

Natural Fiber Fair
PO Box 384
Blue Lake, CA 95525
Website: naturalfiberfair.com
Email: sandranff@wildblue.net



Greetings, Instructors!

It is time to get ready for the Natural Fiber Fair, and we are hoping you might be willing to teach for us. When submitting your proposal, here are some things to consider. Photos of your work help draw in students by providing a visual of what the class is going to cover. Please make sure to send a picture or pictures to illustrate your workshop that can be posted on the website.

Our virtual workshop lengths will be flexible this year since there are no space worries. Hours range from 1 hour lectures to multiple day workshops. We will break for lunch from noon to 1 pm.

We will advertise the Fiber Fair via the usual routes of print and our email subscriber list, but we do not promote individual workshops. We do have a Facebook page, and can post promos for workshops in the weeks before the fair. You are encouraged to write copy with pictures to promote your workshop and submit this to me and I can forward this information to our Facebook administrator. You can also include information about your personal website, Facebook page, Instagram or Twitter page and these can be added to your bio on our website. Self-promotion to your student base, or on your personal website and social media sites is also highly recommended. Workshops that are actively promoted by instructors are workshops that fill.

We have had instances in the past where we have had to cancel classes due to low enrollment and this has caused a lot of disappointment for students. We hope to avoid this issue at all costs. To this end, priority consideration will be given when choosing our workshops to instructors willing to teach undersized classes. We hope to have our workshops fill, but we also would like ALL our workshops to happen even if there are only a handful of students.

We are working on the workshops as a team this year. If instructors need to contact us, email is best. Please see our cell #'s below. Attached to this email is the 2021 proposal form in Word and PDF file. Please complete the form and email to sandranff@wildblue.net or snail mail to:

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Thank you for your workshop submission to the 2021 Virtual Natural Fiber Fair!

Sincerely,

The Workshop Team-

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Sandra Kernen 707-499-4986