



# WHO'S IN THE NEWS

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- SINCE 2003 -



**Lamar Duhon**

## Austin Powder

Austin Powder announced its Board of Directors has elected Lamar Duhon to serve as the company's next President and Chief Executive Officer. He will succeed John D. Rathbun, who has led the company as President since 2017, and as President and CEO since 2018. Mr. Rathbun will be Chairman of the Board of Directors, ensuring leadership continuity and strategic alignment as Austin Powder enters its next chapter of growth.

Lamar brings more than 25 years of global experience leading large-scale industrial businesses and complex service organizations. Most recently, he served as President of the Flowserve Pumps Division at Flowserve Corporation, where he oversaw a global portfolio serving customers across critical infrastructure markets. Earlier in his career, Lamar held senior leadership roles at Halliburton and Baker Hughes managing international operations and driving performance across diverse end markets.

"The selection of Lamar as CEO reflects a thoughtful transition as Austin continues nearly two centuries of industry leadership in blasting and industrial explosives," said Ben Gelinas, Austin Powder Board Member. "This builds on Austin's enduring commitment to safety, customer partnership, operational excellence, and a people-first culture. Lamar's leadership ensures continuity in our values while positioning the company for continued innovation and growth."

## Volvo Construction Equipment

Volvo Construction Equipment (Volvo CE) announced Åsa Alström has been appointed Head of Brand, Marketing and Communication, and will become a member of the Volvo CE Executive Management Team.

Since 2018, Åsa has served as Head of Strategic Communication at Volvo CE, where she has been responsible for both internal and external communications at a global level. Åsa brings over 20 years of experience within Volvo CE across Communication, Marketing Sales, Key Account Management, Aftermarket, and within Operations. She will be based in Eskilstuna, Sweden.

"Brand, Marketing, and Communication are essential in supporting the company's transformation. Åsa has extensive experience within Volvo CE and in these areas, and I look forward to working closely with her going forward," said Melker Jernberg, President of Volvo CE.

Åsa succeeds Bill Law, who has taken on a new role supporting the development of the Volvo Group's defense business.



**Åsa Alström**

## Franklin Electric



**Bryan Duffy**

Franklin Electric Co., Inc. has appointed Bryan Duffy to the role of Senior Business Unit Manager for Industrial Distribution. Bryan will set the strategic vision for the segment, leading all commercial activities and supporting the needs and growth of Franklin Electric's customers.

With nearly three decades of experience in the pumping industry, Bryan's expertise spans a range of industrial markets, including municipal water and wastewater, industrial and process water, commercial HVAC, and construction dewatering. He previously served in business development and management roles at Franklin Electric, where he was responsible for building the company's industrial vertical turbine business.

"Bryan is an exceptional candidate to lead our Industrial Distribution team into the future," said Travis Bradley, Senior Business Unit Director of Industrial & Engineered Systems. "He offers our customers a balanced approach to supporting their needs, with extensive business development experience coupled with a deep knowledge of pump engineering. His commitment to elevating the customer experience is an incredible asset to our company."

A native of Texas, Bryan will be based out of his home office in Lubbock, where he will support Franklin Electric's Industrial Distribution customers located throughout the United States and Canada.