



## Optimum Studios Venture - Summary

Optimum Studios Venture, LLC (“OSV”) is an emergent movie studio that is designed to 1) employ a \$50 million venture investment in OSV to follow the Netflix path toward a \$416+ BILLION market cap and 2) deliver a risk adjusted ROI that dwarfs other investment options.

Yes, you reflexively dismiss this possibility but consider the following realities:

- 1) **This market cap goal has been achieved before.** Netflix converted a \$30 million V/C investment in 1999 into \$416 BILLION in market cap recently.
- 2) Netflix has ZERO chance to replicate that 1,386,667% ROI in the future because its \$416 BILLION market cap is too large.
- 3) Netflix did not have the successful Netflix business model template to follow as OSV will have.
- 4) Netflix had no original content base, just a plan to distribute DVDs online for a fee. OSV has developed 10 major film franchise scenarios that are objectively superior to any Netflix original content today and OSV will skip the 15 year DVD distraction.
- 5) 90%+ of current Netflix content is unwatchable for 90%+ of adults. All OSV films are designed to skillfully match the viewing preferences of 50%+ of global adults versus the 6% target markets of 95% of the films that are produced.
- 6) The film industry has the largest latent demand quotient of any industry. The only limitation on movie demand is the availability of great films to view. The 500 million Netflix and Amazon subscribers confirm this assertion and they are all searching for better films to view.
- 7) **Does it not make far more sense to invest in a successful business model with 1,386,667% ROI potential than start up ventures or film projects with 85%+ failure rates or Netflix that has exhausted its mega Alpha potential?**

OSV is designed to follow the highly successful Netflix business model but also offer far superior original film content to global audiences.

OSV has developed and employed the advanced metrics and methodologies to create 10 sensational film franchise scenarios and the visionary strategies to exploit 1) the enormous disconnect between film product features and adult consumer preferences and 2) the 57x+ P/E ratios that Netflix is currently receiving in the public equity markets.



## Film Industry Markets Reality Check

OSV a capital markets exploitation venture in the motion picture industry. Therefore, it is important to focus on the macro capital markets performance of the movie industry:

### Motion Picture Industry Market Cap Performance Since 2015

Company \$ Billions	Ticker	Jan. 31 2015	Change/ ROI	Mar. 24 2025	*Inflation Adj. ROI	TTM Earnings	P/E Ratio
Dow Jones IA	DJIA	\$24,388	+75%	\$42,583	31%		
<b>Netflix</b>	<b>NFLX</b>	<b>\$27</b>	<b>+1556%</b>	<b>\$416</b>	<b>1070%</b>	<b>\$8</b>	<b>53x</b>
Disney	DIS	\$155	+17%	\$181	(12%)	\$6	32x
Comcast	CMCS	\$134	3%	\$138	(23%)	\$16	9x
Warner/Dis.	WBD	\$13	+112%	\$27	60%	(\$11)	Neg
Paramount	PARA	\$27	(70%)	\$8	(77%)	(\$6)	Neg
**Lions Gate	LGF A	\$4	(55%)	\$2	(66%)	(\$0)	Neg
<b>Total w/o NFLX</b>		<b>\$333</b>	<b>7%</b>	<b>\$356</b>	<b>(20%)</b>		

\* Note – 33% 10 year inflation \*\* Note – LGF-A since its December 2016 inception.

### Chart Comments

- With the exception of Netflix, investors would have earned much higher ROIs over the last decade investing in the DJIA than in any of these studios. ROIs for 4 of the 6 studios did not keep pace with inflation.
- This very poor ROI performance vs the DJIA is strong evidence that 1) the traditional business model of competing with each other to acquire, produce and distribute content from the same depleted agencies and other “solicited sources” and adding talent attachments is a failure, 2) prevailing content evaluation metrics and screenwriting methodologies do not create films that most adults want to see.
- Netflix’s ROI performance was sensational but it was grounded in a streaming business model. Netflix cannot hope to replicate its ROI performance over the next decade but it illustrates the enormous ROI potential that OSV can earn by following the Netflix path.

