# Pro: Centric SMART

# A Premium Smart IPTV With a Sleek ULTRA HD display

Provide your guests with this Pro:Centric® SMART IPTV for a superior experience. The UW970H's stunning design elevates the ambiance in any hotel room, while it enables you to customize and create your own content. ULTRA HD picture quality and guest-centric technologies also increase guests' satisfaction and make a lasting impression on the hospitality properties.



49", 55"

### UW970H

- Pro:Centric® SMART
- ULTRA HD
- Integrated Pro:Idiom® DRM Technology
- webOS & Media Share Features
- · Commercial Swivel Stand (49", 55" Only)
- Sound Designed by Harman Kardon®
- HDR (High Dynamic Range): HDR10

#### screen size

49" class (48.5" diagonal), 55" class (54.6" diagonal), 65" class (64.6" diagonal), 75" class (74.3" diagonal)

### **Key Features**

# Pro:Gentric SMART

The UW970H is the latest in the line of Pro:Centric TVs that provide a unique and dedicated hotel applications hosting platform for LG's system integrators' interactive applications, enabling delivery for a wide range of custom applications tailored to both hotel management and guests' needs. LG Pro:Centric SMART offers extended customizable tools: HTML5, Java and Flash. Using these tools, partners can optimize the TVs by editing and developing their own enhanced service design to increase the visual impact on guests.

# Pro:Idiom®

#### GLOBAL LEADING DIGITAL RIGHTS MANAGEMENT (DRM) SOLUTION

Pro:Idiom unlocks access to premium content to help ensure rapid and broad deployment of HDTV and other high value digital content.

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Pro:Idiom has been designed specifically for users of premium HDTV content from cable, satellite, or video on demand (VOD) services, and is intended to lower costs and reduce maintenance. This leading DRM system is embraced for its security solution, prevents illegal copying of copyrighted content.

# **Premium Design & Sound**

#### **ULTRA Slim**

The thickness of a TV is reduced innovatively. The ULTRA Slim design provides excellent space efficiency, especially for wall-mounting.



#### UniScreen

UniScreen provides a highlighted screen with a super narrow bezel. Guests can enjoy an immersive viewing experience and the hotel can convey messages in a more effective way.



#### Sound Designed by Harman Kardon®

Harman Kardon® brings a new level of premium sound with its reputation as one of the global audio brands. The superb sound quality creates an immersive environment.





# A Premium Smart Solution With UHD Content Delivery

### **Pro:Centric Application**

Personalize the television experience with the Pro:Centric Application (PCA), which provides guests' access to a variety of additional features, such as an interactive Electronic Program Guide, weather forecast and radar map, and customized electronic billboards for information on hotel amenities, all conveniently presented through the on-screen menus.



Language Selection Welcome Page







**EPG** Option

### Free Interactive EPG Service for **Pro:Centric TVs**

#### **PLAN HIGHLIGHTS**

If your property has purchased or plans to purchase LG's Pro:Centric TVs, you may qualify for a free EPG that allows guests to easily navigate TV channels and programs, just like they do at home. Participating properties must purchase and install a Pro:Centric server and supply an internet connection for daily program updates. Properties must also contract with an LG authorized partner to install and program the server to match your Free-To-Guest (FTG) Channel Map.

Free program guide service runs until December 2017, replacing the previous programming fee of \$1.50 per room per month.

Contact your LG sales representative or visit: www.LG.com/us/commercial/display-discover/epg

#### LG's FTG COST EFFECTIVE SOLUTION

When using LG televisions in FTG hotel installations, the Pro:Centric server (PCS200S) supports remote management of TV settings. With remote management, individual room visits are no longer required for TV configuration updates, including FTG Channel Map and FTG Installer Menu settings updates, thereby saving labor costs.

#### **Hotel Costs For FTG Channel Management**

	Estimated Labor Costs	MSRP	Total	Savings over room visit
LG Pro:Centric TV with Pro:Centric Server		\$2,499 (PCS-200S)	\$2,499	\$17,501
Manual Room Updates	\$20(est.) x 2 times per year (to update channels) x 100 rooms x 5 years		\$20,000	
LG Pro:Idiom TV with embedded b-LAN plus FMA		\$2,900 (FMA-LG102)	\$2,900	\$17,100

MSRP subject to change. Installation not included.

#### PCS200S HEAD END SYSTEM

Remote management functions are supported via the Pro:Centric server. The Pro:Centric Application software can be remotely added at a later date to deliver the benefits of LG's Pro:Centric Application features. (Weather, EPG, Billboards, etc)

#### FMA-LG102

Free-To-Guest Management Appliance (FMA) LG's Free-To-Guest Management Appliance delivers the FTG Channel Map to the guest rooms, via the hotel's RF distribution

#### **Pro:Centric Direct Ready**

Simply create your own templates and remotely manage TVs on the IP network with Pro:Centric Direct, LG's content management software. Pro:Centric Direct offers a Project Editor, along with customizable widgets and three types of theme templates (Cinematic-type, Grid-type, Bar-type) in order to promote branding and provide useful information for guests. Its interactive features will impress guests by elevating their in-room experience. Plus, for hoteliers, not only does it offer efficient content production and management, it also maximizes advertisement effectiveness, which contributes to improving the hotel brand.



