



SPONSORSHIP BROCHURE

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ABOUT SEALY SOCCER FACTORY

Sealy Soccer Factory (SSF) was formed in 2013 to provide the highest quality soccer training to help develop kids ages 5-18 into complete soccer players. SSF has since grown to include a variety of other programs and events including our Home School Academy, Beginner Program, Private Training, Tournaments, Leagues, Camps and much more!

Led by former All American Collegiate, Professional and International Soccer Player – Scott Sealy; and with clients including current professional soccer players, D1 college players, National Team Players and top ECNL players; SSF is the #1 soccer training program in North Texas!

SSF BY THE NUMBERS:

5,000+

participants over various training programs and events annually.

120+

events annually, including camps, tournaments, leagues, pick up.

10,000+

reach through email database, website and social media.

27,500

sq ft facility that houses SSF programs and events.



SPONSORSHIP OPPORTUNITY — RISE AND GRIND

Rise and Grind is Sealy Soccer Factory's most anticipated event of the year and is an exceptional opportunity that provides direct exposure to households in the North Dallas area! First held in 2016, the summer program was a tremendous success and has now grown to more than 400 participants.

SPONSOR BENEFITS:

- High level exposure to households in North Dallas.
- Extensive publicity: direct emailing, website and social media to 10,000+
- Industry exclusivity

	Platinum \$1,500	Gold \$750
Available Sponsorships*	2	2
Logo included on t-shirt giveaways for all attendees	✓	
Option to set up vendor table in SSF facility for duration of program	✓	
2 complimentary registrations (\$700 value)	✓	
Logo recognition in graphic posted on website and linked on event webpage	✓	✓
Logo recognition in graphic posted in newsletters (shared <u>at min</u> 1x weekly)	✓	✓
Logo recognition in graphic shared on social media (shared <u>at min</u> 1x weekly)	✓	✓
Logo included on 4 digital displays in SSF facility for duration of program	✓	✓
Option to provide swag/giveaways at conclusion of event	✓	✓



DATE

2 OPTIONS:

Session 1
June 1-24, 2021

Session 2
July 6-29, 2021



LOCATION

145 Rose Ln,
Frisco, TX

*Discount available if interested in sponsorship opportunity for both sessions (June and July)



RISE AND GRIND

An intense summer program for the elite soccer player!

SESSION 1
JUNE
1st-24th

Tactical Work

possession games, problem solving,
movement, attacking and defensive work

Technical work

passing, controlling, ball handling

Fitness

runs (long and short), speed,
agility, coordination, strengthening

Group 1 (Ages 10-12 yrs) - 7:30-9:00am

Group 2 (Ages 13-16 yrs) - 9:00-10:30am

High Level/College Prep

Group 3 (Age 17+) - 10:30am-12:00pm

Training Options

2x/week - M/W or T/Th
(8 sessions/1.5 hrs each)

BONUS FEATURE!
Recovery Station:
Ice Baths
Recovery Shakes

EARLY BIRD!
\$285
thru May 3
Reg Price: \$350