These assertions are supported by your personal experiences and the reality that the average adult saw only 3 of the 835 films that were released into theaters in 2019 (MPAA) before Covid.



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Thinking inside the box of Hollywood conventional wisdom of flawed content writing, evaluation, development and business practices is not producing acceptable ROIs for shareholders. Netflix succeeded by thinking outside the box with a streaming business model but the content it offers is largely unwatchable for most adults. If you subscribe to Netflix, you understand this reality

OSV's effective content creation and evaluation methodologies and its 10 major film franchise scenarios are an opportunity for prescient venture investors to earn extraordinary risk adjusted ROIs in the future by following the Netflix path. Over 90% of the films produced would not meet the "Greenlight" standards of OSV.

**The OSV goal is to convert \$50 million into a \$5+ billion IPO in year 5 and then follow the Netflix path toward \$416 billion in market cap with far superior film content.**

## **OSV Overview**

Everyone who likes movies is familiar with the recurring frustration of searching the theater or streamer listings and finding nothing that inspires them to view. This strange reality persists because "Hollywood" produces the films it wants to make, not the movies that most people want to see. This is the reason that the average adult saw only 3 of the 835 films (MPAA) that were released in theaters in 2019 before Covid.

An exciting opportunity exists to create a new virtual movie studio venture to 1) exploit the huge latent demand for great movies that skillfully match adult consumer preferences and 2) follow the Netflix path toward \$416 billion in market cap with far superior content.

**This new venture can be promoted to Netflix investors as the new Netflix super Alpha play to deliver risk adjusted ROIs that dwarf other investment scenarios. OSV is skillfully designed to exploit these opportunities**

OSV is **NOT** another script in search of a producer and attachments to raise money to film a movie that few people will want to see. This flawed approach to filmmaking fails 80%+ of the time.

OSV is a content focused, virtual movie studio venture that has developed 1) effective content and concept evaluation metrics and 2) advanced screenwriting methodologies that skillfully match a broad diversity of exciting resonance elements with the viewing preferences of the 85% of adults who struggle to find any films that excite them to view. The OSV content and tools can be vetted.



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Every OSV script is evaluated and scored over 36 primary dimensions of resonance through every scene in the screenplay. This evaluation process is used throughout the writing and rewriting processes to measure resonance and reveal and seize opportunities to increase resonance to optimum levels.

The resonance grids can then be compared to any other script to evaluate audience acceptance on a relative basis. 95%+ of scripts that are produced would not meet OSV resonance standards so the 80%+ of scripts that are produced and fail are avoided.

OSV is **NOT** a content theory. The OSV techniques have been employed to create an inventory of 16 sensational theatrical scripts that will launch up to 10 major film franchise scenarios that better match global adult audience preferences than anything in theaters or on the streamers.

These same scripts could be adapted into 40 one hour episodes for streaming purposes with substantial prequel and sequel potential. The screenplays are registered with the WGAW and available for review.

OSV is a sophisticated capital markets exploitation strategy that is designed to project a compelling \$5+ billion IPO profile after year 4 that will include the streaming infrastructure to follow the Netflix path toward \$416 billion in market cap by year 10 - 15.

This vision is not a promotional hype. It is a very real and compelling venture investment scenario that is grounded in profound intrinsic, cinematic, financial and investment merit.

## **Capital Investment Profile**

OSV is **NOT** a traditional film or slate investment scenario with negative risk adjusted ROIs. It is not hard asset or private equity or public equity investment scenario with annual ROIs below 10%. It is also not a tech venture that will fail 90% of the time.

OSV is a visionary venture capital investment opportunity that is designed to convert a \$50 million venture equity investment into a \$5+ billion IPO after year 4 to deliver a 10,000% ROI. OSV will also position its investors to subsequently follow the Netflix path toward above \$416 billion market cap peak in January 2025.

The enormous ROI successes of Netflix and Amazon with their film streaming ventures are the proofs of concept for OSV. Netflix has no hope to replicate its 10,000%+ ROI since summer 2012 and Amazon Studios is unavailable for direct investment and has already likely peaked its market equity value potential. Both Netflix and Amazon Studios are vulnerable to competition from any streamer who can offer superior content. OSV is designed to exploit this reality.



