



**Steve Ioannides**

**PROFILE**

Steve Ioannides is an Architectural and Technical Sales Representative with North 49 Sales Agency Inc., a manufacturer's agent representing Johns Manville, Bitumar and Lexcor accessory products in Canada as well as Georgia-Pacific and Hydrotech in Ontario. North

Steven obtained a B. Eng. in Civil Engineering as well as a Certificate in Advanced Mechanical Engineering Technology from Ryerson Polytechnic University. He is also a Certified Technical Representative (CTR) and a Certified Specifications Practitioner (CSP) from CSC and obtained the LEED AP® designation from the CaGBC. His experience in roofing and waterproofing came from working with major manufacturers and suppliers of these systems.

Steve's focus is on project specifications, sales, project leads, technical presentations, seminars, and technical assistance. His 25 years of architectural sales and technical experience will deepen North 49's exposure and presence with architects, building science consultants, designers, engineers, specification writers, building owners, property managers, contractors and distributors.