



BMHS Athletic Association
Minutes from January 2025 Meeting

Meeting Attendees: **Board Members:** Sheena Donhoffner, Nadine Courtemanche, Deb Murphy, Michelle Martin, Urvi Gandhi **Attendees:** Maria Barros, Kristina Boldebuck, Jason Canney, Kim Canney, Nicole Fitzgerald, Susan Fitzgerald, Andrea Gulinello, Jim Harvey, Nicole Leipow, Anne Leslie, Tammy Leyne, Brooke O'Connor, Kerry Parrella, Melissa Saverse

- Meeting called to order at 7:03 pm
- December 2024 Minutes presented and accepted
- Welcomed new members: Nicole Fitzgerald & Jason Canney

Treasurer's Report

- Went over the financial activity since last meeting

Fundraising

- Looked at alternative to replace Cash Card raffles for the winter season
- Discussed plan to have a "Light the Night" with custom luminary bags with flameless candles -light them on the same day at the same time; Package would include 10 bags which can be placed on porch steps or walkways/driveways
- Would like to turn this into a town/community event
- Tentatively decided to have it on Monday, March 17th which is St. Patrick's Day since the bags will have a big letter B for Billerica in green
- Discussed ideas on how to promote it and get the community involved to get the most support: Sign in the Billerica Center, advertise on Billerica Access TV, Lowell Sun
- Possible places to sell them - Trivia & Scholarship Nights, Youth Basketball games
- Since this idea was supported by majority of the members, next steps will be to look at packaging, make the purchase & the marketing aspect

WINTER SPORTS SEASON:

- *Tricia LaFauci* is point of contact for Winter Reps
- *Kerry Parrella* is coordinating our Winter Program Books which are being given to every player for free (all the kids were excited to receive the Fall program books); we need someone to take over for her next year, please let us know if you'd be interested
- *Carol MacLeod* is coordinating Senior Plaques - we need someone to take over for her next year as well, please let us know if you'd be interested
- Instead of Cash Cards, this season's fundraiser is "luminaries" - need to promote this to your team

Meeting adjourned at 7:54 pm