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OSV is designed to follow the Netflix and Amazon Studios success models with far superior content and theatrical film franchises.

Today, OSV exists as:

- A visionary business model and plan to create a very cost and capital effective virtual movie studio that will write, develop and produce the films that most adults want to see. This studio will become a self funding film production machine after the major success of the “America 2.0: Artistry” (“A2A”) film.
- Effective film content evaluation metrics that avoid the 85%+ of film concepts that get produced but never recover their costs
- Visionary screenwriting methodologies that skillfully match an exciting diversity of compelling resonance elements with the viewing preferences of the 90%+ of adults that are largely ignored by Hollywood.
- 16 sensational theatrical screenplays that will launch up to 10 major film franchises that are objectively far superior to anything in theaters or on the streamers for most adults. If you doubt this assertion, you can read the OSV scripts and compare them to the 1000s of unwatchable films in theaters and on Netflix and the other streamers.

All of the OSV scripts are skillfully designed to exploit the enormous latent demand for exciting motion pictures by targeting the viewing preferences of the 85%+ of adults that are largely ignored by “Hollywood”.

Once OSV sources the capital to produce “America 2.0: Artistry” (“A2A”), it can secure the talent attachments to produce A2A to its full cinematic and financial potential and return the \$50 million of venture capital to investors by month 30 to eliminate primary equity risk. Thereafter, OSV will be a self-funding entity in perpetuity with no long term debt obligations.

## **Comparative Investment Analyses**

It is natural to be concerned about investing \$50 million in the OSV business strategies, metrics, methodologies, screenplays and film franchise scenarios. Perhaps the best way to illustrate the OSV value proposition is to think of A2A and the other 15 OSV scripts as being analogous to the architectural “blueprint” plans for a new office building.

The building plans themselves have limited value until the building is complete and successfully marketed to tenants. A screenplay is the blueprint for a motion picture. It has limited value until it is funded, produced, distributed and marketed to audiences.



So A2A and the OSV value proposition should be evaluated based on the merits of its designs and marketing plans vs other films just as with any office building project is evaluated relative to other office buildings within the market place.

Every new office building project is valued using projections of its future cash flows based on assumptions of construction, management, advertising and other costs + occupancy rental rates in the future relative to the actual performances of other similar projects in the same market.

Similarly, every OSV film project should be evaluated using projections of its future cash flows based on assumptions about production, management, distribution, advertising and other costs + theatrical and nontheatrical revenues in the future relative to the actual performances of other similar projects in the same market.

So below is a comparison of A2A versus an investment in a \$50 million building and Oppenheimer:

<b>Project</b>	<b>Budget</b>	<b>Equity Returned</b>	<b>Annual ROI First 30 Months</b>	<b>\$5 billion IPO ROI Year 5</b>	<b>Streaming ROI year 10</b>
A2A Film	\$50 million	Month 30	210%	10,000%	100,000%
Building	\$50 million	Unknown	10%	N/A	N/A
Oppenheimer	\$100 million	Month 30	105%	N/A	N/A

The above chart assumes that:

- A2A will reach the \$1 billion revenue level. This may sound high but Oppenheimer reached \$1 billion with a small fraction of the total resonance of A2A. The Marvel films frequently exceed \$1 billion with a target audience that is limited to “Super Hero” fans while A2A targets all adults. A read of A2A will confirm these assertions.
- A \$5 billion IPO in year 5. This goal is achievable if A2A does \$1 billion in revenue and the subsequent 10 films only average \$200 million in revenue per film and the OSV IPO receives a 21x P/E multiple versus 53x currently for Netflix.
- A \$50 billion market cap based on 40 million streaming subscribers by year 10 at the current Netflix \$1250 per subscriber market cap valuation. 40 million is only 13% of Netflix 300 million current subscribers and 8% of the combined 500 million Netflix and Amazon subscribers.



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If you had \$50 million to invest in only one thing, what would be the best option?