Project Editor

Theme Option (Cinematic)



Theme Option (Grid)



Theme Option (Bar)

#### **ULTRA HD**

FULL HD ULTRA HD

4K ULTRA HD is the future of digital picture, possessing four times higher resolution than that of Full HD. Stunning 8.3 million pixels gives a flawless picture quality and incredibly vivid detail.

### **Smart Connectivity**



Guests may use LG Smart Share features, such as Wi-Fi Direct®, as well as Screen Share features, including Miracast®, WiDi, and DIAL to view content from their mobile devices on the large HD screen.



#### Hospitality Magic Remote

Take control of your entertainment experience with a new level of remote control convenience. Spend less time for searching and more time for enjoying.



#### Bluetooth Sound Sync (Bluetooth 3.0)\*

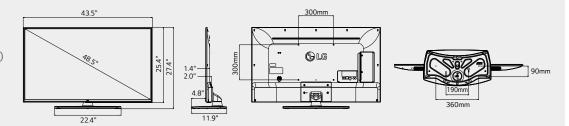
This feature allows guests to listen to audio from a Bluetooth-enabled mobile device through the TV's speakers

\*Support devices for Bluetooth Sound Sync : Android (above v4.4 KitKat) / iOS based Mobile Device

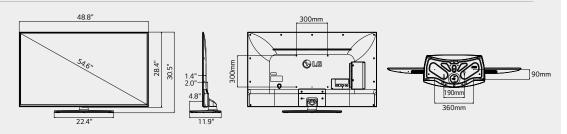
# A Premium Smart Solution With UHD Content Delivery

### **Dimensions**

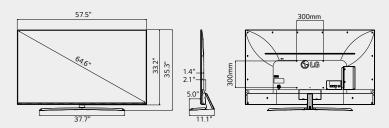
### 49" 43.5" x 27.5" x 11.9" (With Stand: W x H x D)



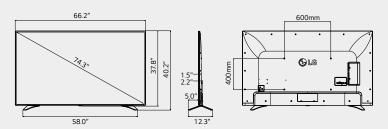
 $55" \\ 48.8" \times 30.5" \times 11.9" \\ \text{(With Stand: W x H x D)}$ 



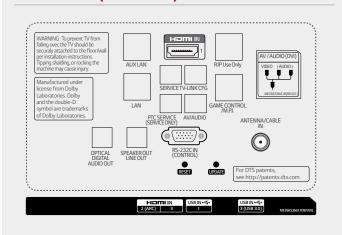
65" 57.5" x 35.3" x 11.1" (With Stand: W x H x D)



 $75" \\ 66.2" \times 40.2" \times 12.3" \\ \text{(With Stand: W x H x D)}$ 



# Jack Panels (Rear/Side)



## **Anti-Theft System**



Kensington Lock (Only for 49"/55")

• LG Hotel TVs are protected by the reliable Kensington Lock solution.



Reinforced Metal Stand (Only for 49"/55")

- Full metal reinforced stand to improve sturdiness, durability and safety.
- Provides (±20°) swivel out of the box.
- Provides (±20/45/90°) swivel when used with Lock Down plate.



Lock Down Plate with Credenza Hole (Only for 49"/55")

• Lock the TV firmly to the credenza for added security and help deter theft. (Mounting plate, security bolts, nuts and screws are included.)

