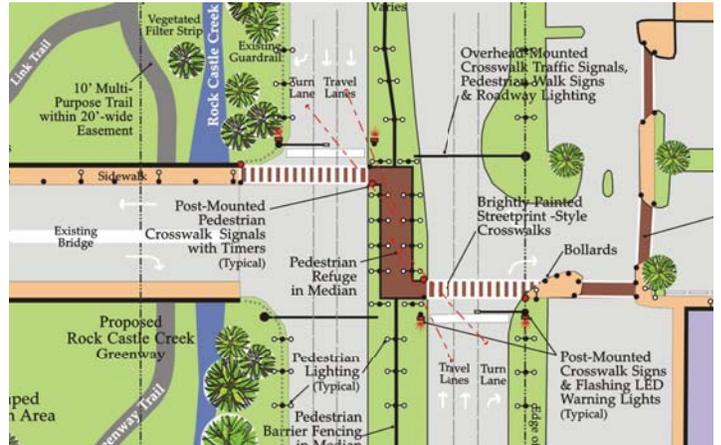
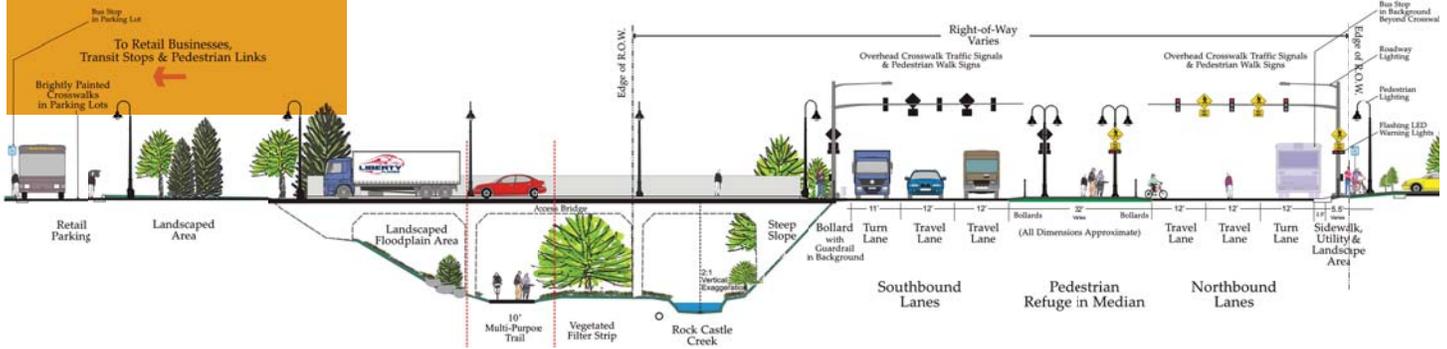


Improving safety for pedestrians and cyclists



WARDS ROAD AREA PEDESTRIAN AND BICYCLE MASTER PLAN

Sympoetica's project approach employs a broad public outreach element, and on this project, we worked with a committee of key local stakeholders, including national retailers such as Walmart and Target, and conducted a public design charrette to gain user and other stakeholder input. Key users will be the student populations of the adjacent institutions of Liberty University and Central Virginia Community College.

The study incorporates on-street, in-parking-lot, and stream valley greenway pedestrian and bicycle facilities into a comprehensive system featuring safe highway crossings and improvements to an over-looked stream valley amenity within the corridor. We also worked closely with the City's transit company (GLTC) to enhance bus ridership through a new local transit loop connecting the corridor with the college campuses.

CLIENT

City of Lynchburg, Virginia
Project complete 2009
Plan adopted by City Council 2009

