



DIMENSIONS

Full Page

297mm (h) x 210mm (w)

Bleed: 3mm all round

Half Page - Landscape

138mm (h) x 190mm (w)

Half Page - Portrait

277mm (h) x 92mm (w)

Quarter Page

138mm (h) x 92mm (w)

Double Page Spread (DPS)

297mm (h) x 420mm (w)

Bleed: 3mm all round

NB: Please allow 30mm in the centre for the gutter

Sponsorship Strip

40mm (h) x 190mm (w)

Front Cover

Please ask for details

COPY SPECIFICATION SHEET

Thank you for choosing to advertise in a
Colourfield Publishing Publication

Customer Supplied Artwork

Please follow the guidelines below. Failure to do so may result in us not being able to use your copy.

Acceptable File Types

- pdf
- jpeg
- eps

Please do not supply your artwork as Microsoft PowerPoint, Word, Publisher, Excel or Coral Draw as we will not be able to use it

Supplying your Advert

Please ensure that your advert is:

- The correct size
- Sent on or before the artwork deadline
- 300dpi (high res)
- All fonts are embedded
- CMYK
- Copy has been fully proof read before supplying as Colourfield Publishing are unable to change finished artwork

Colourfield Publishing Design Service

Advert artwork should be emailed to:

artwork@publicsectorfocus.com

If you have paid extra for us to design your artwork for you, if we are to do more than just print basic contact information we need the following information to design an advert

