



TOWN OF PIERSON
5th Annual
Family Fun Celebration
Saturday, July 4, 2015



SPONSOR/VENDOR REGISTRATION FORM

Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ Email: _____

✓ LEVEL	TYPE	SPACE	PRICE
	PATRIOT SPONSOR		= \$ 500 +
	STARS SPONSOR		= \$ 250
	STRIPES SPONSOR		= \$ 100
	CONTRIBUTING SPONSOR		= Up to \$ 99
	FOOD & BEVERAGE VENDOR	10' X 20'	= \$ 200
	ARTS & CRAFTS VENDOR	10' X 10'	= \$ 25
	SERVICES/PRODUCT VENDOR	10' X 10'	= \$ 25
		TOTAL DUE	\$

VENDORS LIST ALL ITEMS FOR SALE:

*I have read and agree to the Terms and Conditions on the back of this form and do hereby release and for-
ever discharge the Town of Pierson, its representatives, and successors from all manner of action, suits,
sums of money, damages, controversies, claims and demands from any loss or damages to the under-
signed' s property. I further grant the Town of Pierson permission to use any photograph, video, recording
or any other record of my participation in the event for any legitimate reasons. I understand that it is the
Town of Pierson's right to deny any applicant.*

Signature: _____ Date: _____

Town of Pierson SPONSORSHIP BENEFITS Saturday, July 4th 2015

PATRIOT SPONSOR:

Sponsor logo and name featured on Town of Pierson event web site.
Sponsor mention in all media releases, newspaper advertising, publicity posters, flyers, and follow-up public relation materials (with exception of highway banner).
Inclusion in all promotional mentions at event and verbal recognition during event.
Prominent category identification at event
Free 10'x10' booth space to showcase products/services at event.
Sponsor acknowledgement at opening ceremonies and at Council meeting.

STARS SPONSORSHIP:

Sponsor mention in all media releases, newspaper advertising, publicity posters, flyers, and follow-up public relation materials (with exception of highway banner).
Inclusion in all promotional mentions at event and verbal recognition during event.
Prominent category identification at event.
Free 10'x10' booth space to showcase products/services at event.
Sponsor acknowledgement at opening ceremonies and at Council meeting.

STRIPE SPONSORSHIP:

Prominent category identification at event.
Inclusion in all promotional mentions at event and verbal recognition during event.
Sponsor acknowledgement at opening ceremonies and at Council meeting.

CONTRIBUTING SPONSORSHIP:

Sponsor acknowledgement at opening ceremonies and at Council meeting.

TERMS AND CONDITIONS:

- **Registration deadline is June 8, 2015,** to ensure representation in proposed media programs.
- Non-profit organizations are fee exempt; **one per organization.**
- Booth space is offered on a first come, first served basis. All reservations are final.
- **This is a rain or shine event.**
- Electrical will be available for food concession vendor booths.
- Booth vendors are to provide own canopy, displays, set up and take down.
- Booths are required to **be open on Saturday, July 4, 2015, from 4:00 pm until 9:00 pm**
- Booth vendors may set up after 12:00 pm on day of event and take down after the fireworks or by 12:00 pm Sunday, July 5, 2015. **(The Town is not responsible for overnight protection)**
- Booth space is provided to the company/organization named on the application; no sharing allowed.
- Vehicles will not be allowed inside the designated event activity area on day of event from 4:00 pm until after the fireworks display.
- Any violent or illegal activity is grounds for closure of the vendor's booth space, expulsion from the event and possible legal action. There will be no refunds given to any violators.
- **Booth vendors are responsible for and will be charged for any necessitated clean up or disposal of vendor trash.**
- Applicable vendors are responsible for collecting and forwarding Florida sales tax to the Department of Revenue.
- Vendor will not display or sell any items other than those listed on registration form, nor show or sell items bought or consigned for resale or flea market or farmer's market items.
- **Alcoholic beverages may not be sold or publicly consumed on premises.** This will be duly enforced.
- Coolers will be inspected and if contents include alcoholic beverages, contents will be confiscated by the authorities.