1. A new office building with maybe a 100% 10 year ROI if all goes well
2. A crypto pyramid scenario that has as much downside as upside
3. A new tech venture with an 85%+ failure rate
4. Tesla trading at a 137x price/earnings multiple
5. Netflix trading at a 53x price/earnings multiple
6. Nvidia trading at a 41x price/earnings multiple
7. Amazon trading at a 37x price/earnings multiple
8. The Dow Jones IA - An 75% total ROI since January 2015
9. Crude oil - A 28% total ROI since January 2015
10. Gold - A 136% ROI since January 2015
11. A basket of the 5 public film studios that posted a 7% ROI since January 2015. (Big funds have about \$330 BILLION invested in these studios).
12. **OSV that will deliver an 832,000% ROI if it successfully follows the Netflix path to \$416 BILLION in market cap recently. Even 1% of the OSV goal would be a huge investment success at a 8,320% ROI.**

Does it not make sense to SERIOUSLY consider the OSV value proposition before ASSUMING its ROI goals are impossible?

### **Other Considerations**

- There is a very real chance that the P/E ratio for OSV will be higher than Netflix if existing and historical Netflix investors see OSV as the next Netflix type mega-Alpha play. OSV will aggressively target these investors as part of the IPO marketing plan.
- **Yes, the likelihood of achieving the assumption revenue levels can be debated but these assumptions are reasonable and attainable goals relative to other films. OSV will be an enormous ROI success if it only reaches 10% of its goals,**
- Yes, an office building is a physical asset but it is only as valuable as its ability to sell or rent space at aggregate rates greater than its operating expenses.
- A big difference is that office building markets are local and the A2A market is global. A2A also has multi- billion dollar IPO and Netflix path potential that is not included in any office building or film project or slate.





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- A2A can return equity in 30 months with a 100% ROI to ELIMINATE primary equity risk while retaining the upside ROI that could be above 10,000%+ on the year 5 IPO date + much more if the streaming business model is successful.
- Office buildings require years or a sale of the asset to achieve maybe a 10% annual ROI assuming they rent up successfully.
- The point is that OSV offers prescient V/C investors a very real path to an exponentially higher ROI than can be achieved on any real estate or film project or almost any other investment.

## Key Risk Considerations

The only major risk in the OSV scenario is the ability of the A2A motion picture to be successfully produced, marketed and distributed to earn break even revenues of about \$150 million. This may seem like a high hurdle to clear but it is only 15% of near \$1 billion box office revenues of the recent film “Oppenheimer” that also won the Oscar for best picture.

Oppenheimer achieved the \$1 billion in revenues with a tiny fraction of the spectrum and depth of the resonance of A2A and a target audience that is less than one third of A2A.

So the key to evaluating the investment risk of OSV is to read the A2A script and assess its ability to exceed \$200 million in global revenues relative to “Oppenheimer” and every other film that reached theaters in the last few years.

An objective read of A2A and discussions to understand its enormous resonance and global revenue potential will convert all concerns about investment risk into enthusiasm for the life changing wealth opportunity that A2A and OSV represent.

## OSV Venture Scenario

### Goals

- Create a new virtual movie studio, OSV, that will launch up to 10 major film franchise scenarios to create a compelling \$5+ billion IPO profile after year 4.
- Create the streaming infrastructure to offer 1) far superior film content to the global film audience and 2) investors a very REAL opportunity to follow the Netflix path from a \$50 million venture investment in OSV toward the current Netflix market cap of \$416+ billion.
- Deliver extraordinary risk adjusted Alpha to OSV shareholders.





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## Partnership Example

There are countless ways to construct a capital structure for OSV but below is one example:

Partner	Contribution	Focus	Equity Share
Partner 1	\$25 million	Distribution	40%
Partner 2	\$25 million	Passive V/C	40%
Renaissance Studio. Ltd.	10 franchises	Content	20%
Total			100%