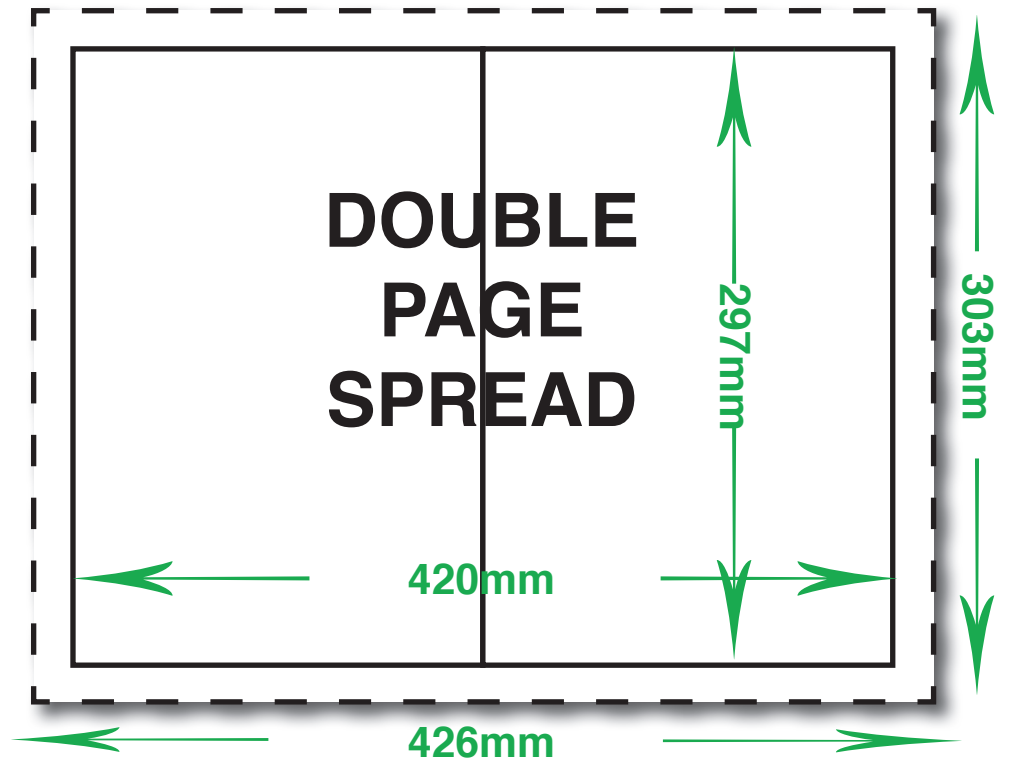
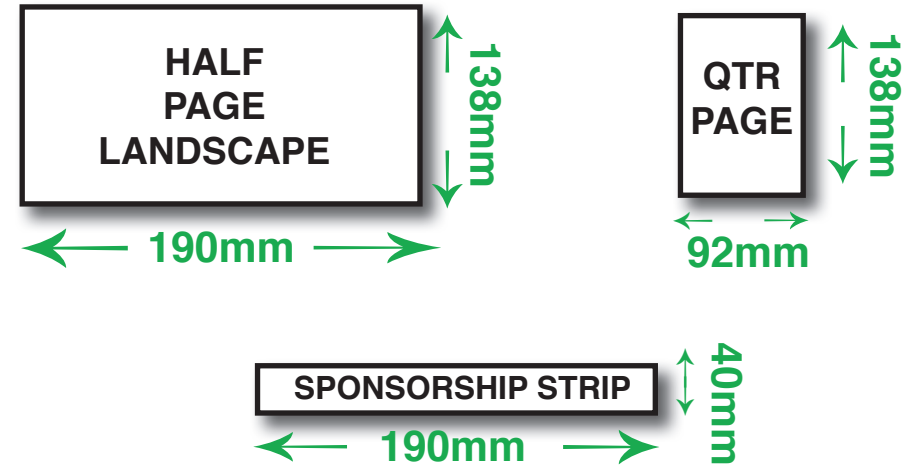
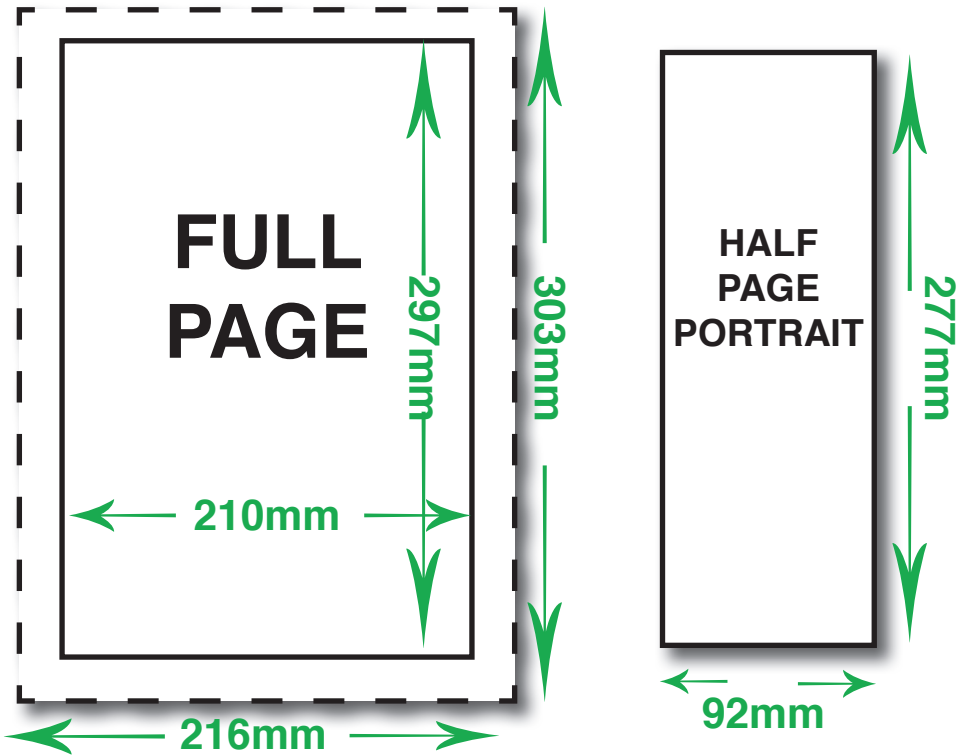
- headline
- body copy/bullet points
- Your company logo 300dpi
- 300dpi images
- Contact details as you would like them to appear on the advert
- Any corporate guidelines

Text/logo/images etc should be emailed to:

artwork@publicsectorfocus.com

Please send all images as high res jpeg/eps files and all text in Word documents.

We can only accept large images via your drop box or ftp site.



A4 ADVERT SIZE GUIDE



Email advert to: artwork@publicsectorfocus.com