provide) that will be read 3-5 times during the event.
- Facebook recognition throughout the year
- Link-click logo (you provide) that will be used in the sponsor section of our website
- 10x10 vendor space/display at all rodeos (you must RSVP the week of the event)
- 1/4 page advertisement (b&w or color) in season finals book
- One team photo with your banner/signage

Y3. Gold (\$1,000)

- The option to split payments to bi-annual are available on request
- Two company flags or banners (you provide) to be displayed at all MDHSRA rodeos.
- “Thank you” announcement and brief reading about your company/organization (you provide) that will be read 3-5 times during all Maryland based rodeos.
- Facebook recognition throughout the year
- Link-click banner (you provide) that will be used in the sponsor section of our website
- 10x10 vendor space/display at all rodeos (you must RSVP the week of the event)
- 1/2 page advertisement (b&w or color) in season finals book
- Two team t-shirts, please specify size
- VIP seating for four at State Finals
- One team photo with your banner/signage

Y4. *Platinum (\$2500)*

- The option to split payments to bi-annual are available on request
- Two company flags or banners (you provide) to be displayed at all MDHSRA rodeos.
- “Thank you” announcement and brief reading about your company/organization (you provide) that will be read 3-5 times during all Maryland based rodeos.
- Facebook recognition throughout the year
- Link-click banner (you provide) that will be used in the sponsor section of our website
- 10x10 vendor space/display at all rodeos (you must RSVP the week of the event)
- Full page advertisement (b&w or color) in season finals book
- Two team t-shirts, please specify size
- VIP seating for four at State Finals
- One team photo with your banner/signage
- Naming rights to one event per performance (Barrels/Poles) or bucking chute

Y5. *(Other)*

- You have a service that fits the needs of the organization that could be given a dollar amount without a dollar donation. Please contact us and tell us!



Maryland High School Rodeo Association

Sponsorship Commitment



Company Name: _____

Contact Person: _____

Address: _____

Phone Number(s): _____

Sponsorship level(s) of interest

Code: _____ Title: _____ Amount: _____

Code: _____ Title: _____ Amount: _____

Code: _____ Title: _____ Amount: _____

___ *Is this a memorial donation? If so, for* _____

Yes! I am interested in making a tax-deductible donation and become a sponsor of the Maryland High School Rodeo Association.

Signature: _____

The children of the MDHSRA thank you for your generous support!!

Please make checks payable to: MDHSRA, Inc

Mail to: MDHSRA, Inc.

P.O. Box 2682

Ellicott City, MD 21043

OFFICE USE ONLY

PAYMENT RECEIVED- DATE _____ CASH / CREDIT CARD / CHECK # _____

PAYMENT RECEIVED- DATE _____ CASH / CREDIT CARD / CHECK # _____ (FOR SPLIT PAYMENTS)

CONTESTANT NAME WHO MADE THE CONTACT: _____