WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

I AM ALWAYS INTERESTED IN WHAT A CHURCH PUTS OUT ON THEIR CHURCH SIGNS.

OVER THE YEARS I HAVE SEEN SOME PRETTY EYE CATCHING SAYINGS. YESTERDAY AS I
WAS DRIVING BY A CHURCH THEIR SIGN READ, "CELEBRATE THE GIFT OF CHRISTMAS,
JESUS".

IT GOT ME THINKING ABOUT SOMETHING I READ JUST RECENTLY ABOUT THE 'REASON FOR THE SEASON' THAT REALLY MADE SENSE TO ME. YOU SEE, THE WORLD'S FOCUS IS ON THE BABY IN THE MANAGER AT CHRISTMAS. BUT YOU HAVE TO ASK WHY? WHAT MAKES THAT BABY'S BIRTH ANY DIFFERENT THAN THE MANY THOUSANDS THAT HAPPEN EVERYDAY AROUND THE WORLD? WHY DO WE FOCUS ON THAT BABY IN THAT MANGER? WHAT MAKES HIM SPECIAL? THAT'S A GOOD DISCUSSION STARTER, DON'T YOU THINK?

ANYWAY, THAT QUESTION IS ANSWERED BY ANSWERING YET ANOTHER QUESTION.

"WHY DID HE COME?" FOR THE ANSWER TO THAT QUESTION YOU HAVE TO LOOK

FORWARD ABOUT 33 YEARS TO CALGARY'S CROSS WHERE JESUS GAVE HIS LIFE TO PAY

FOR OUR SINS; PROVIDING US A WAY TO LIVE ETERNALLY WITH HIM IN HEAVEN.

ROMANS 6:23 TELLS US, "FOR THE WAGES OF SIN IS DEATH, BUT THE GIFT OF GOD IS ETERNAL LIFE IN CHRIST JESUS OUR LORD."

SO BACK TO THE CHURCH SIGN, 'CELEBRATE THE GIFT OF CHRISTMAS'. THE GIFT WAS NOT JESUS HIMSELF. HE WAS BORN TO BRING US THE GIFT OF GOD, ETERNAL LIFE. AND WE CAN CERTAINLY CELEBRATE THAT. AS WE GIVE GIFTS TO OTHERS THIS CHRISTMAS MAY IT REMIND US OF THE GIFT JESUS CAME TO GIVE TO US. A GIFT WE CAN CELEBRATE NOT ONLY DURING THE CHRISTMAS SEASON BUT ALL YEAR LONG.

WELL, THAT WAS WHAT WAS ON MY MIND TODAY.

SOME ARE ASKING WHEN OUR WEEK OF CHRISTMAS MUSIC IS. IT'S ALWAYS DECEMBER 20-26. AND THE LIST OF CHRISTMAS SPECIALS IS POSTED ON OUR WEBSITE. IF YOU DON'T HAVE ACCESS TO THE INTERNET, TUNE SUNDAY'S AT 3 PM AND WEEKNIGHTS AT 8:00 PM STARTING THIS SUNDAY AND YOU'LL CATCH ALL OF THEM.

I PRAY OUR BROADCASTS WILL BE A BLESSING TO YOU. THANKS FOR BLESSING US WITH YOUR SUPPORT THIS YEAR.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

VISIT US ONLINE AT WWW.WRVM.ORG.

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.