

2014 Brighter Tomorrows Begin Today Annual Report



Brighter Tomorrows Begin Today
December 31, 2014
btbt@brightertomorrowsbegintoday.org

Executive Summary

2014 has been a big year for Brighter Tomorrows Begin Today. The organization has made big strides in being established within the community. 501(c)(3) status was obtained, a logo was created, a newspaper article was written about Brighter Tomorrows Begin Today, a website was launched, and Brighter Tomorrows Begin Today was represented on a live television show.



Not only has Brighter Tomorrows Begin Today made its presence known, the mission and vision has been carried out throughout the year. Students were taken to colleges and universities they desire, A Client was given a reference which led to full-time job placement, and Contacts signed up and went straight to work in order to help Brighter Tomorrows Begin Today give back to the distressed community.

Brighter Tomorrows Begin Today accomplished major goals in getting established and becoming a running and functioning organization. The Board of Directors is proud of what has been done in 2014 and looks forward to making moves in 2015.

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Programming

This year Brighter Tomorrows Begin Today kicked off the year with obtaining its 501(c)(3) status. This allowed the organization officially be called a non-profit organization.

But before non-profit status was obtained, Brighter Tomorrows Begin Today had supporters. Brighter Tomorrows Begin Today was chosen by the group Sisters -n- Harmony to accompany them to the RVA Has Talent competition. In this competition the entertainment act and a charitable organization are paired and if the entertainment act wins, both the act and the charitable organization wins a monetary prize.

Next, Brighter Tomorrows Begin Today reached out to current and new clients. It was found that most of the current Clients have needs in obtaining financial and admission assistance for higher education.

Thus, Brighter Tomorrows Begin Today launched a new program...Higher Education Admission Assistance. This program helps students, step-by-step; navigate the processes to gaining higher education. Contacts work with Clients on how to gain financial assistance, how to fill out an application to college/university or trade schools, takes Clients on visits to higher education institutions, how to figure out a course plan, and much more.

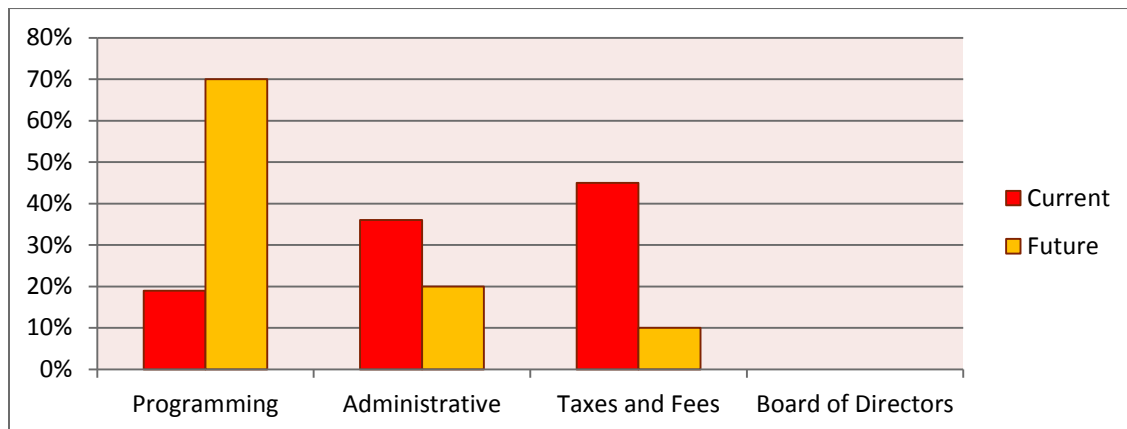
Brighter Tomorrows Begin Today encountered Clients that needed new or better employment. The Job Search program was able to assist in finding jobs for Brighter Tomorrows Begin Today Clients. The power of networking and making last connections is a major source of fuel for Brighter Tomorrows Begin Today programs and assisting in goal attainment.

Brighter Tomorrows Begin Today conducted its 1st fundraiser, a 50/50 raffle. This fundraiser program was a huge success. Board members and friends of the organization, sold over 100 tickets. The proceeds raised will go towards programming for 2015.

An individualized approach is how Brighter Tomorrows Begin Today operations. Each Client is reviewed and paired with a Contact that has been where the Client wants to go. This method is essential to goal attainment and Client comfort. Who better to understand the Client than someone who has taken the same path and succeeded; or even failed, and can educate the Client on pitfalls and missteps. Each Client gets assistance specific to their goal and path.



