

GTNA Board Meeting Minutes

May 5, 2025

6:30pm – 8:02pm via Zoom

Attendees: Jay Russell, Dana Russell, Helen Sheahan, Kathy Batha, Alex Kocher, Trevor Olson, Ruth Paulson, Gary Kobs, Kathe Powers

Absent: Mayo Ewanowski, David Ewanowski, Terrah Clark, Serene Arena

Meeting Minutes: The April 2025 meeting minutes were approved.

Annual Meeting Recap: Alex commented on the presentation given by Jeff Glazer. He also complimented Ms. Powers and Ms. Sheahan on their presentations between presenters.

- Volunteer sign up sheets – 2 to 3 people offered to assist Katie Place running the 4th of July kitchen.
- A suggestion for a dog of the week posting was presented, but nothing was decided.
- There was a suggestion to hold the annual meeting twice each year. A general consensus was that once a year is better.

Greentree Day at Vintage: We should do a media blast to promote this fund-raising day. Ms. Powers suggested handing out leaflets to all households in mid-June. A number of Board members indicated they would help with this. We should post signs at intersections.

GTNA 2025 and Beyond Plan:

- **Revised Membership Form**
 - The new Membership form is on the GTNA Website.
 - The revised form will be a fillable PDF and will be posted on the GTNA website.
 - The revised form via Mail Chimp will point the user to the website.
 - We will publicize the revised new form on Facebook and Mail Chimp.
- **Park Play Dates** – Mr. Olson reviewed survey results – 22 responses
 - Possibly have multiple play dates at several parks
 - Should we publicize again? Mr. Olson recommended having the first play date and then schedule more after that, depending on response.
 - Ms. Paulson reported that Norman Clayton had the most responses, Sunday late morning/early afternoon is the most preferred day of the week. If a weeknight, 5pm to 7pm.
- **Food Truck Gatherings** – Mr. Kocher update: He would like to make a date recommendation to Megan (City of Madison). She is responsible for scheduling these events around the City. Discussion of various dates – possibly August 10. Also, a possible second date. Saturdays are difficult to capture people. We do not need to guarantee a certain number of participants. Mr. Kobs asked what type of food truck vendors are available.
 - Mr. Russell will reach out to the Arbor Hills neighborhood association to discuss how they do

- **Gallop T-Shirts** – Ms. Sheahan reported she has received orders for 10 shirts. She has two checks to forward to Mr. Ewanowski. Ms. Sheahan will also promote T-shirt sales at the Garage Sale locations. Ms. Paulson suggested that the \$50 gift card to Nonnos be a Holiday Lights first place winner. It is a great idea to support the local businesses using their gift cards as prizes.

Garage Sale 14 households have signed up for the Garage Sale. Everything is on track.

4th of July:

- Event Coordinator – Mr. Russell
- Volunteer Coordinator - Mr. Russell
- Gallop – Ms. Powers is coordinating this?
- Parade – Ms. Paulson is coordinating – fire and police are set. She will apply for the parade permit.
- Picnic – need a volunteer coordinator – Mr. Russell will meet with Katie Place and other Kitchen management volunteers. Mr. Kocher will also help.
- Kids Activities – Dana is coordinating this.
 - Face Painting – Malerie Lenz
 - Possible second Face Painter – Ms. Russell will check into options
 - Tattoos – Ms. Russell
 - Sidewalk Chalk - Ms. Russell
- Membership table – Mr. Ewanowski, Ms. Ewanowski, Mr. Kocher
- Gallop T-Shirt Table – Ms. Sheahan, if there are any shirts left to sell.
- Ticket sales – Bonnie & Jack Mitchell, Marylou and Ed Reich
- Mr. Russell will coordinate with Katie Place on how much food to order this year based on anticipated attendance for a Friday holiday.

Halloween Bonfire: It was agreed to move the bonfire back to Norman Clayton Park this year. However, it will run from 6pm to 8pm, rather than 7pm-9pm.

Membership: Ms. Ewanowski was unable to attend, but Mr. Kocher reported that 61 households have rejoined. Mr. Kocher has 3 more applications. There was a discussion about going off of Access because Microsoft is requiring a \$185 annual fee. In the applications, several people expressed an interest in being on the Board. Mr. Kocher and Ms. Ewanowski will share that information. The Google form needs to be modified. A task list for help needed to produce the Directory will be created in the near future. So far 28 members have requested the stump electronically.

Treasurer Report: Mr. Ewanowski reported that the account balance as of 4-1-25 was **\$2,812.48**. We had April expenses of \$425.54 (Stump), and April income of \$940 consisting of \$625 for Gallop Sponsorships and \$315 for new/renewal memberships. The current balance of the account as of 5-1-25 is \$3,752.48.

Attached is the April 2025 Year to Date Treasurers Report.

ATA Madison (martial arts school) purchased an ad for the next year.

Other items:

- Board Member evaluation process will be outlined by Mr. Russell, Mr. Kobs and Ms. Paulson
- Mr. Russell is contacting people who have expressed an interest in becoming a GTNA Board member. Further discussion of replacing Ms. Sarafiny and Ms. Arena will occur in the next few months with a final decision by the September meeting.

Next meeting- Monday, June 2, 2025

Minutes respectfully submitted by Dana Russell

Attachment: March 2025 Treasurer's Report