## Process

- Create a MOU between the Partners and Renaissance Studio, Ltd. (“RSL”) to proceed with 1) the further development of the OSV business model, structure and business plan and 2) optimize and schedule the 5 Arielle Denovo franchise scripts and budgets and 3) evaluate, prioritize, budget and schedule the other 11 RSL scripts and 9 RSL film franchise profiles.
- Present the OSV venture scenario to studios and seek to secure its participation in the OSV Venture at the levels described in the table above.
- Present the OSV venture to venture capital and other investors that might be better capital partners than the studios.
- Proceed with production and global distribution of the “America 2.0: Artistry” (“A2A”) script.
- Return the \$50 million equity investments to the Partners by month 30.
- Use \$200 million in earnings from A2A to 1) finance the production of its 4 sequels and launch at least 5 of the other RSL franchises and 2) develop streaming infrastructure.
- Pursue an OSV IPO after year 3 or 4.
- Follow the Netflix path into streaming and toward \$416 billion in market cap with much better core content and film franchises that appeal to much larger adult audiences.

## Arielle Denovo Film Franchise Summary

The Arielle Denovo film franchise (“ADFF”) is the first of 10 franchise profiles in the OSV inventory and the cinematic and financial foundation franchise of OSV.

ADFF is designed to project a sensational, multidimensional female protagonist into the Action - Adventure - Thriller - Clandestine - Super Hero genres. Arielle is:



- A hyper-intelligent, young woman who is a master of artistry in all major dimensions as she engages in terrifyingly plausible “mission impossible” scenarios to save humanity from itself.
- Capable of extraordinary things but she is not a cartoonish super hero. She exists in the ultra-exciting realm of reality based fiction and artistry in all dimensions in the modern world.
- An object of fascination in everything she says and does in every scene. She is a master of artistry in all things who is also an emotionally vulnerable young woman who must overcome many adversities and devastating personal losses to achieve extraordinary things for everyone and earn her personal freedom.
- She is a chance for heterosexual men to escape into their imaginations with their ultimate dream girl in the most exciting imaginable scenarios for 2+ hours.
- She is a powerful woman and role model that every female can admire as she displays all the highest attributes of femininity in all dimensions while she skillfully dominates the most powerful men on earth to reform our very dangerous and dysfunctional “man's” world.
- A fascinating young woman who seduces the audience on intellectual, emotional, visceral, visual and sensual levels and who displays all the most positive attributes of modern femininity.
- A brilliant young woman with an omniscient consciousness that sees the big picture in all things. She masters artistry in everything she attempts from the performance arts, to technology, to the martial arts, to the economic, political and geopolitical realms and other dimensions.

One goal of the Arielle Denovo films is to elevate the consciousness of everyone who views them to inspire them to transcend their comfort zones to reach their full life potential.

- A sensitive girl who loses all those close to her in the most terrible ways but discovers the inner strength to rise and conquer the disastrous status quo of modern world to unleash a new era of common sense unity, reconciliation, cooperation and prosperity.
- A riveting character in terrifyingly plausible geopolitical thriller/ clandestine plot progressions that build her credibility to deliver the case for global political and geopolitical reformation in compelling fashion.
- Gradually revealed to be a deity who is a mortal terrestrial instrument of Providence. She discovered earth and its unique biosphere. Fostered its integrated ecosystems and seeded life on earth. Originated the concept of humanity and nurtured it into reality. Created and developed the Egyptian, Greek, Roman, Chinese, European and American civilizations and their higher technologies. Conceived of Christ and his message to humanity.



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## **“AMERICA 2.0: Artistry” (“A2A”) – ADFP – Episode 1**

**The most ambitious, consequential and diversely entertaining motion picture ever conceived.**

**Genres: Drama - Geopolitical Thriller - Action - Adventure - Artistry – Super Hero**

**Production Budget: \$50 million - Revenue Potential: \$2+ billion – 181 pages**

**Prequel to "Treachery", "Mastermind", "Resurrection" and "Cataclysm"**

**A hyper-intelligent young woman who is a master of artistry in all major dimensions. She is on a terrifyingly plausible “mission impossible” to save humanity from itself in our dysfunctional and dangerous modern age.**