**Specifications** UW970H

		the state of the s					
		49	55	65	75		
	Diagonal Size	48.5"	54.6"	64.6"	74.3"		
	Туре		Edge LED				
	Resolution	3,840 x 2,160 (UHD)					
	Dynamic Contrast Ratio	1,000,000:1					
DISPLAY	Static Contrast Ratio	1,400:1					
	Viewing Angle Degree	178° / 178°					
	Response Time (G to G)	8m/s					
	Frame Rate	120Hz					
	Analog	NTSC					
BROADCASTING	Digital	ATSC/ VSB / Clear QAM					
SYSTEM		AIDC/ VOD / CIEdi QAIVI					
VIDEO	MPEG-2 / MPEG-4 H.264 DECODING	•					
	Triple XD Engine	•					
	Real Cinema 24p (3:3 Pull down)	•					
	Dynamic Color Enhancer	•					
	Aspect Ratio	• 6 modes (16:9, Original, 4:3, Vertical Zoom, All-Direction Zoom, Just Scan)					
	UHD Contents Streaming Support	USB/IP/HDMI					
	Tru 4K Upscaler	•					
	HDR	HDR10					
AUDIO	Audio Output / Speaker System	12 W + 12 W / 2.1 ch 20 W + 20 W / 4.1 ch					
	Sound Mode	• 6 modes (Standard, Cinema, Clear Voice III, Sports, Music, Game)					
	Clear Voice	• • • •					
	Optical Sound Sync						
	Wireless Sound Sync	•					
	Type						
	Data Streaming (IP&RF)	Pro:Centric Smart					
		•					
	Pro:Centric ® Pro:Centric Application			•			
	RF			iner			
	HCAP (SDK)		GEM / Fla				
	Smart Features	Smart Share, DLNA, WiDi, Miracast, Wi-Fi Direct, DIAL, Bluetooth Sound Sync.,					
GENERAL FEATURES	Sind of educates	SoftAP, Web Browser, Magic Remote (Optional), 3D, Supported Wi-Fi Standards (802.11a/b/g/n/ac)					
	Management	Remote Diagnostics / EZ-Manager Wizard (for Initial Configuration)					
	Interactivity	HTNG / HDMI-CEC					
	Digital Rights Management	Pro:ldiom					
	RJP Compatibility						
	USB Media	Moving Picture Playback (MPEG), Picture (JPEG), Audio Codec (AC3, EAC3, AAC, Mpeg, MP3, PCM)					
	Advanced Setting Option	Auto Off/ Auto Sleep, Smart Energy Saving, Motion Eye Care					
	Anti-theft System*	Kensington Lock, Credenza/Security Screw Hole, Lock Down Plate, Commercial Grade Stand					
COMMERCIAL		Welcome Screen (Splash Screen), FTG Mode, Instant On, IR Out, External Speaker Out,					
FEATURES		vveicome Screen (Spiash Screen), FTG Mode, Instant Un, IR Out, External Speaker Out,  USB Cloning, Logical Channel Map, Multi-IR Code					
LATIONES	Side	3. 3 1.					
INITEDEACE	Side	HDMI In (2), USB 2.0, USB 3.0					
INTERFACE	Rear	RF In, AV In, Optical Digital Audio Out, HDMI Input, PC Audio Input (Sharing with AV In), RS-232C, LAN Port (2),					
		RJP Port, External Speaker Out, PTC Service Port, Service Port, TV Link Configuration, MPI Port Power Cable (5.9 ft.), Owner's Manual / Easy Setup Guide, Magic Remote (Optional), 3D Glasses (Optional)					
ACCESSORIES							
	Bezel Width (L / R, U, B) : on bezel based	15.1, 13.7, 22.8 (mm)	15.1, 13.7, 22.2 (mm)	15.5, 14.1, 22.4 (mm)	12.8, 12.8, 12.8 (mm)		
	Bezel Width (L / R, U, B) : off bezel based	8.8, 7.4, 19.6 (mm)	6.9, 5.5, 19 (mm)	7.3, 5.9, 19.2 (mm)	11.8, 11.8, 11.8 (mm)		
DIMENSIONS	Vesa (mm)	300 x 300	300 x 300	300 x 300	600 x 400		
	WxHxD / weight (w/o stand)	43.5" x 25.4" x 2.0" / 35.7lb	48.8" x 28.4" x 2.0" / 44.5lb	57.5" x 33.2" x 2.1" / 66.8lb	66.2" x 40.2" x 2.2" / 103.2l		
	WxHxD / weight (with stand)	43.5" x 27.5" x 11.9"/ 43.5lb					
	WxHxD / weight (Carton)	51.2" x 30.5" x 6.9" / 53.4lb	53.5" x 33.9" x 7.5" / 63.3lb	63.0" x 39.0" x 7.5" / 88.6lb	71.8" x 43.9" x 9.1" / 129.6		
	Stand	(±20/45/90°) Swivel					
POWER	Voltage, Hz	100 ~ 240V, 50/60Hz					
	Typical (Watts)	107.4	113.0	142.1	170.6		
		107.4			170.0		
	Stand-by (Watts)	< 0.5					
STANDARD	Safety		UL				
APPROVAL	Environment	FCC					
	Etc.	RoHS, UL, NOM					
UPC		719192919518 719192919501 719192918498 719192919617					

\*Anti-theft System can vary by inches.

PARTNERS







































#### Commercial Grade Stand

The estimated annual energy cost determined in accordance with 16 CFR Part 305.5 for model 49UW970H, 55UW970H, 65UW970H, and 75UW970H are \$24, \$25, \$31. and \$43 respectfully.

 $\hbox{``Your energy cost depends on your utility rates and use.} The {\it estimated cost} is {\it based}$ 

on 12 cents per kWh and 5 hours of use per day. For more information, visit www.ftc.gov/energy."

FTC Television labeling rule (18 CFR Part 305, as added by 76 Fed. Reg. 1038 (Jan 6, 2011)).