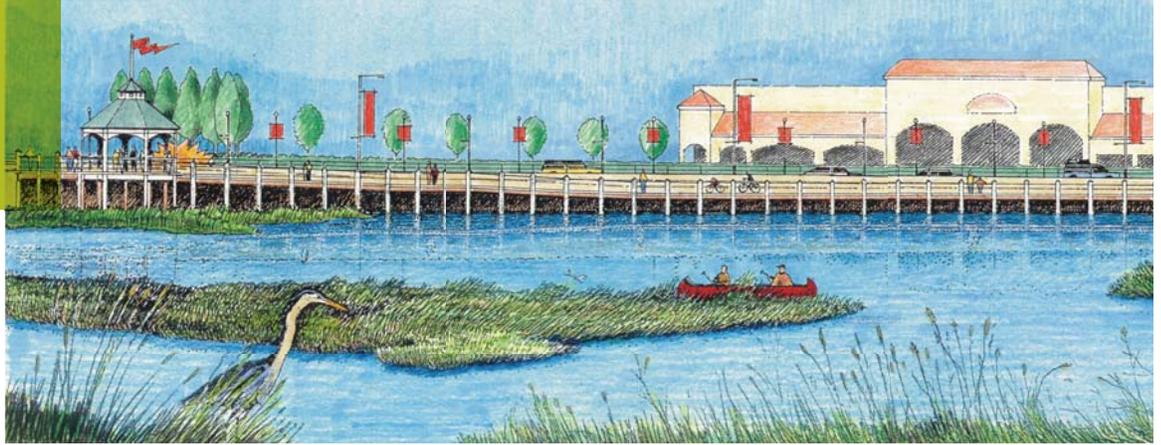
ABOUT SYMPOETICA

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CONTACT

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Creating a gateway to the oceanfront



LASKIN ROAD AND 30TH STREET CORRIDOR PLAN INITIAL PHASE

Sympoetica provided corridor planning and urban design services to HSMM for this project. We led local stakeholder and citizen involvement and assisted in developing a series of alternative corridor plan concepts for City review. Our work provided the over-arching corridor planning, design framework and imagery in support of the City's goal of creating a scenic gateway to the oceanfront and a revitalized 30th and 31st Street (Laskin Road) retail corridors. HSMM and the team landscape architect provided detailed engineering and streetscape designs. The new gateway plan encourages traditional 'Main Street' development patterns as a key element, and brings visitors to the oceanfront, new hotel/conference center and park.

CLIENT

City of Virginia Beach, Virginia
Project complete 2004
Constructed 2008

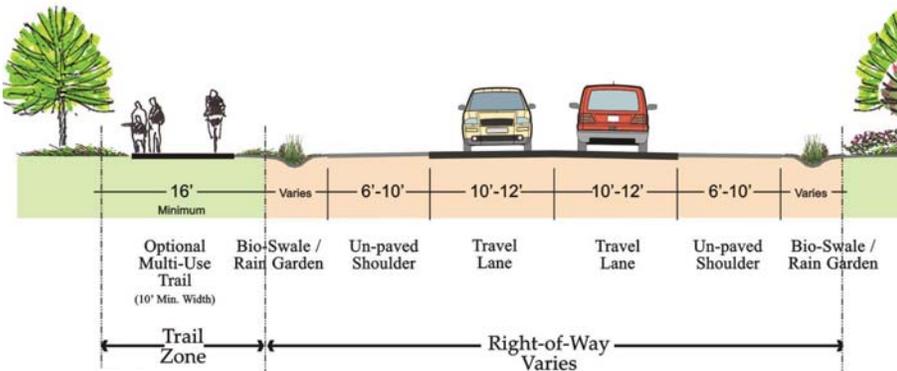
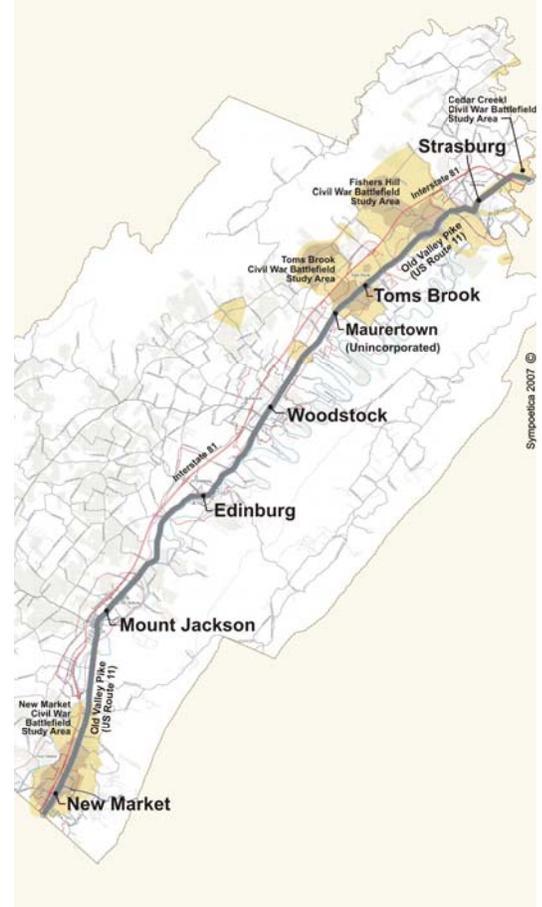
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Preserving rural byways