- In 2029, the USA and the world are mired in a death spiral of partisan and geopolitical madness that have caused social unrest, terrorism, economic collapse and warfare in a nuclear age.
- Arielle Denovo is an exceptionally brilliant young woman and a master of artistry in all major dimensions. She emerges from obscurity to co-opt and perfect a global system of satellites and systems that can control or destroy every computer, satellite and electrical system.
- Her mission is to use the power of her mind, AI and her systems to avoid dystopia by igniting a global reformation that will end the madness and unleash a new era of common sense unity, cooperation and reconciliation that supercharges the global economy to help everyone and all nations to reach their full economic and prosperity potential.
- All the major geopolitical adversaries become aware of her system and try to seize it so they can control humanity themselves. The brilliance of her mind is all that stands in their way.
- Arielle Denovo is the ultimate reality based “Super Hero” in this riveting geopolitical thriller that dwells in the exciting realm between fantasy and reality while it offers awe inspiring artistry at the highest levels in every major dimension to project what humanity can become.

This movie a terrifyingly plausible scenario grounded in modern technological and geopolitical realities that threaten the lives and prosperity of everyone.

This very high concept, epic scope and ultra entertaining film exposes the harsh realities that all Americans and humans face together and projects a reality based scenario for common sense American and global reformations that could unleash a new age of common sense unity, cooperation and prosperity that benefits everyone.



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Arielle is a symbol of all the best that humans can be as she takes audiences on a spectacular adventure through sensational global venues, thrilling scenarios and all the major dimensions of artistry at the highest levels that audiences have never seen before. Ice skating, dance, ballet, gymnastics, martial arts, musical instruments, music, singing, painting, Parkour, base jumping, piloting, driving, weaponry, athletics, science, technology, psychology, philosophy, virtual reality, AI, cyber programming, internet mastery, transcendent higher consciousness, omniscience, multi-dimensional tactics, economics, capital markets, sensuality, spirituality, providential awareness, politics and geopolitics.

A2A is an opus opportunity for all the talent and artists who help make it a spectacular movie that awes audiences across the world.

## Summary

**OSV will deliver a risk adjusted ROI to investors that dwarfs other investment scenarios.**

OSV is a new virtual movie studio that is skillfully designed to exploit:

- The huge disconnect between the films that “Hollywood” produces and the movies that most adults want to see. There is an enormous, global latent demand for great movies and OSV has developed the techniques to create them.
- Super Alpha opportunities in the public equity markets to deliver extraordinary risk adjusted Alpha to prescient venture investors.

A2A is the launch point for OSV. It is a \$50 million budget film with obvious revenue potential above \$1 billion. Its high certainty of major financial success will:

- Allow the return of the \$50 million in venture equity to investors by month 30 to eliminate primary equity risk.
- Fund the production of the 4 A2A sequels and the launch of another 5 OSV franchises to create an exciting IPO profile by year 4. The remaining 4 franchises can follow.
- Fund the creation of streaming infrastructure to follow the Netflix path toward \$400 billion in market cap.

Yes, A2A is a very big vision of what cinema and humanity can become but that reality is what will insure the cinematic and financial success of A2A if it is produced and globally distributed to its full potential.

OSV needs prescient capital partners to:



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- Create the OSV venture as a tax effective legal entity.
- Project production and distribution credibility with investors.
- Secure the nominal resources to create a compelling capital markets presentation that includes audio visual aids for A2A and secure someone to read, evaluate and help prioritize and optimize the other RSL scripts and franchise profiles.

A \$50,000 seed investment is needed to 1) access the RSL metrics and 16 exceptional scripts that will launch up to 10 major film franchise scenarios and 2) become positioned to follow the IPO and Netflix paths to multi-billion dollar windfalls.

By contrast, Disney has spent billions of dollars to acquire dated film franchises that have not resulted in strong market cap performance because of their enormous capital costs and production budgets.

OSV should be thought of as a Netflix type startup with “Marvel” type multi franchise opportunities that are crafted to attract larger adult audiences beyond the “Comic Book Super Hero” realm with much smaller production budgets to deliver much higher IRRs.

OSV should not require any equity investment beyond the \$50 million to produce A2A to create a self funding production stream that delivers a perpetuity of extraordinary ROIs. The initial \$50 million should be returned to investors by month 30 with at least a 100% ROI and a future path toward an 832,000% ROI.

Thank you for listening with an open mind. For more information, please contact:

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