

Is This the Best Job Ever?



Source: Recruitment Grapevine

Netflix is offering what may be the best job ever and, at the same time, providing recruiters with the ultimate lesson in easy recruitment.

While Netflix may be predominantly associated with binge-watching TV box sets, the streaming provider's new role requires movie and TV aficionados to leave the couch and venture into the world.

The internet TV company is currently looking to recruit a team of people to travel around Europe and take pictures to post on the Netflix Instagram page.

The lucky chosen few will travel for two weeks, visiting TV and movie locations and upload content in a bid to boost the company's social media profile.

To top it off, the 'Grammasters' will be given US \$4000 (£2,870) spending money each to use during the fortnight long sojourn.

Netflix has also simplified the hiring process, with few qualifications required and an application process requiring those interested to apply via their own social media accounts.

They kept the potential applicant qualification list short, simply stating "we're looking for TV and movie fans with a talent for taking pictures".

Those wishing to apply need only tag three of their best Instagram pictures with the hashtag #grammasters3.

This isn't the first time Netflix has sought to hire Instagram innovators, with the company previously taking on a team of US-based Grammasters.