OLD VALLEY PIKE CORRIDOR OVERLAY DISTRICT ORDINANCE AND DESIGN GUIDELINES

As planning consultant to Shenandoah County, Sympoetica worked closely with County staff, local town representatives, and a County-appointed stakeholder committee to develop the Old Valley Pike Corridor Overlay District Draft Ordinance and Draft Design Guidelines. This year-long process resulted in a comprehensive set of Old Valley Pike companion documents that together allow the County to achieve a future vision for the U.S. Route 11 corridor that would protect the scenic and rural character of the corridor, promote and create attractive gateways to the County's historic towns and villages, insure adequate traffic operation, and promote tourism and economic development. The corridor ordinance and design guidelines were approved by Shenandoah County's Planning Commission and Board of Supervisors in 2008.

CLIENT

Shenandoah County, Virginia
Project complete 2007
Ordinance and Design Guidelines adopted by County Board of Supervisors 2008

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Bringing back a historic community



FIFTH STREET CORRIDOR MASTER PLAN

Sympoetica worked closely with the City's Department of Community Development and the Fifth Street Community Development Corporation (CDC) to prepare the early concept plan and detailed master plan for this historic commercial corridor linking Lynchburg's Downtown and Plaza-Midtown areas. A key stakeholder outreach element included the facilitating a goal-setting session and half-day design charrette with the CDC and other stakeholders. The facilitated discussion afterwards helped the group solidify a consensus approach to revitalizing the corridor. Using the input from planning analyses, goal-setting forum and design charrette, Sympoetica prepared a Corridor Concept Plan, which provided the stakeholder framework for more detailed corridor design and area-wide community plan. Sympoetica prepared a detailed corridor master plan as a framework for future land use, streetscape, parking and redevelopment/infill decisions. Phase One of the master plan which includes a roundabout and an urban square, is complete.

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CLIENT

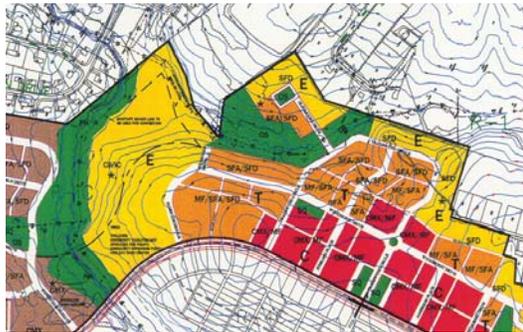
City of Lynchburg, Virginia
Project complete 2006
Phase I constructed 2009

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WYNDHURST & CORNERSTONE COMMUNITIES
TRADITIONAL NEIGHBORHOOD DEVELOPMENTS

Sympoetica prepared the community plans, mixed-use core designs, and design guidelines for two of the last major infill properties in Lynchburg. The new mixed-use communities are designed as Traditional Neighborhood Developments (TNDs), a concept of community modeled after development patterns of small towns and urban neighborhoods built before 1940. The 170-acre Wyndhurst community features traditional grid street patterns, parks, squares, and civic uses (a new YMCA), as well as walkable neighborhoods and a community center of retail shops and offices along its new “Main Street.” Cornerstone, a nearby TND community of 115 acres, features a slightly higher mix of multifamily residential units with its townhome and single family detached neighborhoods. Both communities feature Sympoetica-designed layouts for the core mixed use development blocks. The Wyndhurst community is now nearly completed, while Cornerstone is well underway, with its system of streets, parks and squares defining new building areas.

CLIENTS

Wyndhurst Community
J.E. Jamerson & Sones
Appomattox, Virginia

Cornerstone Community
JBO, LLC
Lynchburg, Virginia

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