RSAI Leadership Group Minutes 31 January 2014 11:30 AM-Ankeny DMACC FFA Building

<u>I</u> <u>Call To Order</u>

Meeting called to order by Chair Robert Olson at 11:30 a.m.

Joel Davis, LeAnn Grimley, Kevin Fiene, Brad Breon, Robert Olson, Brian Rodenberg, and Gregg Cruickshank present. Also present was Margaret Buckton.

II Approve Agenda

Motion by Rodenberg, second by Breon to approve the agenda. Carried.

III Review/Approve Minutes of Previous Meeting

Motion by Breon, second by Rodenberg to approve the January 24 minutes. Carried.

IV Communications

- A. ISEA and Farm Bureau are supportive of RSAI.
- B. Margaret Buckton and ISFIS is supportive of RSAI and can provide assistance to articulate our message and legislative priorities.
- C. Davis and Cruickshank reported out on the January 27 meeting with 10 House Democrats. Also in attendance were Jeff Hiser and Rich Stoffers. They are supportive of RSAI and want to support a message of rural economic growth and support for rural schools.
- D. Rodenberg said legislators Thomas and Schoenjahn are supportive of RSAI.

V Reports

None

VI Old Business

None

VII Unfinished Business

- A. Need to recruit membership and formulate our message. Utilize YouTube, Powerpoint, and Virtual Connections such as Go To Meeting
- B. Emphasis on targeting the 75 schools that have expressed an interest in RSAI.
- C. Motion by Davis, second by Fiene to retain the services of ISFIS as a consultant. Carried.
- D. Motion by Cruickshank, second Breon to approve membership packets.

VIII Other business

- A. Davis will work with Buckton to coordinate information and message to the 75 schools that have expressed an interest in ISFIS.
- B. Legislative priorities will be shared with Legislators in session and at community gatherings, coffees, etc...
- C. Olson and Buckton will produce a YouTube video on the purpose, mission, and focus of RSAI. Logo

IX Adjourn

Meeting was adjourned at 12:30 p.m.

Respectfully submitted

Gregg Cruickshank - Secretary/Treasurer