Financial Breakdown



This year, in order to get started, Brighter Tomorrows Begin Today spent approximately 45% of its funds on Taxes, Fees, and Applications to the state and local government. It is anticipated that these costs are one-time. It was necessary to get all of the necessary documents in line in order to provide the community with services.

In the future Brighter Tomorrows Begin Today is reaching towards a goal of spending at least 70% of costs on programming for Clients!!

Thank you to all of our Board Members, Directors, Volunteers, and Contacts for helping keep administrative cost low and assisting Brighter Tomorrows Begin Today without compensation.

Looking Forward

In 2015, Brighter Tomorrows Begin Today looks forward to more Contacts, more Clients, Fundraising Events, more Programs and continuing to help those in distress.

Scholarships - With the help of donors and the Board of Directors, Brighter Tomorrows Begin Today hopes to award a scholarship to a deserving, distressed student or student to be. Look out for more information starting in April 2015.

Starting to Build Your Future - A program conceptualized in 2014 will be brought to fruition in 2015. A programing for individuals who need or want to be able to refer to a hard copy source that lays out all of the steps towards reaching their goals. Work with a Contact that has been through it already and knows how to get to where you want to be.

50/50 Raffles - Brighter Tomorrows Begin Today had its 1st 50/50 raffle. This fundraiser is slated to run once a year.

Facebook - Help Brighter Tomorrows Begin Today reach 300 likes by the end of 2015!! This will more than double our reach on Facebook.

Contacts and Clients - Brighter Tomorrows Begin Today will be reaching out to Contacts and Clients to make sure all forms are completed, in order for Brighter Tomorrows Begin Today to accurately match up Contacts to Clients and to assess the needs of Clients.

Brighter Tomorrows Begin Today will also reach out to companies, organizations and individuals in order to make new Contacts and diversify the network of Contacts.

Yard Sale - Come see Brighter Tomorrows Begin Today at an area yard sale in 2015.

The above are only some of the programs Brighter Tomorrows Begin Today is planning for 2015. Along with new programming, Brighter Tomorrows Begin Today plans to continue with the programs implemented in 2014. Make sure to check Brighter Tomorrows Begin Today's website and Facebook page for details on programs and events.

Donors

Brighter Tomorrows Begin Today could not function without the support, financially and volunteerism, of our donors. There are 4 categories of Donors (Platinum, Gold, Heart, and Accomplished).

Platinum (Donors who gave \$500.00 or more in monetary donations or provided over 50 hours of their time to Brighter Tomorrows Begin Today in the year 2014.

- Veronica Brown-Moseley
- Daniel Coates
- Hubert J.M. King
- Rosalind Brown
- Jessica Farran-Shirley
- Avnel Coates

Gold (Donors who gave between \$200.00 - \$499.00 in monetary donations and/or provided 20-49 hours of their time to Brighter Tomorrows Begin Today in the year 2014.

- 50/50 Raffle Ticket Purchasers

Heart (Donors who gave between \$1.00 - \$199.00 in monetary donations and/or provided 1 - 19 hours of their time to Brighter Tomorrows Begin Today in the year 2014.

- Inspiring Beauty LLC
- Healthy Homes LLC
- Gary Roberts
- Allair King
- Hubert J.M. King II
- Olive King

Accomplished (Clients and Contacts that have had a GREAT impact on Brighter Tomorrows Begin Today either through monetary donations, service to Brighter Tomorrows Begin Today, accomplishment of goals with assistance of Brighter Tomorrows Begin Today.

- Inspiring Beauty LLC
- Hubert J.M. King
- Avnel Coates
- Veronica Brown-Moseley
- Morgan Wright
- Jessica Farran-Shirley
- Rosalind Brown

Donations made be made payable to Brighter Tomorrows Begin Today and sent to P.O.
Box 62, Bumpass, Virginia 23024

Contact Information:

The following are the links to see Brighter Tomorrows Begin Today in the
community, from 2014:

1. Newspaper Article - <http://www.fredericksburgtribune.com/caroline-resident-starts-enrichment-life-non-profit-organization/>
2. Live TV Show - https://www.youtube.com/channel/UCQhTJHj16F_A-M5vgmrXcMw

Learn More About Brighter Tomorrows Begin Today at:

Website - www.brightertomorrowsbegintoday.org

Address - P.O. Box 62, Bumpass, Virginia 23024

Facebook - www.facebook.com/brightertomorrowsbegintoday

LinkedIn - <http://www.linkedin.com/pub/brighter-tomorrows-begin-today/a1/653/828/>